

## EMPIRE STATE

STUDENT NAME	ESC C	<b>GPA</b>	ID NU	MBER	DATE (semester)
COMIV	IUNICAI	<b>ION &amp; N</b>	IEDIA		
General Education - 30 credits					
COURSE /ou must take these 6 courses = 18 credits	credits	semester	GRADE	EARNED	CREDITS
1 Intro to College Reading and Writing	3				
2 Effective Reading & Writing	3				number of general education
3 Math	3				COURSES left to take
4 US History and Civic Engagement	3				9
5 Natural Science course	3				
6 Diversity course	3				
					number of general education
elect 2 of the following 5 areas = 6 credits 1 Social Science course	3				CREDITS left to take 27
2 World Languages	3	through C	rook USD	4	27
3 World History & Global Awareness	3	through G	IEEK HSD	4	
4 Humanities course	3				
5 Arts course	3				
	-				
ake 2 courses from any category = 6 credits					
GenEd elective course 1	3				
GenEd elective course 2	3				-
		Total Cred	ts Earned:	4	
In Verle College Concentration Provenuisites					
Iew York College Concentration Prerequisites COURSE	credits	semester	GRADE	EARNED	CREDITS
1 Theories of Human Communication	3		0.0.02		number of NYC concentration
2 Interpersonal Communication	3				COURSES left to take
3 Media and Visual Literacy (ARTS 1140) (fulfils Ar	3				10
4 Television & Culture	3				number of NYC concentration
5 Public Relations	3				CREDITS left to take
6 History & Theory of New Media	3				31
7 Organizational behavior	4				
8 Leadership Communication	3				
9 Group Communication	3				
10 Public Speaking 11 Political Communication	3 3				
	5	Total Cred	ts Earned:	0	1
					4
Elective credits					
COURSE	semester	semester	GRADE	EARNED	
					number of ELECTIVE COURSES le
Principles of Advertising					
Principles of Advertising Management					to take
Principles of Advertising Management Principles of Marketing					to take 10
Principles of Advertising Management Principles of Marketing Sociology					to take 10 number of ELECTIVE CREDITS let
Principles of Advertising Management Principles of Marketing Sociology Media psychology					to take 10 number of ELECTIVE CREDITS le to take
Principles of Advertising Management Principles of Marketing Sociology					to take 10 number of ELECTIVE CREDITS let
Principles of Advertising Management Principles of Marketing Sociology Media psychology					to take 10 number of ELECTIVE CREDITS le to take
Principles of Advertising Management Principles of Marketing Sociology Media psychology					to take 10 number of ELECTIVE CREDITS le to take
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Principles of Advertising Management Principles of Marketing Sociology Media psychology					to take 10 number of ELECTIVE CREDITS le to take
Principles of Advertising Management Principles of Marketing Sociology Media psychology		Total Cred	its Earned:	0	to take 10 number of ELECTIVE CREDITS le to take
Principles of Advertising Management Principles of Marketing Sociology Media psychology Advanced Writing and Research			its Earned:	0	to take 10 number of ELECTIVE CREDITS le to take
Principles of Advertising Management Principles of Marketing Sociology Media psychology Advanced Writing and Research		Total Cred		-	to take 10 number of ELECTIVE CREDITS le to take 30
Principles of Advertising Management Principles of Marketing Sociology Media psychology Advanced Writing and Research	credits		its Earned: GRADE	O	to take 10 number of ELECTIVE CREDITS le to take 30
Principles of Advertising Management Principles of Marketing Sociology Media psychology Advanced Writing and Research mpire State College Concentration Courses - 32 credits COURSE 1 Social Media: Communication & Culture	credits 4	Total Cred		-	to take 10 number of ELECTIVE CREDITS le to take 30 CREDITS
Principles of Advertising Management Principles of Marketing Sociology Media psychology Advanced Writing and Research	credits 4 4	Total Cred		-	to take 10 number of ELECTIVE CREDITS le to take 30 CREDITS number of ESC concentration
Principles of Advertising Management Principles of Marketing Sociology Media psychology Advanced Writing and Research	credits 4 4 4	Total Cred		-	to take 10 number of ELECTIVE CREDITS le to take 30 CREDITS number of ESC concentration COURSES left to take
Principles of Advertising Management Principles of Marketing Sociology Media psychology Advanced Writing and Research Social Media: Communication Courses - 32 credits COURSE 1 Social Media: Communication & Culture 2 Capstone in Media & Communications 3 Global Communication & Media COMM 3065	credits 4 4	Total Cred		-	to take 10 number of ELECTIVE CREDITS le to take 30 CREDITS number of ESC concentration COURSES left to take 8
Principles of Advertising Management Principles of Marketing Sociology Media psychology Advanced Writing and Research mpire State College Concentration Courses - 32 credits COURSE 1 Social Media: Communication & Culture 2 Capstone in Media & Communications 3 Global Communication & Media COMM 3065	credits 4 4 4	Total Cred		-	to take 10 number of ELECTIVE CREDITS le to take 30 CREDITS number of ESC concentration COURSES left to take 8 number of ESC concentration
Principles of Advertising Management Principles of Marketing Sociology Media psychology Advanced Writing and Research <b>Empire State College Concentration Courses - 32 credits</b> <b>COURSE</b> 1 Social Media: Communication & Culture 2 Capstone in Media & Communications 3 Global Communication & Media COMM 3065 4 Media Ethics & Law	credits 4 4 4	Total Cred		-	to take 10 number of ELECTIVE CREDITS le to take 30 CREDITS number of ESC concentration COURSES left to take 8
Principles of Advertising Management Principles of Marketing Sociology Media psychology Advanced Writing and Research mpire State College Concentration Courses - 32 credits COURSE 1 Social Media: Communication & Culture 2 Capstone in Media & Communications 3 Global Communication & Media COMM 3065 4 Media Ethics & Law	credits 4 4 4 4	Total Cred		-	to take 10 number of ELECTIVE CREDITS le to take 30 CREDITS number of ESC concentration COURSES left to take 8 number of ESC concentration CREDITS left to take
Principles of Advertising Management Principles of Marketing Sociology Media psychology Advanced Writing and Research mpire State College Concentration Courses - 32 credits COURSE 1 Social Media: Communication & Culture 2 Capstone in Media & Communications 3 Global Communication & Media COMM 3065 4 Media Ethics & Law Electives Consumer Behavior	credits 4 4 4 4 4	Total Cred		-	to take 10 number of ELECTIVE CREDITS le to take 30 CREDITS number of ESC concentration COURSES left to take 8 number of ESC concentration CREDITS left to take
Principles of Advertising Management Principles of Marketing Sociology Media psychology Advanced Writing and Research Empire State College Concentration Courses - 32 credits COURSE 1 Social Media: Communication & Culture 2 Capstone in Media & Communications 3 Global Communication & Media COMM 3065 4 Media Ethics & Law Electives Consumer Behavior Advanced Public Relations	credits 4 4 4 4 4 4 4 4	Total Cred		-	to take 10 number of ELECTIVE CREDITS le to take 30 CREDITS number of ESC concentration COURSES left to take 8 number of ESC concentration CREDITS left to take
Principles of Advertising Management Principles of Marketing Sociology Media psychology Advanced Writing and Research mpire State College Concentration Courses - 32 credits COURSE 1 Social Media: Communication Courses - 32 credits COURSE 1 Social Media: Communication & Culture 2 Capstone in Media & Communications 3 Global Communication & Media COMM 3065 4 Media Ethics & Law Electives Consumer Behavior Advanced Public Relations Consumer Behavior	<b>credits</b> 4 4 4 4 4 4 4 4 4 4 4 4 4 4 4 4 4 4 4	Total Cred	GRADE	-	to take 10 number of ELECTIVE CREDITS le to take 30 CREDITS number of ESC concentration COURSES left to take 8 number of ESC concentration CREDITS left to take

