



NEW YORK COLLEGE
THE INTERNATIONAL COLLEGE OF GREECE

**NEXT
LEVEL YOU** 

SCHOOL OF BUSINESS

Studying cutting-edge
specializations in the
global business world!



ISSUE 03 | 2024-2025





School of Business

New York College's School of Business Administration offers students the opportunity to attend a university program of studies entirely in Greece in order to obtain degrees (Bachelor's, Master's, MBA, Ph.D.) from a state university in the UK, France or the US, in cutting-edge specializations in the global business world, with a choice of duration of studies, language of instruction (Greek or English), with teaching methods that emphasize the needs of working students and executives, and with the support of a wide network of international and domestic companies linked to New York College in Greece and abroad.

Each degree from a state university that partners with New York College at the university level, broadens the career horizons for our students, depending on their chosen major. Popular majors, in high demand in the job market, are Business Administration, Finance, Marketing, Business Communication and International Business.

Graduates of these university programs, related to the operation and development of businesses and organizations, pursue careers either as executives in service companies or product manufacturing companies, banks, non-governmental organizations and national or European organizations, or as self-employed professionals or entrepreneurs in Greece and abroad.



NEW YORK COLLEGE

A multinational educational group with 35 years of successes and distinctions!

One of the largest and fastest growing educational organizations in Europe.

New York College, founded in Athens in 1989 in collaboration with the American STATE UNIVERSITY OF NEW YORK, consistently offers ground-breaking educational opportunities and degree programs of professional specialization.

Combining the Greek cultural heritage with the standards of the American and European higher education systems, the College prepares future scientists and tomorrow's business executives to gain an international perspective and succeed in a globally competitive working environment.

The International Dimension of the Educational Group

1989: New York College is founded in Athens, based on the first international academic accreditation agreement in Greece, in cooperation with the largest university in the US, the STATE UNIVERSITY OF NEW YORK.

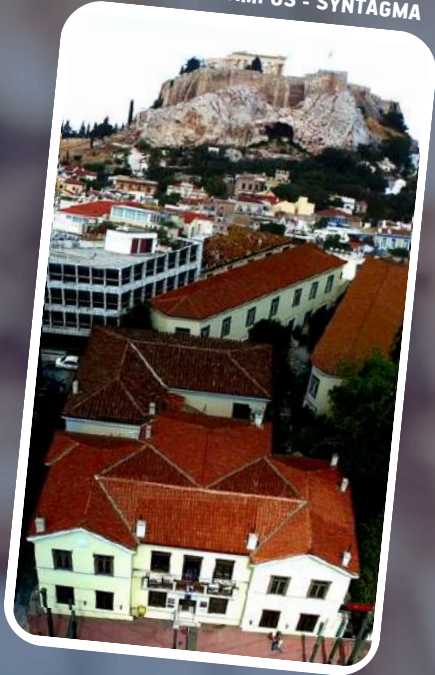
This contract offered a unique opportunity to students in Greece for internationally recognized studies and shaped the map of post-secondary education, paving the way for other collaborations with state universities in the UK, France and the US.

1998: After 9 years of successful operation, the College establishes the University of New York in Prague (UNYP) in the heart of Europe in the Czech Republic: UNYP of our Educational Group is the first private higher education institution to be recognized as a PRIVATE UNIVERSITY by the Czech Ministry of Education.

2001: New York College inaugurates its branch in Thessaloniki.



NYC ATHENS CAMPUS - SYNTAGMA



UNIVERSITY OF NEW YORK IN PRAGUE -
CZECH REPUBLIC
MEMBER OF NEW YORK COLLEGE EDUCATIONAL GROUP



NYC DOWNTOWN CAMPUS - THESSALONIKI



DISTINCTIONS

New York College has been upgraded as one of the top Greek colleges in the Global Ranking of Educational Institutions in Greece, according to a study prepared by the Quality Assurance Unit (ΜΟΔΙΠ) of the NATIONAL AND KAPODISTRIAN UNIVERSITY OF ATHENS (ΕΚΠΑ), which was published in Kathimerini (sheet no. 29.810).

The BACHELOR's, MASTER's and Ph.D. degrees, awarded to graduates of the College by partnering State universities abroad, are recognized by the competent body of the MINISTRY OF EDUCATION (Α.Τ.Ε.Ε.Ν.), as professionally equivalent to the degrees of the Greek State Universities.

CERTIFICATIONS

New York College Educational Group is certified by the BRITISH ACCREDITATION COUNCIL as an institution of higher education.

New York College has a Foundation License from the Ministry of Education of Greece as a College (76656/Δ6/30-6-2009 and 86153/Δ6/17-7-2009) and Operating License as published in the Government Gazette (license no.: 108275/ΙΑ, Government Gazette 2061/Β/23-8-2013, update of license 3056/Κ1 145277, Government Gazette 3647/Β/01-10-19).

UNIVERSITY OF NEW YORK IN PRAGUE (UNYP) of the NEW YORK COLLEGE Educational Group was recognized as a PRIVATE UNIVERSITY by the Ministry of Education of the Czech Republic: www.unyp.cz/about/partnerships/accreditations.

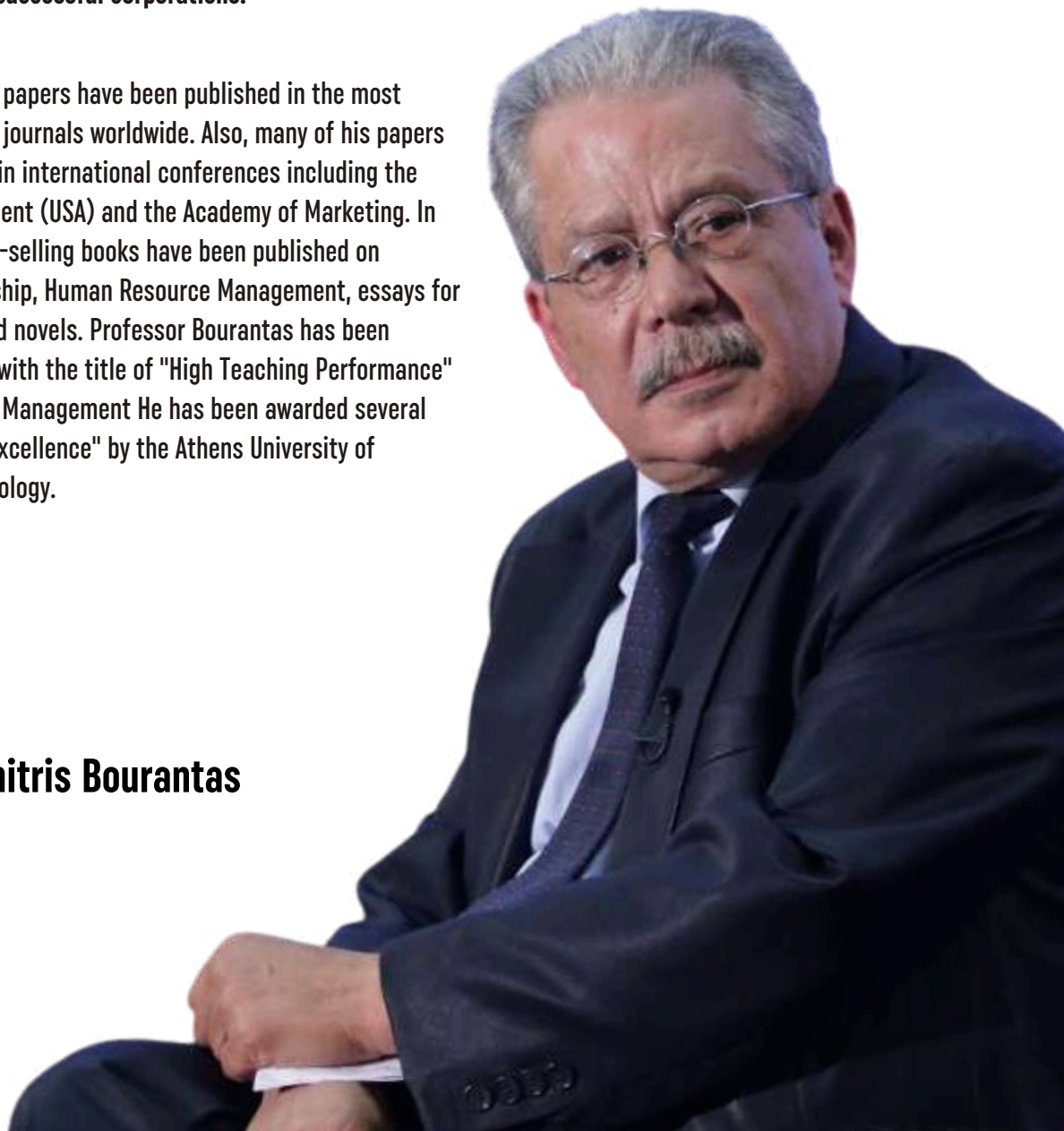
Intro

NYC's Rector

In 2018, Professor Dimitris Bourantas joined NYC as the Rector of the College. He is also the Director of the Executive MBA and the MSc in Human Resource Management programmes. Dimitris Bourantas was the founder and director for many years of the postgraduate programmes "Human Resources Management" and "Executive MBA" at the Athens University of Economics and Business. He has directed many research projects in Greece, has published many academic articles and books on Management, Leadership and HR, and has provided many speeches on the pertinent field. Professor Bourantas has also many years of experience as member of the Board of Directors, consultant and trainer across many successful corporations.

A large number of his papers have been published in the most prestigious scientific journals worldwide. Also, many of his papers have been presented in international conferences including the Academy of Management (USA) and the Academy of Marketing. In Greece, 12 of his best-selling books have been published on Management, Leadership, Human Resource Management, essays for the general public and novels. Professor Bourantas has been awarded, repeatedly, with the title of "High Teaching Performance" by the Department of Management. He has been awarded several times for "Teaching Excellence" by the Athens University of Economics and Technology.

Professor Dimitris Bourantas



A Welcome Address by the School Head



Welcome to the world of Business at New York College Athens!

There are a variety of programmes to choose from at both the undergraduate and graduate levels. All our programmes are designed to educate, stimulate, and challenge you. The New York College and its staff will support and encourage you to reach your goals and potential. The vision of New York College is to create excellent opportunities for its students through the provision of vocationally relevant programmes, working alongside industry and professional bodies.

Our collaborations with partner universities have a strong track record of providing effective courses of study and are consistently developing the portfolio of programmes.

The areas of study provide a solid grounding in the major business disciplines and core business skills. Our faculty are experts in their fields, and they develop courses based on up-to-date best practice and the latest academic research. They have excellent academic credentials and substantial managerial and executive leadership experience.

Our graduate business programs are designed to accommodate graduates of all backgrounds and can be completed on full-time or part-time basis within three or five years. The programs are challenging but rewarding, and each one develops practical skills immediately applicable in a global market.

It is my pleasure to welcome you to this stage of your education and I trust that you will find your experience here at New York College both rewarding and enjoyable.

Kelley Galloway, Head of Business Programmes
New York College



— Bachelor's - Master's - MBA - Ph.D.

Study programs

New York College offers modern curricula in partnership with prominent state universities in the UK, USA and France, opening up the horizons of knowledge and abolishing academic boundaries!





Aerial view of the central administration building of the STATE UNIVERSITY OF NEW YORK in Albany, NY c.1980



STATE UNIVERSITY OF NEW YORK- Empire State University U.S.A.

New York College Educational Group has completed 35 years of stable cooperation with the STATE UNIVERSITY OF NEW YORK, the largest university in the US, for the conduct of its university programs in Greece.

Our students in Athens and Thessaloniki acquire an authentic Bachelor's degree from the American STATE UNIVERSITY OF NEW YORK - Empire State University, with the international recognition and the global prestige of the academic educational system!

The STATE UNIVERSITY OF NEW YORK is the largest university in the United States, with 64 campuses and 400,000 students. Empire State College is one of the 64 colleges and universities of the STATE UNIVERSITY OF NEW YORK with approximately 20,000 students each year. STATE UNIVERSITY OF NEW YORK- Empire State University (SUNY-ESU) offers fully accredited undergraduate and graduate programs, as well as professional degrees. Founded in 1971, it is internationally renowned for its flexible and innovative programs.

The Department of International Programs at STATE UNIVERSITY OF NEW YORK - ESU collaborates with educational institutions around the world to serve undergraduate students. Students participate in classroom and online courses in Athens, Thessaloniki and Prague (Czech Republic).



— Undergraduate

Bachelor's Degree Program in the study areas of Business, Management & Economics with the following concentrations: Business Administration, Business Communication, Finance, International Business, Management and Marketing

The 4-years (124 US credits) Bachelor's program which is offered in collaboration with the State University of New York/Empire State College offers a great opportunity for students to receive high quality training by following the American standards in education. During the first half of their studies, students will be able to attend several general education courses, as well as courses offering foundation knowledge across a wide range of subjects. During the second half of their studies, they will be attending courses that will enhance the already acquired knowledge and will enable them to specialise in their preferred subject.





UNIVERSITY OF BOLTON- Greater Manchester, U.K.

The UNIVERSITY OF BOLTON has its roots in one of the first engineering training institutions in Britain in 1824. The University's long-standing, centuries-old and multi-dimensional links with Industry, enable it to offer a large number of professionally recognized programs accredited by the relevant professional bodies.

Top performance of the UNIVERSITY OF BOLTON in the British Universities ranking, according to the Guardian for 2024. In the 30 best universities in the UK!

According to the Guardian (Best UK Universities 2024 – rankings), the UNIVERSITY OF BOLTON is ranked among the 30 best universities in the UK. Recently, the BBC highlighted the UNIVERSITY OF BOLTON as a model for UK Universities, regarding its operating standards for student safety from the Covid-19 pandemic and the UK Education Secretary Michelle Donelan, from the floor of the House of Commons, referred to the "amazing work the University is doing". New York College has a franchise agreement under the Greek Ministry of Education legislation and the degree you will receive at the end of your studies is awarded by the University itself.



Undergraduate

BSc (Hons) Business Management -

Human Resources, General Business, Finance, Shipping, Marketing, Management Systems, Supply Chain Management

The BSc (Hons) Business Management provides you with a solid foundation in business management while taking advantage of specialised knowledge in the area you are interested in more. The programme prepares you for a career in business and management. You will develop essential knowledge and skills within a regional, national and international context.

Distinctive features of the programme include a focus on practice, teaching by a truly dedicated and supportive team, with specialist knowledge in a wide range of subject areas, and close links to business and industry and the opportunity to choose one out of seven modern and highly relevant to the job market specialisations in the final year.



Graduate

Executive Master's in Business Administration (MBA)

The Executive MBA is a full or part-time programme for business professionals preparing to become senior managers. Its focus is on the development of knowledge and understanding of strategic management issues in order to reflect on and improve business and management practice. The programme is designed to dovetail with the demands of working professionals. The Executive MBA offers you the chance to join a well-established postgraduate community engaged in preparing themselves for a career in executive management.



Students take 6 Core modules and can either select 2 Optional modules or select a Specialist Pathway (modules are listed below).

CORE MODULES

- Academic Skills and Professional Practice
- Leadership Management
- Marketing and Operations
- Financial Management and Decision Making
- Strategy
- Professional Project

OPTIONAL MODULES

- Organizational Behaviour
- Strategic HRM
- Digital Business and Data Analysis
- Business Ethics, Sustainability and CSR
- Innovation and Entrepreneurship

SPECIALIST PATHWAYS

- Tourism and Hospitality
- Financial Management
- Contemporary Marketing
- Information Systems
- Supply Chain and Logistics

Letter from the Provost of NYC and Director of the MBA, Professor Dimitris Bourantas

"The MBA program offers the necessary skills for the development of executives to contribute to the success of their businesses and organizations, and thereby ensure their own successful career. Our main goal is to develop leading executives who will inspire and lead people and their organizations to achieve outstanding business performance. This is the philosophy of the program and of the professors summarized by the headline: "Leaders not only Managers". For these reasons, it is worth investing in the learning experience offered by the NYC MBA in collaboration with Bolton University".

Graduate

MSc in Human Resources Management

Our Master degree programme in HRM under the auspices of Dr. Dimitris Bourantas started during the academic year of 2021-2022. The programme equips students with the most modern know-how, strong competitive background, and best practices worldwide for effective management and development of human capital. The MSc Degree in HRM ensures a successful career in Human Resources Management in business and organizations.



It is a great choice not only for current employees or executives who may wish to further enhance their skills and their career potentials, but also for students who wish to acquire a specialised training on the field.



Letter from the Provost of NYC and Director of the MSc, Professor Dimitris Bourantas

"Human capital is the most critical factor for the effectiveness, competitiveness and sustained success of all businesses and organizations. Securing, developing and utilizing this most important capital requires skilled executives with HR management expertise and competencies as well as leadership, decision-making, strategic and business thinking skills. The content of the postgraduate programme (MSc in Human Resource Management) as well as the training methods following the best practices worldwide, ensure the development of competent HR managers that businesses and organizations increasingly understand their necessity and usefulness. A particularly important element for the success of the programme is the combination of lecturers, consisting of distinguished academic Professors and senior executives with rich experience in the design and implementation of HRM policies, systems and functions. This makes the programme unique in Greece and internationally".

Graduate

MSc in Corporate & Executive Coaching

Our new Master degree programme in Executive and Corporate Coaching of the British State University UNIVERSITY OF BOLTON-GREATER MANCHESTER, with studies entirely at NEW YORK COLLEGE in Greece, is the ideal choice for professionals seeking the highest education in the field of coaching. It is aimed at individuals who wish to develop their skills as a leader at any level of an organization, as well as professionals who wish to become Executive Coaches or Internal Corporate Coaches.



Its benefits are:

- An integrated approach to training, combining the latest academic developments in the science of coaching with the practical experience offered by the 120 mandatory hours of practical coaching.
- The teaching staff consisting of pioneers in the field of Coaching, distinguished University Professors and renowned senior business executives.



Letter from the Programme Director and Internationally Awarded Coach, Dr. Nancy Mallerou

"We all need a coach...", said Bill Gates in his TED talk, "... whether you are a CEO, a basketball player, or a teacher, we all need people who will give us feedback, broaden our perspective, and help us achieve our goals." Coaching is one of the world's fastest-growing industries, offering numerous professional opportunities at both corporate and individual levels. The Master's in Executive and Corporate Coaching equips you with the essential skills to become a top-tier professional coach, ready to thrive in the job market immediately upon graduation. Our primary goal is to develop Corporate and Executive Coaches who can amplify the impact of leaders and executives through comprehensive academic knowledge and practical application of coaching science. The programme's innovation and high academic and professional standards ensure a successful and influential career. In this graduate program, you don't just learn—you are inspired. You develop and discover your true potential as a coach. You will acquire the latest expertise, grounded in a strong academic foundation, successful global practices, and adaptable skills that distinguish you in today's competitive professional landscape. Join us, and together we will shape your future with the assurance of Bolton University and New York College.

The program has been approved by the UNIVERSITY OF BOLTON, UK and is in the final stage of formal licensing procedures by the relevant authorities.

Graduate

Ph.D

The New York College continues to be committed to excellence in research and encourages graduates in all disciplines to consider studying for a PhD – the highest award conferred by the university, or an MPhil. To this end, the university offers the opportunity to study for a PhD or MPhil in any subject area where we have relevant research expertise, in discussion with the Academic Group, Research Institute or Research Centre.

The PhD by thesis is awarded to a candidate who, having critically investigated and evaluated an approved topic resulting in an independent and original contribution to knowledge and demonstrated an understanding of research methods appropriate to the chosen field, has presented and defended a thesis. This PhD programme is designed for those who wish to pursue supervised research at doctoral level leading to the production of a traditional thesis which will be considered as an original and independent contribution to knowledge and justify the award of a PhD. It is possible to apply for and to be registered for the PhD either 'direct' or 'via MPhil'.





UNIVERSITE TOULOUSE 1 CAPITOLE FRANCE

Université Toulouse 1 Capitole - University of Toulouse 1 Capitole (also called UT1) is located in the heart of the city of Toulouse, in southwestern France, and boasts an age-old academic tradition which goes back to the 13th century.

Committed to the pursuit of academic excellence and professional competence as early as 1970, when it opened, University of Toulouse 1 Capitole is a public establishment which originated from the Faculty of Canon Law created in 1229 by King Saint Louis, the second university created in France in 1229 after the Sorbonne.

Today, it is a Law, Economics and Management University whose priority is the emphasis on international networks so as to promote scientific collaborations as well as students' and researchers-lecturers' exchanges. According to the latest Shanghai rankings (2021), the Université Toulouse 1 Capitole ranked 22nd in the world in the field of Economics.



Undergraduate

Bachelor in Business Administration

New York College offers a Bachelor's in Business Administration in collaboration with the School of Economic and Social Administration of the University of Toulouse 1 Capitole (UT1). This is a modern 3-year programme for students who wish to acquire the necessary knowledge and skills required for a successful career in business and management. Taught courses cover a wide range of subjects, such as economic theory, management, marketing, IT, law, European and international institutions.

Taught materials include case studies and practical examples, whereas by the end of each academic year students participate in the serious games – organized under the auspices of Faculty Members of UT1 – where they have a unique opportunity to enhance their business and soft skills by starting and developing a virtual enterprise. Note: Except for the business games and the English courses (e.g. Business English), the programme is offered in the Greek Language.





Kelley Galloway,
Head of Business New York College

The Benefits of Studying Business Administration: Unlocking Your Path to Success

Often when prospective students are not sure of what career path to follow, studying business is viewed as a good option. There are many benefits of studying for a business bachelor degree. One of these benefits is practical knowledge. A business degree program provides practical knowledge and skills that are directly applicable to real-world business situations. This includes accounting, finance, marketing, operations, sales and management. Another positive aspect is career opportunities. A degree in business can open a wide range of career opportunities in various industries. Graduates can work in positions such as business analyst, financial analyst, marketing manager, operations manager, human resource manager and many more. Another benefit that helps all future professionals is Networking. During their studies, students can network with other students, professors, and industry professionals. These connections can be valuable throughout their career. A strong and varied professional network can open doors in many professions. A vital skill that is learned while doing a business degree is critical thinking. Students are taught how to think critically and make informed decisions. This is a valuable skill that can be applied to various aspects of life.

All degree programs focus on both professional and personal development. A business bachelor's degree program can help students develop their personal skills, such as communication, teamwork, and leadership. These skills are valuable both in the workplace and in life in general. A benefit that most business students are interested in pursuing is to achieve a higher earning potential. Graduates with a business degree typically have higher earning potential than those without a degree. This is because a degree demonstrates to employers that the graduate has the knowledge and skills necessary to succeed in a business environment. Overall, studying for a business bachelor's degree can provide numerous benefits that can help individuals succeed in their careers and personal lives.





HIGHLIGHTS AND ACTIVITIES

THE BUSINESS CLUB



A popular and active Club at New York College – open for all NYC students - that aims to develop admirable initiatives within its scope of activities and offers benefits to its members in terms of knowledge, experience, hard and soft skills and socializing opportunities: participating in Business related Competitions and Contests for College/University Students, Organising CSR & Social Events, and Publishing Business Articles and Reports.

Students have the opportunity to meet students from other Colleges/Universities, socialise and meet people with common interests, develop management / leadership skills, develop critical thinking / initiatives / creative skills, put theory into practice from into studies and add it as an extracurricular activity to their CV.



"AIR CANTEEN" VISIT

"Air Canteen", a rapidly growing catering service company operating in 35 stores in 7 Greek airports, was visited by students from the School of Tourism and Hospitality and the School of Business of New York College. The students were guided by experienced executives around the company's facilities at Athens International Airport "Eleftherios Venizelos". They learned about unique management requirements on managing airport Services. Students also took part in interviews and strengthen their networking.



NYC BUSINESS SERIES LECTURES: UNLEASH SUCCESS!

During the presentation, students had the opportunity to interact with the company's CPO Ms. Myrto Papandreou and discuss the importance of diversity in the workplace and the company's innovative approaches to HR management.

In addition, Mr. Lefteris Papadimitriou, COO of Box Now, presented all of the company's operations, which focus on sustainability and innovation.

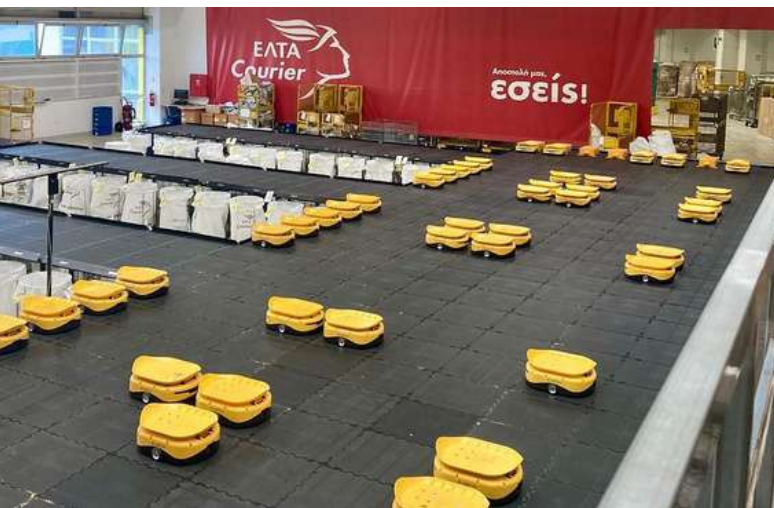
CMO Mr. Chris Papandropoulos highlighted the company's creative approach to marketing and the importance of targeting successful customers.



Business Games from the professors of the University of Toulouse to undergraduate Business Administration students at New York College of Athens!

French professors, led by Mme Isabelle Solé, met with the academic staff of the program and Ms. Jenny Pavlakou, Associate Dean and Head of Toulouse Programs and exchanged views on the progress of the students and their participation in the Strategic Outreach exercises. Congratulations to everyone, for their very high performances!





Visit to the Attica sorting centre of ELTA

Students became familiar with the new robotic and fully digital item sorting facility—a first-of-its-kind system in Europe for ultra-high speed and security, and students gained an understanding of management practices that upgrade sorting and provide greater security and faster service to customers.

The visit was an important experience that deepened students' knowledge in the field of business management, particularly for those following the Supply Chain Management pathway.

Visit to the Intracom Defense headquarters

Under the guidance of Dr. Sterghios Topis, Deputy General Manager and Head of International Development of the company, the students had the opportunity to learn about the current dynamics of the defense industry and familiarize themselves with the company's production line.



SUMMER SCHOOL

More than 40 American and British students spent 2 weeks attending classes at the campus of New York College, in downtown Athens. The students from Tarleton State University of the USA and the University of Bolton of Great Britain, had the opportunity to talk to professors and students of the College and exchange views on new technologies and global developments.



NYC educational partnership with NN Hellas

New York College is honored to partner with NN Hellas in the Executive Leadership Program (Mini MBA), a program that aims to discover new knowledge and tools, enhance important skills, promote innovation and above all cultivate leadership excellence.

The first presentation on Management and Leadership was given by Professor Dimitris Bourantas - Dean of New York College, Founder of the Executive MBA of the Athens University of Economics and Business (formerly ASOEE).



New York College Thessaloniki

Undergraduate students had the opportunity to collaborate with successful professionals and gain firsthand experience through workshops and educational visits to some of Greece's leading companies!

The activities included two workshops led by Mr. E. Petousis, Order Fulfillment Specialist, Doppler S.A and Ms. M.A. Dragatogianni, Sr. Associate, Service Delivery, HR, Pfizer S.A. They shared their valuable expertise in B2B Customer Relations and HR Operations with the students, respectively. Both sessions concluded with students presenting proposals to address real-world challenges encountered in organizational settings.



**Educational visit to Doppler SA,
one of the leading elevator manufacturing companies in Greece
with a presence in over 90 countries**

Students were first greeted by Ms. M. Panagiotopoulou, HR Director, who not only introduced the operations of outward-facing organizations but also offered valuable career guidance to aspiring business leaders. Subsequently, Mr. L. Maragos, Production Director, led the students on a tour of the production facilities, sharing insights into the intricate processes employed by renowned organizations.



Workshop on "Barriers in Talent Management" presented by Vasiliki (Villy) Nouli, HR Manager at M. Arabatzis S.A. "Hellenic Dough" & President of G.P.M.A. North, at the postgraduate program in Human Resource Management.

As part of the "Recruitment and Retention" course, facilitated by Dr. Dimitris Theoharis, students were briefed on the contemporary challenges faced by recruiters in the field of Talent Acquisition and Management.



Professor Dimitrios Bourantas, founder and director of Postgraduate Programs of studies in HRM & Executive MBA at the University of Athens and NYC's Rector, delivered a lecture on "Leadership and Decision Making" especially designed for HRM & MBA students of Thessaloniki's campus.

Workshop on "Building our Personal Brand" delivered by Mr. Giannis Charchantis, Founder and President of InfinityGreece & Managing Director at Saldo designed for all NYC's departments.

In this workshop, our students were informed about the importance of Personal Branding, its practical applications, and the tools that can help enhance their professional identity and credibility.



The 34th Greek Economic Summit of the Hellenic-American Chamber of Commerce was held with great success and the participation of students of the School of Business of New York College at the Athenaeum InterContinental Hotel.

The NYC students were delighted with the organization and prestige of the Summit and attended speeches by international personalities on topics of sustainable economy, investment, entrepreneurship and digital transformation; accompanied by Professor Nena Gkorou.





With great success, in cooperation with the Hellenic Sales Institute, the Workshop on Monday 15 January at OTE Academy was held: "Leadership in Sales" with Professor and Author Dimitris Bourantas, Dean of New York College, Founder and Director of the postgraduate programs in Human Resource Management and Executive MBA at the Athens University of Economics and Business (formerly ASOEE).

In an increasingly competitive, uncertain and demanding environment, developing the leadership skills of executives is the key to development, innovation and continued success for businesses, their human resources and our country.





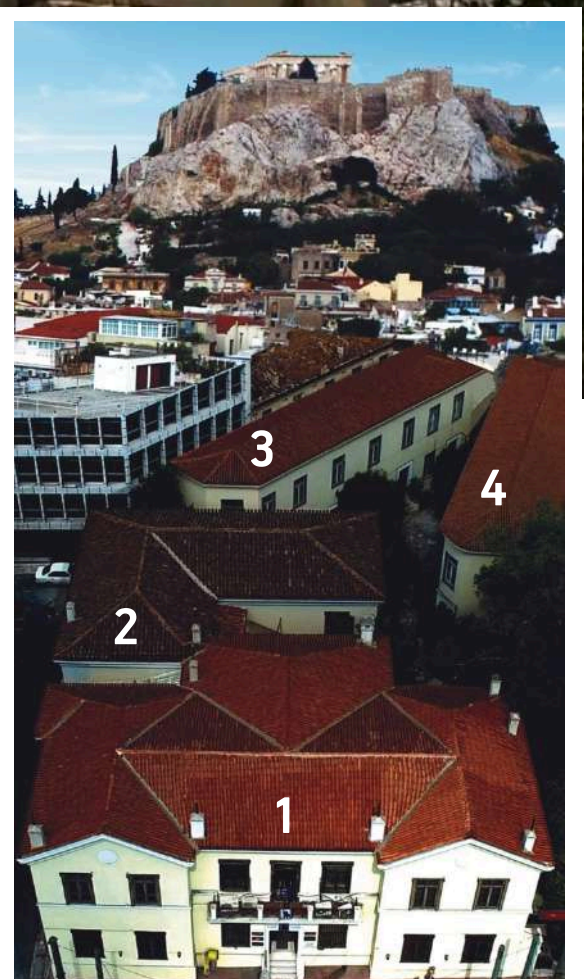


NYC ATHENS CAMPUS

The only multi-building campus in the heart of Athens!

New York College students benefit from a unique privilege: They study at the NYC Athens Campus, the only multi-building educational complex in the heart of Athens, whose history spans three centuries (19th-21st). Historically, the site where NYC Athens Campus is now located, was inaugurated as an educational facility in 1879, and is an iconic landmark of the Old City of Athens, literally in the shadow of the Acropolis.

RIGHT:
Panoramic floor plan of the 4 buildings (halls) of the NYC Athens Campus in the shadow of the Acropolis. Syngros Hall (building 1), Mumper Hall (building 2), Kapodistrias Hall (building 3), Paparrigopoulou Hall (building 4).





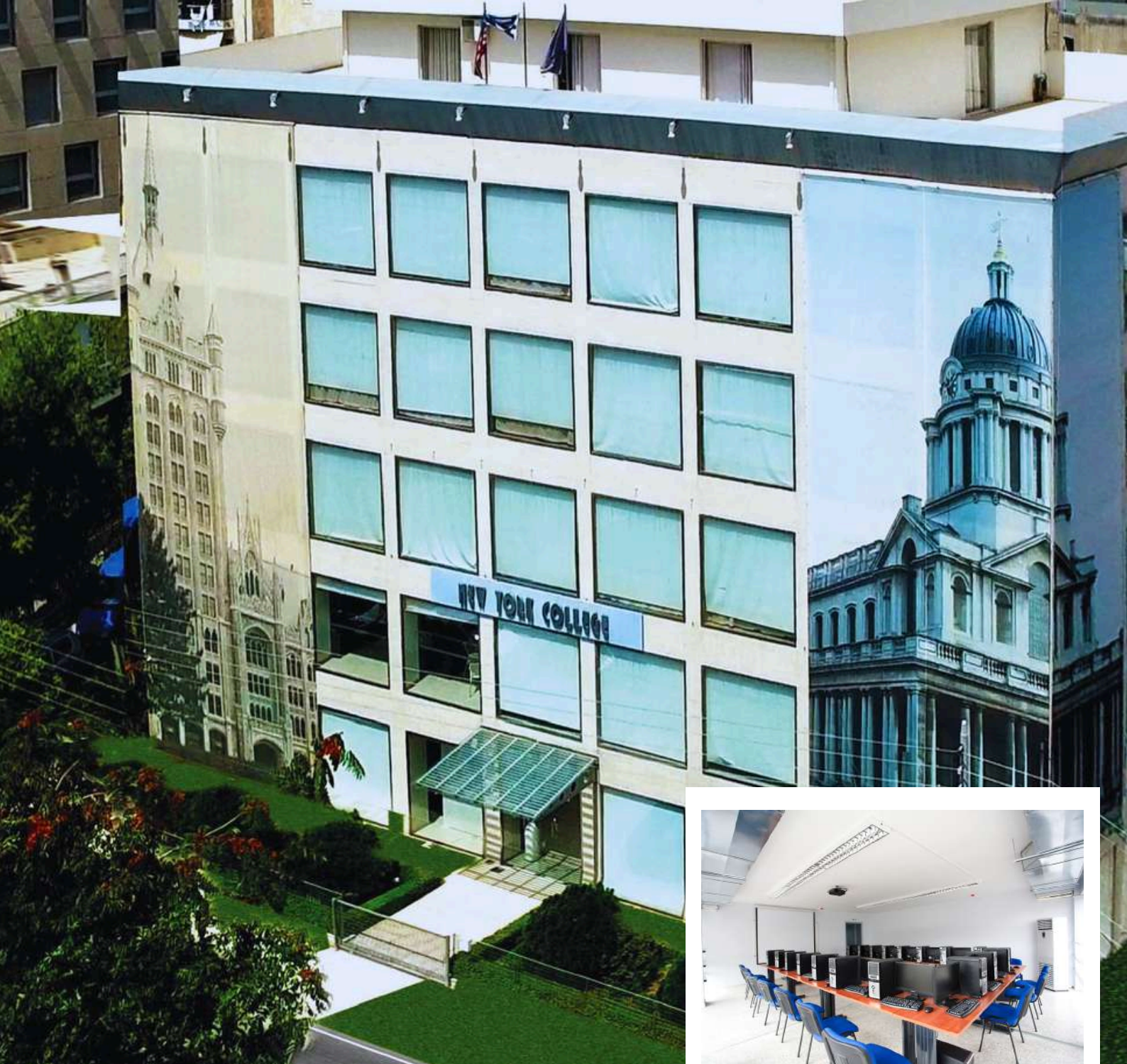
State University of New York-ESC

**BACHELOR'S
MASTER'S
MBAs - Ph. D**

NYC

NEW YORK COLLEGE
EURO-AMERICAN EDUCATION

UNIVERSITY OF GREEN



NYC PYTHAGORAS HALL

The technological arm of NYC Athens Campus at a short distance from Kallithea train & metro station.

The state-of-the-art five-storey building of New York College in Kallithea is named "NYC Pythagoras Hall" and is the laboratory and technological arm of the NYC Athens Campus: the NYC Pythagoras Hall is home to the Biomedical Laboratory of the School of Health Sciences of the educational group, as well as to the School of Maritime Studies and the School of Engineering & Informatics of the College.







NYC THESSALONIKI CAMPUS

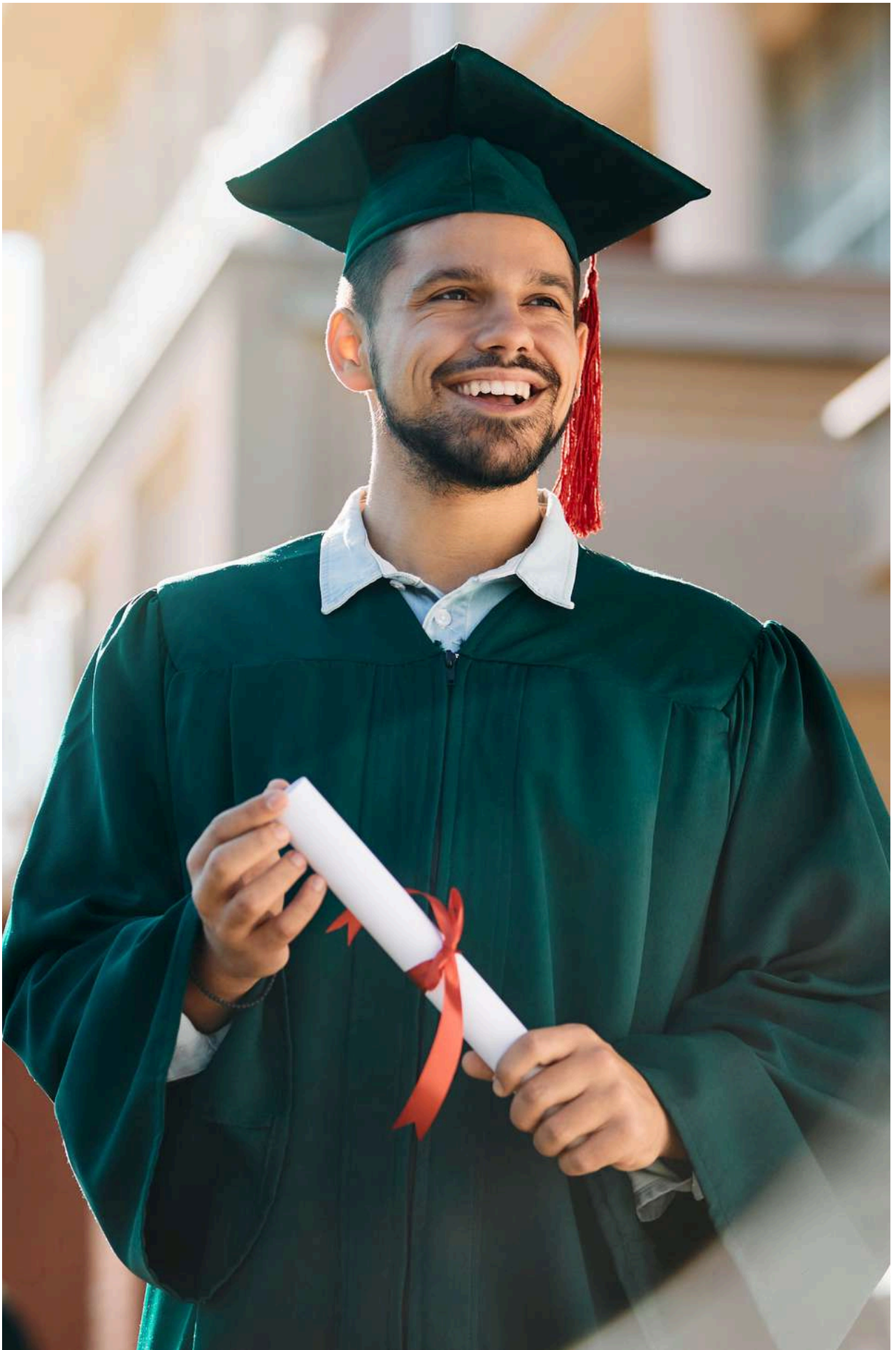
In the heart of Thessaloniki,
in the historical area of Kamara!

NYC Thessaloniki Campus is the academic arm of New York College in Northern Greece and the wider region of the Balkans.

The Campus, located in the city centre, has conference rooms, a computer lab, a library, a writing centre and special classrooms with advanced audiovisual equipment and study areas.

NYC Thessaloniki Campus combines a student, technological and entrepreneurial character and is known for the vibrancy and diversity of its students.





TESTIMONIALS



**Panagiotis (Panos) Volakos –
BSc (Hons) Business Management
(Marketing Pathway, University of Bolton)**

"My experience at New York College has truly exceeded my expectations. Studying in an international college in Athens has provided me with the incredible opportunity to connect and socialize with individuals from all around the world, fostering lifelong friendships and building a global network. This exposure to multicultural settings has taught me invaluable lessons on collaboration and performance. The program I selected has been instrumental in my academic and professional growth. Its focused curriculum ensured that we delve into the latest and most relevant information, theories, and frameworks in the field of business. What sets this program apart is the emphasis on practical application. Through assignments, projects, and internship placements, we were able to put our knowledge into practice, gaining hands-on experience that truly enhanced our learning journey. Additionally, one aspect that has enriched my time at New York College is the array of extracurricular activities offered. Engaging in various projects such as business competitions, company visits, volunteering initiatives, as well as attending numerous seminars and conferences, has significantly enriched my educational experience. These opportunities have made a palpable difference in my studies, allowing me to gain insights beyond the classroom and develop a well-rounded skill set. Overall, my time at New York College has been nothing short of exceptional. The supportive environment, combined with the comprehensive academic program and diverse extracurricular activities, has provided me with a truly enriching and transformative studying experience. I am immensely grateful for the opportunities and experiences I have gained, and I wholeheartedly recommend New York College to anyone seeking an outstanding educational journey."



**Jasleen Kaur –
BSc (Hons) Business Management
(Enterprise Pathway), University of Bolton**

"In my personal experience, New York College stands as a beacon of extraordinary opportunities. From the moment I set foot on its grounds, I felt the pulsating energy of ambition, knowledge and creativity. The college's vibrant community with diverse perspectives and cultures, nurtured my growth, expanding my horizons beyond measure and the opportunities that came my way were like golden threads. Studying at the New York College has not only broadened my mind but also shaped my character, transforming me into a resilient and adaptable individual ready to embrace the world beyond its borders. It has been an unforgettable journey of self-discovery, where academic excellence merged with the vibrant spirit of Athens, forever remembered."





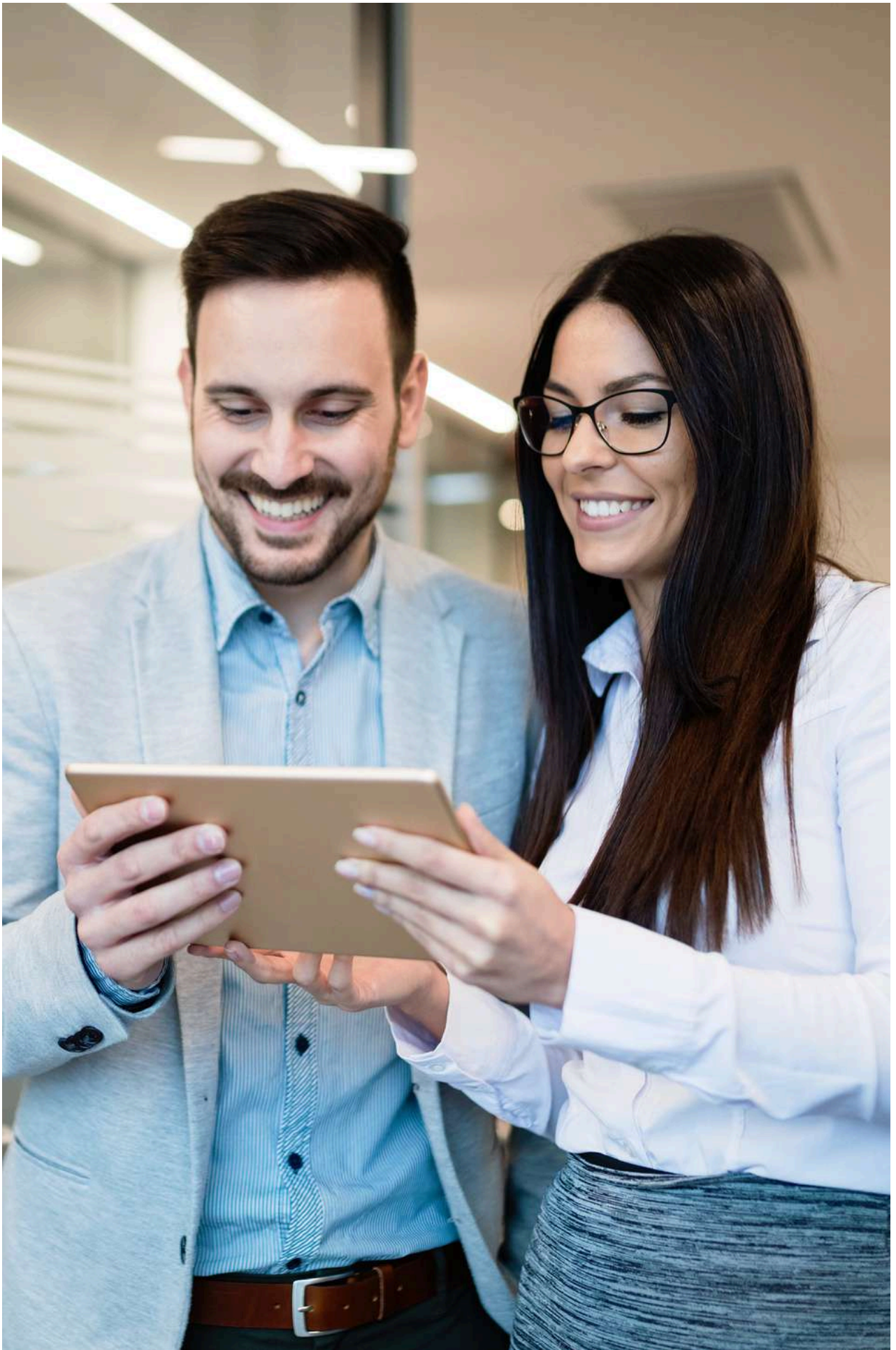
Harjee Singh (2022 Alumni) Enterprise pathway

"Studying in this program of the University of Bolton was a great journey, as the course is very informative and relative to the business and the outside workplace. All of the modules helped us to have a basic knowledge in every sector of a business-like business law, Human resource management, Marketing and Finance, and enabled us to choose our desired field and specialty in the final year. One of the skills I believe I gained: working with teams is very vital in personal and professional growth. It is very important to be able to critically think and approach every topic with an open mind and will to learn which is very helpful in finishing all the assignments. The most important part of this journey were and are the professors teaching and managing this course as they are very helpful and friendly while teaching and outside the class."

Florentina Aliaj, a New York College MBA graduate student at Collaborative State University of Bolton, U.K., tells us about her successful career after graduating from New York College!

"My name is Florentina Aliaj and for my studies in NYC I chose the field of Travel and Tourism Management and then the Executive MBA program offered by the University of Bolton. My studies at NEW YORK COLLEGE offered me many supplies for the job market, including a deep knowledge of Customer Service and the development of customer relationships, which helped me significantly in my involvement with the Tourism industry. I then focused on working in the Financial Services sector and pursued a career in Viva Wallet, a cloud-based Neo bank. There I became active as a member of the Contact Center and within a few months I rose to the position of complaints management analyst. My studies at NEW YORK COLLEGE, paved the way for my success! "







Michael Papadopoulos, a graduate of the Bachelor's programme with the Universite Toulouse 1 Capitole, is currently Fraud & AML Analyst at National Bank of Greece!

"I graduated in 2020 from University of Toulouse 1-Capitole. My journey as a student has been overwhelming in the best possible way. I have to thank my teachers for that who taught me how to be a better practitioner by disclosing to me techniques on how to message my arguments and work to different audiences, but most importantly always doing it with integrity".

Nikos Ladopoulos, a NYC Thessaloniki alumni, graduate of the Bachelor's in Business Administration (Universite Toulouse 1 Capitole):

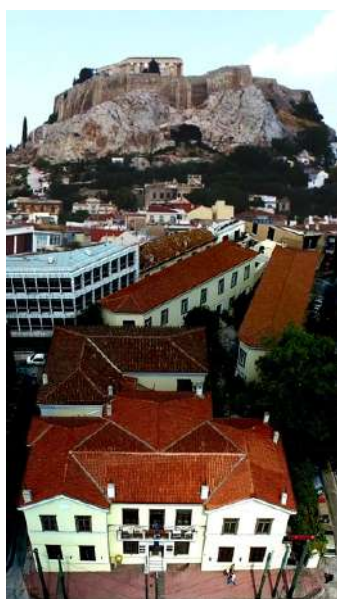
I joined the BA in Business Management offered by New York College in collaboration with the University of Toulouse after graduating from high school. I chose this program because I was both interested in studying the respective subject and willing to do so at one of the most prestigious universities in Europe. The content of the program, my tutors, and everybody at New York College helped me build a solid managerial background that later proved highly valuable for succeeding in the world of business. What I found most interesting about my studies, were the business simulation games, a unique feature of this program, that help students understand firsthand how corporations are "in real". I am currently a partner at "Tsomakos Jewels", one of the most known jewelry stores in Thessaloniki, and aim at further expanding our business both onsite and online (<https://www.tsomakosjewels.gr/>). However, self-development never stops and that's why I trusted once again New York College for my postgraduate studies in Business Administration at the Executive Master's of Business Administration program by the University of Bolton.





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email: info@nyc.gr



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ATHENS, KALLITHEA

286 Thessalonikis Str., Kallithea
Tel: (0030) 2104838071
email: info@nyc.gr



NYC THESSALONIKI CAMPUS
THESSALONIKI

138 Egnatia and P.P. Germanou Str.
Tel.: (0030) 2310889879
email: info@nyc.gr



**UNIVERSITY OF NEW YORK
IN PRAGUE (UNYP)**
PRAGUE (CZECH REPUBLIC)

Londýnská 41, Praha
Tel.: (0042) 0224221261
email: unyp@unyp.cz, www.unyp.cz

www.nyc.gr

