

# BA (Hons) Business Studies with Shipping

## Educational Aims of the Programme

This programme aims to prepare students for careers in shipping administration and management by developing in them, a systematic, broad, analytical and integrated understanding of key aspects of business and the maritime industry. It also, emphasizes the acquisition of management skills and an understanding of human behaviour as significant to the development of successful managers in a variety of maritime organisations.

## Structure of the Programme

The BA (Hons) Shipping Business Administration is a 3-year full-time programme taught exclusively in the English language. Each course takes place throughout three terms (October - December, January - March and April to May) with two exam periods in May and August. Classes are offered mornings or evenings to accommodate the needs of working students.

## Course Outline

### YEAR 1

- Personal & Professional Development (Business)
- Business Planning and Development
- Introduction to Business Processes
- Discover Project Management
- Economic and Business Practices in the Shipping Industry

### YEAR 2

- PPD 2 - Career Management
- Project Planning and Management
- Operations Management
- Creativity and Decision-Making in Business
- Shipping Policies and Regulations,
- Marine Law and Marine Insurance

### YEAR 3

- Small Business Management
- Managing Strategy (Collaborations)
- Acquisition, Employment
- and Commercial Management of Ships
- Personal and Professional Development 3

## Entry Requirements

- High School Certificate
- A minimum of TOEFL score of 213 (computer based test), IELTS 6.0, or a recognized equivalent (for example, successful completion of a programme of studies at HE of FE taught in English).

## Careers

On completion of the programme the successful graduate will benefit from a wide variety of opportunities available in a range of areas, such as:

- Ship Management
- Chartering, S+P
- Liner Shipping
- Marine Claims
- Port Operations
- Maritime Organisations
- Shipping Agency

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## Description of Shipping Courses

### Economics and Business Practices in the Shipping Industry (30 credits)

**This course includes, inter alia:**

- Ship types, their technical characteristics and specifications
- Cargoes and their technical characteristics
- Freight Markets' analysis
- Financial and Management Accounting in Shipping
- Seafaring Labour Market
- Evaluation of investment in newbuilding and second hand tonnage

### Shipping Policies and Regulations, Maritime Law and Marine Insurance (30 credits)

**This course includes, inter alia:**

- Regulations and Policies in the Maritime Industry
- Environmental issues in Shipping
- Marine Legal documentation and procedures
- Financial transactions in Shipping
- Carriage of Goods by Sea Law
- Admiralty Law
- Marine Insurance Law
- Safety and Security in Shipping

### Acquisition, Employment and Commercial Management of Ships (30 credits)

**This course includes, inter alia:**

- Shipowning vs Shipmanagement
- Ship Sale and Purchase
- Vessel Deployment
- Strategic Plans in Shipping
- Commercial performance of various ship types
- Shipbroking and Chartering practice

## Dissertation - Management in the Shipping Industry

The Dissertation is a key element of the degree. It is the point where knowledge and understanding acquired through the earlier taught courses is synthesised and applied to a substantial management problem in the shipping industry. Students reaching this level of study will have successfully completed the taught unit focused on research methods and design.

The course is designed to build on that experience and provide a supported learning environment in which students can plan a more thorough-going research enquiry of their own choosing. The key outcome of the course is the report of an investigation into an issue of importance.

**For more information contact:**

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