

## EMPIRE STATE

| STUDENT NAME  | ESC C  | <b>GPA</b>         | ID NU                | MBER   | DATE (semester)   |
|---|--|--------------------|----------------------|--------|---|
|   |  |                    |                      |        |   |
| COMIV   | IUNICAI  | <b>ION &amp; N</b> | IEDIA                |        |   |
| General Education - 30 credits  |  |                    |                      |        |   |
| COURSE<br>/ou must take these 6 courses = 18 credits  | credits  | semester           | GRADE                | EARNED | CREDITS   |
| 1 Intro to College Reading and Writing  | 3  |                    |                      |        |   |
| 2 Effective Reading & Writing   | 3  |                    |                      |        | number of general education   |
| 3 Math  | 3  |                    |                      |        | COURSES left to take  |
| 4 US History and Civic Engagement   | 3  |                    |                      |        | 9   |
| 5 Natural Science course  | 3  |                    |                      |        |   |
| 6 Diversity course  | 3  |                    |                      |        |   |
|   |  |                    |                      |        | number of general education   |
| elect 2 of the following 5 areas = 6 credits<br>1 Social Science course   | 3  |                    |                      |        | CREDITS left to take<br>27  |
| 2 World Languages   | 3  | through C          | rook USD             | 4      | 27  |
| 3 World History & Global Awareness  | 3  | through G          | IEEK HSD             | 4      |   |
| 4 Humanities course   | 3  |                    |                      |        |   |
| 5 Arts course   | 3  |                    |                      |        |   |
|   | -  |                    |                      |        |   |
| ake 2 courses from any category = 6 credits   |  |                    |                      |        |   |
| GenEd elective course 1   | 3  |                    |                      |        |   |
| GenEd elective course 2   | 3  |                    |                      |        | -   |
|   |  | Total Cred         | ts Earned:           | 4      |   |
| In Verle College Concentration Provenuisites  |  |                    |                      |        |   |
| Iew York College Concentration Prerequisites<br>COURSE  | credits  | semester           | GRADE                | EARNED | CREDITS   |
| 1 Theories of Human Communication   | 3  |                    | 0.0.02               |        | number of NYC concentration   |
| 2 Interpersonal Communication   | 3  |                    |                      |        | COURSES left to take  |
| 3 Media and Visual Literacy (ARTS 1140) (fulfils Ar   | 3  |                    |                      |        | 10  |
| 4 Television & Culture  | 3  |                    |                      |        | number of NYC concentration   |
| 5 Public Relations  | 3  |                    |                      |        | CREDITS left to take  |
| 6 History & Theory of New Media   | 3  |                    |                      |        | 31  |
| 7 Organizational behavior   | 4  |                    |                      |        |   |
| 8 Leadership Communication  | 3  |                    |                      |        |   |
| 9 Group Communication   | 3  |                    |                      |        |   |
| 10 Public Speaking<br>11 Political Communication  | 3<br>3   |                    |                      |        |   |
|   | 5  | Total Cred         | ts Earned:           | 0      | 1   |
|   |  |                    |                      |        | 4   |
| Elective credits  |  |                    |                      |        |   |
| COURSE  | semester   | semester           | GRADE                | EARNED |   |
|   |  |                    |                      |        | number of ELECTIVE COURSES le   |
| Principles of Advertising   |  |                    |                      |        |   |
| Principles of Advertising<br>Management   |  |                    |                      |        | to take   |
| Principles of Advertising<br>Management<br>Principles of Marketing  |  |                    |                      |        | to take 10  |
| Principles of Advertising<br>Management<br>Principles of Marketing<br>Sociology   |  |                    |                      |        | to take<br>10<br>number of ELECTIVE CREDITS let   |
| Principles of Advertising<br>Management<br>Principles of Marketing<br>Sociology<br>Media psychology   |  |                    |                      |        | to take<br>10<br>number of ELECTIVE CREDITS le<br>to take   |
| Principles of Advertising<br>Management<br>Principles of Marketing<br>Sociology   |  |                    |                      |        | to take<br>10<br>number of ELECTIVE CREDITS let   |
| Principles of Advertising<br>Management<br>Principles of Marketing<br>Sociology<br>Media psychology   |  |                    |                      |        | to take<br>10<br>number of ELECTIVE CREDITS le<br>to take   |
| Principles of Advertising<br>Management<br>Principles of Marketing<br>Sociology<br>Media psychology   |  |                    |                      |        | to take<br>10<br>number of ELECTIVE CREDITS le<br>to take   |
| Principles of Advertising<br>Management<br>Principles of Marketing<br>Sociology<br>Media psychology   |  |                    |                      |        | to take<br>10<br>number of ELECTIVE CREDITS le<br>to take   |
| Principles of Advertising<br>Management<br>Principles of Marketing<br>Sociology<br>Media psychology   |  |                    |                      |        | to take<br>10<br>number of ELECTIVE CREDITS le<br>to take   |
| Principles of Advertising<br>Management<br>Principles of Marketing<br>Sociology<br>Media psychology   |  | Total Cred         | its Earned:          | 0      | to take<br>10<br>number of ELECTIVE CREDITS le<br>to take   |
| Principles of Advertising<br>Management<br>Principles of Marketing<br>Sociology<br>Media psychology<br>Advanced Writing and Research  |  |                    | its Earned:          | 0      | to take<br>10<br>number of ELECTIVE CREDITS le<br>to take   |
| Principles of Advertising<br>Management<br>Principles of Marketing<br>Sociology<br>Media psychology<br>Advanced Writing and Research  |  | Total Cred         |                      | -      | to take 10 number of ELECTIVE CREDITS le to take 30   |
| Principles of Advertising<br>Management<br>Principles of Marketing<br>Sociology<br>Media psychology<br>Advanced Writing and Research  | credits  |                    | its Earned:<br>GRADE | O      | to take 10 number of ELECTIVE CREDITS le to take 30   |
| Principles of Advertising<br>Management<br>Principles of Marketing<br>Sociology<br>Media psychology<br>Advanced Writing and Research<br>mpire State College Concentration Courses - 32 credits<br>COURSE<br>1 Social Media: Communication & Culture   | credits<br>4   | Total Cred         |                      | -      | to take 10 number of ELECTIVE CREDITS le to take 30 CREDITS   |
| Principles of Advertising<br>Management<br>Principles of Marketing<br>Sociology<br>Media psychology<br>Advanced Writing and Research  | credits<br>4<br>4                                    | Total Cred         |                      | -      | to take 10 number of ELECTIVE CREDITS le to take 30 CREDITS number of ESC concentration   |
| Principles of Advertising<br>Management<br>Principles of Marketing<br>Sociology<br>Media psychology<br>Advanced Writing and Research  | credits<br>4<br>4<br>4                               | Total Cred         |                      | -      | to take 10 number of ELECTIVE CREDITS le to take 30 CREDITS number of ESC concentration COURSES left to take  |
| Principles of Advertising<br>Management<br>Principles of Marketing<br>Sociology<br>Media psychology<br>Advanced Writing and Research<br>Social Media: Communication Courses - 32 credits<br>COURSE<br>1 Social Media: Communication & Culture<br>2 Capstone in Media & Communications<br>3 Global Communication & Media COMM 3065   | credits<br>4<br>4                                    | Total Cred         |                      | -      | to take 10 number of ELECTIVE CREDITS le to take 30 CREDITS number of ESC concentration COURSES left to take 8  |
| Principles of Advertising<br>Management<br>Principles of Marketing<br>Sociology<br>Media psychology<br>Advanced Writing and Research<br>mpire State College Concentration Courses - 32 credits<br>COURSE<br>1 Social Media: Communication & Culture<br>2 Capstone in Media & Communications<br>3 Global Communication & Media COMM 3065   | credits<br>4<br>4<br>4                               | Total Cred         |                      | -      | to take 10 number of ELECTIVE CREDITS le to take 30 CREDITS number of ESC concentration COURSES left to take 8 number of ESC concentration                      |
| Principles of Advertising<br>Management<br>Principles of Marketing<br>Sociology<br>Media psychology<br>Advanced Writing and Research<br><b>Empire State College Concentration Courses - 32 credits</b><br><b>COURSE</b><br>1 Social Media: Communication & Culture<br>2 Capstone in Media & Communications<br>3 Global Communication & Media COMM 3065<br>4 Media Ethics & Law  | credits<br>4<br>4<br>4                               | Total Cred         |                      | -      | to take 10 number of ELECTIVE CREDITS le to take 30 CREDITS number of ESC concentration COURSES left to take 8  |
| Principles of Advertising<br>Management<br>Principles of Marketing<br>Sociology<br>Media psychology<br>Advanced Writing and Research<br>mpire State College Concentration Courses - 32 credits<br>COURSE<br>1 Social Media: Communication & Culture<br>2 Capstone in Media & Communications<br>3 Global Communication & Media COMM 3065<br>4 Media Ethics & Law   | credits<br>4<br>4<br>4<br>4                          | Total Cred         |                      | -      | to take 10 number of ELECTIVE CREDITS le to take 30 CREDITS number of ESC concentration COURSES left to take 8 number of ESC concentration CREDITS left to take |
| Principles of Advertising<br>Management<br>Principles of Marketing<br>Sociology<br>Media psychology<br>Advanced Writing and Research<br>mpire State College Concentration Courses - 32 credits<br>COURSE<br>1 Social Media: Communication & Culture<br>2 Capstone in Media & Communications<br>3 Global Communication & Media COMM 3065<br>4 Media Ethics & Law<br>Electives<br>Consumer Behavior   | credits<br>4<br>4<br>4<br>4<br>4                     | Total Cred         |                      | -      | to take 10 number of ELECTIVE CREDITS le to take 30 CREDITS number of ESC concentration COURSES left to take 8 number of ESC concentration CREDITS left to take |
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| Principles of Advertising<br>Management<br>Principles of Marketing<br>Sociology<br>Media psychology<br>Advanced Writing and Research<br>mpire State College Concentration Courses - 32 credits<br>COURSE<br>1 Social Media: Communication Courses - 32 credits<br>COURSE<br>1 Social Media: Communication & Culture<br>2 Capstone in Media & Communications<br>3 Global Communication & Media COMM 3065<br>4 Media Ethics & Law<br>Electives<br>Consumer Behavior<br>Advanced Public Relations<br>Consumer Behavior | <b>credits</b> 4 4 4 4 4 4 4 4 4 4 4 4 4 4 4 4 4 4 4 | Total Cred         | GRADE                | -      | to take 10 number of ELECTIVE CREDITS le to take 30 CREDITS number of ESC concentration COURSES left to take 8 number of ESC concentration CREDITS left to take |

