

BA(Hons) in Shipping Business Administration

Educational Aims of the Programme

- This programme aims to prepare students for careers in shipping administration and management by developing in them, a systematic, broad, analytical and integrated understanding of key aspects of business and the maritime industry.
- It also, aims to place particular emphasis on the acquisition of management skills and an understanding of human behaviour as significant vocational elements in the development of successful managers in a variety of maritime organisations

Structure of the Programme

The BA (Hons) Shipping Business Administration is a 3-year full-time programme taught exclusively in the English language. Each course takes place throughout three terms (October - December, January - March and April to May) with two exam periods in May and August. Classes are offered mornings or evenings to accommodate the needs of working students.

Course Outline

YEAR 1

Personal and Professional Development 1
 Management Skills 1
 Introduction to Business Functions
 Business Planning and Development
 Managing the Performance of Individuals
 Economics and Business Practices in the Shipping Industry

YEAR 2

Personal and Professional Development 2
 Value Chain Management
 Management Skills 2
 Management and Information Systems
 Managing groups and teams
 Shipping Policies and Regulations,
 Maritime Law and Marine Insurance

YEAR 3

Personal and Professional Development 3
 (Career Management)
 Business Strategy
 Leadership
 Contemporary Issues in Management
 Dissertation, Thematic Study, Management Report
 Acquisition, Employment and
 Commercial Management of Ships

Entry Requirements

- High School Certificate
- A minimum of TOEFL score of 213 (computer based test), IELTS 6.0, or a recognized equivalent (for example, successful completion of a programme of studies at HE or FE taught in English).

Careers

On completion of the programme the successful graduate will enjoy a wide variety of opportunities available in a range of areas, such as:

- Ship Management
- Chartering, S+P
- Liner Shipping
- Marine Claims
- Port Operations
- Maritime Organisations
- Shipping Agency

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Description of Shipping Courses

Economics and Business Practices in the Shipping Industry (30 credits)

This course includes, inter alia:

- Ship types, their technical characteristics and specifications
- Cargoes and their technical characteristics
- Freight Markets' analysis
- Financial and Management Accounting in Shipping
- Seafaring Labour Market
- Evaluation of investment in newbuilding and second hand tonnage

Shipping Policies and Regulations, Maritime Law and Marine Insurance (30 credits)

This course includes, inter alia:

- Regulations and Policies in the Maritime Industry
- Environmental issues in Shipping
- Marine Legal documentation and procedures
- Financial transactions in Shipping
- Carriage of Goods by Sea Law
- Admiralty Law
- Marine Insurance Law
- Safety and Security in Shipping

Acquisition, Employment and Commercial Management of Ships (30 credits)

This course includes, inter alia:

- Shipowning vs Shipmanagement
- Ship Sale and Purchase
- Vessel employment
- Strategic plans in Shipping
- Commercial performance of various ship types
- Shipbroking and Chartering practice

Dissertation - Management in the Shipping Industry

Aim: The Dissertation is a key element of the degree. It is the point where knowledge and understanding acquired through the earlier taught courses is synthesised and applied to a substantial management problem in the shipping industry. Students reaching this level of study will have successfully completed the taught unit concerned

with research methods and design. The course is designed to build on that experience and provide a supported learning environment in which students can plan a more thorough-going research enquiry of their own choosing. The key outcome of the course is the report of an investigation into an issue of importance.