

STUDENT NAME	ESC GPA	ID NUMBER	DATE (semester)

COMMUNICATION & MEDIA

General Education - 30 credits

COURSE	credits	semester	GRADE	EARNED CREDITS
You must take these 6 courses = 18 credits				
1 Intro to College Reading and Writing	3			
2 Effective Reading & Writing	3			
3 Math	3			number of general education COURSES left to take
4 US History and Civic Engagement	3			9
5 Natural Science course	3			
6 Diversity course	3			
Select 2 of the following 5 areas = 6 credits				
1 Social Science course	3			number of general education CREDITS left to take
2 World Languages	4	through Greek HSD	4	27
3 World History & Global Awareness	3			
4 Humanities course	3			
5 Arts course	3			
Take 2 courses from any category = 6 credits				
GenEd elective course 1	3			
GenEd elective course 2	3			
Total Credits Earned:				4

New York College Concentration Prerequisites

COURSE	credits	semester	GRADE	EARNED CREDITS
1 Theories of Human Communication	3			number of NYC concentration COURSES left to take
2 Interpersonal Communication	3			10
3 Media and Visual Literacy (ARTS 1140) (fulfills A)	3			number of NYC concentration CREDITS left to take
4 Television & Culture	3			31
5 Public Relations	3			
6 History & Theory of New Media	3			
7 Organizational behavior	4			
8 Leadership Communication	3			
9 Group Communication	3			
10 Public Speaking	3			
11 Political Communication	3			
Total Credits Earned:				0

Elective credits

COURSE	semester	semester	GRADE	EARNED CREDITS
Principles of Advertising Management				number of ELECTIVE COURSES left to take
Principles of Marketing				10
Sociology				number of ELECTIVE CREDITS left to take
Media psychology				30
Advanced Writing and Research				
Total Credits Earned:				0

Empire State College Concentration Courses - 32 credits

COURSE	credits	semester	GRADE	EARNED CREDITS
1 Social Media: Communication & Culture	4			number of ESC concentration COURSES left to take
2 Capstone in Media & Communications	4			8
3 Global Communication & Media COMM 3065	4			number of ESC concentration CREDITS left to take
4 Media Ethics & Law	4			32
Electives				
Consumer Behavior	4			
Advanced Public Relations	4			
Consumer Behavior	4			
Marketing Communication	4			
Total Credits Earned:				0

CREDITS EARNED OF 124 REQUIRED: 4

CREDITS LEFT TO TAKE: 120