

# BA(Hons) in Business (Logistics)

## Aims and Rationale of the Programme

The BA in Business (Logistics) is part of a last generation programme that was updated through the University's recent quinquennial review, with the aim of structuring Business Studies around contemporary business processes, rather than traditional thematic areas largely devised in the academic world alone. Apart from dealing with business processes, which encapsulate the full range of managerial activities, the successful candidate will gain a complete view and an holistic perspective of Business Logistics with regard to in-depth understanding of Supply Chain Management concepts, Quality Management, International and Global Logistics management, and all knowledge necessary to excel in the ever-growing Logistics segment in industries such as Shipping, Transport, Purchasing, Supply Chain Management, and more.

## Structure of the Programme

The BA in Business (Logistics) is a 3-year full-time programme, taught exclusively in the English language. Courses are offered within a two-term period, with two exam periods in May and August. All courses are delivered during the weekday evenings to accommodate the needs of working students.

## Courses

### Year 1

Personal and Professional Development  
Introduction to Business Processes  
Business Planning and Development  
Context and Regulatory Framework of Business  
Managing the Performance of Individuals

### Year 2

Career Development  
Creativity and Business Decision Making  
Value Chain Management  
Management and Information Systems  
Purchasing and Distribution

### Year 3

Dissertation  
Managing Strategy  
Contemporary Issues in Logistics  
International Business Management

## Entry Requirements

- High School Certificate
- A minimum of TOEFL score of 213 (computer based test), IELTS 6.0, or a recognized equivalent (for example, successful completion of a programme of studies at HE or FE taught in English).

## Careers

Transport and logistics roles include: logistics operations manager; supply chain manager; procurement officer; transport manager; operations director; project manager; and distribution manager.

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## Indicative Course Descriptions

### Introduction to Business Processes

This course teaches you a systems approach to understand the core concepts in Marketing and Operations by placing business processes on centre stage. The aim of this course is to introduce the students to the principles of process management in all sectors of industry and commerce within a common conceptual framework.

### Personal & Professional Development

The aim of the course is to induct and support students in using the university's systems and processes effectively and to increase student ability to benefit from the academic process.

### Context and Regulatory Framework of Business

The purpose of this course is to introduce students to the various components of this analytical tool, with the objective of situating business in its broader context. The course will be international in outlook, under the unifying theme of current and recent global trends. Transitional & developing economies as well as the advanced economies will be covered.

### Value Chain Management

This course is designed to reveal more about the interdependent nature of real world business, and the increasing attention given to cross-functional decision making in a digitally enabled global market. The student will be offered current academic concepts and trends in modern business philosophy that signify a need for reassessing the changing nature of internal and external relationships in business.

### Management of Information Systems

This course covers a broad topic which consists of two main areas: (1) the use and relevance of information systems to managers and enterprises and (2) the management of information systems projects. Rather than providing an in depth technological treatment of information systems, the course prepares students, as future managers, to critically assess the impact of information systems on the enterprise. It also introduces

those skills required in order to manage information systems projects.

### Purchasing & Distribution

This course aims to provide students with a range of techniques and strategies which can be used to effectively employ a variety of resources; to undertake risk analysis from different aspects of purchasing and supply; to identify proactive and avoid risk as well as initiate post-event recovery; to measure, develop and improve supplier performance in order to achieve competitiveness, effectiveness, efficiency and profitability within the supply chain; to effectively manage stores and distribution throughout supply chains; to coordinate both upstream and downstream of supply chain in order to reduce lead time and minimize overall cost whilst satisfying ultimate customers.

### Contemporary Issues in Logistics

The aim of this course is to advance the students understanding of the critical study of international and global logistics and to critically appraise the importance of innovation in logistics management. The overall focus of this course is one of exploring current trends, identifying areas of opportunities, challenges, changes and how these changes have come about and what we might face in the future. The course is designed to give students a critical understanding of the current academic and pragmatic approaches to logistics; the context is contemporary logistics both global and local.

### Dissertation

The Dissertation is a key element of the degree. It is the point where knowledge and understanding acquired through the earlier taught courses is synthesised and applied to a substantial management problem in the Logistics area. Students reaching this level of study will have successfully completed the taught unit concerned with research methods and design. The course is designed to build on that experience and provide a supported learning environment in which students can plan a more thorough-going research enquiry of their own choosing. The key outcome of the course is the report of an investigation into an issue of importance.