

## **Programme Director in Athens: Kelley Galloway**

Kelley Galloway has served as the Programme Director for the University of Greater Manchester since 2008, and has been teaching at New York College since 1994. She holds a Bachelor's degree in Social Sciences from Richmond: The American International University in London, and a Master's degree in Sociology from the London School of Economics. Within the Business Administration programme of the University of Greenwich, she teaches the following modules: Personal & Professional Development I (PPD1), which focuses on the development of students' research skills (research tools, use of references, presentations); PPD2, which emphasises the development of professional skills (CV writing, interview techniques, teamwork, and the preparation of business plans); and PPD3, the Consultancy Project, which each student must complete individually and which centres on the correct execution and writing of a research-based project. Her experience with both the American and British educational systems, as well as her sociological background, enables her to advise and support students throughout the entirety of their academic studies.

## **Academic Coordinator of the Programme: Ioannis Stavroulakis**

Ioannis Stavroulakis, Dean of the School of Tourism and Coordinator of the School of Business at New York College, is an educator and professional in the fields of Tourism and Business Administration. He holds a Bachelor's degree in Tourism Management, a Master's degree in Communication, and is a candidate for an MBA degree. This unique combination of academic and professional training underpins his multifaceted career. Having worked in the hotel industry until 2016 and gaining valuable experience in the field, as well as being an entrepreneur in the food and beverage sector, Ioannis has demonstrated a strong ability to adapt to diverse environments and achieve excellent results. His expertise in management, leadership, culture, creativity and innovation, as well as gastronomy, renders him a reliable consultant and trainer for restaurants and hotels both in Greece and abroad, including projects in Sweden and Cyprus. In addition to his professional commitments, Ioannis has a particular passion for the world of wine and spirits, while his love of music represents another defining pillar of his personality.

## **Local Tutors**

### **Dr Vasileios Skianis – Academic Director, New York College Athens**

Dr Skianis holds a Bachelor's degree in Banking and Finance from the University of Piraeus, a Master's degree in Economics from New York University, and a Ph.D. in Environmental Economics from the London School of Economics and Political Science. He is also a research associate and participates in the organisation of international academic conferences with the Athens Institute for Education and Research (ATINER). Dr Skianis has been involved in various research projects (EU FP7 and H2020) as well as consultancy programmes.

### **Penny Vlagou**

Ms. Vlagou has been teaching at New York College since 1999, specialising in Human Resource Management and Organisational Behaviour. With professional experience as an HR Director, she is able to offer students practical examples from both the US and Greek working environments. She holds a Bachelor's degree in International Business from Elmhurst College in the United States and an MBA from Loyola University, also in the United States. Ms. Vlagou possesses a wealth of knowledge in the field of business. She often invites HR professionals and New York College alumni to speak in her classes. Students greatly appreciate her energetic teaching style, her enthusiasm for the subject, and her approachability.

### **Dr Anastasios Liapakis (Post-Doc, Ph.D., MBA, M.Sc., B.Sc.)**

Dr Anastasios M. Liapakis is the Head of the School of Informatics at New York College. He is a Postdoctoral Researcher at the Informatics Laboratory of the Agricultural University of Athens and, since 2020, an Adjunct Lecturer at the National and Kapodistrian University of Athens in the Department of Digital Industry Technologies. He has also served as an Adjunct Lecturer in the

Department of Electrical and Electronics Engineering at the University of West Attica. He received his Ph.D. in Informatics with a focus on Big Data Analysis and Management from the same Laboratory, and his doctoral research was funded by the State Scholarships Foundation. His research interests include Data Structures, Big Data Analysis, Knowledge Engineering, Management Information Systems, Machine Learning Techniques, Natural Language Processing, and Sentiment Analysis in the context of Business Administration, Economics, and Marketing. He has an extensive body of scholarly work published in peer-reviewed national and international scientific journals and conferences, with a significant number of international citations. One of his publications in the *Journal of Computational Linguistics* received the award for Best Research Paper in 2021. He is a member of a research team in a major European project in the field of Informatics with applications in Agriculture (FruitFlyNet II / EU ENI CBC MED) and has previously worked on three large-scale EU-funded Informatics research projects. For the past seven years, alongside his research activities, he has been teaching Informatics, Programming, Data Analysis, and Management Information Systems in both public and private higher education institutions.

### **Yiannis Lavdiotis**

Yiannis Lavdiotis pursued his studies in the United Kingdom with a focus on Marketing. He holds a Master's degree with Distinction from the University of Central England in Birmingham, a Bachelor's degree from the University of Westminster, and a Postgraduate Diploma from the Chartered Institute of Marketing, of which he is an Associate Member (ACIM). Mr. Lavdiotis has more than 20 years of teaching experience in Marketing and Business courses, as well as over 25 years of experience in the Greek and international markets, having held managerial and executive positions in Marketing and Commercial Direction at well-known companies such as Johnson & Johnson and Grant Thornton. He has also worked as a business consultant specialising in Training, Coaching & Development (having trained more than 20,000 professionals), and in Strategic & Commercial Development, Sales, Marketing, Shopper & Trade Marketing, and Instore Marketing. He is a certified business coach and serves as Managing Director & Executive Partner at Exceed Consulting. He is also the Head of the Mercuri International programmes in Greece.

### **Nikos Oikonomakis – Lieutenant Colonel**

Lieutenant Colonel Nikos Oikonomakis is a Staff Officer (OF4) at the General Directorate for Defence Investments & Armaments of the Hellenic Ministry of National Defence. He is responsible for managing Major Contracts with companies and governmental agreements in the field of Aeronautics (including the F-16 Viper Upgrade, FOS Patriot, FOS AEW&C, FOS Crotale NG-GR, among others). He has over 13 years of operational flying experience in the management and coordination of air operations, as well as professional experience in the development or oversight of projects and programmes from concept to completion. His operational background includes flight experience on Greek and NATO AWACS (approximately 2,300 flight hours), and the planning and execution of a wide range of airborne battle management, C2, and Joint ISR operations in both peacetime and wartime settings. At New York College, he teaches Financial Management & Decision Making, Contemporary Marketing Issues, and Project Management.