



BS/BUSINESS ADMINISTRATION

Knowledge Outcomes:

Upon successful completion of this program students will be able to:

- › Show in-depth understanding of subject matter related to management science, marketing, economics, accounting, computing and information systems, organizational behaviour, business law and ethics;
- › Have a foundation in science and liberal studies as delivered through the General Education program;
- › Apply the subject matter critically and analytically in real situations;
- › Comprehend the political, social, legal, regulatory, environmental and technological impacts on organizations;
- › Demonstrate a working knowledge of the global environment of business and multi-cultural issues;
- › Integrate the knowledge acquired in the program to analyze a business to identify its strengths and weaknesses and determine what changes can be made for improvement.

Skills Outcomes:

As a result of completing this program, students should have acquired the following skills and values:

- › effective written and oral communication skills;
- › analytical and critical-thinking skills necessary to make sound business and personal decisions;
- › numeric and quantitative skills including data analysis, interpretation and extrapolation;
- › effective use of communication and information technology for business applications
- › effective self-management in terms of time, planning and behaviour, motivation, self-starting, individual initiative and enterprise; and
- › self-awareness, openness and sensitivity to diversity in terms of people, cultures, business.

Degree: Bachelor of Science (BS)

Area of Study: Business Management & Economics

Concentration: Business Administration

Start Dates: October; February

Assessment: A variety of methods of assessing students progress are used including essays, reports, critical analyses, presentations, online assignments and discussions and proctored and open book examinations.

Possible Career Options: For those who plan to go directly into the workforce, this degree provides highly-valued knowledge and skills necessary to be successful in a variety of entry-level positions in business, including banks, small business enterprises, multinational corporations, and non-profit organizations. Students will have the requisite skills to become entrepreneurs and small business owners.

The Greek/EU nationals may have the professional qualifications of their SUNY/ESC degree recognized by the Greek state authorities.



BS/Concentration BUSINESS ADMINISTRATION

General Education - 30 credits

COURSE	CREDITS
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You must take these 5 courses = 15 credits

1	Composition I	3
2	Composition II	3
3	College Algebra (required)	3
4	US History course	3
5	Computer Applications I	3

Select **4** of the following 6 areas = 12 credits

1	Natural Science course	3
2	Psychology of Adjustment (required)	3
3	Western Civilization course	3
4	Other World Civilizations	3
5	Humanities course	3
6	Arts Course	3

Take 1 course from any category = 3 credits

Elective general education course	3
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New York College Concentration

Prerequisites - 42 credits

(plus any concentration relevant electives)

COURSE	CREDITS	
1	Statistics for Business (prereq. College Algebra)	3
2	Business Law	3
3	Principles of Marketing	3
4	Principles of Management	3
5	Intro. Microeconomics	3
6	Intro. Macroeconomics	3
7	Financial Accounting	3
8	Managerial Accounting (prereq. Financial Accounting)	3
9	Economics of the European Union	3
10	Management Information Systems	3
11	Corporate Finance (prereq. Financial Accounting)	4
12	Money & Banking	4
13	Organiz. Behav. (pre-req. Psyc. of Adj.)	4

**Elective credits
(either or both NYC and ESC) - 16 credits**

COURSE	CREDITS
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Recommended Electives

Operations Management	4
Human Resource Management	4
Intro. to Sociology	3
Social & Economic Development	3
Principles of Advertising	3

Empire State College Concentration Courses - 32 credits

COURSE	CREDITS	
1	Entrepreneurship & Small Business Management	4
2	Ethics for a Global Economy	4
3	Global Strategies (last semester)	4
4	International Business	4
5	Managerial Leadership	4
	Legal Environment of Business (if not taking Gr. Business & Labor Law)	4

Electives - take 3 courses from the following:

Conflict and Negotiation	4
Emerging Markets	4
International Economics	4
International Political Economy	4
Int'l Cross Cultural Management	4
Marketing & Sales Promotion (pre-req. principles of marketing)	4
Marketing Management	4

