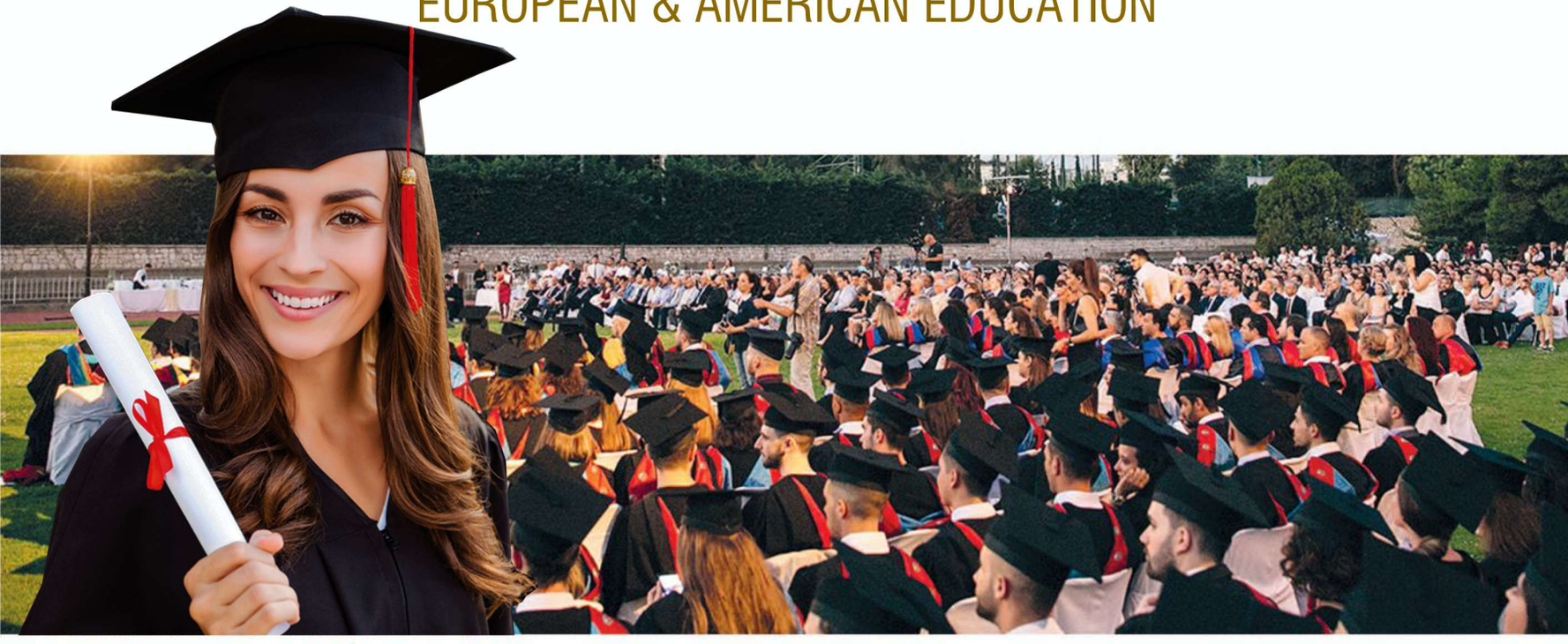
NEW YORK COLLEGE

EUROPEAN & AMERICAN EDUCATION



NEW YORK COLLEGE HIGHLIGHTS

30 years of Excellence

NEW YORK EDUCATIONAL GROUP
BACHELOR'S, MASTER'S, DOCTORATE AND EXECUTIVE TRAINING PROGRAMS

NEW YORK COLLEGE (NYC) is a group of educational institutions offering high quality multicultural education through academic collaborations with acclaimed American and European universities.
NYC was established in 1989 with the assistance of the STATE UNIVERSITY OF NEW YORK, Empire State College, U.S.A.

Besides New York College in Greece with campuses in Athens and Thessaloniki, the NYC Educational Group is also affiliated with the University of New York in Prague.

NYC offers **Bachelors, Masters** and **Ph.D. degrees** in a variety of disciplines in collaboration with distinguished universities in the *United States* and *Europe,* which ***guarantee students the authentic degree of the partner university,*** while many of our programs are taught by the teaching staff of these universities.

NYC can offer a wide selection of training and degree programs to business executives and working professionals, with competitive tuition and delivered with an 'executive-mode' of study, thus, without interrupting participants' work schedules.



New York College Athens

Programs offered

State University of New York, Empire State College, USA

Bachelor of Science or Bachelor of Arts with Concentrations in:

- Business Administration
- Finance
- Marketing
- Management
- International Business
- Business Communication
- Computer Science
- Information Systems
- Psychology
- Communication
- International Relations

University of Greenwich, UK

- Extended BSc (Hons) Science
- Extended BA (Hons) International Studies
- BA (Hons) Business Studies
- BA (Hons) Business Studies (Marketing/ Finance/ HRM/ Logistics/ International Business/ Shipping/ Tourism)
- BA (Hons) English Language and English Language Teaching
- BA (Hons) Film Studies
- BSc (Hons) Psychology
- BSc (Hons) Human Nutrition and Dietetics
- BSc (Hons) Biomedical Sciences
- MSc Marine Engineering Management
- MSc Global Shipping Management
- MA Applied Linguistics
- MBA

Université Toulouse 1 Capitole, France

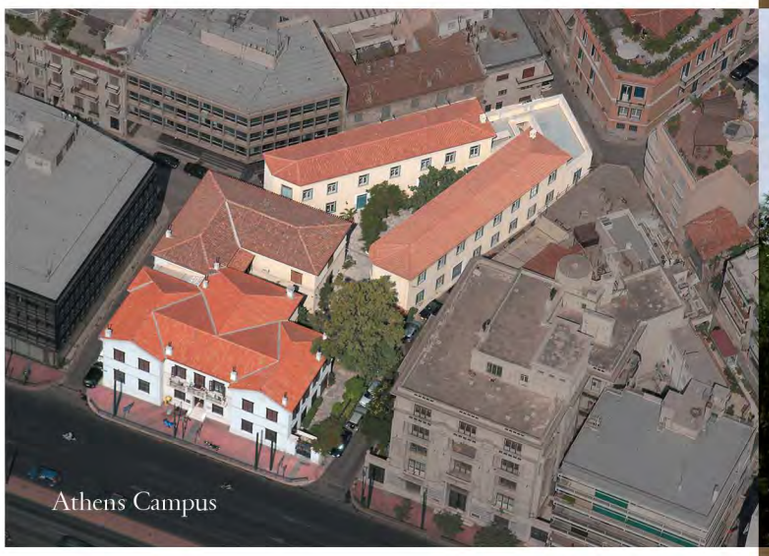
- Bachelor in Business Administration
- Master in Law

University of Bolton, UK

- BSc (Hons) Business Management (Finance/Marketing/Supply Chain Management/People/Retail/Enterprise/Law)
- BSc (Hons) in International Hospitality Management
- BSc (Hons) Computer Games Programming with Foundation
- BSc (Hons) Computing - Data Analyst - Application Development - Cybersecurity
- BSc (Hons) Psychology, Psychotherapy & Counselling

- Executive Master of Business Administration (MBA)
- MSc Crisis Management in the Health Sector
- MSc Logistics and Supply Chain Management
- MSc Software Engineering
- MSc Psychology
- MSc Cognitive Behavioural Psychotherapies

- MPhil.
- PhD



Athens Campus

Distance Learning

National American University, USA

- BSc/ Business Administration
- BSc Accounting/
- BS Applied Information Technology
- BSc Applied Management
- BSc Business Administration emphasis in Accounting
- BSc Business Administration emphasis in Entrepreneurship
- BSc Business Administration emphasis in Financial Management
- BSc Business Administration emphasis in Human Resource Management
- BSc Business Administration emphasis in Information Systems
- BSc Business Administration emphasis in Management
- BSc Business Administration emphasis in Marketing
- BSc Business Administration emphasis in Supply Chain Management
- BSc Business Administration emphasis in Tourism & Hospitality Management
- BS in Information Technology emphasis in Computer Security & Forensics/ Internet Systems Development/ Management Information/ Network Management- Microsoft (DL)
- BSc Information Technology emphasis in Computer Security & Forensics
- BSc Information Technology emphasis in Internet Systems Development
- BSc Information Technology emphasis in Management Information Systems
- BSc Information Technology emphasis in Network Management/ Microsoft
- BSc Organizational Leadership


New Campus, NYC Athens



Thessaloniki Campus

New York College Thessaloniki

State University of New York, Empire State College, USA

Bachelor of Science or Bachelor of Arts with Concentrations in:

- Business Administration
- Marketing
- Management
- Computer Science
- Psychology
- International Relations

University of Greenwich, UK

- BA (Hons) English Language and English Language Teaching

Université Toulouse 1 Capitole, France

- Bachelor in Management (Licence Gestion- parcours-type Marketing)
- Master 2 Management of Tourism
- Bachelor in Marketing (Licence Gestion- parcours-type Marketing)

University of Bolton, UK

- BSc (Hons) Business Management Finance/Marketing/Supply Chain Management/People/Retail/ Enterprise/Law)
- BSc (Hons) in International Hospitality Management
- BSc (Hons) Computing - Data Analyst - Application Development - Cybersecurity
- BSc (Hons) Psychology, Psychotherapy & Counselling
- Executive Master of Business Administration (MBA)
- MSc Psychology
- Phil
- PhD

National American University, USA

- BSc/ Business Administration (distance learning)
- BSc Accounting/ (distance learning)
- BS Applied Information Technology (distance learning)
- BSc Applied Management (distance learning)
- BS in Information Technology emphasis in Computer Security & Forensics/ Internet Systems Development/ Management Information/ Network Management- Microsoft (DL) (distance learning)
- BSc Organizational Leadership (distance learning)

University of New York in Prague

Programs offered



University of New York in Prague (UNYP) offers its students the opportunity to earn internationally recognized American and European degrees while studying in one of the most beautiful cities in the heart of Europe.
Degree programs at UNYP are fully accredited and delivered in English.
Degrees are awarded both by UNYP directly as a recognized higher education institution by the Czech Republic's Ministry of Education, Youth & Sports as well as through partnerships with prestigious universities in the United States and Europe.

American Bachelor's Degrees:

American bachelors programs are in partnership with the State University of New York, Empire State College, USA.
Bachelor of Science or Bachelor of Arts with Concentrations in:

- Business Administration
- Child Development
- Communication & Media
- English Language & Literature
- Finance
- International Relations
- IT Management
- Marketing
- Political Science
- Psychology
- Public Communication

European*/Double Degree Bachelor's Programs:

- Business Administration*
- Communication & Media
- International Relations
- Psychology

MASTER PROGRAMS

UNYP's masters programs are leading to well-recognized, US, UK or Czech degrees in the following fields:

- Master's in Psychology (Mgr.) - UNYP Degree
- M.Sc. in International Management - University of Bolton, UK
- Master of Laws (LL.M.) - University of Bolton, UK
- M.A. in Strategic Communication - La Salle University, USA
- M.A. in Applied Linguistics - University of Greenwich, U.K.

MBA PROGRAMS

The UNYP MBA is an IACBE accredited program offering the prestige of an American accreditation, the challenges & rigor of a top business program, and the opportunity for current and future leaders to hone their management skills in:

- MBA with a Concentration in Entrepreneurship
- MBA with a Concentration in Finance
- MBA with a Concentration in Management
- MBA with a Concentration in Marketing
- MBA with a Concentration in Project Management
- Flexible Online MBA - National American University, USA

RESEARCH DEGREES

- PhD - University of Bolton, UK



UNYP's New Campus

Congratulations to our Top Students

... who have demonstrated the highest achievement in their academic work

Athens

• Mikheil Mikeladze, BS Business Administration, SUNY Empire State College • Constantinos Dourmousis, BA Business Studies Tourism, University of Greenwich • Alexandros Ptinis , BSc (Hons) Psychology, University of Greenwich • Aleksandra Papa, BSc (Hons) Biomedical Sciences, University of Greenwich • Miltiadis Christidis, BA (Hons) Film Studies, University of Greenwich • Chrysoula Papageorgiou, BA (Hons) English Language and English Language Teaching, University of Greenwich • Nikolaos Michalopoulos, BSc (Hons) Computer Networking, University of Greenwich • Dimitrios Aloupis, BSc (Hons) Internet Engineering and Web Management, University of Greenwich • Vasilios Bakopanos, Master of Business Administration, University of Bolton • Alia Mukhametsina, MSc Marine Engineering Management, University of Greenwich • Athanasios Zachos, Bachelor in Management, Universite Toulouse 1 Capitole • Stefania Maria Tsiftsi, Master 2 in Economics and Management of International Tourism, Universite Toulouse 1 Capitole • Kalogeorgos Athanasios , BS in Management, Universite Toulouse 1 Capitole • Panagopoulos Panagiotis, BS in Management, Universite Toulouse 1 Capitole • Efstathia Theodorou, BA (Hons) Psychology , University of Greenwich • Dajana Sumina, BA (Hons) in English Language and Teaching , University of Greenwich • Oltiona Lezi, BA (Hons) in English Language and Teaching , University of Greenwich • Vasileios Ploumis, BA (Hons) in English Language and Teaching , University of Greenwich • Olga Papamichali, BA (Hons) in Film Studies, University of Greenwich • Alini Faccini Calmon, BSc (Hons) in Human Nutrition, First class, University of Greenwich • Eirini Barka, BSc (Hons) in Human Nutrition, University of Greenwich • Antonia Gavrili, BSc (Hons) Biomedical Sciences, University of Greenwich • Nikolaos Angelakos, BSc (Hons) Biomedical Sciences, University of Greenwich • Leonidas Charitidis, BSc (Hons) Biomedical Sciences, University of Greenwich • Eleni Kokalopoulou, BSc (Hons) Biomedical Sciences, University of Greenwich • Tigran Melkonian, BSc (Hons) Biomedical Sciences, University of Greenwich • Andretu Emmanuel Papadopoulos, BSc (Hons) Biomedical Sciences, University of Greenwich • Vasiliki Patsaki, BSc (Hons) Biomedical Sciences, University of Greenwich • Ioannis Plagos, BSc (Hons) Biomedical Sciences, University of Greenwich • Maria Xanthopoulou, BSc (Hons) Biomedical Sciences, University of Greenwich • Justin Robert Cunanan BSc (Hons)Business Studies, Marketing, University of Greenwich • Maria Papadopoulou, BSc (Hons)Business Studies, Marketing, University of Greenwich • Lola Shatkina, BSc (Hons)Business Studies, Tourism, University of Greenwich • Renart Bogdani, BSc (Hons)Business Studies, Shipping, University of Greenwich • Michael Marios Gkaragkanis,BSc (Hons)Business Studies, Shipping, University of Greenwich • Eleni Kyriakou, BSc (Hons)Business Studies, Shipping, University of Greenwich • Konstantinos Nikoloutsopoulos, BSc (Hons)Business Studies, Shipping, University of Greenwich • Spyridon Panagopoulos, BSc (Hons)Business Studies, Shipping, University of Greenwich • Evgenia Skourti, BSc (Hons)Business Studies, Shipping, University of Greenwich • Christoforos Topouzidis, BSc (Hons)Business Studies, Shipping, University of Greenwich • Dimitrios Tsekeris, BSc (Hons)Business Studies, Shipping, University of Greenwich • Stefanos Paraskevas Zouganelis, BSc (Hons)Business Studies, Shipping, University of Greenwic • Viktor Marios Kourpas, Bsc (Hons) Computer Networking, University of Greenwich • Konstantinos Stathis, Bsc (Hons) Internet Engineering and Web Management, University of Greenwich • Vasiliki Kasselouri, Msc Marine Enginering Management, University of Greenwich • Dimitris Filotheos Gaitanos, Msc Marine Enginering Management, University of Greenwich • Adam Edward Fisher, MBA, University of Greenwich • Loula Panagiotou, MBA, University of Greenwich • Georgios Kourakos , MBA, University of Greenwich • Christina Voukovitis, Master of Business Administration, MBA Executive, University of Bolton • Dimitris Bekiaris, Msc in Cognitive Behavioural Therapy, University of Bolton • Alexandros Ptinis, Msc in Cognitive Behavioural Therapy, University of Bolton • Karolos Meletiou, Bs in Computer Science • Sara Risti, Bs in Finance • Apostolos Sklavainas, BA in International Relations

Thessaloniki

• Bai Zihui, BS in Finance, State University of New York / Empire State College • Elvis Vllazeria, BA in Business Administration, Finance, Institute Universitaire Kurt Bosch • Konstantina Skythioti, MBA in Business Administration, Institute Universitaire Kurt Bosch • Sofia Smyrli, BA in Communication and Mass Media, State University of New York / Empire State College • Maria Papapetrou, BA (Honors) in English Language and English Language Teaching, University of Greenwich • Maria Papanastasiou, BA in Business Administration, Management, Institute Universitaire Kurt Bosch • Athanasia Seimenidou, MBA in Marketing Management, POLE ESG, Ecole Superieure de Gestion • Smyrli Sofia - BA in Communication and Mass Media, SUNY Empire State College • Bikou Lamprini, BA in International Relations, SUNY Empire State College • Papapetrou Maria, BA (Hons) in English Language and English Language Teaching • Baritaki Despoina, BA (Hons) in English Language and English Language Teaching • Karamouzis Christos, Bachelor in Business Administration, Management, Institut Universitaire Kurt Bosch • Papanastasiou Maria, Bachelor in Business Administration, Management, Institut Universitaire Kurt Bosch • Karavergos Athanasios, Licence Mention Gestion Universite Toulouse 1 Capitole • Seimenidou Athanasia, MBA in Marketing Management, Ecole Superieure de Gestion • Leonidas Papanikoloaou, BS in Psychology, SUNY Empire State College • Olivia Gianni, BS in Psychology, SUNY Empire State College • Ioanna Damianidou, BS in Psychology, SUNY Empire State College • Athina Ellinoudi, Bs in Management, Universite Toulouse 1 Capitole • Vasileios Ploumis, BA (Hons) in English Language Teaching, University of Greenwich • Christins Voukovits, MBA Executive, University of Bolton

Tirana

• Doriana Dine- Finance - State University of New York / Empire State College • Enta Hasmuca - Law - UNYT • Geri Dashi - Computer Science, State University of New York / Empire State College • Sara Daliu - Law - UNYT • Licaj Anisa, BS in Finance, SUNY Empire State College • Mazelliu Andrea, MSc in Law, University of Greenwich • Losha Fation, MSc in Business Administration, UNYT • Canga Ledia, MSc in Finance & Accounting, UNYT • Kolami Denisa, MA in International Relations, UNYT • Pelushi Ledio, LLM, UNYT • Simo Emis, MSc in Computer Science, UNYT • Luela Rubiku, BSc in Finance, UNYT • Ilva Hamzaj, MSc in Law, UNYT • Ela Mahmutaj BSc in Finance UNYT • Enada Bushi BSc in Computer Science UNYT • Megi Ikonomi BSc in Accounting UNYT • Sindi Biba BSc in Information Systems SUNY/ESC • Ana Xhabrahimi BSc in Finance SUNY/ESC • Lediana Rama BA in Psychology SUNY/ESC • Havle Samiha Isik BA in Psychology SUNY/ESC • Petrika Mi?inoti BSc in Computer Science UNYT • Murja Marjana MSc in BA UNYT • Didini Inva MSc in Fin & Acc UNYT • Gore Edi MSc in Fin & Acc UNYT • Brari Adela MA in IR UNYT • Zoga Fotion MSc in CSc UNYT • Beqiri Era MSc in CSc UNYT • Dashi Geri MSc in CSc UNY • Hazizi Enkela MSc in CSc UNYT • Kapplani Gerta MSc in CSc UNYT • Spaho Marvisa MSc in CSc UNYT

Prague

• Helena Janickova, LL.M in International & Commercial Law, University of Greenwich • Michaela Cunderlikova, B.A in Business Administration & International and Economic Relations , ESC/SUNY • Damiana Szabo, European Bachelor in Business Administration, UNYP BBA • Regina Gerlinde Goellner, Master of Business Administration, MBA with concentration in Project Management, UNYP • Olga Salei, M.A in Professional & Business Communication, PBC Program, La Salle University • Matyas Vejskal ,M.A in Professional & Business Communication, PBC Program, La Salle University • Lucie Cernohorska, M.A in Clinical & Counseling Psychology , CCP Program, La Salle University • Veronika Zizkova, M.A in Clinical & Counseling Psychology , CCP Program, La Salle University • Teona Karabaki , LL.M in International & Commercial Law, University of Greenwich • Katerina Machanova , 4-year (American) Bachelor's Degree, SUNY, Empire State College • Elin Rosedalen, 3-year (European) Bachelor's Degree, University of new York in Prague • Magda Koziskova, Master of Business Administration, University of new York in Prague • Ivelina Georgieva, MA Professional and Business Communication, La Salle University • Alessandra Marion Ihde, M.Sc. in International Management, University of Bolton • Jiri Janous, MBA in Management, University of New York in Prague • Jessica D. Wedenig, European Bachelor in Business Administation, University of New York in Prague • Katheryn Feona Mai Morse, BA in Psychology, State University of New York, Empire State College • Marketa Venclova, Master in Psychology, University of New York in Prague

NEW YORK COLLEGE
EUROPEAN & AMERICAN EDUCATION

HIGHLIGHTS

Publisher
New York College Educational Group

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Dear Friends,

Welcome to this new edition of NYC News magazine featuring the latest news from New York College Educational Group.

As you may already know, our institutions in a historic 30-year partnership with the State University of New York/Empire State College offer educational opportunities with a global perspective, while hosting students and faculty from as many as 70 nations, who enjoy high quality education and opportunities of communication, academic exchange and an international experience. At the NYC institutions our students are awarded the authentic degrees of our partner universities; may have the choice of dual-degree programs; benefit from career-oriented programs of study in a variety of disciplines; are taught by an international team of professors from the finest universities of the world; and enjoy student support of the highest standard.

In this edition, I invite you to get acquainted with our new programs of study in partnership with the University of Greenwich, the University of Bolton and Toulouse 1 Capitole; learn about the numerous activities organised at our campuses by staff and students; browse through the pictures of our graduation ceremonies, and meet all the remarkable persons who visited us and talked with our students.

The impact of the global economic crisis has been felt around the globe, but history has proved, as older people can assure you, that well-qualified, hard-working and optimistic individuals can turn the crisis into an opportunity. This is an opportunity for new and innovative ideas, entrepreneurship, environmental sensitivity, and above all, for a change in our attitude that, based on each one's national heritage, will bring development to the forefront.

With educational institutions dispersed over five cities, academic partnerships with Universities in the UK, the United States and France, more than 4,500 students, and 300 faculty and staff, it is always a challenge to exhaust within the confines of a magazine the variety and breadth of our activities. Especially this year we celebrate 30 years of excellence of New York College.

Whether a student, academic, business executive or distinguished professional, I invite you to participate in an educational organization alive with opportunities, where sharing ideas and experiences and making new friends has always been our priority.

Elias Foutsis
President & Founder

State University of New York Empire State College: a valued and historic partner

Empire State College is one of the 64 colleges and universities in the State University of New York (SUNY) system, and serves around 20,000 students each year. The college offers fully accredited programs that lead to an associate, bachelor's or master's degree, with non-degree study also possible. SUNY Empire State College is authorized to award degrees by the New York State Education Department and is fully accredited by the Middle States Association of Colleges and Universities (http://www.msche.org/ - 3624 Market St., Philadelphia, PA 19104). Founded in 1971, Empire State College has earned a reputation for its flexible and innovative programs. Empire State College's dedicated faculty and staff use innovative, alternative and flexible approaches to higher education that transform people and communities by providing rigorous programs that connect individuals' unique and diverse lives to their personal learning goals.

Empire State College's International Programs works with partners around the world in serving undergraduate students. Students engage in classroom-based and/or on-line instruction in Athens, Prague, Thessaloniki and Tirana. Onsite Empire State College offices serve students studying in these cities.





Center for International Programs



"SUNY Empire views developing high-level international education as a priority. We understand the power and meaning of international education as transformative and extraordinary and that any real conversation about global high-level learning has to include international education as part of the discussion."
Francesca Cichello
Executive Director of International Education, State University of New York/Empire State College

Student Testimonial

"I want to thank New York College, my college, for the opportunities it has provided to me, for opening up the gates to new horizons and to a prosperous and successful life. Education is not only about theories, studying books and memorizing details. Education is about the soft skills too. It is about the opportunity to become a better person, to evolve and to explore new dimensions of life and this is your achievement Mr. Foutsis and we sincerely thank you for high-quality education that you offered us"
Sara Risti, Valedictorian 2018, BS/Finance
State University of New York/Empire State College

Why State University of New York Empire State College:



By
Sheila Marie Aird, PhD, MA ,MA
Associate Professor, International
Education Program
Director

For the past three decades, SUNY Empire State College and New York College Educational Group have been united in their efforts to provide their students with the best quality higher education in Athens, Thessaloniki, Prague and Tirana. Thousands of students choose to study a degree with SUNY Empire State College for a variety of good reasons such as:

Earn a SUNY Empire State College degree from an internationally recognized institution delivered locally:

Established in 1971 by Dr. Ernest Boyer, SUNY Empire State College has become the largest state university in the United States. It boasts more than 75,000 graduates and has over 20,000 students all over the world currently working on their degrees. During its 46 years, it has been committed to offering students a flexible and individualized approach to their academic studies in a way that fosters innovation, entrepreneurship, sustainability, and strategic partnerships.

Benefit from a unique individualized approach to education:

At SUNY Empire State College, students are able to craft their own educational path rather than having to fit into a predetermined major set by university administrators. At SUNY Empire we mentor students in a way that allows them to determine the educational path and road they want to travel. Then we help them design that path and unpack the layers of their experience to craft a degree plan that makes sense to them.

Be part of an engaging learning community:

After the student's degree path is set, a whole new world opens up to them thanks to various onsite and online resources. In addition to in-person courses, SUNY Empire State College also offers a variety of online classes and resources for studying and engaging with the student community.
The online and hybrid format allows students to actively engage in their studies, while also promoting autonomy and time management skills.

Prepare yourself for the future:

SUNY Empire State College delivers a competitive curriculum that prepares students for their future careers. Whether in Athens, Thessaloniki, Prague or Tirana students are getting the same education as they would in the United States, and as a result they are well prepared for an international career.



University of Greenwich & NYC Educational Group: a successful partnership



New York College entered into a partnership with the University of Greenwich in 2006 to offer the University of Greenwich awards to students registered for the programs delivered in Greece, Czech Republic and in Albania.

The University of Greenwich is a modern university combining strong regional links and a mission for access and lifelong learning with research excellence and an international role. Its three campuses extend from Maritime Greenwich to Medway, serving South East London, Kent Thames-side and West Kent.

Program Focus

MSc Global Shipping Management

This program aims to provide students with an enhanced base of knowledge and current and reflective practice necessary to pursue a career in Global Shipping Management at the professional manager level. Courses include:

- Research Methodology
- Advanced Principles of Supply Chain Management
- Technical Elements of Ships, Maritime Policies, Conventions & Regulations and Maritime Security
- Maritime Economics and Global Business Management
- Strategy and Management
- Commercial Management of Ships
- Marine Engineering Law and Maritime Insurance
- Accounting, Finance and Business Planning for the Shipping Industry
- Individual Project

The university has won two successive research-based Queen's Anniversary Prizes for Higher and Further Education; these national awards recognise outstanding achievement which benefits the wider community.
NYC Educational Group offers degree programs from the following University of Greenwich Faculties:

- Business School
- Engineering & Science
- Computing & Humanities
- Education & Health

New Program in Maritime Education

The first program that was offered in collaboration with the University of Greenwich, when the partnership commenced in 2006, was the MSc in Marine Engineering Management. Today NYC expands its offerings in maritime education with a new MSc in Global Shipping Management program which provides students with an enhanced base of knowledge and current and reflective practice necessary to initiate a career in Global Shipping Management at the Professional Manager level as well as the skills directly relevant to the challenges the global maritime industry is facing in the 21st century. Since 2008, New York College offers the BA (Hons) in Business Studies with Shipping which provides students with a solid grounding in the fields of shipping and management.

Studying for a degree in English Language Teaching: a qualification with a wide range of career options

The Greenwich programs in English Language teaching combine practical training in English language teaching with the academic study of language and communication. It is intended to open up career opportunities in the teaching of English language in the private sector, both overseas and in this country, for which there is an ever-greater demand, as well as in media, publishing, and administration.

Department of English Language Teaching

- BA (Hons) in English Language & English Language Teaching
- MA Applied Linguistics

International Conference by New York College & the University of Greenwich, UK on Second Language Acquisition and Research

New York College Department of English Language Learning and Teaching in partnership with the University of Greenwich Centre for Applied Research and Outreach in Language Education (CAROLE) organized the first international conference of its kind on "Making Research in Second Language Acquisition Usable for Instruction and Instructors". Speakers from Greece, UK, Italy, Hong Kong, Spain and Finland presented their research findings and the implications for language teaching, for a number of options on methodological issues such as teaching grammar, correcting errors, creating conditions for interaction and negotiation of meaning and developing effective instructional tasks. Researchers, policy makers, students, and foreign language teachers had the opportunity to get clear insights on our understanding of learning processes and instructional techniques.



Why choose the University of Bolton PhD

Choosing to study for a PhD is often difficult not only because candidates do not understand the size of the investment but also because the expected results are usually limited to academic career opportunities. The PhD by thesis is awarded to a candidate who, after having critically investigated and evaluated an approved topic resulting in an independent and original contribution to knowledge and demonstrated an understanding of research methods appropriate to the chosen field, has presented and defended a thesis. This PhD programme is designed for those who wish to pursue supervised research at doctoral level leading to the production of a traditional thesis which will be considered as an original and independent contribution to knowledge and justify the award of a PhD.

Typically, holders of a PhD will be able to make informed judgments on complex issues in specialist fields, often in the absence of complete data, and to communicate their ideas and conclusions clearly and effectively to specialist and non-specialist audiences. Also, candidates are required to be able to continue to undertake pure and/or applied research and development at an advanced level, contributing substantially to the development of new techniques, ideas, or approaches. Completing a PhD is all about creating fresh knowledge, discovering new things and developing new skills. It is a degree meant for those who seek greater depth of knowledge in a specific area. Candidates have to take personal responsibility and be largely autonomous in complex and unpredictable situations in professional or equivalent environments.

University of Bolton supports doctoral students who live and work in Greece to develop their dissertation on a broad range of scientific disciplines such as Management, New Technologies and Engineering, Social sciences and Humanities, Art and Design studies, Health sciences, Renewable Energy sources and others. According to the Research Excellence Framework (REF, 2014) University of Bolton ranks high in research and applications thereof in engineering, business, renewable energy, education, English language, psychology, and neuroscience with research output judged to be very considerable in terms of reach and significance.

The programme duration is 3 to 4 years (full-time) or 5 to 7 years (part-time). Normally, students should have at least an upper second class honours degree (2.1) or equivalent in a relevant subject. A postgraduate qualification and/or some research training or relevant professional development is desirable. You will be interviewed (this may be over the telephone or online for non-UK-based applicants). If English is not your first language you will also normally need IELTS 6.5 (or equivalent). If there is no post-graduate degree, candidates usually are admitted onto the 'PhD via MPhil' and must undergo a 'transfer' process just prior to the half-way point of their programme to validate their continuation to PhD (or, unusually, their reversion to the MPhil degree).

The Doctorate (PhD) holders, in addition to having specialized in the research topic they have chosen, they simultaneously acquire a set of skills and abilities that can be applied in various fields, which makes them the most attractive in today's fast-growing multinational companies.

By completing the PhD programme, scientists can demonstrate critical analysis and high ability in problem solving. They can challenge practices that have become entrenched in society, provide alternatives, deploy management skills as well as advanced research skills, such as confidence, determination and perseverance. Graduates are the driving forces in their working environment, but also those in which employers rely on innovation and startup companies. Apart from the prestige of having the highest academic degree, graduates of PhD programmes have more successful careers and higher earnings than any other graduate.

UNIVERSITY OF BOLTON

The University of Bolton is an enterprising and professional university that is recognised for its long standing research tradition and pioneering links with business and industry. The University of Bolton enjoys an excellent reputation locally, nationally and internationally for the quality of its research activities.
Research and innovation underpins the university's teaching and ensures the rigour and quality of all their courses. The University's relationships with public and private sector organisations are strong; whether working with a regional SME to improve their competitive edge or collaborating in international, multi-million pound research programs.
UK Research Councils, the European Union, the Northwest Development Agency, the Training and Development Agency for Schools, the NHS and many other private and public organisations provide a significant source of funding for research and enterprise activities.

Areas of Supervisory Expertise for Postgraduate Research Students

After a meeting with Research Coordinators across the University of Bolton, PhD candidate students may choose to apply from the following areas:

School of Arts, Media and Education

- English
- Applied Linguistics
- Film and Media Studies
- Media Writing
- History
- Philosophy: All areas, but especially analytical, ancient and modern continental philosophy.
- Education: All areas, but especially post-compulsory education and inclusive education
- Creative Industries
- Photography

School of the Built Environment and Engineering

- Built Environment
- Regeneration
- Facilities Management
- Transport and Planning
- Product Design
- Mechanical Engineering
- Crashworthiness
- Aerospace and Automotive Engineering
- Electrical Engineering

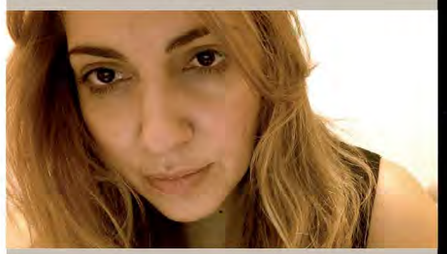
Bolton Business School

- E-business including: E-marketing, E-banking, CRM, SMEs, Business informatics, and E-learning. insider dealing
- Stock market manipulation
- Market abuse
- Money laundering
- Issues regarding extraterritoriality and fraud and fraud trials
- SME Development: Business Growth/Turnaround
- The organisation and management of the emergency services
- Change management & the effectiveness of change management interventions.
- Law as it relates to: insider dealing; (stock) market manipulation; market abuse; money laundering; issues regarding extraterritoriality and fraud and fraud trial.

Business Logistics, Innovation and Systems Research Centre

- Virtual Environments
- e-business
- Logistics
- Open Source Software
- Supply Chain Management

Anna Bougia, PhD Degree University of Bolton



"Doing a PhD in the University of Bolton is more than a learning journey....it is actually a life journey. You challenge yourself every day, you try, you fail, you experiment, you invent and reinvent your inner self. The journey is long but not lonely...you meet mind partners that support you, guide you and follow your steps. You meet thought provokers that test your limits and shift your mindset. What about the end of the journey? Nobody can tell you what is the taste of life, the experience is unique...but I can confidently say that my taste is as sweet as my childhood memories and as Aristotle said "change in all things is sweet". I was always a dreamer and I wanted to change the world ... So if I have a secret to share with you, I would advise you to dream big and do not forget that "education is the most powerful weapon which you can use to change the world", Nelson Mandela.

Psychology degrees offered at NYC

Programs Offered:

- BS Concentration in Psychology (Area of Studies: Human Development), State University of New York, Empire State College
- BSc (Hons) in Psychology, University of Greenwich
- BSc (Hons) Psychology, Psychotherapy and Counselling with Foundation year, University of Bolton
- MSc in Psychology, University of Bolton
- MSc in Cognitive Behavioural Psychotherapies, University of Bolton
- MPhil / PhD in Psychology, University of Bolton

The study of Psychology enables individuals, companies and communities to thrive and cultivate the best within themselves, and thus improve their experiences of work, leisure time and relationships. One of the most common reasons for studying psychology is to gain a better understanding of the self and others. The field and study of psychology is vast and can lead to a number of career options for degree holders after graduation.

A psychology degree is very attractive to employers because it combines the study of science and humanities. Psychology graduates are excellent communicators as they possess a good deal of knowledge about people's behaviour, how relationships are formed and about group dynamics. This kind of knowledge is central to almost all jobs these days. There are many options for those who wish to enter the job market with a Bachelor's degree in psychology, such as going into management, administration, sales, marketing and human resources. If your aim is to practice as a Psychologist then a minimum of a Master's degree is required.









Psychology Department Invited Speaker Series

During the academic year 2017-18 the Psychology Department of New York College once again organized a monthly Invited Speaker Series. Guest speakers and interactive workshops included:

- Cognitive Behavioural Therapy for Eating Disorders
- Internet Addiction
- Art Psychotherapy: an experiential workshop
- Current research in Social Psychology
- Aviation Psychology
- Mindfulness in Education

Proud to partner with the UNIVERSITÉ TOULOUSE 1 CAPITOLE and TOULOUSE SCHOOL OF MANAGEMENT: Undergraduate & Graduate Programs

Université Toulouse 1 Capitole is one of the top French establishments to feature in the Shanghai World Academic ranking in Economics/Business studies.



UNIVERSITE TOULOUSE 1 CAPITOLE

Université Toulouse 1 Capitole - University of Toulouse 1 Capitole (also called UT1) is located in the heart of the city of Toulouse, in southwestern France, and boasts an age-old academic tradition which goes back to the 13th century. Committed to the pursuit of academic excellence and professional competence as early as 1970, when it opened, Université Toulouse 1 Capitole is a public establishment which originated from the Faculty of Canon Law created in 1229 by King Saint Louis,the second university created in France after the Sorbonne. Today, it is a Law, Economics and Management University whose priority is the emphasis on international networks so as to promote scientific collaborations as well as students' and researchers-lecturers' exchanges. UT1 is a world leader in research in industrial economics (ranked fifth in the world for publications in IO/business economics after Harvard, UC Berkeley, Chicago, and Stanford by econphd.net), with many well-known international researchers and Ph.D. students from all over the world.

PROGRAMS OFFERED

BACHELOR IN MANAGEMENT

The program Bachelor in Management is a three-year program which aims to help students develop the analytical capabilities, technical skills and interpersonal skills they will need in the world of business, research and public administration, and to provide a firm grasp of the theory of management.

BACHELOR IN MARKETING

The Bachelor in Marketing program has a heavy emphasis placed on student professionalization and synthesis work in the form of transversal activities as well as tutored and individual projects, and conferences given by business executives all in order to facilitate students' transition into the professional world.

MASTER 2 - MANAGEMENT OF TOURISM

Master 2 Management of Tourism is a master's program which aims to offer a unique blend of tourism management, strategic planning and policy making, directly relevant to the challenges the international tourism industry is facing in the 21st century.

tsm toulouse school of management

Toulouse School of Management

Training socially responsible, enterprising managers with a global outlook

Toulouse School of Management (TSM) has been educating management students for over 60 years, and the main strengths remain the same: academic expertise, a broad educational offering, and a wide variety of agreements forged with their economic partners.
Toulouse School of Management has a clear ambition: to train managers who are capable of seizing opportunities in a global business environment, and to meet the needs of companies competing on a global scale. The Toulouse School of Management offers a new pathway for developing the talents of a community of enterprising and socially responsible students.
According to Prof. **Hervé Penan**, Dean of TSM "Our story is the story of scientific and educational ambition. This ambition has been progressively realised within a French university of excellence. The entire community is behind the project, from faculty, administrative staff, students, and graduates, to our economic and institutional partners. The project will serve a social purpose and help us establish a global presence. The Toulouse School of Management is a grande école within a renowned university. It represents a tangible opportunity for both students and the school's partners".





*The TSM Academic Director for the NYC Bachelor **Dr. Isabelle Solé** and her team visit NYC Athens and Thessaloniki annually to teach students in Greece the innovative 'Serious Games' business course.*

UNYP turns 20 years in spectacular style





On May 18th, 2018 the University of New York in Prague celebrated its 20th anniversary at the Prague Congress Center, Zoom. The event was a culmination of 20 years of excellence in education and success as institution that celebrated UNYP alumni and students alike. The event was attended by nearly 600 guests including students, alumni, many honored guests from partner institutions, ambassadors and diplomats from around the world and Czech ministry officials.

The event was hosted by one of their newest students, Martin Carev, who will be joining the University in the coming fall semester and is most widely known for his Youtube channel "Jmenuju Se Martin" (in English, "My Name is Martin") with more than a half million subscribers. Also, performing at the event was the two time Andel Award winner Debbi and light and fire performers, Pyroterra – both Debbi's band and Pyroterra included past and current students of UNYP!

Celebrating UNYP community

The event was not only a milestone in itself for the University, but also several key events took place including the announcement of the first UNYP Alumni of the Year, which was awarded to Class of 2007 alum, Tomas Kubica. The tradition will be carried on each year at the annual Alumni Party where the nominees will be celebrated and the winner announced. Also, a huge surprise at the event was the 102.000, CZK cheque awarded to UNYP's lecturer and three time alum, Martin Pavlicek for his goddaughter who is suffering from a spinal birth deformation. The entire sum was raised from the ticket sales of the event from our students, alumni and faculty members and 100% of the money raised was donated to this very worthy cause.

This is quite an evening, but in fact, it did not end there... Also, the prizes for UNYP's Anniversary Social Media Contest were also given out to the lucky winners which included a holiday package from Pantour, a gym membership to FitInn, gift voucher to OPUS Restaurant, a new Huawei P20 Pro and the grand prize from the event partners at MINI – a lease on a new MINI John Cooper Works!!!

UNYP spared no expense letting its students and alumni know how special they are and wanted to really show them that the lifelong connections made at UNYP and network they will gain as our alumni will be as valuable if not more valuable as the top level education they receive.



FILM STUDIES

UNIVERSITY of GREENWICH

BA (Hons) in Film Studies

The establishment of the department of Film Studies, offering a qualification in an industry in which most people are either self-taught or educated abroad, has been a pioneering step that NYC took in 2000. The quality of the academic faculty including world famous film directors, script writers, film critics, and film technicians of the Greek cinema and television industry guarantees the quality of the educational services provided and enhances the professional prospects of the students. The basic advantage of our program is the profound practical experience that the courses offer.

The Department has been participating in the International Film Festival of Thessaloniki, and the International Short Film Festival of Drama, since 2005, as well as in other international festivals, and several students' films have been awarded with important distinctions.

Indeed, the Department has a yearly average production of 30 short films by students, the quality of which is verified by the number of awards these films receive in national and international short film festivals. Indicatively, the following students have been awarded:

Marios Garefos, *"Difficult Loves"*, 41st Annual Worldfest Film Festival in Houston, Texas, USA

Alexandros Leondraritis, *"10 Minutes"*, the Gold Remy Award, 42nd WorldFest Film Festival Houston, Texas, USA.

Kostandinos Kontogeorgos - First Prize for best film,by the University of Greenwich

Thanos Kermitsis, *"Adamastos"*, Silver Remi Award in the category of Fantasy at the WorldFest Huston International Film Festival

Alexis Komnakos, *"Gravates"* Second Best Film Award, and Best Actor Award, Fantasy Short Film Festival.

Student Film Festival

The New York College Annual Student Film Festival provides final year students with an excellent opportunity to showcase their work in a high-profile event that brings together students, professionals from the cinema industry, artists and journalists.

NYC CAREER OFFICE

Welcome by NYC Career Office Manager



Filitsa Arvaniti,
BS, MA

Our mission is to help students and alumni with their career planning needs. More specifically, we assist students to make realistic and informed choices about their future and to manage the transition from college to employment, training or further education. Whether you are an undergraduate or a postgraduate student or alumnus, the Career Office can provide guidance, support and advice for those of you who want to enter a field of employment or simply, progress your existing career. Having completed a degree at NYC you have the knowledge, practical experience and skills that will empower you with confidence, self-awareness, and sound judgment to be highly employable. **Statistics show, that more than 94% of our graduates enter the job market within the first six months after graduating.** We are justifiably proud for many of our graduates who have gained recognition in large national and international enterprises, while a large number have been accepted to continue their studies at master's and/or PhD level by well-esteemed universities abroad.

We stand by YOU!
SERVICES

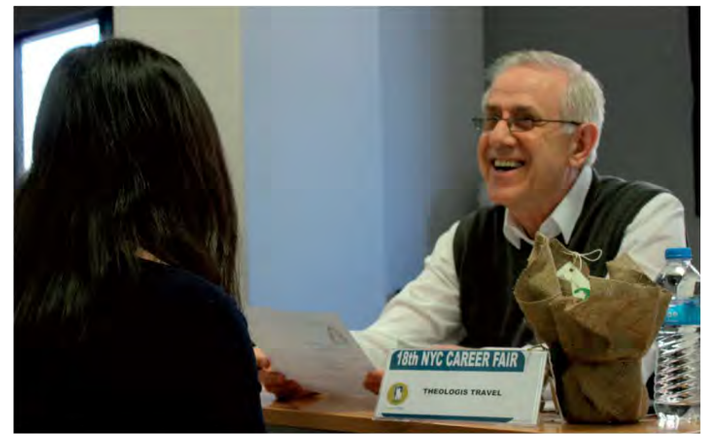
Our SERVICES include:

- Personal Coaching for Employment and Career Management;
- Resume, Cover Letter and Interview Skills Workshops;
- Career-Oriented Lectures and Seminars;
- Annual Career Fair.

For further info: http://nyc.gr/career-office



Coaching students on managing their career, NYC Thessaloniki.



Representative of one of the biggest tour operators, Theologis Travel, interviewing NYC Thessaloniki students, 2018.

SUCCESS STORIES
Athens & Thessaloniki



Konstantina Antonopoulou, Housekeeping Team Leader Romanos Luxury Collection Resort, Costa Navarino

Master 2 Economics and Management of International Tourism, Université Toulouse 1 Capitole

Before joining to New York College, I earned a bachelor degree in Methodology, History and Theory of Science at National and Kapodistrian University of Athens, majoring in History and Philosophy of Science and Technology. During my studies I had the opportunity to gain confidence/responsibility, to develop communication skills, to have team spirit and other important skills which proved to be significant in my job. Going to class was a very rich and challenging experience. I found the diversity of my classes, subject matter, classmates and particularly some of my professors to be, a riveting experience. I was very grateful to have had professors from France who have taught me so more things about transport operation (aviation) in tourism and many things about cultures and the differences between them. After completing my studies at New York College, I think that I achieved my goal, that is to enhance my dynamic personality and to build stronger foundations for the future. Clearly, all of them were the result of the good knowledge of my professors, as well as my personal efforts. My advice to aspiring students is to love what you do and be passionate about it. In order to succeed in the tourism industry they should be curious, open-minded, active, and ambitious. Tourism is a great subject to study and opens all sorts of career paths.



Paris Argyrides, IT Manager Trust International Insurance Company (Cyprus) Limited

BSc Computer Science, State University of New York, Empire State College

I graduated in February 2005 with the degree of BS in Computer Science from the State University of New York, Empire State College. I started my studies at the Southern Illinois University, Carbondale in 2001 and transferred to New York College in October 2003. Before that, I had finished the lyceum in Cyprus. I am currently working at Trust International Insurance Company (Cyprus) Ltd as the IT Manager. My studies gave me the necessary technical knowledge to initiate employment in the company 8 years ago. The knowledge I obtained at NYC helped me to become familiar with, and consequently develop software for the company. The fact that I had extensive knowledge around the CS field helped me to develop the company's network as well as to become a valuable member of the staff. Also, the management skills I acquired assisted me in setting up the whole IT department of the company. The program I completed provided me with the correct skills to become an effective developer in the field and also prepared me for my MSc degree. This was evident during my MSc where I found that nearly all courses taught at NYC gave me a competitive advantage over the rest. I also liked the fact that the programs were all-inclusive, developing not only students' programming skills but also management and personal qualities.



Alexandros Drakoulis, Brand Marketing and Sponsorship Lund University Formula Student Engineering

BA Marketing and International Relations, State University of New York, Empire State College (2013)

I received a Bachelor in Markting from the State University of New York, Empire State College, and subsequently I completed my Master's Degree in International Marketing Management at Lund University, Sweden. Throughout my studies, I was also part of the Marketing and Branding team of Lund University Formula Student Engineering (LUFSE), where I was responsible for the re-branding of the organization and for establishing partnerships with several stakeholders of the project. Due to the nature of my studies I was able to recognize the target market of our organization and also to understand their needs and their wants. This was extremely important since we are a non-profit organization and I should propose a mutually beneficial offer to our prospective clients in order to cooperate with us. In addition, knowing the characteristics of our target market it helped me, and our team, to better build our brand and our website in a way that we could more easily attract donors. We also made ourselves more attractive and recognizable in an effort to make our prospects being more associated with our cause and eventually support us. Apart from that, my studies provided me a good base in comprehending the corporate world, as well as improving several personal skills (being a team-player, ability to multi-task, negotiation skills etc.) What I liked about the NYC program was its structure which allowed me to be flexible and being the one who decides the courses for each semester was a big plus from me. In addition the instructors of the courses and the overall staff were of great help in completing my studies successfully. I have nothing but deep respect to all of the people in NYC- SUNY/ESC, which made me think more open-minded and brought out the best in myself. Being a Valedictorian of my class is something I would never have achieved if I wasn't inspired and motivated by my professors at NYC- SUNY/ESC. After all, everything you do is for your own good.



George Kourakos CEO & Founder, GameSpace.gr

BS Computer Science, State University of New York, Empire State College (2015) & MBA University of Greenwich (2017)

I studied Computer Science at New York College and I also hold a Certification in Microsoft Office Specialist, in Web Design by Keycert and Cambridge Proficieny in Computers and English. Right now I have my own very business which is called GameSpace.gr The courses of my program helped me understand and prepare myself in order to overcome the most difficult situations, regarding the latest technological methods of programming and technology. Also, the structure of the program allows students to make connections among the different courses and thus consolidate knowledge and skills as they progress to graduation.

The College was a milestone for me as it helped me to become a well-organized and open-minded person. The opportunity to work with my mentor in Computer Science, Dr. Ioannis Pandithas, was an additional privilege for improving the level of my knowledge in programming. My advice to new students is to take advantage of any kind of situation that comes before you. Nowadays i consider important for everybody to understand the value of studies. Becoming an expert or even be able to achieve the appropriate knowledge on your subject, can help you broaden your horizons.



Yiannis Georgiadis, Superintendent Engineer

MSc Marine Engineering Management, University of Greenwich (2016)

Before joining NYC I had studied Naval Architecture at Athens Technological Educational Institute, faculty of Technological Applications - department of Naval Architecture. After obtaining my degree in Naval Architecture in 1998, I continued my studies at the department of Maritime Studies of the University of Piraeus, as I wanted to broaden my knowledge not only to the technical but also to the operational areas of the shipping industry which I completed in 2002. My working career in the shipping industry started in 1997, initially as a trainee and afterwards as a qualified plan approval engineer of the Cyprus Bureau of Shipping being also trained and qualified to carry out ISO/ISM audits. In April 2004 I joined ashipping company which owns/manages ocean-going dry bulk cargo ships, as a Superintendent Engineer. Among others, my duties include dealing with various technical and statutory issues, monitoring fleet's maintenance programme, supervising dry-dockings, carrying out inspections & ISM/ISPS audits. I really hope the valuable knowledge I gained from the MSc degree will boost my future career. I enjoyed the fact that I learnt new things and meeting new people. My advice to new students is choose a programme that YOU are interested in and not others, set your targets, stay focused on to them, make your best efforts towards achieving them, play fair and you won't lose.

Studying for a degree in Science at New York College

In collaboration with University of Greenwich



Program Coordinator
Dr. Nikos Katsaros
PhD University of Massachusetts, USA

Dr. Nikos Katsaros is a well-known scientist and researcher in Greece and abroad. He has been Assistant Professor in Chemistry at the University of Southern Georgia, USA; Visiting Research Fellow at Imperial College, UK; and Professor of Chemistry at the University of Maryland, USA. In addition, he has worked as Director of Research at the Institute of Physical Chemistry "Demokritos" and has been the President of the Hellenic Food Authority.

BSc (Hons) in Human Nutrition & Dietetics

This is a career-oriented program that allows students to gain a broad foundation in all key areas of biological science, as well as to develop a wide range of scientific skills necessary for employment or for further study. Career opportunities for nutrition and dietetics graduates are diverse, ranging from those in public health to those in production, laboratory and research sectors. These cover public health, food safety and security, food design and production, food analysis, nutrition and health research.



Students of the BA Hons Human Nutrition in the NYC Chemistry Laboratory.

BSc (Hons) in Biomedical Science

This program is designed to provide students with a detailed study of human health and disease, focusing on the pathogenesis (mechanism) of disease, diagnostic pathway and therapeutic intervention. It provides preparation for careers in medical diagnostic and research environments. The first year of this program is intended to be a foundation for the more advanced studies in subsequent years. Approximately one quarter of the program is taken up with practical-based courses that build students' skills in this area. The second and final years take skills and theoretical development to more advanced levels. In the final year, students also carry out an independent research project. The successful graduate will enjoy a wide variety of opportunities in health-care private centers, veterinary service, forensic laboratories, research institutions, and the pharmaceutical industry.

Why study for a Degree in Communications at NYC



Communication students visiting Digital Revolution Exhibition

Organizations face many challenges communicating in a global economy. From executives to employees and to activists, organizations must interact with a variety of key stakeholders and diverse publics. The mission of the Department of Communications at New York College is to offer high quality education, in cooperation with the State University of New York, Empire State College, USA, aiming at equipping students with the knowledge and skills necessary for making a significant contribution to the new globalized environment. The NYC Communications Department is characterized by the fact that the principles of basic communication converge and coexist with media, science, and technology. The specific topics that are addressed are as diverse as the faculty and student population who explore these areas in their research projects and courses.

The Department's breadth of curricula, diversity of student body, scholarly activities of the faculty, as well as its contacts with the business world, have secured for it a reputation for excellence. In particular, NYC has developed business links with major media channels and key figures in the field, thus providing students with experiences that go beyond the classroom.

NYC Communications graduates have long been valued within corporations, mass media, digital media, public affairs, and not-for-profit organizations whilst many of them have started their own business.

Do you want to study Communication in Prague?

UNYP offers two highly relevant to the modern world degree programs:
BA in Public Communication and BA in Communication and Media, offered by the State University of New York, Empire State College, U.S.A. MA in Strategic Communication, by LaSalle University, U.S.A.

BAC
BRITISH ACCREDITATION COUNCIL

NEW YORK COLLEGE Athens and Thessaloniki and UNYP are accredited by the British Accreditation Council (BAC)- Member of ENQUA, as Institution of Higher Learning since 2001

New York College and UNYP have successfully met all BAC's quality criteria in the areas of governance, strategy, financial management, facilities and student support and were granted the Reaccreditation Certificate in 2016. The British Accreditation Council provides the leading mark of educational quality for the sector, which is used by students, parents, agencies and beyond as a guarantee of standards. Institutions that carry the endorsement and the BAC mark therefore represent some of the leading and most reliable private colleges and training providers in the UK and abroad. BAC is a member organization of ENQUA, the European Association for Quality Assurance in Higher Education.

University of New York in Prague successfully obtained the US professional accreditation of IACBE



President of New York College Educational Group Mr. Elias Foutsis and Dr. Margareta Smith-Knopik, Vice President of IACBE.

UNYP's Master's of Business Administration (MBA) and the European Bachelor's in Business Administration (BBA) programs have earned independent **American accreditation** by the International Assembly for Collegiate Business Education (IACBE, www.iacbe.org).

The IACBE accreditation provides a stamp of approval confirming the quality of UNYP's business programs. *UNYP is the first and only Czech Higher Education Institution obtaining a US professional accreditation. It is also the first IACBE accredited Institution in the CEE.* This American accreditation of UNYP's business programs is a powerful complement to the existing British Accreditation Council accreditation of the Institution (BAC, www.the-bac.org). It demonstrates UNYP's success in achieving its stated goal of preparing students to succeed in the international world of business. UNYP provides students with a solid foundation in business management and an appreciation of the cultural considerations of international leadership. These international accreditations add to the key accreditation from the Czech Ministry of Education which UNYP earned in 2001 which has been continually renewed (MSMT, www.msmt.cz).

NEW YORK COLLEGE ....at the top of academic ranking

NEW YORK COLLEGE
EUROPEAN & AMERICAN EDUCATION

We are proud that New York College in the World Ranking Institutes in Greece is the first in ranking Greek interest college (after two historical and non-profit private institutions), in the study prepared by the Quality Assurance Unit of the National and Kapodistrian University of Athens (NKUA) as it was presented at Kathimerini newspaper on 28/4/2018 (29.810 publication number). Therefore, our premium ranking confirms once again the high level of study, academic reputation and the resonance of New York College at a global level.

Eva Anderova Former Czech Deputy Minister of Finance joins NYC Educational Group as new VP



The University of New York in Prague (UNYP) is proud to welcome a new senior executive to its team, Ing. Eva Anderova. Mrs. Anderova will serve as the University's Vice President for Public Affairs. She will be tasked with leading initiatives to bring attention to matters of higher-education and private higher-education to the media and public sectors for the purpose of generating understanding as to how UNYP and private higher-education fits into the greater educational ecosystem within the Czech Republic and Europe.

Mrs. Anderova has spent her recent years within the diplomatic and public sectors as she is the current Honorary Consul of Zambia to the Czech Republic as well as a former Deputy Minister of Finance for the Czech Republic. Mrs. Anderova has no party affiliation and has served the Czech Republic under many governments and parties before her departure from the Ministry of Finance which will help bring a balanced, objective overview to the University. Before her career in the public sector, Mrs. Anderova was the CEO and Publisher of the well-known publication, The Prague Post, from 2003-2006.

The famous journalist Rita Cosby at New York College

The Emmy Award-winning journalist, anchor-woman for MSNBC and special correspondent for CBS' highly rated primetime show, "Inside Edition," **Rita Cosby** visited New York College for a lecture on "From Warzones to the White House".



Rita Cosby has secured the most sought-after interviews and exclusive reports that aired on both MSNBC and NBC network news programs. She has interviewed four U.S. Presidents, President George H.W. Bush, President Bill Clinton, President Ronald Reagan and President Gerald Ford, as well as more than a dozen world leaders, including King Abdullah of Jordan, Pakistani President Pervez Musharraf, former Iraqi Prime Minister Iyad Allawi and Mexican President Vicente Fox.

She has traveled extensively for the show, covering breaking news and other major stories, originating live for several weeks from New Orleans and the Gulf Coast region to report on Hurricanes Katrina and Rita, as well as from the war zone in Afghanistan and along the U.S.-Mexico border.

Cosby made national headlines for her interviews with boxer Mike Tyson, singer Michael Jackson, and convicted serial killer David Berkowitz, "The Son of Sam," who wrote to her during the Washington DC sniper shootings in October 2002.

Cosby served as a lead reporter during the 1996 and 2000 Presidential campaigns. During the Monica Lewinsky investigation, she broke the news that President Clinton was going to be subpoenaed to testify before the grand jury. It was Cosby again who surprised the President as well as fellow reporters when, during a live White House press conference, she informed him that he would be subpoenaed to testify in the Whitewater trial.

Cosby has received numerous awards and honors for her reporting, including three Emmy Awards, the National Foundation for Women Legislators' 2003 Media Award for Excellence, the 2002 Association of Women in Communications Headliner Award, and also the Matrix Award and Jack Anderson Award, both for journalism distinction. A first-generation American and daughter of a Polish POW, in 2006 she was presented with the Ellis Island Medal of Honor.

Her first book, *Blonde Ambition*, published Fall 2007, became a New York Times Bestseller and was called "The most talked about book in America" by *Extra*. She has been a featured guest on hundreds of radio shows as well as on the *Today Show*, *Entertainment Tonight*, *Inside Edition*, *Access Hollywood*, *The O'Reilly Factor*, and *Montel*, which she co-hosted several times.

Cosby earned her bachelors' degrees from the University of South Carolina, graduating with honors. In 1998, Cosby was presented with the USC Distinguished Alumni Award. She speaks several languages and is fluent in Spanish, having lived in Seville, Spain. She grew up in Greenwich, Connecticut, and currently resides in the New York area.

New York College Thessaloniki

"Regional Developments and the Role of Greece" Conference by NYC Thessaloniki



On Wednesday, November 1st, 2017, New York College of Thessaloniki organized a conference at the Hellenic Armed Forces Officers' Club of Thessaloniki on "Regional Developments and the Role of Greece". The conference was organized by the Centre for Geopolitical Analyses of New York College, under the auspices of the Region of Central Macedonia and the Municipality of Thessaloniki, the official support of the Europe Direct Service of the Municipality of Thessaloniki and the official support of the Association of Alumni of the Aristotle University. Politicians and scholars of Northern Greece honored the conference with their presence.

Google Greek Grow Online Tourism Seminar for New York College Students



Google offered a 3-hour seminar on Digital Tourism skills, Grow Greek Tourism Online, on Tuesday, March 27, 2018, especially for the students of the New York College, at the Ad Imperial Palace Hotel, in Thessaloniki.
The seminar analyzed how a business can engage and exploit the internet in order to upgrade its digital strategy, its online advertising skills, search engine knowledge, Google Analytics, and more. Instructions were also given on how students can create a personalized learning plan on the Grow Online Tourism Online platform and benefit from further training of Google at their own pace. All participants received a Certificate of Attention with the signing of Grow Online Tourism by Google and IAB Europe. A long discussion followed and a lot of questions from the students, since the interest was great.

New York College at MONEYSHOW 2018

Another successful presence of New York College at this year's MONEY SHOW 2018 at the HYATT Hotel, on April 29, with the subject: "Northern Greece on the road of Development", which received exceptional reviews and unique attendances.
In the hall with well-known entrepreneurs and students, prominent executives presented the pillars of tomorrow's development, especially for Northern Greece. In particular, Mrs. Maria Athanasopoulou, Owner of Respond On Demand Ltd & Co-owner of Top Tourism nonprofit company, specializing in Social Media and Certified Ambassador to the World Food Travel Association, spoke about: "The potential for the development of Gastronomic Tourism", Mr. Charalambos Marmaggelos, Commercial Director of OLYMPIA ELECTRONICS SA, on "Innovation and Entrepreneurship". A team of three NYC students impressed the audience with the presentation of their research work on "Microsoft Hololens: The Future of Entrepreneurship and Mixed Reality." It was truly an innovative and impressively targeted presentation for Northern Greece.
Coordinator of the event was Mr. Babis Michailidis, Academic Director of New York College in Thessaloniki.



Nikos Ladopoulos (student), Charalambos Marmaggelos, Commercial Director of OLYMPIA ELECTRONICS SA, Spiros Pengas Deputy Mayor for Tourism & International Relations of municipality of Thessaloniki,Babis Michailidis, Academic Director of New York College in Thessaloniki, Maria Athanasopoulou, Owner of Respond On Demand Ltd, Ioanna Moutselou and Jenny Sabanis

HIGHLIGHTS OF NYC GRADUATION CEREMONIES



Earl of St. Andrews, Chancellor of the University of Bolton awarding the Honorary Doctorate to Mr. Stavros Lekkakos, President of MIG, NYC Athens Graduation 2017.



From left to right: Mr. Andreas Galatoulas, former CEO of The University of New York Tirana (member of New York College Educational Group), Mr. Serzhan Abdykarimov Ambassador of Kazakhstan in Prague, Mr. Elias Foutsis President and founder of New York College Educational Group, Mrs. Adriana Krnacova Mayor of Prague and the Archbishop of Manchester Mcculloch Nigel Simeon, Graduation Ceremony, 2016 University of New York in Prague.



Prof. Theodore Fortsakis, *Member of the Hellenic Parliament for State; f. Rector, University of Athens, Graduation Ceremony 2016, New York College.*



Mr. Elias Foutsis, President and Founder of the New York College, delivers an Honorary Award to Dr . Bernard Kouchner, Graduation Ceremony 2016, New York College.



His Excellency, the American Ambassador Mr. Donald Lu at the Graduation Ceremony of The University of New York Tirana (UNYT) - Member of New York College Educational Group - 2015



Mr. ***Evangelos Spanos****, President and CEO of BIOIATRIKI with the President of New York College Educational Group, Mr.* ***Elias Foutsis***



The shipowner, Captain ***Panagiotis Tsakos,*** *Head of the Tsakos Group, addressing New York College graduates*



Sir Graham Brady, *Member of the British Parliament and President of the '1922 Committee' was awarded an Honorary PhD (Doctorate of Social Sciences) by Earl of St. Andrews*



The Founder and President of New York College Educational Group, ***Mr. Elias Foutsis,*** *with the MP and Vice-President, New Democracy,* ***Mr. Kostis Chatzidakis****, the f. President of MIG* ***Mr. Stavros Lekkakos****, the shipowner Captain* ***Panagiotis Tsakos****, Head of the Tsakos Group and MP and f. Minister of Maritime Affairs, Mr.* ***Miltiadis Varvitsiotis***



The Founder and President of New York College Educational Group, ***Mr. Elias Foutsis****, with the HM Ambassador to Greece,* ***Ms Kate Smith*** *the MP and Vice-President, New Democracy,* ***Mr. Kostis Chatzidakis***



Ing. Jan Fischer, *CSc. Former Prime Minister of the Czech Republic*

Renowned Dr. Howard Gardner, Professor of Cognition and Education at Harvard University, lectured at New York College





President Foutsis presenting NYC Award to Professor Gardner

Dr. Howard Gardner delivered an inspiring talk on his pioneering theory on Multiple Intelligences, at New York College, Athens. As Dr. Gardner explained, intelligence is not unique and single, that it does not result from a single factor, and that it cannot be measured simply via IQ tests, but it comprises separate, distinguishable and independent units, which are located in different parts of the brain. He has identified 8 intelligences: Bodily, Kinaesthetic, Interpersonal, Verbal-linguistic, Logical Mathematical, Naturalistic, Intrapersonal, Visual-spatial, and Musical. Dr. Gardner's two main principles are that all humans have these intelligences, something that differentiates us from animals, and that no two human beings, even identical twins, express these intelligences in the same way.
Gardner's theory argues that students will be better served by a broader vision of education, wherein teachers use different methodologies, exercises and activities to reach all students, not just those who excel at linguistic and logical intelligence.
Dr. Gardner has received honorary degrees from Colleges and Universities, including institutions in Chile, Ireland, Israel and Italy and Greece, from the National and Kapodistrian University of Athens.

Dr. Bernard Kouchner at New York College

His Excellency Dr. Bernard Kouchner, a French Politician, Physician, Humanitarian and co-founder of Médecins Sans Frontieres (MSF) and Médecins du Monde was invited by New York College . During his visit in Athens, Dr. Kouchner had the opportunity to discuss with representatives of the media and the student community of New York College on key issues such as the refugee crisis, the European Union and human rights. In the press conference organized at the campus of New York College Dr. Kouchner commenting on the refusal of the "27" of the European Union to accept refugees pointed out that "we live the end of the European Union, the European Parliament and the European Commission not at the bureaucratic level, but in terms of ethics and political will".

According to Kouchner, we are in the middle of a major humanitarian crisis and the EU of the 27 chose to ignore all these people who lose their lives at sea, without showing the required solidarity and fraternity. He praised the Greek citizens who "did the best they could to welcome refugees; however, doing your best is not enough». He also congratulated "Medecins du Monde" for what they do in Greece for the refugees and other vulnerable groups.

Dr. Kouchner has served as a Minister of State in successive French governments, including terms as Minister of Health and Humanitarian Aid, and Minister of Foreign Affairs and has also served as a Member of the European Parliament. He has long argued that liberal democracies have a duty to defend human rights, even if it compels them to override the sovereignty of other states. NATO invoked this doctrine in 1999 to justify intervention in the Kosovo crisis, and the UN appointed Kouchner to head its mission there. Doctors Without Borders was awarded the Nobel Peace Prize in 1999.







His Excellency Dr. Bernard Kouchner at the press conference at New York College with NYC Vice President Prof. Nikos Katsaros

NEW YORK COLLEGE EDUCATIONAL GROUP
GRADUATION CEREMONIES 2019
A CULTURAL CROSSROADS

International Collaborations - Multinational Alumni Network

International presence, extroversion, academic prestige. Long-term goals for many educational institutions, a multi-year reality for the New York College Educational Group, distinguished by its high-profile international partnerships and its dynamic presence abroad. As every year, this year, graduation ceremonies in Athens and Prague and came to spot this international mark, but also to highlight the new graduates of the NYC Group on the first day of the rest of their lives! Having granted Bachelors, Masters and PhDs from American and European Universities the young graduates are heading for the future with the best guarantees for immediate professional placement and prospects for a brilliant international career.

University of New York Prague June 21st, Palac Zofin
The ceremony honored with their presence:

- **Mr. Stephen B. King**, Ambassador of the United States of America to the Czech Republic
- **Dr. Jindrich Fryč,** State Secretary of the Ministry of Education in the Czech Republic
- **Earl of St Andrews**
- **George Philip Nicholas Windsor,** Chancellor of University of Bolton
- **Dr. Mike McGibbon,** Director of Student Experience, Faculty of Engineering and Science of the University of Greenwich
- **Captain Panagiotis Tsakos,** head of the mighty Tsakos Group
- **Stamatia Georganti,** President of the Ark of the World

Mr. Elias Foutsis, President of the NYC Educational Group congratulated the graduates in Prague, Athens and Tirana and wished them a successful career. The NYC Educational Group has been a pioneer in creating an outward looking and multicultural environment and has established recognised Universities abroad, with graduates occupying high positions in companies and organisations of international status.

New York College Athens, July 3rd 2019,
Stadium of National Gymnastics Association
Distinguished guests included:

- **Keynote Graduation Speaker: Jan Fischer,** Former Prime Minister of the Czech Republic
- **Professor Theodoros Fortsakis,** Former Rector of the National and Kapodistrian University of Athens, Member of the Hellenic Parliament
- **Professor Theodosios Pelegrinis,** Former Rector of the National and Kapodistrian University of Athens
- **Earl of St. Andrews** and Chancellor of the University of Bolton
- **Professor Meg Banki,** Dean of the State University of New York - Empire State College
- **Dr. Francis Querol,** Dean of the Department of Management and Communication, University of Toulouse
- **Isabelle Solé,** Director of BA Business – Marketing of the University of Toulouse

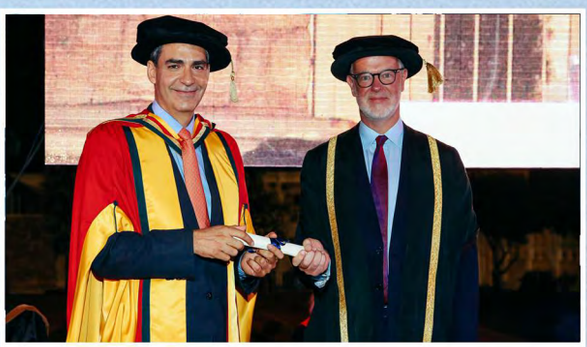




Elias Foutsis, *President and Founder of New York College Educational Group with the Former Czech Prime Minister* ***Jan Fisher*** *and* ***Mrs. E. Anderova,*** *f. Deputy Minister of Financein the Czech Republic and partner of UNYP.*



Guest speaker at the graduation ceremony of New York College in Athens, 2019 was the ***former Czech Prime Minister, Mr. Jan Fischer****, one of Europe's most influential figure.*



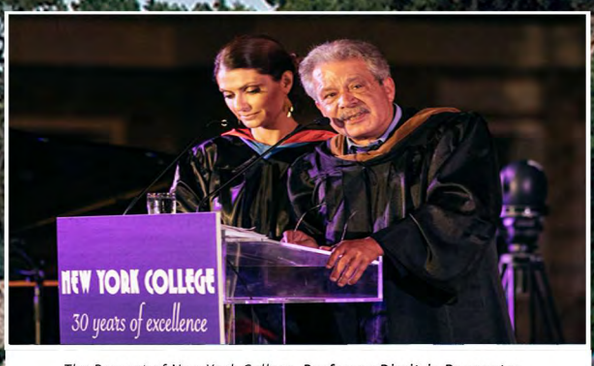
Professor Angelos Syrigos*, receiving from the* ***Earl of St. Andrews*** *a Honorary PhD for his scientific work from the University of Bolton.*



Stamatia Georganti, *President of the Ark of the World receiving an honorary award by the President of New York College Educational Group,* ***Elias Foutsis*** *for offering invaluable services for two decades and takes care of unprotected children.*



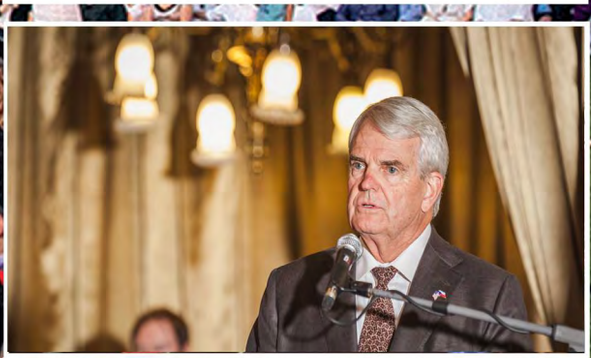
The shipowner, ***Captain Panagiotis Tsakos****, Head of the Tsakos Group, addressing New York College graduates*



The Provost of New York College, ***Professor Dimitris Bourantas*** *wished to the graduates a prominent career.*



Dr. Jindrich Fryč, *State Secretary of the Ministry of Education in the Czech Republic. UNYP Graduation 2019*



Mr. Stephen B. King, *Ambassador of the United States of America to the Czech Republic. UNYP Graduation 2019*

Seminar on "Exiting from the Crisis: The Czech Republic's "Rules of Thumb" as an Example for Greece" with central speakers John Mourmura, Deputy Governor of the Bank of Greece and Radek Spicar, notable Czech Economist

The event was organized by New York College Athens and the University of New York in Prague (UNYP), members of the same Educational Group, in cooperation with the Embassy of the Czech Republic in Greece.
Present in the crowded hall were John Mourmuras, Deputy Governor of the Bank of Greece and Radek Spicar, notable Czech Economist both being the event's central speakers.
The discussion was moderated by Dr. Christos Diamantopoulos, while the event was welcomed by Ambassador Extraordinary and Plenipotentiary of the Czech Republic in Greece, Mr. Jan Bondy, and by the Provost of New York College, Professor Dimitris Bourantas.
Mr. John Mourmuras, Deputy Governor of the Bank of Greece, in his central speech, proceeded to an extensive analysis of the global economic environment, reaching the case of Greece, which he analyzed in a sound and understandable manner, using arguments on the steps that have to be taken in order to pursue and achieve economic growth.



"Brilliant Leader: The Secrets of Success" with keynote speaker the Rector of New York College, Mr. Dimitris Bourantas

Professor and Rector of New York College, Dimitris Bourantas, presented and analyzed for the first time the "Multiprotection" which is the most critical ability of executives to face critical challenges such as uncertainty, complexity, competition, diversity, constant change, paradoxes and contradictions.

For all the above, Mr. Bourantas presented theories from the works of Homer and other ancient Greek philosophers, which would be combined with concepts such as ambidexterity, versatility and resourcefulness.



Leadership, Innovation and Entrepreneurship Workshop in Thessaloniki

New York College Educational Group, with the official support of Youth Entrepreneurship Association / Junior Achievement in Greece, held an interactive workshop entitled "Leadership, Innovation and Entrepreneurship: Experience and Prospects in Greece Today", at Electra Palace Hotel in the beautiful city of Thessaloniki.
Keynote speaker was the Rector of New York College, Mr. Dimitris Bourantas, who analyzed the concept of leadership, giving numerous examples and focusing on what Greece really needs, at both political and business level.





Infections and Public Health

The seminar on "Hospital Infections and Public Health" was held on Thursday, May 9, 2019 at the ESIEA Conference Room. The event was organized by the New York College Educational Group, in collaboration with the Hellenic Health Crisis Management Society (EPI.LOI.S.I.) and the Hellenic Health Crisis Management Society.



Dr. Theoklis Zaoutis, *Member of the Presidential Advisory Committee for Combating Antibiotic-Resistant Bacteria of the White House, U.S.*

Infection Control and Protection Precautions

Another event that was related to the Medical Sector was held on Monday 22 May 2017 in the War Museum Hall. This Conference was titled "Infection Control and Protection Precautions" and was organized by New York College in collaboration with the Hellenic Association on Crisis Management in the Health Sector. Theoklis Zaoutis, Member of the Presidential Advisory Committee for Combating Antibiotic-Resistant Bacteria, Dr Panagiotis Efstathiou,



NYC ANNUAL CAREER FAIRS

ATHENS – THESSALONIKI

New York College in Athens and Thessaloniki organized the Annual Career Fair, held from April 5th to May 10th of 2019. Well known national and multinational companies specializing in technology, human resources, media, banking and insurance, IT, marketing, and management participated in the event ad met with students and graduates from undergraduate and graduate programs of New York College and partner universities. Throughout the event workshops, personality tests and lectures for the preparation of resumes and cover letters, interview skills, effective job hunting techniques and the current job trends were offered.

SOME OF THE COMPANIES THAT OUR GRADUATES WORK FOR











PRAGUE



Hill's Pet Nutrition/A Colgate-Palmolive Company

"It was a pleasant experience to meet so many talents at the UNYP Career Day. We were impressed by the overall interest of your students in the Internship Program opportunities at our European Headquarters in Prague. We look forward to welcoming some of them in the Hill's family."

Every spring UNYP organizes a job fair. It is a great opportunity for a company to present its organization, job opportunities, and possible internships and collect resumes from students and even conduct interviews with highly qualified candidates from UNYP. Week is an interactive event, where students can not only search for jobs and internships, but also engage in different practical workshops, have their CVs checked by professional recruiters and test their skills by working out specialized case studies. The event is not only for a specific group or graduating students, but the greater UNYP student and alumni community as there are companies interested in people with diverse language abilities and even levels of experience. This year, UNYP Career Week hosted over 20 different companies from a variety of fields, including several companies represented by UNYP's very own alumni. Company stands included: Socialbkers, Fischer, Amazon, Hewlett Packard, Grafton Recruitment, AB InBev, Unilever, SAP, Inex, Accenture, DHL, ExxonMobil, and many others.

NYC CAREER EVENTS HIGHLIGHTS

Leadership in Practice

New York College Department of Business organized on April 28th a Workshop on " Leadership in Practice" led by Dr. Harris Agyropoulos, Director of MBA, University of Bolton and featuring leaders from major Greek-based companies: **Ion Leopoulos** - Country Leader Greece & Cyprus, 3M Industrial, 3M Safety & Graphics, 3M Electronics & Energy; **Paki Paikimitriou** - Manager, Corporate Quality, Athens International Airport SA; **Sotiris Chatzidakis** Executive Vice President, CEO Clubs; and **Nikos Nikolaou** - CEO, Taxiplon. Students, alumni and friends of NYC had the opportunity to hear the expert view on the difference between leadership and management, the characteristics of a leader, and whether a leader is born or made.



Workshop on Leadership in Practice, New York College, Athens

Theatrical Language in Communication

New York College Department of Communication organized a 2- day interactive seminar on "Theatrical Language in Communication" with the aim to familiarise students with communication and expression techniques in order to maximise customer satisfaction, increase the clientele and the reputation of a business. Students learnt how theatre techniques can help them give value to the customer, increase their performance and become a unique professional in their workplace. The workshop was co-delivered by **Kostandinos Stefanakidis,** MSc, Instructor, F&B and Hospitality Operations in Ministry of Tourism and **Danai Loukaki,** Actress and Instructor of English, Graduate of the University of Goldsmith and "Karolos Koun" School of Theatre.

Assessment Literacy for Teachers of English

Students and Alumni of the Department of English Language and ELT of NEW YORK COLLEGE attended **Dr. Papargyris**' talk on the principles of valid, reliable fair and practical assessment and were invited to challenge (mis)conceptions about standard language testing practices.



Dr. Papargyris on Assessment Literacy for Teachers of English

Developing a corporate slogan

NYC Business and Communication students enjoyed a day of innovation, Inspiration and incredible teamwork. During a breakfast meeting at Cocomat Hotel, students with the guidance of their tutor **Constantina Sardini** worked together in order to develop the slogan for the Bicycle Marathon Campaign sponsored by Cocomat and New York College.



Students working on corporate slogan creation with Konstantina Sardini

PRESIDENT AND FOUNDER OF NYC EDUCATIONAL GROUP MET WITH PRINCE CHARLES



The President and Founder of the New York College Educational Group, Mr. Elias Foutsis, met on the 10th of May 2018 with Prince Charles during his visit to Greece and the gala given by the British Council of Greece for the "Higher Education Forum in Transnational Education "at the Stavros Niarchos Foundation Center. Mr. Elias Foutsis had the opportunity to talk with Prince Charles, who showed particular interest in the international activities of the New York College Educational Group in Greece, Tirana and Prague and the dynamic partnerships of NYC with the British Universities of the University of Greenwich and the University of Bolton.

CAROLE SYMPOSIUM Theoretical Linguistics and language acquisition at New York College Thessaloniki



The 3rd CAROLE Symposium on "Theoretical Linguistics and Language Acquisition" took place with great success at NYC College, Thessaloniki on April 18th, organized by the Department of English Language and English Language Teaching of New York College, Thessaloniki in partnership with CAROLE Centre for Applied Research and Outreach in Language Education of University of Greenwich. The Symposium brought together researchers and scholars in the field of theoretical linguistics from University of Greenwich, Aristotle University of Thessaloniki, and New York College, Thessaloniki who presented part of their research and work on second language acquisition and learning from the viewpoint of generativism theories (i.e. Universal Grammar (UG)). More specifically, they focused on syntax, morphology and semantics. Also discussed were issues of transfer, critical period, and final attainment of a second language with reference to grammatical aspect and sentential negation. The speakers addressed a varied audience ranging from language teachers, and students, researchers and lecturers in the field of Theoretical and Applied Linguistics. The contribution of the speakers was highly appreciated and their speeches stimulated fruitful discussion while the excellent organization of the Symposium was praised by both the participants and attendees.

Kieran Donaghy meeting the students of New York College



For the first time in Greece, acclaimed ELT Writer, Teacher and Trainer and founder of the "Image Conference" KIERAN DONAGHY presented a highly engaging, creative, and inspiring workshop on the Use of Video in the ESL classroom. Students, alumni and friends of the English Language Department of New York College had the unique opportunity to meet and discuss with Kieran Donaghy on the use of short films in ELT, creativity, and communicative tasks. At NYC we empower our student & alumni teachers to think, learn, develop and act creatively and ethically and we provide them with learning opportunities that go beyond the curriculum.

IIEK New York College

IIEK NEW YORK
ΙΔΙΩΤΙΚΟ ΙΝΣΤΙΤΟΥΤΟ ΕΠΑΓΓΕΛΜΑΤΙΚΗΣ ΚΑΤΑΡΤΙΣΗΣ
ΜΕΛΟΣ ΤΟΥ ΕΚΠΑΙΔΕΥΤΙΚΟΥ ΟΜΙΛΟΥ
NEW YORK COLLEGE

With the power of New York College Educational Group, IIEK New York was established as a natural continuation of a 25-year high-quality services in education, training and vocational training. IIEK New York was authorized by the Ministry of Culture, Education & Religious Affairs in September of 2014 and offers training courses in 10 fields of study and 39 majors.



TEDxUNYP 2019



Prague's TEDx enthusiasts and TEDxUNYP supporters had to wait a little longer for this year's event, but it was worth the wait! Previously held in November of each year, the university TEDx event has now moved to its new mid-March slot for 2019 and all future events. TEDxUNYP 2019 did not disappoint, with nine new speakers – including chemists, poets, politicians, students, designers and millionaires – delivering timely topics that inspire thought and imagination.

TEDxUNYP is one of the only TEDx events in the Czech Republic that delivers its program exclusively in English. In addition to students of the University of New York in Prague, the event was also attended by students from other universities, TEDx fans, and the local community. In addition, this year's TEDxUNYP introduced a new format with a single ticket covering the entire event and an intermission reception hosted by Opus Café.
For this year's event, we were lucky enough to welcome some serious professional speakers and personalities such as the award-winning chemist and well-known Czech personality Michael Londesborough; Rafael Badziag, a best-selling and award-winning author and an experienced TEDx speaker; Linda Štucbartová, a journalist and women's empowerment leader; and Jakub Lepš, Deputy Mayor of Prague 11 and Party Leader for TOP 09. A full listing of the speakers and their topics can be found at www.tedxunyp.cz.

New York College School of Maritime Studies Forum on Shipping & Greek Economy



The School of Maritime Studies at New York College organized its annual forum on the 8th of April, entitled "Sharing Knowledge: dangers faced in the Shipping Industry today". The event, chaired by Dr. John Kokarakis (Vice President of Bureau Veritas) and Professor at New York College Mr. Alexander Coutroubis (Head of School of Maritime Studies), featured MSc Marine Engineering Management alumni who presented a number of crucial issues faced by the Shipping Industry today. Speakers included high-ranking executives in well-known shipping companies in a number of fields. Following the lectures the distinguished guests, students and visitors, had the opportunity to discuss, share knowledge and experiences, as well as exchange views on both educational and shipping matters in a drinks reception.

Deputy Governor of the Bank of Greece presents Europe's future at UNYP



University of New York in Prague was privileged to have had Professor John (Iannis) Mourmouras, Deputy Governor of the Bank of Greece, present his lecture entitled "Recent developments in the European Union: a look to the East" to our graduate and undergraduate students. We are delighted to offer you a summary of this lecture.

Professor Mourmouras opened his lecture with a few thoughts on some of the key issues on the political and economic agenda, looking into the major risks for the global economy and then turning to the current state of the eurozone economy and architecture, as the euro turns 20 this year. He also focuses on the Central and Eastern European (CEE) states 15 years after their entry into the European Union, and points out the macroeconomic situation of the Czech Republic, with its potential entry into the eurozone.

Friendly basketball game between the New York College basketball team and the Hellenic Military Academy



A friendly basketball game between the **New York College** basketball team and the **Hellenic Military Academy** was held on **Monday 04/04/2018** at the Military Academy basketball hall in **Vari**.
The game was held in an extremely friendly atmosphere, the teams were equivalent and the final score was 42-40 for the Hellenic Military Academy's team.

Cooperation with Sparta continues with new UNYP CUP tournament



University of New York in Prague and Sparta Praha Floorball Club have prolonged their partnership for the upcoming two seasons. UNYP will remain the Official Partner of the U17, U19 and Male Elite teams and this year and will take the partnership to the next level by taking over the well-known Czech youth tournament previously known as G2 CUP. The tournament has been officially renamed UNYP CUP and has traditionally hosted more than 750 players in the ages 15-18 years old. "The partnership between UNYP & Sparta Floorball is strong and it seemed to be a natural fit to extend our sponsorship to the junior's tournament," says Sotiris Foutsis, the General Manager of UNYP.

Three Years of success - University of New York in Prague voted into Superbrands 2018!

The University of New York in Prague (UNYP), has won the Czech Superbrands award for the third year in a row. "Three years recognized for excellence in our marketing as well as our reputation is a great honor. This is possible because our staff and our students strive for excellence at every opportunity," commended Mark Anderson, Marketing Director of UNYP. The title is awarded by a panel of experts and is evaluated on areas such as brand knowledge, innovation, prestige, business results, and also the quality of the brand itself.
"The true product of UNYP is our alumni, and with nearly 3000 graduates over the last 20 years in top positions around the world, it's no wonder why UNYP continues to be recognized for its excellence. Just this month two of our Alumni were in Forbes CR '30 under 30'," added Sotiris Foutsis, General Manager of UNYP.

SUCCESS STORIES UNYP & UNYT

Katerina Rihova



MBA in Entrepreneurship, class 2015
Business Manager of GM CEE Multi-Country, Microsoft, Prague, Czech Republic

"I loved most of the classes because the professors came from different parts of the world, with different experiences; they were not just academics, they came from real businesses with real life experiences." Katerina is currently working for Microsoft in Prague as the Business Manager for the GM of the Multi-Country region. Microsoft found her on LinkedIn and approached her on the strength of her MBA. Katerina's advice for being successful in the IT industry is to be open-minded, flexible and adaptable to change. Katerina also believes that one must always challenge the status quo and be forward-thinking.

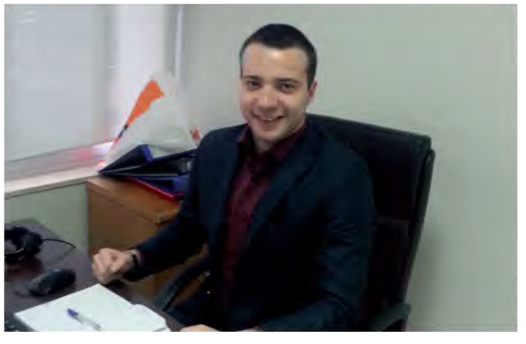
Radek Musil



Bachelor of Business Administration, class 2013, Forbes 30 under 30, Partner at Roklen Holding and CEO at Fundlift

"Studies at UNYP taught me how to see the big picture and structure my thinking. Thanks to the various topics covered in the Business Administration major at UNYP, I gained knowledge of different business fields that led me to where I am today. Now I am responsible for management of the company and I spend my days meeting with clients, establishing partnerships with third parties and managing the preparation of new campaigns."

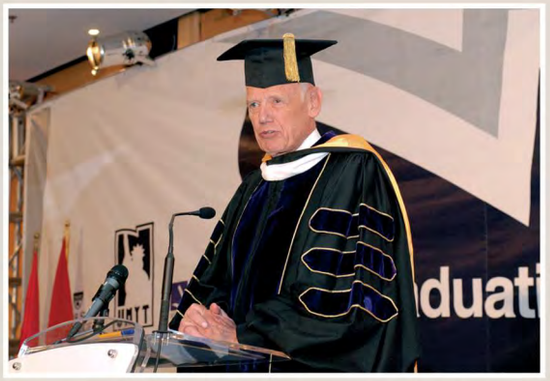
Aleksander Risilia



Director of Information Technology at Albanian Financial Supervisory Authority

"I graduated from UNYT in February 2013. During my studies I worked as an Intern at the Albanian Financial Supervisory Authority and after graduation I began a full-time job in the position of Software Analyst and Programmer in this institution. In February 2014 I was promoted to the position of Director of Information Technology. Also, since January 2014 I have been a student of MSc in Software Engineering at the University of Oxford, UK. UNYT gave me the right foundation in order to achieve my professional and academic goals".

Guests of Honor



Dr. Ronald Roskens, former President of USAID, and Chairman of the Board of the American Council on Education, who was keynote speaker at UNYT Graduation Ceremonies.



Late Baroness Brigstocke and President Foutsis at the House of Lords, London, receiving the BAC Accreditation



Mr. Elias Foutsis, President and Founder of the New York College, delivers an Honorary Award to Dr . Bernard Kouchner.



President Elias Foutsis with former U.S. Ambassador to Greece, His Excellency N. Burns, and former President of the University of Louisville Dr. J. Schumacher.



Dr. Helene Glykatzi – Ahrweiler, Chancellor of the Universities of Paris at the New York College Thessaloniki Graduation Ceremony.



The Second President of the Czech Republic (2003-2013), Vaclav Klaus and the President of NYC Educational Group, Elias Foutsis, at the reception hosted by the President of the Republic of Greece, Karolos Papoulias.



Mr Pierre Moscovici, EU Commissioner for Economy, met with the President of New York College Educational Group, Mr. Elias Foutsis.



President of New York College Educational Group, Mr. Elias Foutsis, with the Chief of of the National Defense General Staff, Admiral, Evangelo Apostolaki



Keynote Speaker at the NYC Athens Graduation Ceremony 2009, Dr. Olivier Giscard d'Estaing, Chairman of the Committee for a World Parliament, and Founding Dean and Director General of the INSEAD with President Foutsis.



Mr Elias Foutsis, President and Founder of New York College, receives his award from the former U.S. Ambassador to Greece Mr. Daniel V. Speckhard, at the AHEPA Glyfada event, in the building of Old Parliament, Athens.



Former Prime Minister Berisha, UNYT President Foutsis and vice President, Mimoza Pashko, after the completion of the Open Discussion at UNYT



President Elias Foutsis with former Prime Minister of the Czech Republic Mr. Milos Zeman at the Czech Embassy in Greece.

The Value of Private Education in Greece

It is within the context of globalization and a knowledge-driven economy that higher education is expected to enhance the competitive advantage of a nation in the global market by producing the new-skilled worker. In Europe employability issues are at the core of educational reforms. Student options for higher education are no longer constrained by national boundaries, or by the legal form of the entity that provides this education. Innovative forms of education, e-learning or distance learning, branch campuses, exchange programs and educational "franchising", state and private universities, some of which are the most renowned in the world, have greatly expanded opportunities for students to study and learn within their country of origin.

University graduates with a multicultural experience, gained through curricula, diversity in student body, faculty with international credentials and background, are well equipped to compete successfully in this new environment. It is understood and should be stressed that students, who confine themselves within the limits of their own culture, will be seriously disadvantaged in their quest for a successful career. The private higher education institutions in Greece which maintain links with well-known accredited American and/or European universities have endorsed the required changes and incorporated them in their operation since long ago. The structure of courses and programs along learning and skills outcomes, the encouragement for job placement, and internships during studies, career service support, self-assessment and reflective learning are some examples of these initiatives.

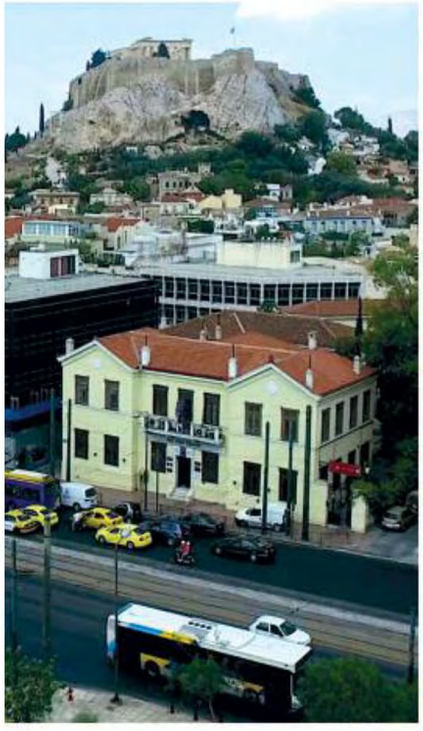
In addition, a private institution is directly and constantly accountable to its students for the quality of its offered services. Nowadays, most of the policy-makers and educationalists agree that the emphasis should be placed on the learner and his/her important role in their acquiring a voice in decision-making, curriculum design, and the monitoring of the learning experience. By viewing the learners not as a compliant audience easily manipulated by political or other forces, but as intellectual performers, we allow them to go beyond the discipline-specific knowledge and acquire a life-long learning approach, not just for the sake of finding or retaining a job, but also as a joyful pursuit. For example, the idea of evaluation is deeply entrenched into the philosophy of quality private institutions in Greece, and permeates all areas of provisions,



such as faculty, services, infrastructure and student support. Furthermore, there is a widespread agreement among all stakeholders about the importance of innovation and entrepreneurship as prerequisites for a nation's growth. The development of these skills, presupposes the existence of the appropriate culture and organizational structure. This is applicable, more especially so, for institutions of higher learning. Imagine, then, that one studies at a university where the structure is bureaucratic; the culture is authoritarian; and quality evaluation and assessment are absent. These impediments notwithstanding, one is required as a student and future graduate to become socially responsible, creative and innovative. No wonder, then, that many of the Greek students see their future mostly through the deeply-rooted and sweeping belief in securing a job through connections in the public sector as the only career goal. This does not only pose a serious danger for the young graduates, but also strongly advocates stagnation in the Greek economy and society at large.

Compare this to our graduates who have acquired a cosmopolitan attitude, tolerance to diversity in culture, ethnicity, and opinion, appreciation of the "other", and studies in the English language. Some of the leading multinational corporations are eager to recruit from among our graduates, who through the assistance of our career office, have secured high executive and managerial positions, while others have been accepted for graduate studies by some of the world's leading universities.

Elias Foutsis
President & Founder
NYC Educational Group



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PRAGUE

NEW YORK COLLEGE
EUROPEAN & AMERICAN EDUCATION

NEW YORK COLLEGE ATHENS
38, Amalias Ave., Syntagma,
105 58, TEL: (0030) 210 3225961,
FAX: (0030) 210 3233337
E-MAIL: nycath@nyc.gr, www.nyc.gr

KALLITHEA CAMPUS
286 Thessalonikis Str., TEL. (0030) 210 4838071

NEW YORK COLLEGE THESSALONIKI
138 Egnatias & P.P. Germanou (Kamara Area), 546 22
TEL.: (0030) 2310 889879,
FAX: (0030) 2310 835211
E-MAIL: nycth@nyc.gr, www.nyc.gr

UNIVERSITY OF NEW YORK IN PRAGUE
Londýnská 41, 120 00 Praha, Czech Republic
TEL.: (0042) 0224 221261,
FAX: (0042) 0224 221247
E-MAIL: unyp@unyp.cz, www.unyp.cz