



BS Management

Knowledge outcomes:

Upon successful completion of this program students will be able to:

- Demonstrate in-depth knowledge of management of organizations, organizational behaviour, operations management, the legal environment of business and business policy, as well as basic knowledge in the management of human resources, information systems, small business, finance and marketing;
- Demonstrate knowledge in business fundamentals including understanding of management science, economics, accounting, computing and information systems, organizational behaviour, business law and ethics;
- Demonstrate foundational knowledge in science and liberal studies as delivered through the General Education program;
- Analyze and apply management, leadership, and motivation theories;
- Explain the effect of international business environmental factors (legal, economic and cultural) on the conduct of global business;
- Explain the principles and theories of ethical decision-making and their practical implications in the everyday conduct of business;
- Pursue postgraduate studies or professional qualifications in the field of management.

Skills outcomes:

As a result of completing this program, students should have acquired the following skills and values:

- effective written and oral communication skills;
- analytical and critical-thinking skills necessary to make sound business and personal decisions;
- numeric and quantitative skills including data analysis, interpretation and extrapolation;
- effective use of communication and information technology for business applications leadership skills;
- effective self-management in terms of time, planning and behavior, motivation, self-starting, individual initiative and enterprise;
- self-awareness, openness and sensitivity to a diverse group of people, both in business and from other cultures.

Start Dates: October;
February

Assessment: A variety of methods of assessing students progress are used including essays, reports, critical analyses, presentations, online assignments and discussions and proctored and open book examinations.

Possible Career Options: Careers in management include managing in various departments within the organization such as human resources and administration.

Our management graduates have pursued careers in sectors such as banking, sales, education and IT. With the appropriate working experience, management graduates can easily assume higher positions in the administration of the organization. It is also possible to start up their small business enterprise.

BS / MANAGEMENT

General Education - 30 credits	
<i>You must take these 6 courses = 18 credits</i>	
1	Intro to College Reading and Writing
2	Effective Reading & Writing
3	Math
4	US History
5	Natural Science course
6	Diversity course
<i>Select 3 of the following 5 areas = 9 credits</i>	
1	Social Science course
2	Western Civilization course
3	Other World Civilizations
4	Humanities course
5	Arts course
<i>Take 1 course from any category = 3 credits</i>	
	GenEd elective course

Empire State University Concentration Courses - 32 credits	
1	Ethics for a Global Economy
2	Diversity in the Workplace
3	International Cross Cultural Management
4	Leadership
5	Global Strategies
6	Small Business Management

Electives	
Conflict and Negotiation	International Political Economy
International Marketing	Marketing & Sales Promotion
International Economics	

New York College Concentration Prerequisites	
1	Managerial Accounting
2	Financial Accounting
3	Statistics for Business
4	Principles of Management
5	Principles of Marketing
6	Intro Microeconomics
7	Intro Macroeconomics
8	Business Law
9	Management Information Systems
10	HR Management
11	Corporate Finance
12	Organizational Behavior
13	Money & Banking
14	Economics of the European Union

Elective credits (either or both NYC and ESU)	
Social & Economic Development	Intro to Speech Communication
Intro to Business Communication	Public Relations
Intro to Sociology	