



Programme Milestones

Embark on a journey to unlock Greece's cornerstone market: Tourism!

At New York College, you'll earn a prestigious degree in Hospitality and Tourism directly from the esteemed University of Bolton- Greater Manchester, ranked among the top 30 universities in Great Britain.

Our **International Hospitality Management** program mirrors the dynamic practices of the global tourism industry, providing:

- Integration of **theory** and **practice** in our curriculum
- Access to abundant **career prospects** through hands-on exercises and industry connections
- Continuous **personal and professional growth**, fostering essential skills
- A **vocational approach** with diverse experiential learning opportunities
- Active support from New York College's professional network, ensuring over **90% of graduates secure employment** in the sector immediately after graduation.



why choose this programme

Highly qualified
experienced and
supportive instructors

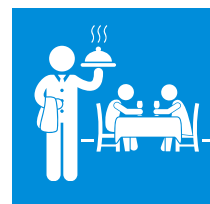
An industry focused degree
Strong collaborations with major
hospitality companies
in Greece and abroad

**Focused on developing
practical skills:**
soft skills and work based learning
experience (internship placement)
in the second year

**Evaluation through diversified
assessment method:**
individual and group
presentations, written exams
and assignments

Programme flexibility
with full or part-time studies

Classes
in English



“The hospitality industry stands as a pivotal employer on a global scale, and in Greece alone, it encompasses over 20% of employment, engaging more than 1 million individuals. From hotel management to marketing, event and conference coordination, and entrepreneurship in the restaurant sector, the spectrum of opportunities is vast and expanding. Employers seek graduates equipped with practical, real-world experience complemented by a solid academic foundation – precisely where University of Bolton alumni excel. Our program cultivates a unique blend of learning and hands-on skills acquisition, giving our graduates a distinct advantage in the competitive job market. With an exceptional career service at the University of Bolton in Greater Manchester and New York College, we offer unwavering support to all students and alumni. Additionally, we provide avenues for postgraduate and continuing professional development courses tailored for individuals seeking to seamlessly integrate work and further studies.



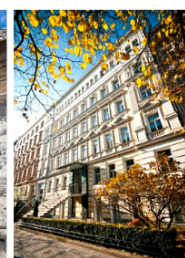
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NYC ATHENS CAMPUS
ATHENS, SYNTAGMA



NYC THESSALONIKI CAMPUS
THESSALONIKI



UNIVERSITY OF NEW YORK
IN PRAGUE (UNYP)
PRAGUE



NEW YORK COLLEGE
THE INTERNATIONAL COLLEGE OF GREECE
The LEADING College
of University Studies in Greece:
The ONLY Greek College with expertise in founding and
operating Private Universities in Europe!

BSc (Hons) International Hospitality Management



Crafting Unforgettable Experiences Worldwide



University of
Greater Manchester



NEW YORK COLLEGE
THE INTERNATIONAL COLLEGE OF GREECE

NEW YORK COLLEGE IS A PROUD MEMBER OF THE GREEK TOURISM CONFEDERATION
(SETE)

SETE

The **BSc (Hons) International Hospitality Management** delivers a holistic learning journey, featuring a diverse array of modules and engaging activities meticulously crafted to equip students for thriving careers in the burgeoning fields of tourism and hospitality. Rooted in a vocational approach, the course is strategically structured to hone both the practical skills essential for personal and professional growth and the academic acumen necessary for lifelong learning.

This program offers a globally-oriented perspective on hospitality management, underscoring the importance of critically analyzing hospitality as a global endeavor. With an emphasis on practical experience, students have the opportunity to undertake an extensive work placement, with the option to extend it over two consecutive summers. This hands-on experience enables students to cultivate a robust resume, positioning them for successful employment immediately upon graduation.



“This program is meticulously crafted to offer you a profound insight into the intricacies of the hospitality sector, spanning its global scope and multifaceted operations. You'll delve into essential competencies vital for thriving in this domain, such as leadership, impeccable customer service, effective communication, and adept problem-solving. Our esteemed faculty members bring a trove of wisdom and proficiency to the table, fostering a nurturing and collaborative atmosphere conducive to unlocking your utmost potential. Seize the myriad opportunities at your disposal, from internships and networking gatherings to extracurricular engagements. These immersive experiences not only enrich your expertise but also cultivate a robust professional network and expose you to diverse career trajectories within the industry. I eagerly anticipate our collaboration and wish you a fulfilling and successful academic journey ahead.

Ioannis Stavroulakis

Head of Tourism & Hospitality, Academic Coordinator,
School of Business New York College

**EMBRACE
DIVERSITY
ELEVATE
HOSPITALITY**



Programme Duration

Programme flexibility with full or part-time studies.

Full time 3 years

4 years for the “with Foundation” Year

Part Time Studies

Part-time studies last 4-5 years usually

CURRICULUM

Level 3 (Year 0)

- Stage C for IFP and Pre-Masters
- Business In Practice
- ICT and Statistics for Business
- Stage D for IFP and Pre-Masters
- Applied Business Finance
- The Hospitality Environment

Level 4 (Year 1)

- Work Based Learning 1 – plus work placement during the summer
- The International Hospitality Industry in Context
- Academic Management Skills for the Service Industries
- Managing the International Workforce
- Basics of Business for the Service Industries
- Management of Food & Beverage Operations

Level 5 (Year 2)

- Work Based Learning 2 – plus optional work placement during the summer
- Global Tourism and Hospitality Management
- Research Methods for Tourism and Hospitality
- Marketing for the Hospitality Service Sector
- International Gastronomy
- Managing Front Office Operations

Level 6 (Year 3)

- Project - Dissertation (2 terms)
- International Hospitality Industry Perspectives
- Special Event Management
- Strategic Marketing Management for Tourism and Hospitality
- Sustainable Tourism Management

University of Greater Manchester

IN THE 30 BEST UNIVERSITIES IN THE UK! (Guardian 2024)

The public British university University of Greater Manchester (known until 2024 as the University of Bolton) has a long history and strong commitment to the provision of high-quality education. It was founded in 1824 as Bolton Mechanics’ Institute, one of the first educational institutions in Great Britain. The University of Greater Manchester has managed to stand out for the quality of its teaching. The Times and Sunday Times Good University Guide 2023 ranks it first in North West England for teaching quality, the Complete University Guide 2024 ranks it first in student satisfaction, while the University held the 30th position according to the Guardian’s 2024 ranking list of British Universities. Recently, the BBC highlighted the UNIVERSITY OF Greater Manchester as a model for the Universities of Britain regarding its operating standards for student safety during the Covid-19 pandemic, and the British Minister of Education Michelle Donelan, from the podium of the House of Commons, referred to the “amazing work the University is doing.” New York College has a franchise agreement in accordance with the legislation of the Greek Ministry of Education, and the degree you will receive at the end of your studies is awarded by the University itself.

Greater Manchester’s **No.1 University for Student Satisfaction** for the last 6 years

