

STUDENT NAME	ESC GPA	NYC GPA	ID NUMBER

COMMUNICATION

General Education - 30 credits

COURSE	credits adv	liberal	n/l	GRADE	EARNED CREDITS
You must take these 6 courses = 18 credits					
1 Intro to College Reading and Writing	3	no	yes		
2 Effective Reading & Writing	3	no	yes		
3 Math	3				
4 US History	3				
5 Natural Science course	3				
6 Diversity course	3				
Select 3 of the following 5 areas = 9 credits					
1 Social Science course	3				
2 Western Civilization course	3				
3 Other World Civilizations	3				
4 Humanities course	3				
5 Arts course	3				
Take 1 course from <u>any category</u> = 3 credits					
GenEd elective course	3				

Total Credits Earned:	0
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New York College Concentration Prerequisites

COURSE	credits adv	liberal	n/l	GRADE	EARNED CREDITS
1 Theories of Human Communication OR Introduction to Communication (COMM 1020)	3				
2 Interpersonal Communication	3				
3 Media and Visual Literacy (ARTS 1140) (fulfills Arts GenEd)	3				
4 Television & Culture	3				
5 Public Relations	3				
6 History of Mass Media OR History & Theory of New Media DIGA 4015	3				
7 Organizational behavior	4				

Total Credits Earned:	0
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Elective credits (either or both NYC and ESC)

COURSE	credits adv	liberal	n/l	GRADE	EARNED CREDITS
Principles of Advertising					
Principles of Marketing (highly recommended)					

Total Credits Earned:	0
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Empire State College Concentration Courses - 32 credits

COURSE	credits adv	liberal	n/l	GRADE	EARNED CREDITS
1 Social Media: Communication & Culture	4	*(+)			
2 Capstone in Media & Communications	4	*(+)			
3 Global Communication & Media COMM 3065	4	*(+)			
4 Media Ethics & Law	4	*(+)			

Electives

Consumer Behavior	4	(+)			
Advanced Public Relations	4	(+)			
Marketing Management	4	*(+)			
Digital Storytelling	4	*(+)			
Political Communication	4	(+)			

Total Credits Earned:	0
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Foreign Language(s) credits

Total Credits Earned:	4
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Other CBE credits

Total Credits Earned:	4
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CREDITS EARNED OF 124 REQUIRED	4
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CREDITS LEFT TO TAKE:	120
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