



# BS/BUSINESS ADMINISTRATION

## Knowledge Outcomes:

Upon successful completion of this program students will be able to:

- Show in-depth understanding of subject matter related to management science, marketing, economics, accounting, computing and information systems, organizational behaviour, business law and ethics;
- Have a foundation in science and liberal studies as delivered through the General Education program;
- Apply the subject matter critically and analytically in real situations;
- Comprehend the political, social, legal, regulatory, environmental and technological impacts on organizations;
- Demonstrate a working knowledge of the global environment of business and multi-cultural issues;
- Integrate the knowledge acquired in the program to analyze a business to identify its strengths and weaknesses and determine what changes can be made for improvement.

## Skills Outcomes:

As a result of completing this program, students should have acquired the following skills and values:

- effective written and oral communication skills;
- analytical and critical-thinking skills necessary to make sound business and personal decisions;
- numeric and quantitative skills including data analysis, interpretation and extrapolation;
- effective use of communication and information technology for business
- applications effective self-management in terms of time, planning and behaviour, motivation, self-starting, individual initiative and enterprise;
- self-awareness, openness and sensitivity to diversity in terms of people, cultures, business.

**Degree:** Bachelor of Science (BS)

**Area of Study:** Business Management & Economics

**Concentration:** Business Administration

**Start Dates:** October; February

**Assessment:** A variety of methods of assessing students progress are used including essays, reports, critical analyses, presentations, online assignments and discussions and proctored and open book examinations.

**Possible Career Options:** For those who plan to go directly into the workforce, this degree provides highly-valued knowledge and skills necessary to be successful in a variety of entry-level positions in business, including banks, small business enterprises, multinational corporations, and non-profit organizations. Students will have the requisite skills to become entrepreneurs and small business owners.

The Greek/EU nationals may have the professional qualifications of their SUNY/ESC degree recognized by the Greek state authorities.



**NEW YORK COLLEGE**  
THE INTERNATIONAL COLLEGE OF GREECE

# BS/Concentration

## BUSINESS ADMINISTRATION

<b>General Education - 30 credits</b>	
<i>You must take these 6 courses = 18 credits</i>	
1	Intro to College Reading and Writing
2	Effective Reading & Writing
3	Math
4	US History
5	Natural Science course
6	Diversity course
<i>Select 3 of the following 5 areas = 9 credits</i>	
1	Social Science course
2	Western Civilization course
3	Other World Civilizations
4	Humanities course
5	Arts course
<i>Take 1 course from any category = 3 credits</i>	
	GenEd elective course

<b>Empire State University Concentration Courses- 32 credits</b>	
1	Ethics for a Global Economy
2	International Business
3	Operations Management
4	Global Strategies
5	Small Business Mgt.

<b>New York College Concentration Prerequisites</b>	
1	Statistics for Business I
2	Business Law
3	Principles of Management
4	Principles of Marketing
5	Intro Microeconomics
6	Intro Macroeconomics
7	Managerial Accounting
8	Financial Accounting
9	HR Management
10	Management Information Systems
11	Corporate Finance
12	Organizational Behavior

<b>Elective credits (either or both NYC and ESU)</b>	
Statistics for Business II	Money & Banking
Social & Economic Development (L)	Public Relations
Intro to Business Communication	Advanced Writing & Research
Intro to Sociology	Economics of the European Union

<b>Electives</b>	
Leadership	Int'l Cross Cultural Management
Emerging Markets	Marketing & Sales Promotion (pre-req. principles of marketing)
International Economics	Marketing Management
International Political Economy	