ISSUE 02



2023-2024

SCHOOL OF BUSINESS

Studying cutting-edge specializations in the global business world!





YOUR BEST CHOICE TOWARDS PERSONAL SUCCESS!





School of Business

New York College's School of Business Administration offers students the opportunity to attend a university program of studies entirely in Greece in order to obtain degrees (Bachelor's, Master's, MBA, Ph.D.) from a state university in the UK, France or the US, in cuttingedge specializations in the global business world, with a choice of duration of studies, language of instruction (Greek or English), with teaching methods that emphasize the needs of working students and executives, and with the support of a wide network of international and domestic companies linked to New York College in Greece and abroad.

Each degree from a state university that partners with New York College at the university level, broadens the career horizons for our students, depending on their chosen major. Popular majors, in high demand in the job market, are Business Administration, Finance, Marketing, Business Communication and International Business.

Graduates of these university programs, related to the operation and development of businesses and organizations, pursue careers either as executives in service companies or product manufacturing companies, banks, non-governmental organizations and national or European organizations, or as self-employed professionals or entrepreneurs in Greece and abroad.







NEW YORK COLLEGE A multinational educational group with 35 years of successes and distinctions!

One of the largest and fastest growing educational organizations in Europe.

New York College, founded in Athens in 1989 in collaboration with the American STATE UNIVERSITY OF NEW YORK, consistently offers ground-breaking educational opportunities and degree programs of professional specialization.

Combining the Greek cultural heritage with the standards of the American and European higher education systems, the College prepares future scientists and tomorrow's business executives to gain an international perspective and succeed in a globally competitive working environment.

The International Dimension of the Educational Group

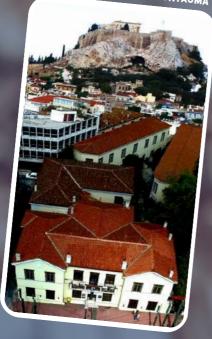
1989: New York College is founded in Athens, based on the first international academic accreditation agreement in Greece, in cooperation with the largest university in the US, the STATE UNIVERSITY OF NEW YORK.

This contract offered a unique opportunity to students in Greece for internationally recognized studies and shaped the map of post-secondary education, paving the way for other collaborations with state universities in the UK, France and the US.

1998: After 9 years of successful operation, the College establishes the University of New York in Prague (UNYP) in the heart of Europe in the Czech Republic: UNYP of our Educational Group is the first private higher education institution to be recognized as a PRIVATE UNIVERSITY by the Czech Ministry of Education.

2001: New York College inaugurates its branch in Thessaloniki.

NYC ATHENS CAMPUS - SYNTAGMA



UNIVERSITY OF NEW YORK IN PRAGUE -CZECH REPUBLIC MEMBER OF NEW YORK COLLEGE EDUCATIONAL GROUP

NYC DOWNTOWN CAMPUS - THESSALONIKI



DISTINCTIONS

New York College has been upgraded as one of the top Greek colleges in the Global Ranking of Educational Institutions in Greece, according to a study prepared by the Quality Assurance Unit (MO Δ III) of the NATIONAL AND KAPODISTRIAN UNIVERSITY OF ATHENS (EKIIA), which was published in Kathimerini (sheet no. 29.810).

The BACHELOR's, MASTER's and Ph.D. degrees, awarded to graduates of the College by partnering State universities abroad, are recognized by the competent body of the MINISTRY OF EDUCATION (A.T.E.E.N.), as professionally equivalent to the degrees of the Greek State Universities.

CERTIFICATIONS

New York College Educational Group is certified by the BRITISH ACCREDITATION COUNCIL as an institution of higher education.

New York College has a Foundation License from the Ministry of Education of Greece as a College (76656/ Δ 6/30-6-2009 and 86153/ Δ 6/17-7-2009) and Operating License as published in the Government Gazette (license no.: 108275/IA, Government Gazette 2061/B/23-8-2013, update of license 3056/K1 145277, Government Gazette 3647/B/01-10-19).

UNIVERSITY OF NEW YORK IN PRAGUE (UNYP) of the NEW YORK COLLEGE Educational Group was recognized as a PRIVATE UNIVERSITY by the Ministry of Education of the Czech Republic: www.unyp.cz/about/partnerships/ accreditations.

Intro NYC's Rector

In 2018, Professor Dimitris Bourantas joined NYC as the Rector of the College. He is also the Director of the Executive MBA and the MSc in Human Resource Management programmes. Dimitris Bourantas was the founder and director for many years of the postgraduate programmes "Human Resources Management" and "Executive MBA" at the Athens University of Economics and Business. He has directed many research projects in Greece, has published many academic articles and books on Management, Leadership and HR, and has provided many speeches on the pertinent field. Professor Bourantas has also many years of experience as member of the Board of Directors, consultant and trainer across many successful corporations.

A large number of his papers have been published in the most prestigious scientific journals worldwide. Also, many of his papers have been presented in international conferences including the Academy of Management (USA) and the Academy of Marketing. In Greece, 12 of his best-selling books have been published on Management, Leadership, Human Resource Management, essays for the general public and novels. Professor Bourantas has been awarded, repeatedly, with the title of "High Teaching Performance" by the Department of Management He has been awarded several times for "Teaching Excellence" by the Athens University of Economics and Technology.

Professor Dimitris Bourantas



A Welcome Address by the School Head



Welcome to the world of Business at New York College Athens!

There are a variety of programmes to choose from at both the undergraduate and graduate levels. All our programmes are designed to educate, stimulate, and challenge you. The New York College and its staff will support and encourage you to reach your goals and potential. The vision of New York College is to create excellent opportunities for its students through the provision of vocationally relevant programmes, working alongside industry and professional bodies.

Our collaborations with partner universities have a strong track record of providing effective courses of study and are consistently developing the portfolio of programmes.

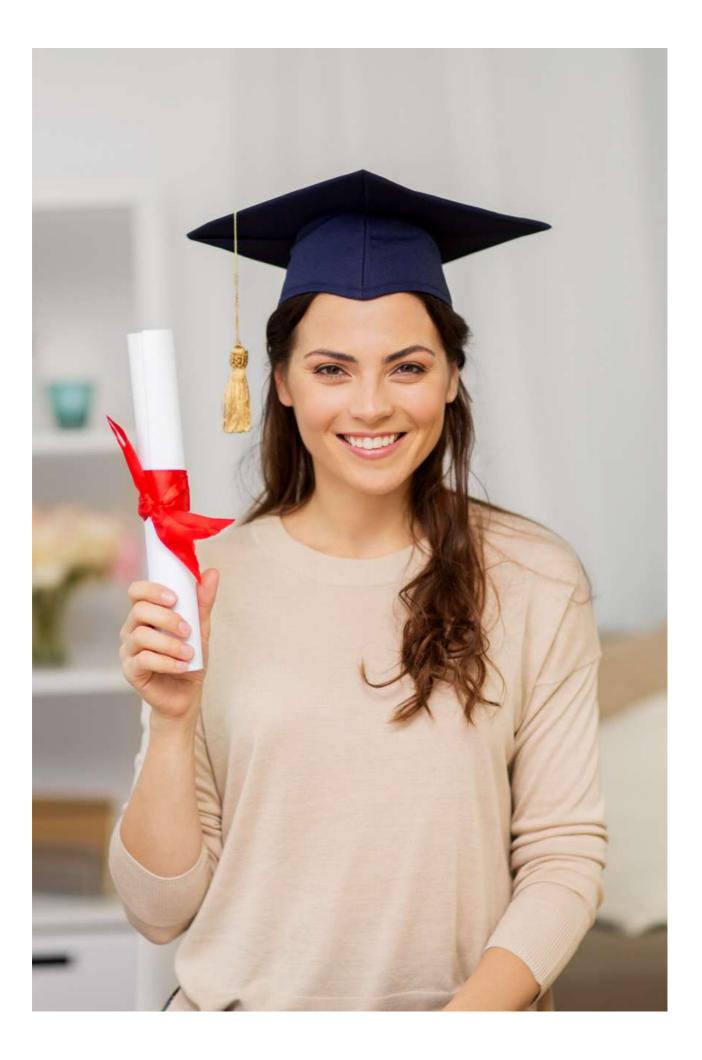
The areas of study provide a solid grounding in the major business disciplines and core business skills. Our faculty are experts in their fields, and they develop courses based on up-to-date best practice and the latest academic research. They have excellent academic credentials and substantial managerial and executive leadership experience.

Our graduate business programs are designed to accommodate graduates of all backgrounds and can be completed on full-time or part-time basis within three or five years. The programs are challenging but rewarding, and each one develops practical skills immediately applicable in a global market.

It is my pleasure to welcome you to this stage of your education and I trust that you will find your experience here at New York College both rewarding and enjoyable.

Kelley Galloway, Head of Business Programmes

New York College

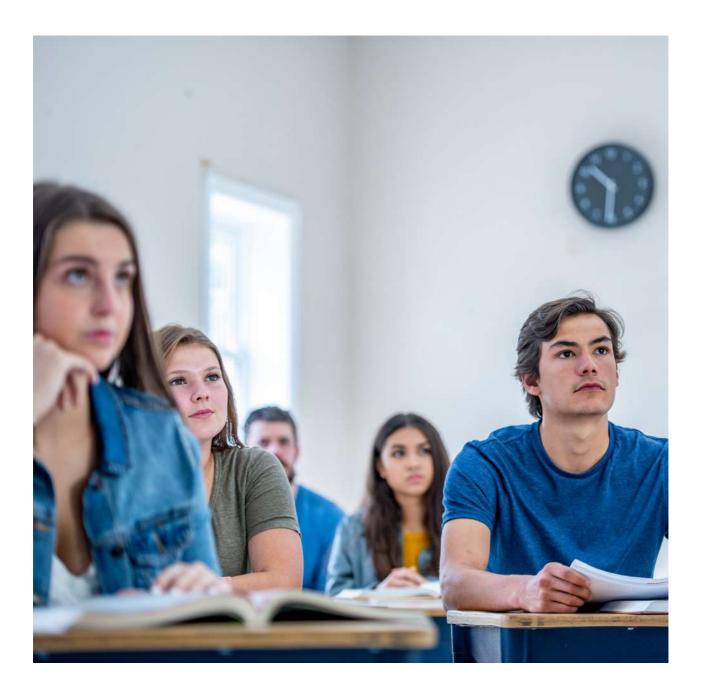




Bachelor's - Master's - MBA - Ph.D.

Study programs

New York College offers modern curricula in partnership with prominent state universities in the UK, USA and France, opening up the horizons of knowledge and abolishing academic boundaries!





Aerial view of the central administration building of the STATE UNIVERSITY OF NEW YORK in Albany, NY c.1980

The STATE UNIVERSITY OF NEW YORK is the largest university in the United States, with 64 campuses and 400,000 students. Empire State College is one of the 64 colleges and universities of the STATE UNIVERSITY OF NEW YORK with approximately 20,000 students each year. STATE UNIVERSITY OF NEW YORK-Empire State University (SUNY-ESU) offers fully accredited undergraduate and graduate programs, as well as professional degrees. Founded in 1971, it is internationally renowned for its flexible and innovative programs.

The Department of International Programs at STATE UNIVERSITY OF NEW YORK - ESU collaborates with educational institutions around the world to serve undergraduate students. Students participate in classroom and online courses in Athens, Thessaloniki and Prague (Czech Republic).



STATE UNIVERSITY OF NEW YORK- Empire State University U.S.A.

New York College Educational Group has completed 35 years of stable cooperation with the STATE UNIVERSITY OF NEW YORK, the largest university in the US, for the conduct of its university programs in Greece.

Our students in Athens and Thessaloniki acquire an authentic Bachelor's degree from the American STATE UNIVERSITY OF NEW YORK -Empire State University, with the international recognition and the global prestige of the academic educational system!





Undergraduate

Bachelor's Degree Program in the study areas of Business, Management & Economics with the following concentrations: Business Administration, Business Communication, Finance, International Business, Management and Marketing

The 4-years (124 US credits) Bachelor's program which is offered in collaboration with the State University of New York/Empire State College offers a great opportunity for students to receive high quality training by following the American standards in education. During the first half of their studies, students will be able to attend several general education courses, as well as courses offering foundation knowledge across a wide range of subjects. During the second half of their studies, they will be attending courses that will enhance the already acquired knowledge and will enable them to specialise in their preferred subject.







UNIVERSITY OF BOLTON MANCHESTER, U.K.

The University of Bolton is a renowned educational institution located in Bolton, Greater Manchester, United Kingdom. Established in 1824 as Bolton Mechanics' Institute, it gained university status in 2005. The university offers a diverse range of undergraduate and postgraduate programs across various disciplines.

Top performance of the UNIVERSITY OF BOLTON in the British Universities ranking, according to the Guardian for 2023. In the 40 best universities in the UK!

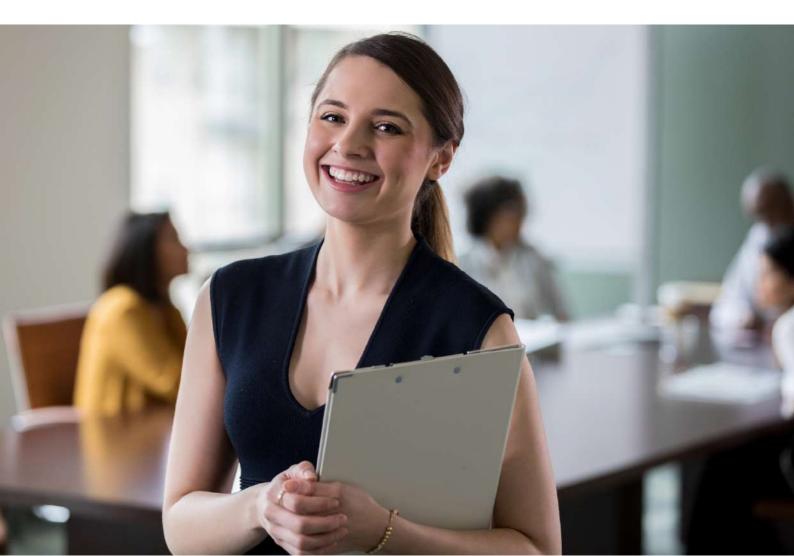
According to the Guardian (Best UK Universities 2023 - rankings), the UNIVERSITY OF BOLTON was ranked 38th among all UK Universities in terms of student satisfaction with teaching standards (satisfied with teachers) and, in addition, in terms of overall ranking (Guardian score), it was upgraded by 4 places to 46th among all UK Universities for 2022-2023.





Undergraduate **BSc (Hons) Business Management -**People Management, General Business, Finance, Management Systems, Marketing, Supply Chain Management

The BSc (Hons) in Business Management is an ideal choice for students who wish to develop essential knowledge and skills within a regional, national and international context. Throughout their studies, students will be able to build a strong business background, complete an internship with a real business and choose among six different pathways (specialisations) in their final year. Modules include indicatively: Information Systems & Big Data, Project Management, Leading & Managing Teams and Strategic Management. Distinctive features of the programme include a focus on practice, teaching by a truly dedicated and supportive team, with specialist knowledge in a wide range of subject areas, and close links to business and industry.





Graduate Executive Master's in Business Administration (MBA)

The Executive MBA programme is an excellent choice business for professionals seeking to advance themselves to senior management level. Its focus is on the development of knowledge and understanding of strategic management issues in order to reflect on and improve business and management practice. The programme is now in its 15th Cohort of students.



Modules include Leadership Management, Strategic Management, Financial Management and Human Resource Management. Once all taught modules are completed, students focus on the writing of their dissertation on a field of their interest.

"

Letter from the Provost of NYC and Director of the MBA, Professor Dimitris Bourantas

"The MBA program offers the necessary skills for the development of executives to contribute to the success of their businesses and organizations, and thereby ensure their own successful career. Our main goal is to develop leading executives who will inspire and lead people and their organizations to achieve outstanding business performance. This is the philosophy of the program and of the professors summarized by the headline: "Leaders not only Managers". For these reasons, it is worth investing in the learning experience offered by the NYC MBA in collaboration with Bolton University".



Graduate MSc in Human Resources Management

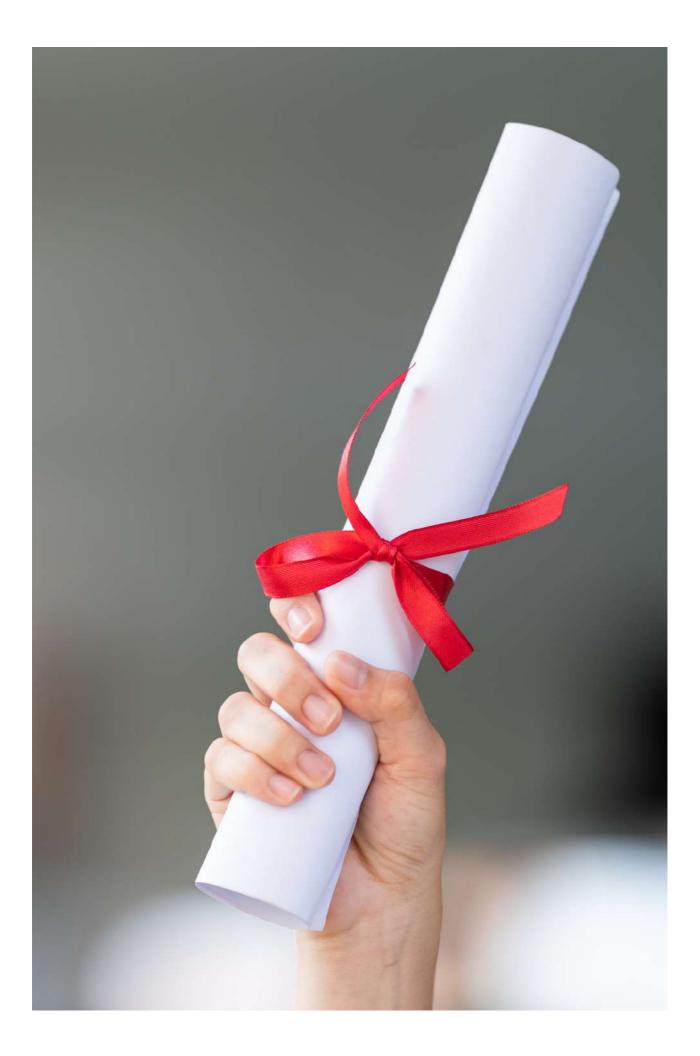
Our new Master degree programme in HRM under the auspices of Dr. Dimitris Bourantas started during the academic year of 2021-2022. The programme equips students with the most modern know-how, strong competitive background, and best practices worldwide for effective management and development of human capital. The MSc Degree in HRM ensures a successful career in Human Resources Management in business and organizations.



It is a great choice not only for current employees or executives who may wish to further enhance their skills and their career potentials, but also for students who wish to acquire a specialised training on the field.

Letter from the Provost of NYC and Director of the MSc, Professor Dimitris Bourantas

"Human capital is the most critical factor for the effectiveness, competitiveness and sustained success of all businesses and organizations. Securing, developing and utilizing this most important capital requires skilled executives with HR management expertise and competencies as well as leadership, decision-making, strategic and business thinking skills. The content of the postgraduate programme (MSc in Human Resource Management) as well as the training methods following the best practices worldwide, ensure the development of competent HR managers that businesses and organizations increasingly understand their necessity and usefulness. A particularly important element for the success of the programme is the combination of lecturers, consisting of distinguished academic Professors and senior executives with rich experience in the design and implementation of HRM policies, systems and functions. This makes the programme unique in Greece and internationally".





Graduate

MSc in Crisis Management in the Health Sector

The MSc Crisis Management in the Health Sector programme, designed in cooperation with the Hellenic Association of Crisis Management (HACM) provides a solid grounding in the major issues of crisis and security in the health sector in today's complex and globalised world. The combination of theory, practical insights and analytical skills prepares you for work in public or private organisations. The programme gives particular emphasis on the development of managerial, leadership and other soft skills.

The taught modules offer a rigorous training on a wide range of thematic areas such as strategic management of crisis and disaster, management of public health emergencies, armed conflicts and terrorism, health crises in schools, pharmaceutical industries and the tourism sectors, communication crisis management. Students have unique opportunities to enhance their practical skills through various exercises (simulations of crisis scenarios on cases such as public health emergencies, pandemics, terrorist attacks and mass casualties) which take place within each module.







UNIVERSITE TOULOUSE 1 Capitole France

Université Toulouse 1 Capitole - University of Toulouse 1 Capitole (also called UT1) is located in the heart of the city of Toulouse, in southwestern France, and boasts an age-old academic tradition which goes back to the 13th century.

Committed to the pursuit of academic excellence and professional competence as early as 1970, when it opened, University of Toulouse 1 Capitole is a public establishment which originated from the Faculty of Canon Law created in 1229 by King Saint Louis, the second university created in France in 1229 after the Sorbonne.

Today, it is a Law, Economics and Management University whose priority is the emphasis on international networks so as to promote scientific collaborations as well as students' and researchers-lecturers' exchanges. According to the latest Shanghai rankings (2021), the Universite Toulouse 1 Capitole ranked 22nd in the world in the field of Economics.





Undergraduate Bachelor in Business Administration

New York College offers a Bachelor's in Business Administration in collaboration with the School of Economic and Social Administration of the University of Toulouse 1 Capitole (UT1). This is a modern 3-year programme for students who wish to acquire the necessary knowledge and skills required for a successful career in business and management. Taught courses cover a wide range of subjects, such as economic theory, management, marketing, IT, law, European and international institutions.

Taught materials include case studies and practical examples, whereas by the end of each academic year students participate in the serious games – organized under the auspices of Faculty Members of UT1 – where they have a unique opportunity to enhance their business and soft skills by starting and developing a virtual enterprise. Note: Except for the business games and the English courses (e.g. Business English), the programme is offered in the Greek Language.





Graduate M1 in International Economic Law

NYC is offering a Master's degree (M1) in International Economic Law in collaboration with the University of Toulouse 1 Capitole. The degree will be offered entirely at New York College in Greece, whereas the courses will be taught by distinguished scholars with strong academic and professional experience, including faculty members from the Law School of the University of Toulouse. The Master 1 in International Economic Law provides a solid base of knowledge and skills in order to compete in the modern work environment setting, in positions related to international and European economic law. Graduates of the programme may find a placement in Law Firms, as well as in private and public Institutions and Organisations. They may also continue their postgraduate studies by applying for the Master 2 in International Economic Law.





Graduate M2 in International Economic Law

In 2020, New York College offered for the first time a Master's Degree in International Economic Law (M2 in International Economic Law) in collaboration with the University of Toulouse. Enrolled students had a unique opportunity to study locally and receive the degree of one of the most prestigious law schools in Europe. The courses were taught by Greek scholars, Professors from the Law School of the University of Toulouse, as well as by several distinguished guest speakers, such as Dr. John Fellas, a world-class arbitrator and Adjunct Professor at New York University (NYC). Students will receive intensive training on a wide range of subjects related to the EU law, competition law, international trade, intellectual property, media, business law, arbitration, international law, tax law, property protection, human rights. The acquired skills will enable them to start or further enhance their career potentials as professionals in public and private enterprises, as well as in international organizations.







Kelley Galloway, Head of Business New York College

The Benefits of Studying Business Administration: Unlocking Your Path to Success

Often when prospective students are not sure of what career path to follow, studying business is viewed as a good option. There are many benefits of studying for a business bachelor degree. One of these benefits is practical knowledge. A business degree program provides practical knowledge and skills that are directly applicable to real-world business situations. This includes accounting. finance. marketing. operations. sales and management. Another positive aspect is career opportunities. A degree in business can open a wide range of career opportunities in various industries. Graduates can work in positions such as business analyst, financial analyst, marketing manager, operations manager, human resource manager and many more. Another benefit that helps all future professionals is Networking. During their studies, students can network with other students. professors, and industry professionals. These connections can be valuable throughout their career. A strong and varied professional network can open doors in many professions. A vital skill that is learned while doing a business degree is critical thinking. Students are taught how to think critically and make informed decisions. This is a valuable skill that can be applied to various aspects of life.

All degree programs focus on both professional and personal development. A business bachelor's degree program can help students develop their skills. such as communication. personal teamwork, and leadership. These skills are valuable both in the workplace and in life in general. A benefit that most business students are interested in pursuing is to achieve a higher earning potential. Graduates with a business degree typically have higher earning potential than those without a degree. This is because a degree demonstrates to employers that the graduate has the knowledge and skills necessary to succeed in a business environment. Overall, studying for a business bachelor's degree can provide numerous benefits that can help individuals succeed in their careers and personal lives.



HIGHLIGHTS AND ACTIVITIES

THE BUSINESS CLUB



A popular and active Club at New York College – open for all NYC students - that aims to develop admirable initiatives within its scope of activities and offers benefits to its members in terms of knowledge, experience, hard and soft skills and socializing opportunities: participating in Business related Competitions and Contests for College/University Students, Organising CSR & Social Events, and Publishing Business Articles and Reports. Students have the opportunity to meet students from other Colleges/Universities, socialise and meet people with common interests, develop management / leadership skills, develop critical thinking / initiatives / creative skills, put theory into practice from into studies and add it as an extracurricular activity to their CV.





"AIR CANTEEN" VISIT

"Air Canteen", a rapidly growing catering service company operating in 35 stores in 7 Greek airports, was visited by students from the School of Tourism and Hospitality and the School of Business of New York College. The students were guided by experienced executives around the company's facilities at Athens International Airport "Eleftherios Venizelos". They learned about unique management requirements on managing airport Services. Sudents also took part in interviews and strengthen their networking.









MARKETING COMPETITION

The Student Innovation and Entrepreneurship Competition "Open your mind project" of the School of Business Administration and Hospitality & Tourism of New York College has started, offering significant benefits and opportunities of distinction to the college students who will participate! The launch event took place took place at the NYC Athens Campus and Yannis Petros Petris, co-owner and founder of Pony & Jigger, presented the company to the participants encouraging them to put their academic knowledge into practice, proposing fresh promotion ideas based on Creativity and Innovation.



Business Games from the professors of the University of Toulouse to undergraduate Business Administration students at New York College of Athens!

French professors, led by Mme Isabelle Solé, met with the academic staff of the program and Ms. Jenny Pavlakou, Associate Dean and Head of Toulouse Programs and exchanged views on the progress of the students and their participation in the Strategic Outreach exercises. Congratulations to everyone, for their very high performances!







"

In the presence of the MP, Mr. Miltiadis Varvitsiotis, the MP of Nea Dimokratias, Mr. Angelos Syrigos, the MP of SYRIZA Mr. Georgios Katrougalos and the MP of KINAL Mr. Andreas Loverdos, New York College held a workshop on the Future of Greek-Turkish Relations.

With great success and the participation of more than 700 attendees, the New York College Educational Group's Workshop on: "The Future of Greek-Turkish Relations". The event took place with the official support of Foreign Affairs - Hellenic Edition, on Tuesday, February 28, 2023, in the crowded hall of the War Museum.

The New York College Conference on Leadership and Self-Leadership in Times of Uncertainty was attended by significant representatives of the job market, in the presence of the MP of Nea Dimokratia, Stavros Kalafatis.

With great success and the participation of more than 500 attendees, the New York College Educational Group's Workshop on Wednesday 25 January in the hall of the Officers' Guard Club of Thessaloniki, on the topic: "Leadership and Self-Leadership in Times of Uncertainty. Upgrading human capital for resilience and growth in modern business". The conference was supported by the Association of Exporters (Ass. Exp).



SUMMER SCHOOL

More than 40 American and British students spent 2 weeks attending classes at the campus of New York College, in downtown Athens. The students from Tarleton State University of the USA and the University of Bolton of Great Britain, had the opportunity to talk to professors and students of the College and exchange views on new technologies and global developments.







NYC Staff Development Meeting

The NYC Staff Development day took place on Saturday, May 27 at NYC Athens Campus. At New York College, we are excited to explore innovative teaching methods, effective assessment strategies, and the latest advances in technology. The workshops and sessions covered topics that are essential to enhancing student engagement and promoting academic success. We also recognize the importance of faculty interaction and reflection on well-being. As a result, professors participated in sessions dedicated to building relationships with colleagues, connecting with peers, and reflecting on their own well-being as educators.







Important discussion at NYC ATHENS CAMPUS by the Minister of Education Kyriakos Pierrakakis on Greece's digital leap with the students and professors of New York College

Kyriakos Pierrakakis, Minister of Education visited New York College Athens and in an open discussion in the atrium of the NYC Athens Campus. He explained to the students the potential of algorithms, spoke about the overall work of digital transformation and how new technologies have contributed decisively to the rapid progress of the country, thus keeping pace with the requirements of the 4th Industrial Revolution. The Minister also answered multiple questions on digital transformation and artificial intelligence.







NYC ATHENS CAMPUS

The only multi-building campus in the heart of Athens!

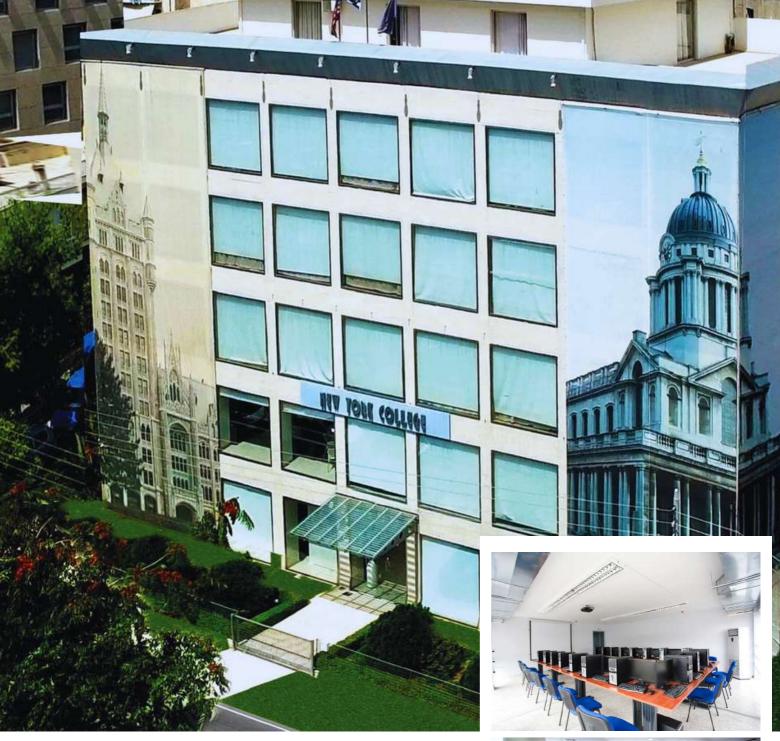
New York College students benefit from a unique privilege: They study at the NYC Athens Campus, the only multi-building educational complex in the heart of Athens, whose history spans three centuries (19th-21st). Historically, the site where NYC Athens Campus is now located, was inaugurated as an educational facility in 1879, and is an iconic landmark of the Old City of Athens, literally in the shadow of the Acropolis.

RIGHT:

Panoramic floor plan of the 4 buildings (halls) of the NYC Athens Campus in the shadow of the Acropolis. Syngros Hall (building 1), Mumper Hall (building 2), Kapodistrias Hall (building 3), Paparrigopoulou Hall (building 4).







NYC PYTHAGORAS HALL

The technological arm of NYC Athens Campus at a short distance from Kallithea train & metro station.

The state-of-the-art five-storey building of New York College in Kallithea is named "NYC Pythagoras Hall" and is the laboratory and technological arm of the NYC Athens Campus: the NYC Pythagoras Hall is home to the Biomedical Laboratory of the School of Health Sciencesof the educational group, as well as to the School of Maritime Studies and the School of Engineering & Informatics of the College.









NYC THESSALONIKI CAMPUS

In the heart of Thessaloniki, in the historical area of Kamara!

NYC Thessaloniki Campus is the academic arm of New York College in Northern Greece and the wider region of the Balkans.

The Campus, located in the city centre, has conference rooms, a computer lab, a library, a writing centre and special classrooms with advanced audiovisual equipment and study areas.

NYC Thessaloniki Campus combines a student, technological and entrepreneurial character and is known for the vibrancy and diversity of its students.









IT C IT C INEW YORK COLLEGE THE INTERNATIONAL COLLEGE OF GREECE

Faculty



Dionysia – Theodora Avgerinopoulou

Dr. Dionysia-Theodora Avgerinopoulou is a Member of the Hellenic Parliament and Chair of the Environment Committee of the Parliament. She has served as the Vice-Chair of the Global Water Partnership Organization in Stockholm, Sweden, and the Chair of the Energy and Environment Commission of the ICC Hellas. She is also the Executive Director of the European Institute of Law, Science & Technology. She is an expert attorney in Environmental Law and Policy, European Law and International Law and runs her own law offices in Athens, Greece. Previously, Dionysia also served as the Chair of the Special Permanent Parliamentary Committee on Environmental Protection of the Hellenic Parliament and the Subcommittee of the Watercourse, as well as the Chair of the Mediterranean Parliamentarians for Sustainable Development. She was also elected three times as a Member of the Parliament in Greece. Dr. Avgerinopoulou has been presented with the Green Star Award by the UNEP/OCHA/Green Cross International, and she has been elected as a Young Global Leader of the World Economic Forum and one of the 40Under40 Young European Leaders. She holds a J.S.D. (Ph.D.) in International Environmental Law from Columbia University School of Law and an LLM. in International Legal Studies from Georgetown Law Center. She is an international lawyer and the Director of the European Institute of Law, Science & Technology. Dr. Avgerinopoulou is the Programme Leader of the Master (M2) in International Economic Law which is offered at New York College in collaboration with the Universite Toulouse 1 Capitole.



Dimitris Bourantas

Professor Dimitris Bourantas is the Provost of NYC, and the Director of the Executive MBA and the MSc in Human Resource Management. Dimitris Bourantas was the founder and director for many years of the postgraduate programmes Human Resources Management and Executive MBA at the Athens University of Economics and Business. He has directed a large number of research projects in Greece, whereas he has published a large number of papers in prestigious scientific journals worldwide. Professor Bourantas has published best-selling books related to Management, Leadership and Human Resources Management. He has also written essays for the general public and novels. Professor Bourantas has also many years of experience as member of the Board of Directors, consultant and trainer across a large number of successful corporations. Professor Bourantas has been awarded, repeatedly, for "Teaching Excellence" by the Athens University of Economics and Technology.



Panagiotis Efstathiou

Dr. Efstathiou Panagiotis, M.D., Ph.D is the Programme Leader of the MSc in Crisis Management in the Health Sector offered at NYC in collaboration with the University of Bolton and the Hellenic Association of Crisis Management in Greece. Dr. Efstathiou, an Orthopedic Surgeon by training, has been a Brigadier M.C. in the Hellenic Army - CBRN Expert. Currently, he also serves as the President of the Hellenic Association on Crisis Management in the Health Sector in Greece, an Expert Advisor of WHO, as well as Coordinator of Operation Center ofAttica Region and Athens Medical Association for Covid-19. Dr. Efstathiou has a strong experience on crisis management in the health sector at an international level, whereas he has published extensively in top academic journals.



Dr. Dimitrios P. Charalampidis

Dr. Charalampidis studied Economics with specialization in Business Economics at the Aristotle University of Thessaloniki and holds a Master's in Business Administration with specialization in Financial Management and a Philosophy Diploma in Accounting and Finance from the University of Macedonia, both with distinction. In 2013, he accomplished his postdoctoral research titled "The role of cost and asset retrenchment in company turnaround: empirical evidence from listed firms in Greece" at the Aristotle University of Thessaloniki. He has taught Accounting and Finance related courses at both the under and postgraduate level at the aforementioned universities, the University of Sheffield (City College Thessaloniki), and the Hellenic Corps Officers Military Academy. His research has been presented at several national and international academic conferences and published in national and international peer-reviewed academic journals among which the International Journal of Managerial and Financial Accounting and the Journal of Financial Management and Analysis. Dr. Charalampidis has worked for international research programs as researcher and administrative coordinator and as accountant. He has been working for New York College as Economics, Accounting and Finance tutor since 2014. During 2017-2018 he served as Director of Postgraduate Studies and currently holds the position of Academic Director at Thessaloniki campus (since 2018).



Dr. Efthymia-Souzana Gavriil

Dr. Gavriil holds a PhD in Communication and Tourism Media (H.F.R.I. scholar) from University of Macedonia, Greece. She has also obtained her Master's Degree in Theoretical and Applied Linguistics from Aristotle University of Thessaloniki. Since 2013, she has been working as a medical interpreter and a certified translator (projects/collaborations with European Commission, Greek National Tourism Organisation, IKEA Greece, Nielsen Hellas, and University of Athens). She is collaborating as an editor with several publishers in Greece and abroad (Kyriakidis Publications S.A, Edizioni Universum and more). Her research interests include Advertising translation, Tourism Multimedia and Communication. At New York College, she teaches "Translation Principles and Strategies" at the BA program and "Perspectives of Translation" at the MA program.



George Georgousopoulos

George completed his studies in the USA and holds a BS in Engineering from New York Institute of Technology (NYIT), an MBA from Adelphi University, and a MSc from University of Louisville. He is a Candidate for Doctorate in Business Administration from International School of Management (ISM) Paris, France and his Dissertation examines issues in Operations and Value Chain Management. He also attended Business seminars as a Visiting Scholar in Paris, Sanghai, and Tokyo. George has been teaching at NYC since 2012 both at undergraduate and graduate levels. George's lecturing methods and the ability to support students to reach their full potential makes him a valuable member of the NYC family.



Nena Gorou

Nena Gorou Mrs Gorou has been a member of New York College since 2012 and has taught across the Mathematics' area curriculum. From 1997 to 2011 she served as Instructor of Higher Level Mathematics in the Hellenic Air Force Academy and in the Technical School of the Hellenic Air Force. From 2012, she has also served New York College from various positions: Recruiter (Office of Admissions), Students' Academic Advisor and from 2017 she is the Head of Academic Advisors. Mrs. Gorou has presented papers in various conferences, workshops and congresses, and has published her work in numerous proceedings, as well as in scientific magazines in Greece. She is an active member of the "Hellenic Mathematical Society" and has been awarded twice the "Excellence in Teaching Award" at New York College. She has taught College Algebra, Discrete Mathematics and Probability Theory. Mrs. Gorou is a graduate of the Mathematics Department of the University of Crete and holds a Master's Degree in Pure Mathematics from the University of Patras. With extensive teaching experience, she has been the Head of the New York College of Advising Services and Academic Support since 2017.



Konstantinos Kalachanis

Dr. Kalachanis graduated from the Department of Philosophy-Pedagogics & Psychology of the National and Kapodistrian University of Athens. In 2011, he was awarded a Phd in Philosophy with the thesis "On the paradigm and the icon in the work of John Philoponus". He holds a Master's degree in "Environment and Health, Management of Environmental Issues with Health Implications" from the Medical School of the University of Athens, where he has taught the courses "Bioethics" & "Man and Environment in the Hippocratic Work". Also from 2013-2017 he taught the course "Cancer and Environment" in the postgraduate program "Neoplasmatic Disease in Humans: Diagnosis, modern treatment and research". From 2012 to 2016, he was an unpaid research associate at the section of Astrophysics- Astronomy & Mechanics Department of the Faculty of Physics of the University of Athens. His research interests include History and Philosophy of Science and Astronomy, Ancient Greek and Byzantine Philosophy, Bioethics, the evolution of Cosmology from ancient to modern times, as well as the environmental impact on human health. He has published more than 100 scientific articles in peer-reviewed Greek and international scientific journals, as well as in conference proceedings, and has edited volumes of conference proceedings. He is Secretary General of the International Scientific Society of Ancient Greek Philosophy and is also a member of the Union of Greek Physicists. Since 2019, he has been a Research Associate and later Research Coordinator at New York College.



Vassilios Karayannis

Dr. Karagiannis holds a PhD in European Law from the Free University of Brussels (ULB) and is currently a Partner of KLC Law firm Athens. Previously, he was a lawyer member of the Office for Legal Representation of the Hellenic Competition Commission (2006-2009). He has been also Legal Partner of the National Commission of Telecommunications and Post (EETT) (2005-2006). He has participated as tutor for Competition, State Aid and Public procurement Law at the Panteion University of Athens (2009-2018). He conducted a course on the legal issues related to the use of electronic documents by public authorities at the National School of Public Administration (Greece) – (2008-2010). He is sole author of five books and has participated as co-author in a number of collective works. He has realized various publications in the Greek, English and French speaking legal press. Within the framework of Master 2 in International Economic Law, he lectures EU Competition Law and European Law of Development.



Yiannis Lavdiotis

Yiannis Lavdiotis holds a Master's Degree in Marketing (with distinction) from the University of Central in Birmingham, a Postgraduate Diploma in Marketing from the Chartered Institute of Marketing and a Bachelor's Degree in Business Studies & Management (BA) from the University of Westminster in London, UK. He is also an Accredited Member of the Chartered Institute of Marketing (ACIM). Yiannis is the Managing Director of Exceed Consulting S.A. He has more than 20 years of sales training, coaching and business experience in various managerial positions in multinational companies such as Johnson & Johnson, GfK International, Regus, Grant Thornton as well as a business consultant and an accredited coach. As a business and sales consultant he has significant experience in sales training (more than 20.000 people trained) mainly with FMCG (P&G, Johnson & Johnson, BDF, Bolton, Perfetti, Henkel, Loreal, Adidas, Intersport, Pernod Ricard and more) and Pharmaceutical companies (GlaxoSmithKline, Sanofi, Servier, Angelini, Amgen, Valeant and more). Yiannis has more than 20 years of teaching experience in Marketing and Management courses in New York College for the undergraduate program of Empire State College, State University of New York and postgraduate programs.



Anastasios Liapakis

Dr. Anastasios Liapakis is a Post-Doc Researcher in the area of Big Data Analytics in the Informatics Laboratory of the Agricultural University of Athens and a visiting lecturer in the National and Kapodistrian University of Athens, Dept. of Digital Industry Technologies. He received his master's degree in Business Administration (MBA) with a specialization in Digital Marketing and his Ph.D. in Informatics, in the field of Data Analytics in Social Media Networks from the Informatics Laboratory of the Agricultural University of Athens. His Ph.D. research was co-financed by the State Scholarships Foundation (IKY). His main research interest evolves around Data Structures, Big Data Analytics, Knowledge Engineering, Management Information Systems, Machine Learning techniques, Natural Language Processing, and Sentiment Analysis applied in problems concerning Management, Economics, and Marketing. His notable research work, published in national and international peer-reviewed Journals and Conferences, has got a significant number of citations. He has participated in four EU-leading research projects in the area of Informatics. He has been teaching Informatics, Programming, Object-Oriented Programming, Databases, Data Analytics, ICT courses, and Management Information Systems for the past 5 years in public and private universities in Greece.



Zacharoula Manolidou

Ms. Manolidou, M.Sc, Colonel R.N., M.Sc. MC, Hellenic Army - CBRN Expert, is the Programme Coordinator of the MSc in Crisis Management in the Health Sector offered at NYC in collaboration with the University of Bolton and the Hellenic Association of Crisis Management in Greece. Ms. Manolidou holds an M.Sc. in Intensive Care Units and Emergency Nursing, whereas she has a very strong experience on the pertinent field. Zacharoula has also extensive experience in teaching and publishing. Currently, she serves as the General Secretary of the Hellenic Association on Crisis Management in the Health Sector in Greece.



Nikos Oikonomakis Lt Col

N. Oikonomakis is a Staff Officer (OF4) at General Directorate for Defence Investments & Armaments in Ministry of National Defence. He is responsible for the management of Principal Contracts with Companies & Government to Government Agreements in the field of Aeronautics (F-16 Viper Upgrade, FOS Patriot, FOS AEW&C, FOS Crotale NG-GR, etc.). He has more than 13 years' flying experience in managing and directing air operations, as well as working experience in developing or overseeing projects/programs from concept to completion. His operational background includes flying with Greek and NATO AWACS (almost 2300 flying hours), planning and executing a wide range of peacetime and wartime Airborne Battle Management, C2 & Joint ISR operations. He lectures Financial Management & Decision Making, Contemporary Issues in Marketing and Project Management at New York College Athens.



Elefantia Panagiotou

Elefantia holds a Bachelor's degree in Economic Science from the University of Athens, Greece, a Diploma (at postgraduate level) in Business Administration from the University of Bradford, UK and an MBA from the University of Greenwich. She has worked in top managerial positions both in the UK and in Greece and has many years of teaching experience. Elefantia is the Director of Operations at New York College and a member of the Faculty of Business since 2006.

Makis Patsonis

Mr. Patsonis started his career by teaching business at the University of Detroit, Michigan USA. He subsequently worked for major oil companies like Mobil and BP based in the UK with assignments all over Europe. He dealt with SAP application in multinational environments. His field of expertise is audit, internal controls, risk analysis and process reengineering and optimization. In Greece he worked at ELPE as director of audit and accounting. He joined NYC in 2016. He teaches Maritime business, Management Controls, Business Strategy and Small Business Management. He brings in the experience of the real economy as supplement to academic education. He holds a BSc degree from the Athens University of Economics and Business and an MBA degree from the University of Detroit.



Jenny Pavlakou

Jenny, a PhDc in Marketing and Communication, holds a variety of postgraduate degrees and certificates with a focus on Marketing and has multiple skills such as Business Planning, Coaching, Entrepreneurship, Educational Technology, and Team Building. Jenny is an experienced marketing director and holds the position of the brand and marketing manager for New York College. Her long and diverse background is applied into teaching and mentoring our students for the tourism and hospitality industry with a focus on Special Event Management. Jenny brings her vast experience to showcase this large, diverse and creative tourism sector by using theory and a variety of real-life case studies from small events like a wedding to the planning and marketing of huge events such as Olympic Games or large global conferences. She has a true love for academia, learning and teaching, marketing and tourism and uses this love to make students flourish. Jenny constantly stays up-to-date with future trends in all sectors so that students can enjoy the latest news in the field.



Athanasios Mavroulis

Mr Athanasios Mavroulis holds an MSc in Violence, Conflict & Development from the School of Oriental and African Studies (SOAS) of the University of London, and has also studied for an MSc in International Management for China at the same university. He also holds a BA degree in History & International Relations (ACT). As a firm believer in continuous education, in recent years he has gained also a Certificate in Disaster Preparedness from the University of Pittsburg, a Professional Diploma in Digital Marketing and an EU PM2 Project Management Certificate. He has worked as Project Manager for international projects supported by the EU, UNESCO, USAID and other international organizations, and has fieldwork experience with the Hellenic Red Cross. As a business consultant he worked and travelled extensively in China and other Asian and African countries. He has also held various management positions working together with Greek and foreign multinationals in the fields of international business development, telecommunications, health, exports, supply chain and operations management, quality assurance and health and safety at the workplace. At New York College he has been teaching undergraduate courses since 2005 in Cross Cultural Management, Chinese Studies, International History and International Organizations.



Areti Pifea-Mistrioti

Mrs. Pifea-Mistrioti has been working as an EFL Teacher for more than twenty-five years and has taught students of all ages (young learners, teenagers, and adults). She started her career at language schools in which she worked for about eighteen years preparing the students for the Cambridge and Michigan exams and she continued with working at a private primary school for about ten years. Currently, she is working at New York College, Athens, where she teaches General English, IELTS and Business English to adult students. She has been working at New York College since October 2013 from October to June and during summer seasons she has been working at summer schools in the UK as a Senior EFL Teacher and/or as a Director of Studies. Moreover, she is an oral examiner for ESB (Europalso) and MSU (Deree).



Constantina Sardini

Mrs. Sardini has completed all of her studies in the USA, obtaining a Bachelor's Degree in Communication and Master's degree in Business Communication. She is also a Ph.D. Candidate in Organizational Psychology with specialization in Leadership, while she has developed a long experience in the areas of Communication, Corporate Training and Development. She received a full Graduate Scholarship at the age of 23, as a Teaching Assistant in Communication and Public Speaking. She also worked for an Advertising Agency as Account/Client Service Manager in San Francisco, California.



Mrs. Siamaga Maria

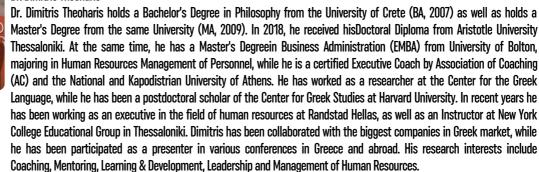
Mrs. Siamaga completed all of her studies in the USA obtaining a Bachelor's Degree in Political Science from New York University and a Master's Degree in Business Administration, majoring in Human Resource Management, from Adelphi University. While studying in the US, she worked for a shipping company at the Outport Relations Department in Miami, FL. She returned to Greece in 2001, and ever since she has advanced her career in the area of the management of people in different companies. She joined the New York College academic team in 2013. She has been teaching the HR courses both in the undergraduate and graduate programs. Her business experience comes from mostly managerial positions in HR Departments in companies such as Alumil, Amasa, Cosmos Consulting and Agrocom among others, as well as a freelancer / consultant. She has also developed training material for workshops and seminars. Maria is a certified trainer. She is also a Ph.D. Candidate at the University of Macedonia in Political Science and Sociology, researching the Local Social Movements. while she has developed a long experience specifically in the areas of Training and Development, Recruitment, Performance Evaluation and HR Crisis Management.



Vassilis Skianis

Dr. Vassilis Skianis currently serves as the Dean of Academic Affairs of New York College in Athens. Vassilis holds a Bachelor's degree in Banking and Financial Management from the University of Piraeus and a Master's degree in Economics from New York University (NYU). In 2013, he received his Doctorate in Environmental Economics from the London School of Economics. He has served as a Research Associate at the Athens University of Economics and Business, as a research assistant in NYU's Stern School of Business and has participated in the organization of international academic conferences with Athens Institute of Education & Research (ATINER). He has also been involved in various research (EU FP7 and H2020) and consulting projects. Vassilis has teaching experience both at NYU and LSE. At New York College, he teaches undergraduate and graduate level courses in the fields of Business and Finance.







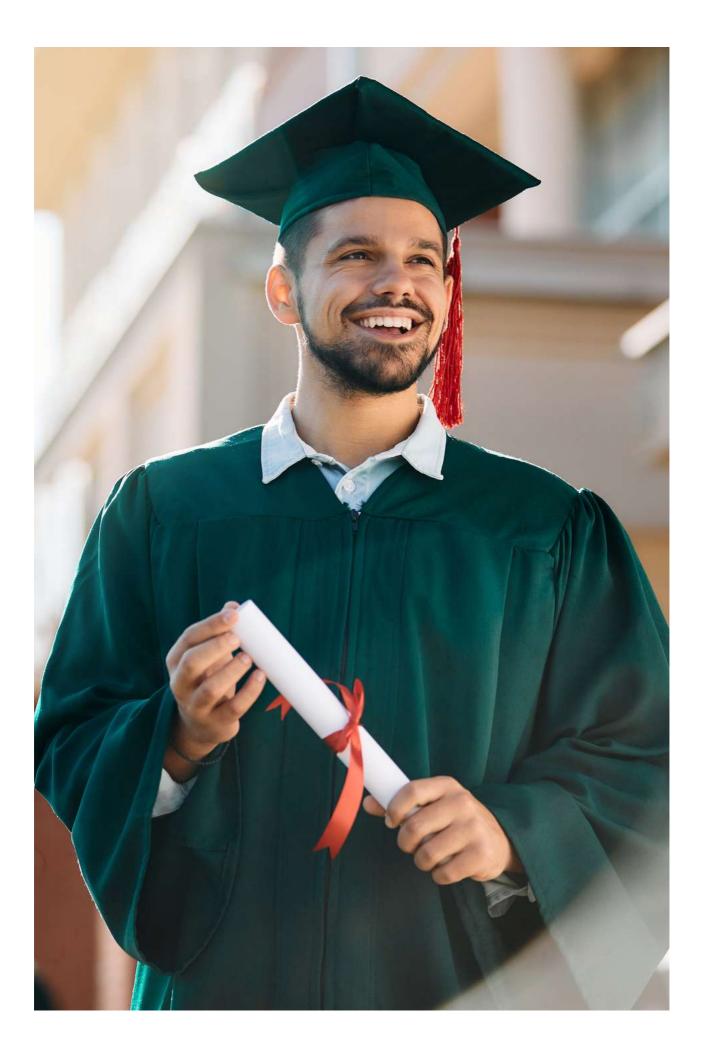
Penny Vlagos Penny has been teaching at NYC since 1999 specializing in Human Resource Management and Organizational Behaviour. Through her professional experience as an HR Manager, she is able to pass on to students actual examples from working in both the US and Greece. With a Bachelor degree in International Business and an MBA from Loyola University, she has a wealth of knowledge related to business subjects. Penny also frequently invites professionals from HRM and NYC Alumni to speak in her classes. Students greatly enjoy her lively teaching style, her enthusiasm for course material and approachable manner.



Manos Vrontis Manos Vrontis possesses more than 20 years of corporate experience with a deep understanding of strategy formulation and execution related to changing market dynamics. Having a hands-on management style and team player approach has enabled him to lead and drive change through multi-cultural and cross-functional teams. Manos has worked in Greece and abroad, in companies such as Unilever, Sara Lee, BIC, OPAP and Boutari Wineries as General Manager, Commercial Director and Sales Director and was also appointed as an expatriate Sales Director Asia in charge of 12 countries and Managing Director for Singapore and Malaysia. He holds an MBA from Monash University and is currently a PhD candidate under the University of Bolton in which he also teaches the courses of Strategic Management and Marketing. Manos' consulting advice is often sought after and he is also a master trainer in the areas of Business Strategy, Marketing, Sales Management, Negotiation and Change Management. He believes greatly in the intelligence of the young business generation and holds the position of Partner in Massachusetts Institute of Technology Enterprise Forum (MITEF) which enables tech start-ups to transform their ideas into companies. Manos is also a Strategic Associate of iLeads, a Strategic Leadership and Digital Transformation Lab under the University of Piraeus in Greece.



John Stavroulakis holds a Bachelor's degree from the Advanced School of Tourism Management in Greece and possesses extensive expertise in Food and Beverage Management, accompanied by a diverse gastronomic background cultivated throughout his career. He has garnered valuable experience as a consultant, providing his services to both Greek and international venues. Additionally, John's profound knowledge of wine and spirits, coupled with his proficiency as an event planner and trainer, further enhance his comprehensive skill set. Moreover, John has successfully ventured into entrepreneurship within the beverage industry, demonstrating his innovative mindset. Throughout his professional journey, he has held various positions, encompassing food and beverage management, restaurant and bar management, and event management. Furthermore, he has been actively involved in training and educating individuals at different proficiency levels, including students and professionals. Renowned for his warm demeanor and eagemess to share his wealth of experiences, loannis directs his teaching endeavors with a blend of creativity, effective communication, and a willingness to embrace novel opportunities. By seamlessly integrating theoretical concepts into practical applications, he empowers his students to comprehend and navigate the intricacies of the industry. Ioannis leverages his vast network to organize immersive visits to diverse Food and Beverage establishments, enabling students to gain firsthand exposure. Furthermore, he frequently invites industry professionals to deliver guest lectures, enriching the classroom experience.



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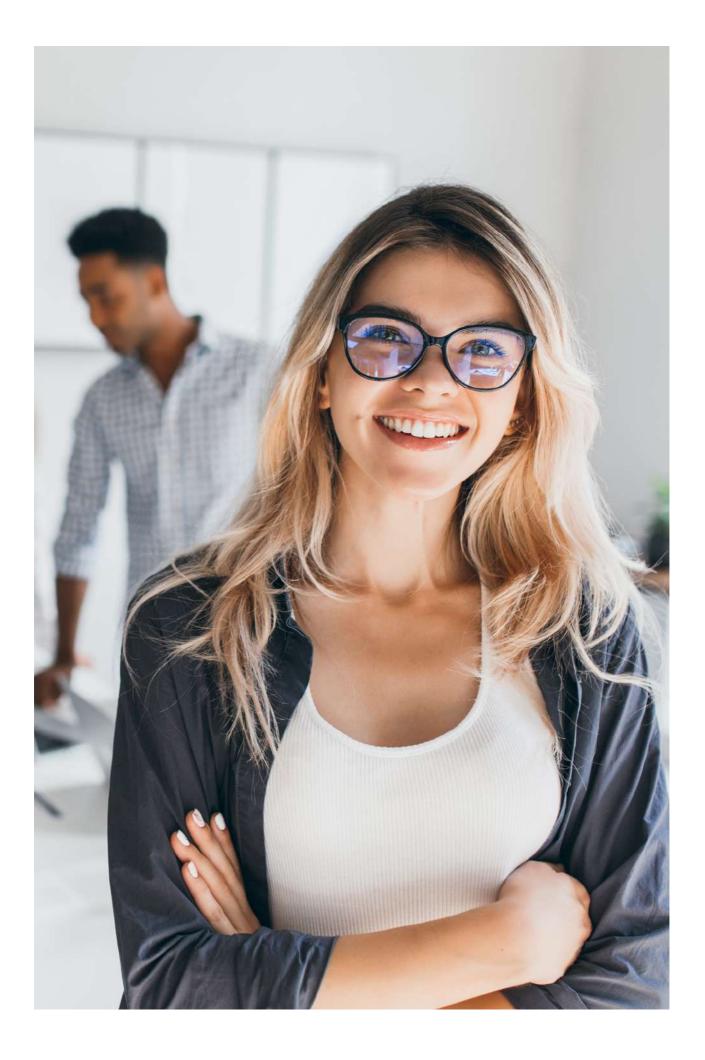


Panagiotis (Panos) Volakos – BSc (Hons) Business Management (Marketing Pathway, University of Bolton

"My experience at New York College has truly exceeded my expectations. Studying in an international college in Athens has provided me with the incredible opportunity to connect and socialize with individuals from all around the world, fostering lifelong friendships and building a global network. This exposure to multicultural settings has taught me invaluable lessons on collaboration and performance. The program I selected has been instrumental in my academic and professional growth. Its focused curriculum ensured that we delve into the latest and most relevant information, theories, and frameworks in the field of business. What sets this program apart is the emphasis on practical application. Through assignments, projects, and internship placements, we were able to put our knowledge into practice, gaining hands-on experience that truly enhanced our learning journey. Additionally, one aspect that has enriched my time at New York College is the array of extracurricular activities offered. Engaging in various projects such as business competitions, company visits, volunteering initiatives, as well as attending numerous seminars and conferences, has significantly enriched my educational experience. These opportunities have made a palpable difference in my studies, allowing me to gain insights beyond the classroom and develop a well-rounded skill set. Overall, my time at New York College has been nothing short of exceptional. The supportive environment, combined with the comprehensive academic program and diverse extracurricular activities, has provided me with a truly enriching and transformative studying experience. I am immensely grateful for the opportunities and experiences I have gained, and I wholeheartedly recommend New York College to anyone seeking an outstanding educational journey."

Jasleen Kaur – BSc (Hons) Business Management (Enterprise Pathway), University of Bolton

"In my personal experience, New York College stands as a beacon of extraordinary opportunities. From the moment I set foot on its grounds, I felt the pulsating energy of ambition, knowledge and creativity. The college's vibrant community with diverse perspectives and cultures, nurtured my growth, expanding my horizons beyond measure and the opportunities that came my way were like golden threads. Studying at the New York College has not only broadened my mind but also shaped my character, transforming me into a resilient and adaptable individual ready to embrace the world beyond its borders. It has been an unforgettable journey of self-discovery, where academic excellence merged with the vibrant spirit of Athens, forever remembered."







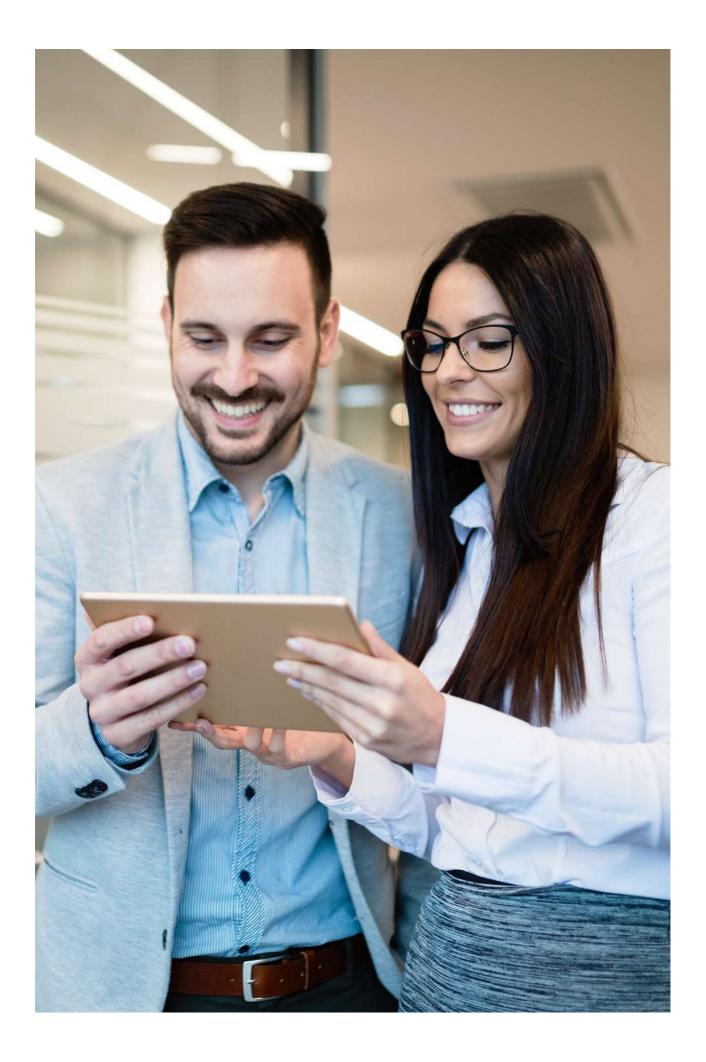
Harjee Singh (2022 Alumni) Enterprise pathway

"Studying in this program of the University of Bolton was a great journey, as the course is very informative and relative to the business and the outside workplace. All of the modules helped us to have a basic knowledge in every sector of a business-like business law, Human resource management, Marketing and Finance, and enabled us to choose our desired field and specialty in the final year. One of the skills I believe I gained: working with teams is very vital in personal and professional growth. It is very important to be able to critically think and approach every topic with an open mind and will to learn which is very helpful in finishing all the assignments. The most important part of this journey were and are the professors teaching and managing this course as they are very helpful and friendly while teaching and outside the class."

Florentina Aliaj, a New York College MBA graduate student at Collaborative State University of Bolton, U.K., tells us about her successful career after graduating from New York College!

"My name is Florentina Aliaj and for my studies in NYC I chose the field of Travel and Tourism Management and then the Executive MBA program offered by the University of Bolton. My studies at NEW YORK COLLEGE offered me many supplies for the job market, including a deep knowledge of Customer Service and the development of customer relationships, which helped me significantly in my involvement with the Tourism industry. I then focused on working in the Financial Services sector and pursued a career in Viva Wallet, a cloud-based Neo bank. There I became active as a member of the Contact Center and within a few months I rose to the position of complaints management analyst. My studies at NEW YORK COLLEGE, paved the way for my success!"









Michael Papadopoulos, a graduate of the Bachelor's programme with the Universite Toulouse 1 Capitole, is currently Fraud & AML Analyst at National Bank of Greece!

"I graduated in 2020 from University of Toulouse 1-Capitole. My journey as a student has been overwhelming in the best possible way. I have to thank my teachers for that who taught me how to be a better practitioner by disclosing to me techniques on how to message my arguments and work to different audiences, but most importantly always doing it with integrity".

Nikos Ladopoulos, a NYC Thessaloniki alumni, graduate of the Bachelor's in Business Administration (Universite Toulouse 1 Capitole):

I joined the BA in Business Management offered by New York College in collaboration with the University of Toulouse after graduating from high school. I chose this program because I was both interested in studying the respective subject and willing to do so at one of the most prestigious universities in Europe. The content of the program, my tutors, and everybody at New York College helped me build a solid managerial background that later proved highly valuable for succeeding in the world of business. What I found most interesting about my studies, were the business simulation games, a unique feature of this program, that help students understand firsthand how corporations are "in real". I am currently a partner at "Tsomakos Jewels", one of the most known jewelry stores in Thessaloniki, and aim at further expanding our business both onsite and online (https://www.tsomakosjewels.gr/). However, self-development never stops and that's why I trusted once again New York College for my postgraduate studies in Business Administration at the Executive Master's of Business Administration program by the University of Bolton.





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Tel: (0030) 2104838071

email: info@nyc.gr

NYC THESSALONIKI CAMPUS THESSALONIKI

138 Egnatia and P.P. Germanou Str. Tel.: (0030) 2310889879 email: info@nyc.gr

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Londýnská 41, Praha Tel.: (0042) 0224221261 email: unyp@unyp.cz, www.unyp.cz

