

# Executive MBA



## Why choose this course:

The Executive MBA is designed for business professionals preparing to become senior managers. Its focus is on the development of knowledge and understanding of strategic management issues in order to reflect on and improve business and management practice. The programme allows participants to combine studies with the demands of a full-time job.

## What you will learn:

The MBA programme offers a suite of contemporary modules which allow you to develop your knowledge of organisations and their management in today's fast-moving global economy, in order to reflect and improve your own management practice. The curriculum includes 6 core modules ranging from Financial Management & Decision Making to Strategy plus the 2 optional modules offered.

## What you will study:

### Core Modules

- Academic Skills and Professional Practice
- Leadership and Management
- Marketing and Operations
- Financial Management and Decision Making
- Strategy
- Professional Project

### Optional Modules

- Organisational Behaviour
- Strategic HRM
- Digital Business and Data Analytics
- Business Ethics, Sustainability and CSR
- Innovation and Entrepreneurship

## Career opportunities:

An MBA is widely seen as the most prestigious qualification for business and management throughout the world. The qualification will give you a highly competitive edge – whatever industry you are in or wherever your future career takes you. The Bolton MBA course is designed to enhance your lifelong learning, transferable skills and personal development, enabling you to work with self-direction and confidence to help businesses prosper. You may also choose to continue your studies for a research degree (MPhil, DBA or PhD). After successfully completing your MBA programme you may apply for membership of the Chartered Management Institute. Please note that terms and conditions apply. More details are available at <http://www.managers.org.uk/>

## At a Glance:

**Award:** Master in Business Administration

**Duration:** 12 months Full Time  
24 months Part Time

**Start date(s):** November/February

### Entry requirements:

- A good first degree;
- Significant work experience in a business or management capacity;
- A good standard of English (IELTS 6.5 or a recognized equivalent);
- An interview is required to consider applicants suitably.

**Assessment:** Modules are assessed through essays, reports, case studies, presentations and a Dissertation.

**Application Procedure:** The Admissions Team is available to help with questions about application to the University of Bolton, fees, and financial assistance, as well as to arrange a meeting with the Academic Programme Leader.



### For more information contact:

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## Module Indicative Content

### **Academic Skills and Professional Practice**

This module will consolidate and develop students' academic and research skills; and clarify and strengthen their professional practice.

### **Leadership Management**

This module provides an opportunity to critically examine leadership and management from social, cultural, political, and economic perspectives, recognising current imperatives in the global context of contemporary business.

### **Marketing and Operations**

This module provides an integrated approach to marketing and operations, highlighting their complementary roles in securing sustainable competitive advantage; and exploring the interactions and latent tensions between these areas.

### **Financial Management and Decision Making**

This module provides advanced introduction to financial and management accounting including legal reporting requirements; and the interpretation of financial information to support strategic and operational planning and decision making.

### **Strategy**

In this module students will explore strategy in the contemporary business context, including an examination of global economic systems, instability, circular economy, new business practices, disruption, and business model innovation.

### **Professional Project**

In this capstone module students will have the opportunity to bring together multiple elements of the programme to design, plan and execute an extended piece of work in critical research or professional enquiry to address a real contemporary business, organisational, or sector issue, challenge, or problem.

### **OPTIONS:**

#### **Organizational Behaviour**

This module provides with an opportunity to critically examine individual and collective behaviours within contemporary organisations, and how organisational structures, culture, and management practices influence these.

#### **Strategic HRM**

This module aims to provide students with in-depth knowledge of key principles and practices in modern human resource management, emphasising the essential strategic role that it plays in contemporary business.

#### **Digital Business and Data Analysis**

Taking a strategic focus, this module provides a concise introduction to contemporary digital business and data analytics, promoting insight into how effective management of these exciting developments promises new means of securing competitive advantage.

#### **Business Ethics, Sustainability and CSR**

This module aims to provide students with a thorough grounding in business ethics, sustainability, and corporate social responsibility.

#### **Innovation and Entrepreneurship**

This module aims to provide students with an in-depth knowledge of the key elements of new business creation and entrepreneurial management, exploring new ventures, rapid development teams, and corporate 'intrepreneurship'.