



**NEW YORK COLLEGE**  
THE INTERNATIONAL COLLEGE OF GREECE

# SCHOOL OF BUSINESS ADMINISTRATION

Studying cutting-edge specializations  
in the global business world... in Greece!







## **NEW YORK COLLEGE**

THE INTERNATIONAL COLLEGE OF GREECE

New York College's **School of Business Administration** offers students the opportunity to attend a university program of studies entirely in Greece in order to obtain degrees (Bachelor's, Master's, MBA, Ph.D.) from a state university in the UK, France or the US, in cutting-edge specializations in the global business world, with a choice of duration of studies, language of instruction (Greek or English), with teaching methods that emphasize the needs of working students and executives, and with the support of a wide network of international and domestic companies linked to New York College in Greece and abroad.

Each degree from a state university that partners with New York College at the university level, broadens the career horizons for our students, depending on their chosen major. Popular majors, in high demand in the job market, are Business Administration, Finance, Marketing, Business Communication and International Business.

Graduates of these university programs, related to the operation and development of businesses and organizations, pursue careers either as executives in service companies or product manufacturing companies, banks, non-governmental organizations and national or European organizations, or as self-employed professionals or entrepreneurs in Greece and abroad.



# NEW YORK COLLEGE

## A multinational educational group with 34 years of successes and distinctions!

**One of the largest and fastest growing educational organizations in Europe.**

New York College, founded in Athens in 1989 in collaboration with the American STATE UNIVERSITY OF NEW YORK, consistently offers ground-breaking educational opportunities and degree programs of professional specialization.

Combining the Greek cultural heritage with the standards of the American and European higher education systems, the College prepares future scientists and tomorrow's business executives to gain an international perspective and succeed in a globally competitive working environment.

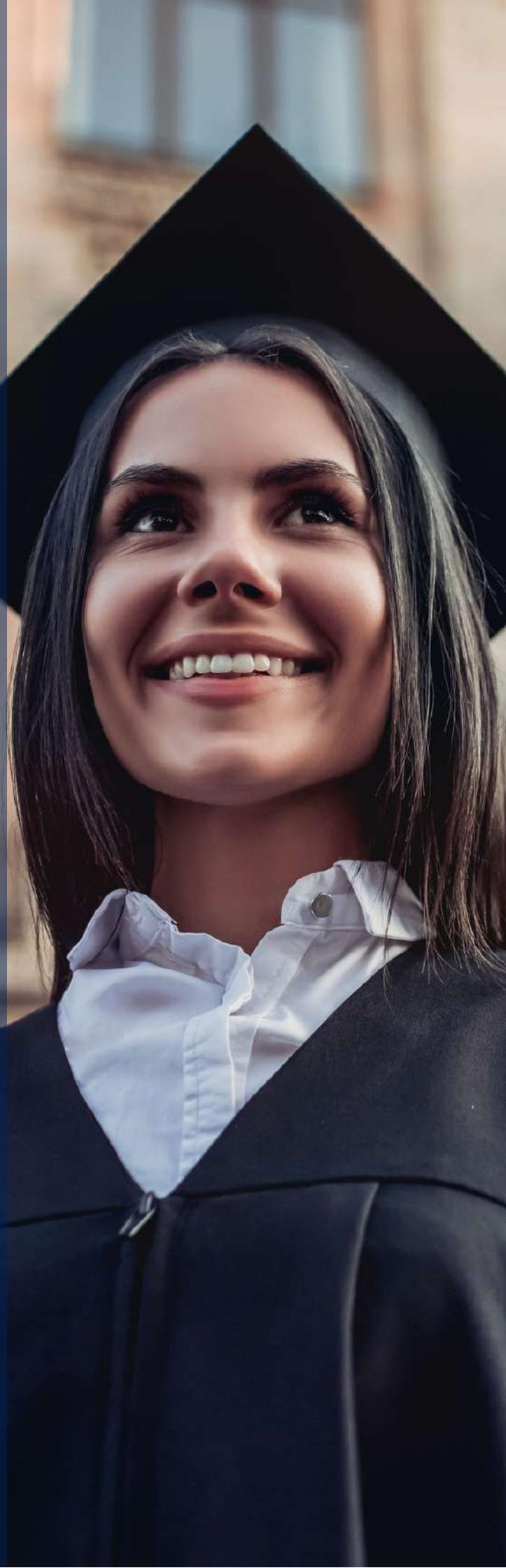
### **The International Dimension of the Educational Group**

**1989:** New York College is founded in Athens, based on the first international academic accreditation agreement in Greece, in cooperation with the largest university in the US, the STATE UNIVERSITY OF NEW YORK.

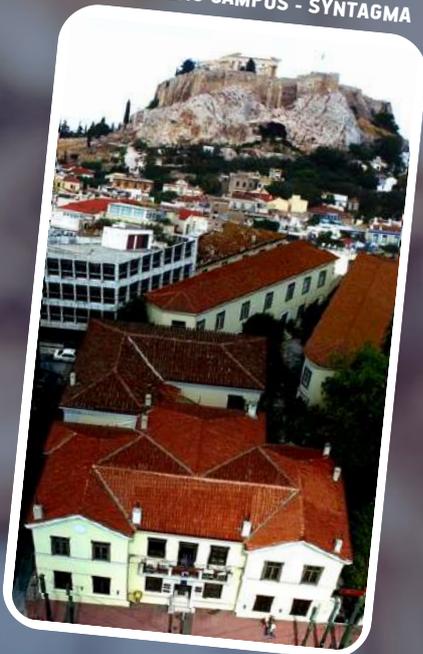
This contract offered a unique opportunity to students in Greece for internationally recognized studies and shaped the map of post-secondary education, paving the way for other collaborations with state universities in the UK, France and the US.

**1998:** After 9 years of successful operation, the College establishes the University of New York in Prague (UNYP) in the heart of Europe in the Czech Republic: UNYP of our Educational Group is the first private higher education institution to be recognized as a PRIVATE UNIVERSITY by the Czech Ministry of Education.

**2001:** New York College inaugurates its branch in Thessaloniki.



NYC ATHENS CAMPUS - SYNTAGMA



## DISTINCTIONS

New York College has been upgraded as one of the top Greek colleges in the Global Ranking of Educational Institutions in Greece, according to a study prepared by the Quality Assurance Unit (ΜΟΔΙΠ) of the NATIONAL AND KAPODISTRIAN UNIVERSITY OF ATHENS (ΕΚΠΑ), which was published in Kathimerini (sheet no. 29.810).

The BACHELOR's, MASTER's and Ph.D. degrees, awarded to graduates of the College by partnering State universities abroad, are recognized by the competent body of the MINISTRY OF EDUCATION (Α.Τ.Ε.Ε.Ν.), as professionally equivalent to the degrees of the Greek State Universities.

## CERTIFICATIONS

New York College Educational Group is certified by the BRITISH ACCREDITATION COUNCIL as an institution of higher education.

New York College has a Foundation License from the Ministry of Education of Greece as a College (76656/Δ6/30-6-2009 and 86153/Δ6/17-7-2009) and Operating License as published in the Government Gazette (license no.: 108275/ΙΑ, Government Gazette 2061/Β/23-8-2013, update of license 3056/Κ1 145277, Government Gazette 3647/Β/01-10-19).

UNIVERSITY OF NEW YORK IN PRAGUE (UNYP) of the NEW YORK COLLEGE Educational Group was recognized as a PRIVATE UNIVERSITY by the Ministry of Education of the Czech Republic: [www.unyp.cz/about/partnerships/accreditations](http://www.unyp.cz/about/partnerships/accreditations).

UNIVERSITY OF NEW YORK IN PRAGUE -  
CZECH REPUBLIC  
MEMBER OF NEW YORK COLLEGE EDUCATIONAL GROUP

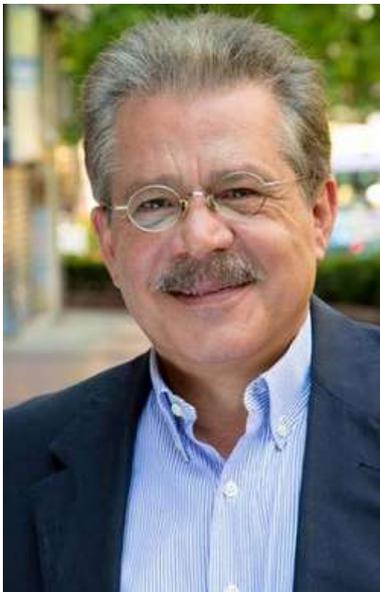


NYC DOWNTOWN CAMPUS - THESSALONIKI





# NYC'S RECTOR



**PROFESSOR  
DIMITRIS BOURANTAS**

In 2018, Professor Dimitris Bourantas joined NYC as the Rector of the College. He is also the Director of the Executive MBA and the MSc in Human Resource Management programmes. Dimitris Bourantas was the founder and director for many years of the postgraduate programmes “Human Resources Management” and “Executive MBA” at the Athens University of Economics and Business. He has directed many research projects in Greece, has published many academic articles and books on Management, Leadership and HR, and has provided many speeches on the pertinent field. Professor Bourantas has also many years of experience as member of the Board of Directors, consultant and trainer across many successful corporations.

A large number of his papers has been published in the most prestigious scientific journals worldwide. Also, many of his papers have been presented in international conferences, including the Academy of Management (USA) and the Academy of Marketing. In Greece, 12 of his best-selling books have been published on Management, Leadership, Human Resource Management, essays for the general public and novels. Professor Bourantas has been awarded, repeatedly, with the title of "High Teaching Performance" by the Department of Management. He has been awarded several times for "Teaching Excellence" by the Athens University of Economics and Technology.

# A WELCOME ADDRESS BY THE SCHOOL HEAD

## **Kelley Galloway**

Head of Business Programmes,  
New York College



Welcome to the world of Business at New York College Athens!

There are a variety of programmes to choose from at both the undergraduate and graduate levels. All our programmes are designed to educate, stimulate, and challenge you. The New York College and its staff will support and encourage you to reach your goals and potential. The vision of New York College is to create excellent opportunities for its students through the provision of vocationally relevant programmes, working alongside industry and professional bodies.

Our collaborations with partner universities have a strong track record of providing effective courses of study and are consistently developing the portfolio of programmes.

The areas of study provide a solid grounding in the major business disciplines and core business skills. Our faculty are experts in their fields, and they develop courses based on up-to-date best practice and the latest academic research. They have excellent academic credentials and substantial managerial and executive leadership experience. Our graduate business programs are designed to accommodate graduates of all backgrounds and can be completed on full-time or part-time basis within three or five years. The programs are challenging but rewarding, and each one develops practical skills immediately applicable in a global market.

It is my pleasure to welcome you to this stage of your education and I trust that you will find your experience here at New York College both rewarding and enjoyable.



Bachelor's - Master's - MBA - Ph.D.

## **Study programs**

New York College offers modern curricula in partnership with prominent state universities in the UK and France, opening up the horizons of knowledge and abolishing academic boundaries!





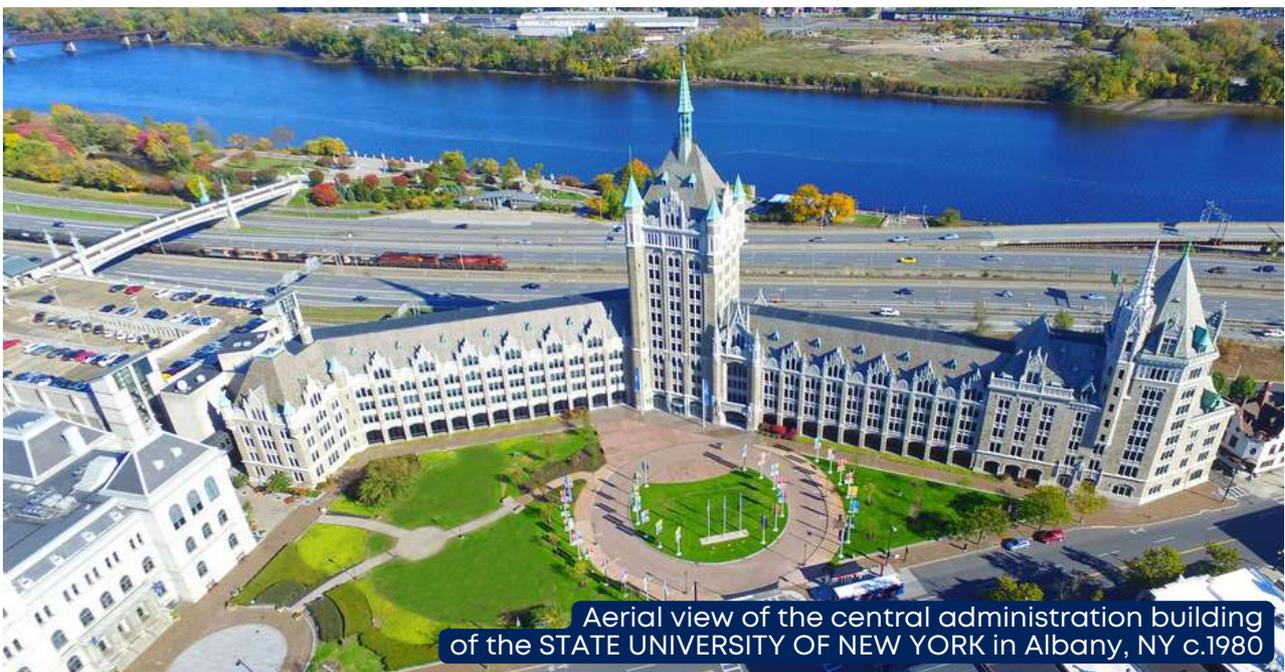
# STATE UNIVERSITY OF NEW YORK – Empire State College, U.S.A.

## 34 years of stable University cooperation

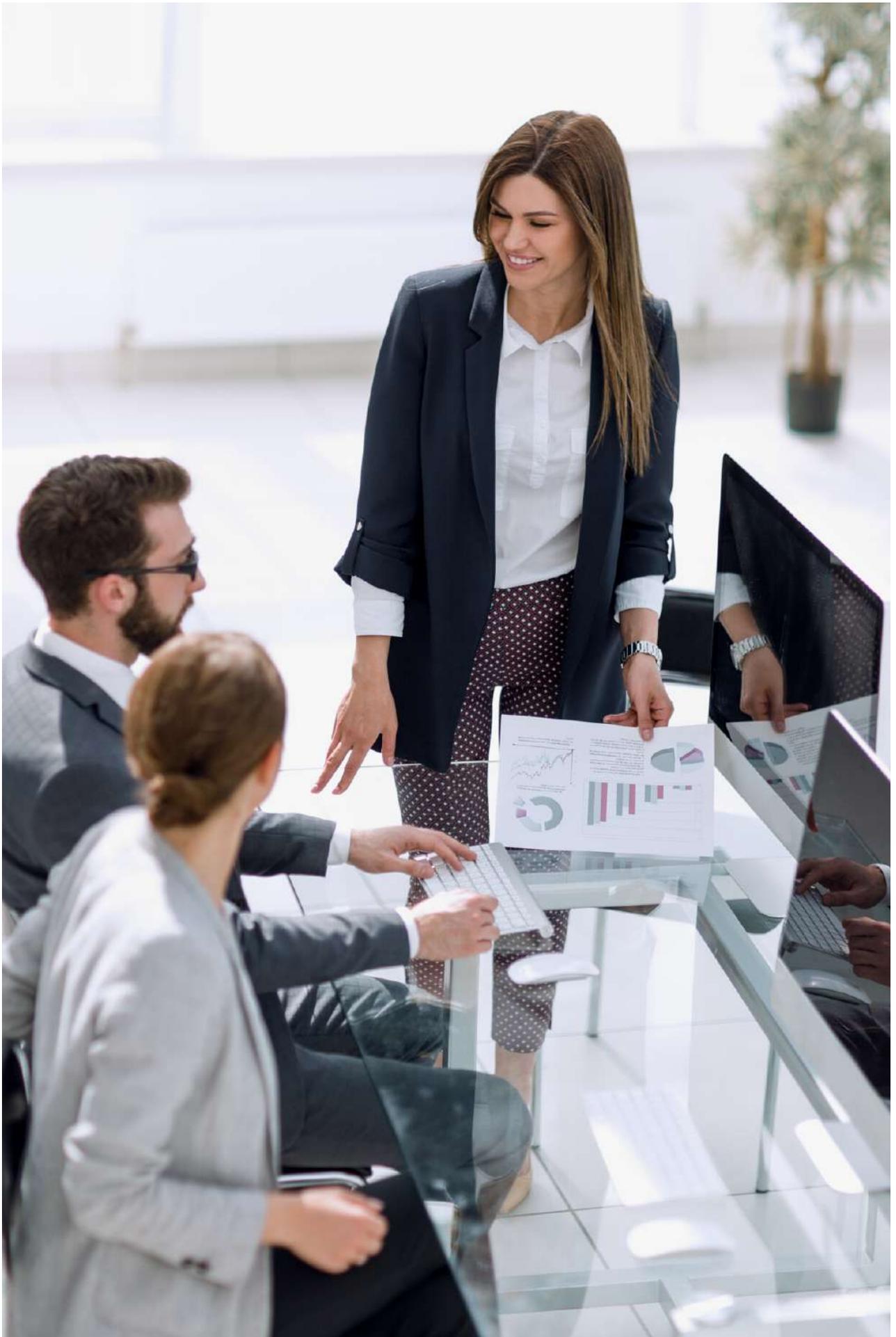
New York College Educational Group has completed 33 years of stable cooperation with the STATE UNIVERSITY OF NEW YORK, the largest university in the US, for the conduct of its university programs in Greece.

Our students in Athens and Thessaloniki acquire an authentic Bachelor's degree from the American STATE UNIVERSITY OF NEW YORK - Empire State College, with the international recognition and the global prestige of the academic educational system!

The State University of New York (SUNY) has 64 geographically dispersed campuses in the state of New York. It is the largest public university system in the United States. Over the years, SUNY has expanded its influence beyond the boundaries of New York State and even the United States. Empire State College is one of the 64 colleges and universities in the State University of New York system, and serves around 20,000 students each year. Empire State College offers fully accredited programs that lead to an associate, bachelor's or master's degree, with non-degree study also possible. SUNY Empire State College is authorized to award degrees by the New York State Education Department and is fully accredited by the Middle States Associations of Colleges and Universities. Founded in 1971, SUNY Empire State College has earned a reputation for its flexible and innovative programs. SUNY Empire State College's dedicated faculty and staff use innovative, alternative and flexible approaches to higher education that transform people and communities by providing rigorous programs that connect individuals' unique and diverse lives to their personal learning goals.

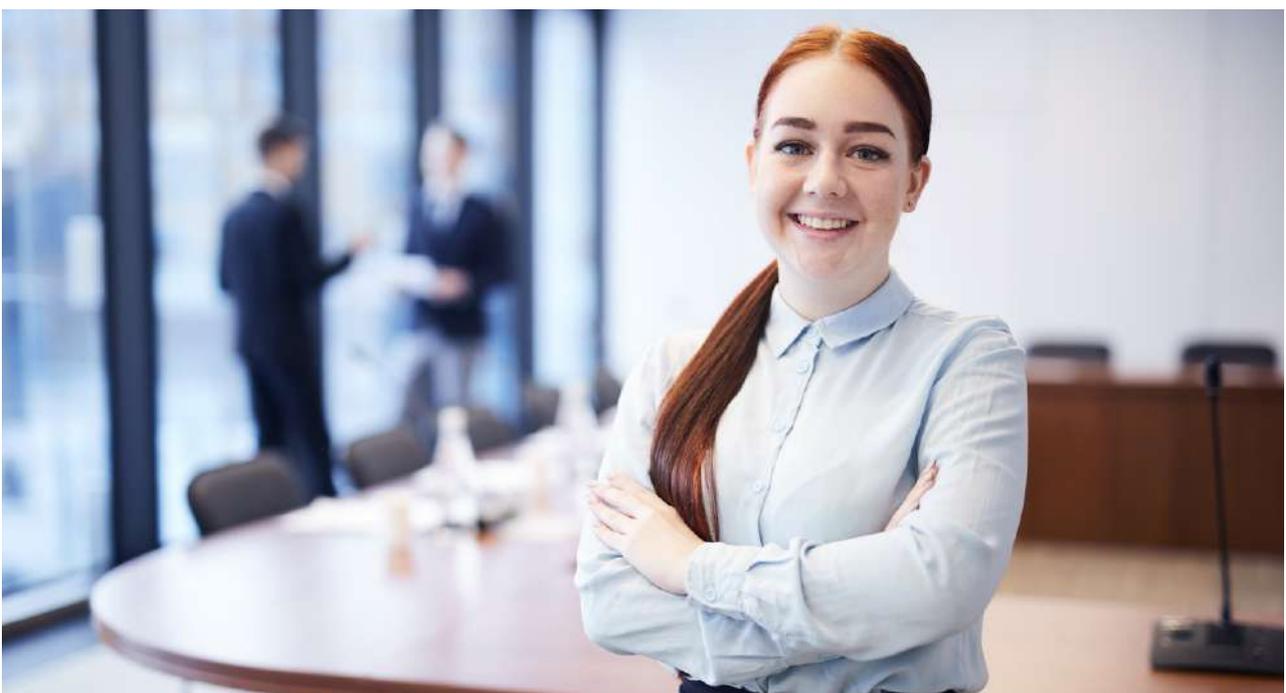


Aerial view of the central administration building  
of the STATE UNIVERSITY OF NEW YORK in Albany, NY c.1980



**Undergraduate:  
Bachelor's Degree Program in the study  
areas of Business, Management &  
Economics with the following  
concentrations: Business Administration,  
Business Communication, Finance,  
International Business, Management and  
Marketing.**

The 4-years (124 US credits) Bachelor's program which is offered in collaboration with the State University of New York/Empire State College offers a great opportunity for students to receive high quality training by following the American standards in education. During the first half of their studies, students will be able to attend several general education courses, as well as courses offering foundation knowledge across a wide range of subjects. During the second half of their studies, they will be attending courses that will enhance the already acquired knowledge and will enable them to specialise in their preferred subject.





# UNIVERSITY OF BOLTON, U.K.

## A Top 50 University in the United Kingdom

The University of Bolton traces its history back to the foundation in 1825, of the Bolton Mechanics' Institute, one of the first to be established in the UK. Throughout its history, this institution's primary purpose has been to provide educational opportunities for those who wish to better their situation and their prospects. The University of Bolton continues to offer programmes with a strong vocational, professionally focused orientation and a strong applied research profile.

According to Guardian's latest rankings (2022), the University of Bolton is placed 46th in the list of the top Universities in the United Kingdom. It is ranked 10th with regards to student satisfaction with teaching standards.



# Undergraduate: BSc (Hons) Business Management - People Management, Enterprise, Finance, Law, Marketing, Retail, Supply Chain Management

The **BSc (Hons) in Business Management** is an ideal choice for students who wish to develop essential knowledge and skills within a regional, national and international context. Throughout their studies, students will be able to build a strong business background, complete an internship with a real business and choose among seven different pathways (specialisations) in their final year. Modules include indicatively: Information Systems & Big Data, Project Management, Leading & Managing Teams and Strategic Management.

Distinctive features of the programme include a focus on practice, teaching by a truly dedicated and supportive team, with specialist knowledge in a wide range of subject areas, and close links to business and industry.



# Graduate: Executive Master's in Business Administration (MBA)

The **Executive MBA** programme is an excellent choice for business professionals seeking to advance themselves to senior management level. Its focus is on the development of knowledge and understanding of strategic management issues in order to reflect on and improve business and management practice. The programme is now in its 15th Cohort of students. Modules include Leadership Management, Strategic Management, Financial Management and Human Resource Management. Once all taught modules are completed, students focus on the writing of their dissertation on a field of their interest.



## ***Letter from the Dean of NYC and Director of the MBA, Professor Dimitris Bourantas***

“The MBA program offers the necessary skills for the development of executives to contribute to the success of their businesses and organizations, and thereby ensure their own successful career. Our main goal is to develop leading executives who will inspire and lead people and their organizations to achieve outstanding business performance. This is the philosophy of the program and of the professors summarized by the headline: “Leaders not only Managers”. For these reasons, it is worth investing in the learning experience offered by the NYC MBA in collaboration with Bolton University”.

# Graduate:

## MSc in Human Resources Management

Our new Master degree programme in **HRM** under the auspices of Dr. Dimitris Bourantas started during the current academic year (2021-2022). The programme equips students with the most modern know-how, strong competitive background, and best practices worldwide for effective management and development of human capital. The MSc Degree in HRM ensures a successful career in Human Resources Management in business and organizations. It is a great choice not only for current employees or executives who may wish to further enhance their skills and their career potentials, but also for students who wish to acquire a specialised training on the field.



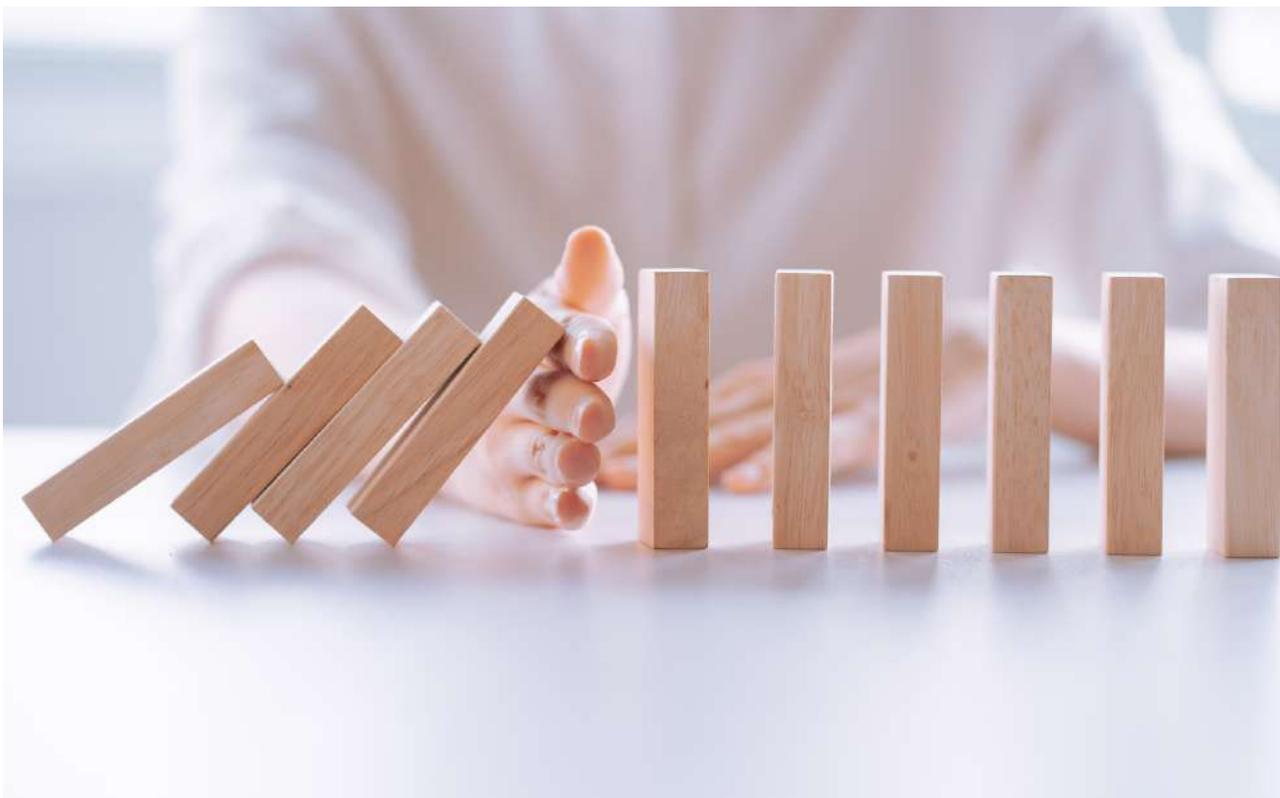
### ***Letter from the Dean of NYC and Director of MSc, Professor Dimitris Bourantas***

“Human capital is the most critical factor for the effectiveness, competitiveness and sustained success of all businesses and organizations. Securing, developing and utilizing this most important capital requires skilled executives with HR management expertise and competencies as well as leadership, decision-making, strategic and business thinking skills. The content of the postgraduate programme (MSc in Human Resource Management) as well as the training methods following the best practices worldwide, ensure the development of competent HR managers that businesses and organizations increasingly understand their necessity and usefulness. A particularly important element for the success of the programme is the combination of lecturers, consisting of distinguished academic Professors and senior executives with rich experience in the design and implementation of HRM policies, systems and functions. This makes the programme unique in Greece and internationally”.

# Graduate:

## MSc in Crisis Management in the Health Sector

The **MSc Crisis Management in the Health Sector** programme, designed in cooperation with the Hellenic Association of Crisis Management (HACM) provides a solid grounding in the major issues of crisis and security in the health sector in today's complex and globalised world. The combination of theory, practical insights and analytical skills prepares you for work in public or private organisations. The programme gives particular emphasis on the development of managerial, leadership and other soft skills. The taught modules offer a rigorous training on a wide range of thematic areas such as strategic management of crisis and disaster, management of public health emergencies, armed conflicts and terrorism, health crises in schools, pharmaceutical industries and the tourism sectors, communication crisis management. Students have unique opportunities to enhance their practical skills through various exercises (simulations of crisis scenarios on cases such as public health emergencies, pandemics, terrorist attacks and mass casualties) which take place within each module.



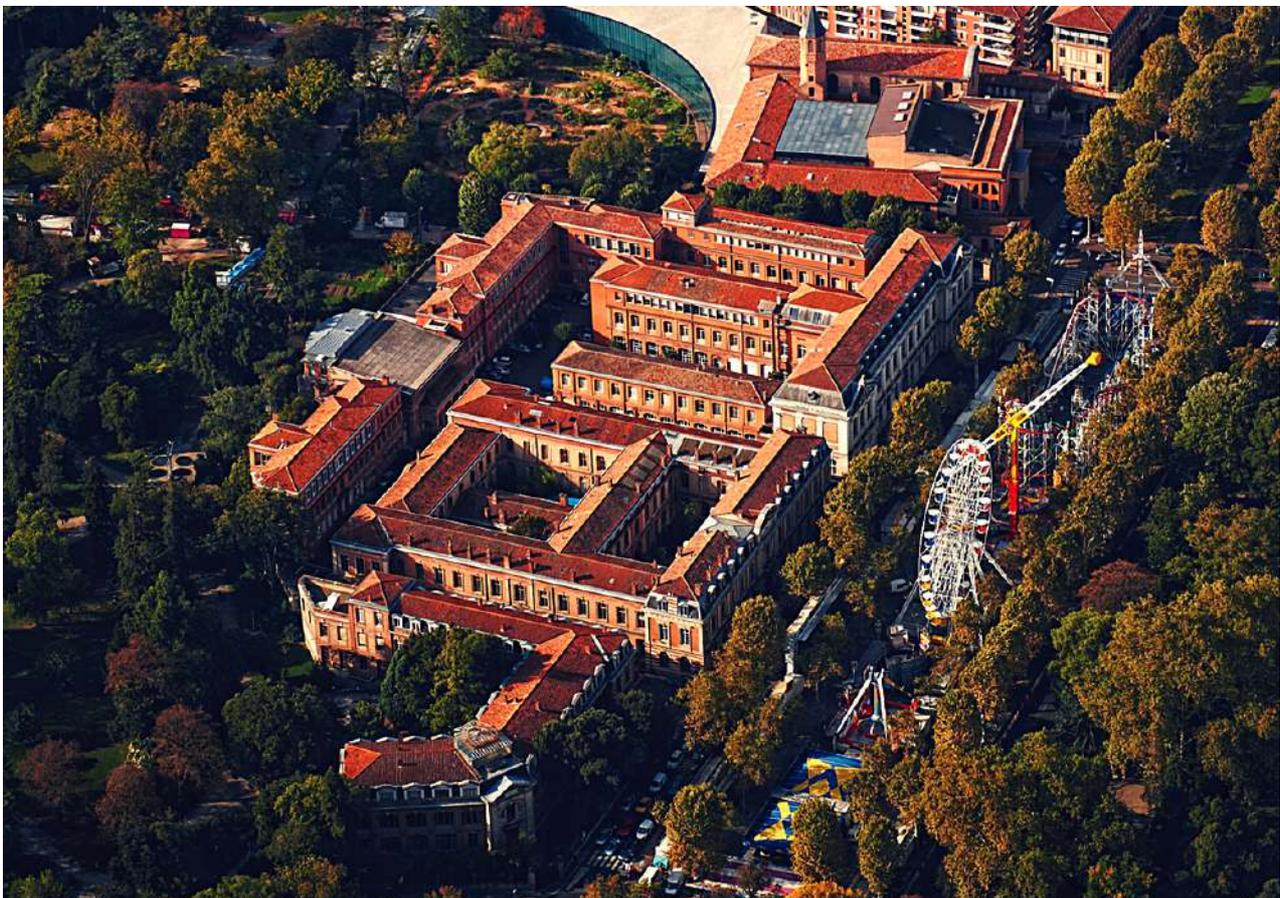




# UNIVERSITE TOULOUSE 1 CAPITOLE, France A Historic University

Université Toulouse 1 Capitole - University of Toulouse 1 Capitole (also called UT1) is located in the heart of the city of Toulouse, in southwestern France, and boasts an age-old academic tradition which goes back to the 13th century. Committed to the pursuit of academic excellence and professional competence as early as 1970, when it opened, University of Toulouse 1 Capitole is a public establishment which originated from the Faculty of Canon Law created in 1229 by King Saint Louis, the second university created in France in 1229 after the Sorbonne.

Today, it is a Law, Economics and Management University whose priority is the emphasis on international networks so as to promote scientific collaborations as well as students' and researchers-lecturers' exchanges. According to the latest Shanghai rankings (2021), the Université Toulouse 1 Capitole ranked 22nd in the world in the field of Economics.



# Graduate:

## Bachelor in Business Administration

New York College offers a **Bachelor's in Business Administration** in collaboration with the School of Economic and Social Administration of the University of Toulouse 1 Capitole (UT1). This is a modern 3-year programme for students who wish to acquire the necessary knowledge and skills required for a successful career in business and management. Taught courses cover a wide range of subjects, such as economic theory, management, marketing, IT, law, European and international institutions.

Taught materials include case studies and practical examples, whereas by the end of each academic year students participate in the serious games – organized under the auspices of Faculty Members of UT1 – where they have a unique opportunity to enhance their business and soft skills by starting and developing a virtual enterprise. Note: Except for the business games and the English courses (e.g. Business English), the programme is offered in the Greek Language.



## Undergraduate: M1 in International Economic Law

Starting from the forthcoming academic year (2022-23), NYC will offer a Master's degree (M1) in International Economic Law in collaboration with the University of Toulouse 1 Capitole. The degree will be offered entirely at New York College in Greece, whereas the courses will be taught by distinguished scholars with strong academic and professional experience, including faculty members from the Law School of the University of Toulouse. The Master 1 in International Economic Law provides a solid base of knowledge and skills in order to compete in the modern work environment setting, in positions related to international and European economic law. Graduates of the programme may find a placement in Law Firms, as well as in private and public Institutions and Organisations. They may also continue their postgraduate studies by applying for the Master 2 in International Economic Law.







# Undergraduate:

## M2 in International Economic Law

In 2020, New York College offered for the first time a Master's Degree in International Economic Law (M2 in International Economic Law) in collaboration with the University of Toulouse. Enrolled students had a unique opportunity to study locally and receive the degree of one of the most prestigious law schools in Europe. The courses were taught by Greek scholars, Professors from the Law School of the University of Toulouse, as well as by several distinguished guest speakers, such as Dr. John Fellas, a world-class arbitrator and Adjunct Professor at New York University (NYC). Students will receive intensive training on a wide range of subjects related to the EU law, competition law, international trade, intellectual property, media, business law, arbitration, international law, tax law, property protection, human rights. The acquired skills will enable them to start or further enhance their career potentials as professionals in public and private enterprises, as well as in international organizations.



**BUSINESS SCHOOL SELECTED**

**HIGHLIGHTS AND ACTIVITIES  
2021-22**



## THE BUSINESS CLUB



A popular and active Club at New York College – open for all NYC students - that aims to develop admirable initiatives within its scope of activities and offers benefits to its members in terms of knowledge, experience, hard and soft skills and socializing opportunities: participating in Business related Competitions and Contests for College/University Students, Organising CSR & Social Events, and Publishing Business Articles and Reports.

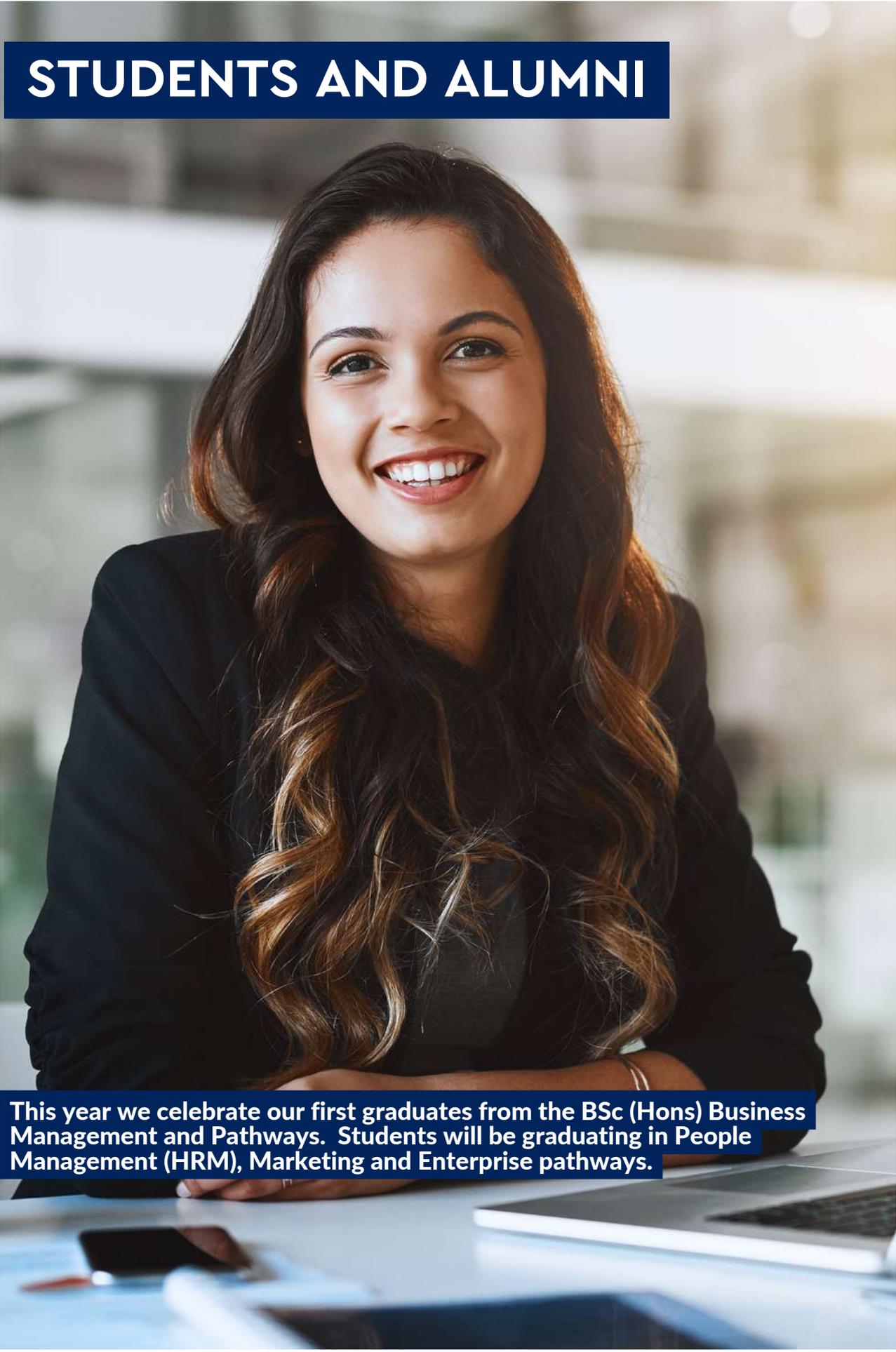
Students have the opportunity to meet students from other Colleges/Universities, socialise and meet people with common interests, develop management / leadership skills, develop critical thinking / initiatives / creative skills, put theory into practice from into studies and add it as an extracurricular activity to their CV.



**Ioannis Lavdiotis**

Club Staff Member – Lecturer in Marketing

# STUDENTS AND ALUMNI



**This year we celebrate our first graduates from the BSc (Hons) Business Management and Pathways. Students will be graduating in People Management (HRM), Marketing and Enterprise pathways.**

**Harjee Singh – graduating this year from the Enterprise pathway reflected on his experience:**

“Studying in this program of the University of Bolton was a great journey, as the course is very informative and relative to the business and the outside workplace. All of the modules helped us to have a basic knowledge in every sector of a business-like business law, Human resource management, Marketing and Finance, and enabled us to choose our desired field and specialty in the final year. One of the skills I believe I gained: working with teams is very vital in personal and professional growth. It is very important to be able to critically think and approach every topic with an open mind and will to learn which is very helpful in finishing all the assignments. The most important part of this journey were and are the professors teaching and managing this course as they are very helpful and friendly while teaching and outside the class.”



**Florentina Aliaj, a New York College MBA graduate student at Collaborative State University of Bolton, U.K., tells us about her successful career after graduating from New York College!**

“My name is Florentina Aliaj and for my studies in NYC I chose the field of Travel and Tourism Management and then the Executive MBA program offered by the University of Bolton. My studies at NEW YORK COLLEGE offered me many supplies for the job market, including a deep knowledge of Customer Service and the development of customer relationships, which helped me significantly in my involvement with the Tourism industry. I then focused on working in the Financial Services sector and pursued a career in Viva Wallet, a cloud-based Neo bank. There I became active as a member of the Contact Center and within a few months I rose to the position of complaints management analyst. My studies at NEW YORK COLLEGE, paved the way for my success! ”

**Michael Papadopoulos, a graduate of the Bachelor's programme with the Universite Toulouse 1 Capitole, is currently Fraud & AML Analyst at National Bank of Greece!**

**Michael has shared his thoughts about his experience as NYC student:**

“I graduated in 2020 from University of Toulouse 1- Capitole. My journey as a student has been overwhelming in the best possible way. I have to thank my teachers for that who taught me how to be a better practitioner by disclosing to me techniques on how to message my arguments and work to different audiences, but most importantly always doing it with integrity”.



**Antonia- Christina Tzereme, a New York College Executive MBA student (University of Bolton) and alumni of the Bachelor's in Business Administration (Universite Toulouse 1 Capitole):** My name is Antonia- Christina Tzereme. I am 22 years old and I currently live in Athens, Greece. I have received my Bachelor's Degree in Business Administration (Management) of the Universite Toulouse 1 Capitole. My experience during these three years of study at New York College was amazing from the first to the last day. During my second year (2019), I participated in NYC's career days, where I had the opportunity to be interviewed and receive an offer for a three month internship (πρακτική άσκηση) at Titania Hotel, one of the best hotels in Athens. After this experience and the enhancement of my CV with the valuable support of Mrs. Filitsa Arvaniti (Head of Advertisement and Career Office at NYC), I managed to find my dream job in a multinational company named Grohe Hellas. Furthermore, I will never be able to forget my graduation ceremony, which was a very moving moment for me and my family. All the above, gave me motivation to continue my studies at New York College, so I've decided to enroll in the Executive MBA programme. I trust New York College, because without it I wouldn't be where I am now as a person and as a student who wants to continue developing and grow.

**Christina Vukovic, an Executive Master's of Business Administration (University of Bolton) student:**

Being a Political Sciences graduate and employed at one of the largest corporations in Northern Greece, I joined the EMBA program of studies, offered by New York College in collaboration with the University of Bolton, to acquire knowledge in the field of Business Management and the skills necessary for self-development. However, I soon realized that this program offered me much more than that. New York College is a great place to study and everything there moves around students. Tutors and other staff members are always there to help, guide, and support and there are plenty of services students can benefit from. Soon after graduating from the EMBA program of studies, I pursued a new career and am currently an executive team member at DS Smith in Greece, a leading provider of sustainable packaging solutions, paper products, and recycling services worldwide with over 22,000 employees. Needless to mention, part of my professional success "belongs" to New York College!



**Nikos Ladopoulos, a NYC Thessaloniki alumni, graduate of the Bachelor's in Business Administration (Universite Toulouse 1 Capitole):**

"I joined the BA in Business Management offered by New York College in collaboration with the University of Toulouse after graduating from high school. I chose this program because I was both interested in studying the respective subject and willing to do so at one of the most prestigious universities in Europe. The content of the program, my tutors, and everybody at New York College helped me build a solid managerial background that later proved highly valuable for succeeding in the world of business. What I found most interesting about my studies, were the business simulation games, a unique feature of this program, that help students understand firsthand how corporations are "in real". I am currently a partner at "Tsomakos Jewels", one of the most known jewelry stores in Thessaloniki, and aim at further expanding our business both onsite and online (<https://www.tsomakosjewels.gr/>). However, self-development never stops and that's why I trusted once again New York College for my postgraduate studies in Business Administration at the Executive Master's of Business Administration program by the University of Bolton.



# Staff Publications

In 2021, our Faculty Member of the International Economic Law programmes, Dr. Vassilis Karagiannis, published his book on EU Competition Law. This is a very useful academic source both for students and professionals on the pertinent field.



# Social Responsibility

On February 24th, 2022 NYC students (including students from the Business School) visited the Ark of the World of Father Antonios together with the Head of Student Affairs and Instructor of Mathematics at NYC, Mrs. Nena Gkorou, in order to meet with the children of the Ark and offer clothes and food that had been provided by NYC students and staff.



Father Antonios, Founder of the Ark of the World together, with NYC's Head of Student Affairs, Mrs. Nena Gkorou and NYC students.

# LATEST WORKSHOPS AND WEBINARS



• On May 9th, 2022, a scientific workshop on “Lessons learned from COVID-19 pandemic” took place in the premises of the historic Parnassos Literary Society in Athens. The workshop was organised by NYC, the Programme Leaders of the MSc in Crisis Management in the Health Sector, Dr. Efsthathiou and Mrs. Manolidou, and the Hellenic Society of Crisis Management in Greece.



• On May 15th, NYC Thessaloniki organized an event on “Soft skills and Management for Leadership 4.0” in Guard Officers' Club. NYC’s Provost and former Faculty member and Director of the Executive MBA and Master’s in Human Resource Management programmes in Athens University of Economics and Business (ASSOE), Professor Dimitris Bourantas, was the central speaker of the event, which also included successful academics and entrepreneurs.



• On May 23rd, Dr. Kalachanis and his Science Café (a series of open to the public webinars on various scientific subjects hosted by NYC) focused the role of Blockchain & NFTs in shaping a new economy of value.



**NEW YORK COLLEGE**  
THE INTERNATIONAL COLLEGE OF GREECE

# Blockchain & NFTs

## Shaping a new economy of value

Ομιλητές

**Βασίλης Παζόπουλος** / Οικονομικός Αναλυτής στο euro2day.gr

**Collin Platt** / cryptocurrency & DLT consultant

**Λευτέρης Κουιλιάκης** / Μουσικός Παραγωγός (Jungle Juice) - Καθηγητής Ηχοληψίας @ SAE Athens

Συντονίζουν: **Ιωάννης Παναγιωτόπουλος** / NFT Art Greece | **Κωνσταντίνος Καλαχάνης** / Δρ. Φιλοσοφίας ΕΚΠΑ, Research Coordinator, New York College

**NYC SCIENCE CAFE**



**Δευτέρα, 23 Μαΐου**



**18.00-20.00**



**ΔΩΡΕΑΝ ΠΑΡΑΚΟΛΟΥΘΗΣΗ**



Θα δοθούν βεβαιώσεις παρακολούθησης



**NEW YORK COLLEGE**  
THE INTERNATIONAL COLLEGE OF GREECE

Ημερίδα με θέμα:

## Soft Skills και Διοίκηση για Υγεία 4.0

Προκλήσεις και Προοπτικές για τους Νέους στην Εποχή της 4ης Βιομηχανικής Επανάστασης

**Πέμπτη, 12 Μαΐου 2022 και ώρα 19:00**  
**Λέσχη Αξιωματικών Φρουράς Θεσσαλονίκης**  
(Εθνικής Αμύνης 1, Θεσσαλονίκη)

ΕΙΣΟΔΟΣ ΕΛΕΥΘΕΡΗ  
θα δοθούν βεβαιώσεις παρακολούθησης

Δηλώσεις συμμετοχής: [www.nyc.gr](http://www.nyc.gr)



**ΚΕΝΤΡΙΚΟΙ ΟΜΙΛΗΤΕΣ**



**Δημήτρης Μουταφάκης**  
Γραφείο New York College  
Άρχις και Διευθυντής των  
Προγραμμάτων  
Παράγωγής Αξιών  
Αξιοποίηση Διαφορετικών  
Καταστάσεων Οικονομικής  
Πραγματικότητας  
(Υποψήφιος ΔΕΠ)



**Νίκος Πινιώτης**  
Βεβαιώνει και διαβάζει  
Στατιστικά ΔΕΛΤΑ



**Θεόδωρος Μουταφάκης**  
Βεβαιώνει Διαφορετικές  
Παράγωγες Αξίες  
Επιχειρηματικές και  
Επενδυτικές  
α. Αξιοποίηση ΔΕΠ



**Δημήτρης Πακούρας**  
Διευθυντής Επιχειρηματικής  
Επιχειρηματικής και  
Επενδυτικής  
α. Αξιοποίηση ΔΕΠ



**Δρ. Πάνος Τριβιτάκος**  
Γενικός Διευθυντής  
New York College  
Επιχειρηματικής και  
Επενδυτικής  
α. Αξιοποίηση ΔΕΠ



**Δημήτρης Μάργαβος**  
Διευθυντής Τμήματος ΗΜΕ, ΕΚΠΕ και Στρατηγικής, ΕΣΕ



**NEW YORK COLLEGE**  
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Επιστημονική Ημερίδα με θέμα:

## Βγήκαμε πιο δυνατοί από την πανδημία του Covid 19;

**Δευτέρα 9 Μαΐου 2022 και ώρα 18.30**  
**Αίθουσα του Φιλολογικού Συλλόγου «Παρνασσός»**  
(Πλατεία Αγ. Γεωργίου Καρύτση 8, Αθήνα)

ΕΙΣΟΔΟΣ ΕΛΕΥΘΕΡΗ | θα δοθούν βεβαιώσεις παρακολούθησης

Δηλώσεις συμμετοχής: [www.nyc.gr](http://www.nyc.gr)

**ΠΡΟΕΔΡΟΙ**

**ΕΥΑΓΓΕΛΙΑ ΚΟΥΣΚΟΥΚΗ**  
Ομότιμη Καθηγήτρια τακτικής Σχολής Πανεπιστημίου Αθηνών  
Βιοπαθολόγος, Αντιπρόεδρος Ελληνικής Έταιρείας Διαχείρισης  
Κρίσεων στον Τομέα Υγείας

**ΟΡΓΑΝΩΤΙΚΟΙ ΦΟΡΕΙΣ**

- Master of Science (MSc) στη Διαχείριση Κρίσεων στον Τομέα Υγείας, UNIVERSITY OF BOLTON, U.K.
- Ελληνική Έταιρεία Διαχείρισης Κρίσεων στον Τομέα Υγείας
- NEW YORK COLLEGE



**ΥΠΟΣΤΗΡΙΚΤΕΣ**



**ΚΕΝΤΡΙΚΟΙ ΟΜΙΛΗΤΕΣ**

- **Δρ. Πάνος Ευσταθίου**, Ορθοπαιδικός Χειρουργός, Διευθυντής Ιατρικής Σχολής Αθηνών, Expert Advisor PHEOC –NET, ΥΠΕΘ, Πρόεδρος Ελληνικής Έταιρείας Διαχείρισης Κρίσεων στον Τομέα Υγείας, Διαβητολογικός Διαμετρητής του MSc του NYC στη Διαχείριση Κρίσεων στον Τομέα Υγείας
- **Σπης (ΥΠ) κ.α. Σοφορέα Μανωλάκη M.Sc.**, Γενική Γραμματέας, Ελληνικής Έταιρείας Διαχείρισης Κρίσεων στον Τομέα Υγείας, Διευθύντρια Νοσηματικής Υπηρεσίας του «Theoria» General Hospital
- **Μαρίτσα Κρομμυτάκης M.Sc.**, Παθολόγος-Μαιευτήρια Ε.Υ., Επιστημονικά Υπεύθυνη-Συντονίστρια Κέντρου Υγείας Μίου Κόσμου
- **Ανδρέας-William Γρίφας, MBA**, Client Solutions Manager, Equipments, CSE at META
- **Δρ. Καργαλιώτης Αλεξάντρης**, Βιοπαθολόγος / Άρρας Δέτα Υγείας MD Ευρωπαϊκή Master in Disaster Medicine, Assistant professor Nursing School of Philip University Nicosia Κύπρου, Υπεύθυνη Επιχειρηματικού Σχεδιασμού, Προγραμματισμού & Εκπαίδευσης Δίπλωμα Επιχειρηματικής Ετοιμότητας Καταστάσεων Δημόσιας Υγείας, Υποψήφιος Υγείας
- **Γεωργιανή Πουλίκου**, Παθολόγος-Λοιμωξιολόγος, Επίκουρη Καθηγήτρια, Επιστημονικά Υπεύθυνη κλινικής COVID και «Επιτελικών» κλινικών ροών COVID, Γ Παθολογική Κλινική και Ομώνυμο Εργαστήριο ΕΚΠΑ, ΓΝΩΜΑ «Η Σωτηρία»
- **Γεώργιος Β. Χρόσος**, Καθηγητής & Πρόεδρος του Τμήματος Παθολογίας της Ιατρικής Σχολής του Πανεπιστημίου Αθηνών, Επιχειρητής του Κλάδου Παθολογίας και Αναπνευστικής Ενδοκρινολογίας του Εθνικού Ινστιτούτου Παθολογίας & Αθροιστικής ΣΒΕΔΗΣ των ΗΠΑ (NICHD)
- **Μαρία Τσαρώνη Ph.D.**, Νοσηλεύτρια, Master of Art in Management of Health and Social Care Services, European Program for Intervention Epidemiology Training (EPIT2), Alimni

LIVE Διαδικτυακή Συζήτηση

# Ανάπτυξη της Επιχειρηματικότητας και της Οικονομίας στην Ελλάδα

Υπάρχει Success Story; Αν ναι, πως αυτό μπορεί να συνεχιστεί;

Πέμπτη, 3 Μαρτίου 2022 και ώρα 19:00

KENTRIKOI OMIHTEΣ

Την εκδήλωση θα κρατήσει ο Υπουργός Ανάπτυξης και Επενδύσεων, **κ.ς Άδωνις Γεωργιάδης**

**ΔΩΡΕΑΝ ΠΑΡΑΚΟΛΟΥΘΗΣΗ**  
Οα δοθούν βεβαιώσεις παρακολούθησης

Τη Συζήτηση θα συντονίσει ο δημοσιογράφος **Αλέξανδρος Παπαδόπουλος**  
Κοσμήτης Επεξεργασίας

**CNN Greece**

LIVE Διαδικτυακή Συζήτηση +

## Soft Skills και Διοίκηση για Ηγεσία 4.0

Προκλήσεις και Προοπτικές στην εποχή της 4ης Βιομηχανικής Επανάστασης

Την εκδήλωση θα κρατήσει ο Υπουργός Έκπαιξης και Τεχνολογίας, **κ.ς Άδωνις Γεωργιάδης**

Εισήγηση στη θεματική **Διττος Μιλάης**, Διευθυντής Γενικής Γραμματείας Ανοπτυξης και Επενδύσεων

**Κεντρικοί Ομιητές:**

**Πάνος Αλλάς**  
Πρόεδρος Συλλόγου Επιχειρηματιών Στερεάς Ελλάδας, Γενικός Διευθυντής, Ηράκλειο

**Δημήτρης Μπουραντίς**  
Πρόεδρος New York College, Άρνη και Διευθυντής του προγράμματος προπτυχιακών σπουδών Διοίκησης Επιχειρηματικών Συγκροτημάτων και Επιχειρήσεων MBA στο Οικονομικό Πανεπιστήμιο Αθηνών (Εργαστήριο ΑΕΠΕΕ)

**Δημήτρης Λακάος**  
Διευθυντής Στρατηγικής, Ομίλητης Εταιρείας, Στρατηγική και Συστηματική, ΠΑΕΕ

**Ευάγγελος Γεωργιάδης**  
Άρνητης και Διευθυντής Στρατηγικής, Ομίλητης Εταιρείας

**Νικόλαος Ροδόπουλος**  
Πρόεδρος & Διευθυντής Στρατηγικής Ομίλητης Εταιρείας, Εταιρεία Director VSE Ανοπτυξης Συστηματικής Στρατηγικής ΣΕΠΤ, η Προεδρική Ελληνικής Στατιστικής Αρχής

**Μαρίκα Αλμπρού**  
Συντονίστρια Επικοινωνίας, ΜΑΝΙΑ ΑΣ ΟΕΤΑ, Στερεάδα και Ροζα Βασιλ, Συγγραφέας

Τη συζήτηση θα συντονίσει ο **Δημήτρης Βέργοδης**, Διευθυντής Τμήμα ΜΜΕ, Βιβλίων και Σημειώσεων ΣΕΒ

Πέμπτη, 16 Δεκεμβρίου και ώρα 19:00

**ΔΩΡΕΑΝ ΠΑΡΑΚΟΛΟΥΘΗΣΗ** • Θα δοθούν βεβαιώσεις παρακολούθησης

Τη συζήτηση μπορείτε να την παρακολουθήσετε ζωντανά μέσω Youtube στο κανάλι του New York College: @nycolath

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LIVE Διαδικτυακό Συνέδριο +

## Ανάπτυξη: Ο άλλος δρόμος

Το συνέδριο διοργανώνεται από τη Σχολή Διοίκησης Επιχειρημάτων του Επιστημονικού Ομίλου New York College και το διεθνές Επιμελητικό Επιμελητήριο (ICC HELLAS)

**Ομιητές:**

**Δρ. Μανώλ Καραγιάννης**  
Καθηγητής και Διευθυντής του προγράμματος προπτυχιακών σπουδών Διοίκησης Επιχειρηματικών Συγκροτημάτων και Επιχειρήσεων MBA στο Οικονομικό Πανεπιστήμιο Αθηνών

**Μαργαρίτα Γαλανοπούλου**  
Προέδρος, Επιχειρηματίας, Αρ. Υπουργού, Αρ. Ευρωβουλευτή

**Στέφανος Μήτσιος**  
Αρ. Υπουργού, Αρ. Υπουργού, Αρ. Ευρωβουλευτή

**Νίκος Βασιλειάδης**  
Εκπαιδευτικός, Διευθυντής, Ανοπτυξης και Επενδύσεων

**Ράμης Αλιπασάκης**  
Αρ. Υπουργού, Αρ. Υπουργού, Αρ. Ευρωβουλευτή

**Γιάννης Παπαδόπουλος**  
Αρ. Υπουργού, Αρ. Υπουργού, Αρ. Ευρωβουλευτή

**Σπύρος Καραγιάννης**  
Αρ. Υπουργού, Αρ. Υπουργού, Αρ. Ευρωβουλευτή

Τρίτη, 11 Μαΐου  
18:45 - 21:30

**ΔΩΡΕΑΝ ΠΑΡΑΚΟΛΟΥΘΗΣΗ**  
Οα δοθούν βεβαιώσεις παρακολούθησης

[www.youtube.com/user/nycolath](https://www.youtube.com/user/nycolath)

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A close-up portrait of a young man with a beard, smiling broadly. He is wearing a dark blue graduation cap with a gold tassel on the right side. He is also wearing a dark blue graduation gown over a grey t-shirt. The background is a soft, out-of-focus green and yellow, suggesting an outdoor setting. In the top left corner, there is a dark blue rectangular box containing white text.

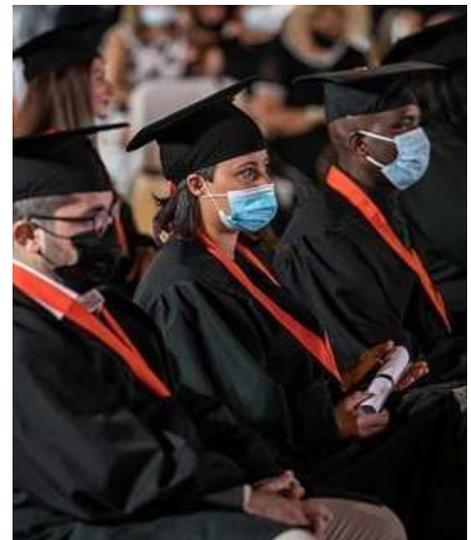
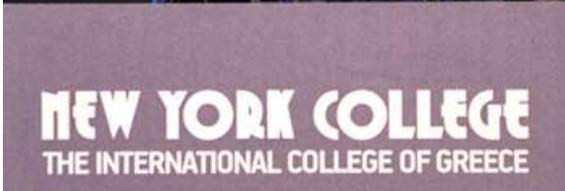
**GRADUATION CEREMONY  
2021**



NYC Graduation ceremony took place on September 6th, 2022 in the Historic National Gymnastics Club. Under the view of Acropolis, students received their degrees by the Deans and Faculty members of the partner institutions and celebrated with their families their remarkable accomplishments.



< Professor Isabelle Sole, Director of the Bachelor's in Business Administration offered locally at NYC in collaboration with Universite 1 Toulouse Capitole, addresses our graduates.



# MEMORIES FROM PREVIOUS GRADUATION CEREMONIES

Each year, prominent international figures give lectures and speeches at New York College's Graduation Ceremonies.

Their presence not only honors our graduates, but also serves as a role model and an inspiration for the future careers of both students and graduates.





Athens Graduation Ceremony, 2019 National Gymnastics Association (EGS) in the neighborhood of NYC Athens Campus

# World-class personalities honor our graduates!



Jan Fischer, former Prime Minister of the Czech Republic and member of the Board of Trustees of the University of New York in Prague (UNYP), keynote speaker at the graduation ceremony of New York College Athens. National Gymnastics Association (EGS) in the neighborhood of NYC Athens Campus (Athens, 2019).



Dr. Bernard Kouchner, former Minister of Foreign and European Affairs of the French Republic, co-founder of Médecins Sans Frontières, at the graduation ceremony of NYC Athens, awarding the degrees of UNIVERSITÉ TOULOUSE 1 CAPITOLE of France to our graduates. National Gymnastics Association (EGS) in the neighborhood of NYC Athens Campus (Athens, 2016).



Professor Angelos Syrigos, current Deputy Minister of Education, Associate Professor of International Law and Foreign Policy at Panteion University (second from left), with Mr. Jan Fischer, former Prime Minister of the Czech Republic (third from left), Mrs. Eva Anderová, former Deputy Minister of Finance of the Czech Republic and associate of the University of New York in Prague (first from right), and the founder and President of the New York College Group, Mr. E. Foutsis (first from left) at the graduation ceremony of NYC Athens. National Gymnastics Association (EGS) in the neighborhood of NYC Athens Campus (Athens, 2019).



Dr. Helene Glykatzi-Ahrweiler, the first female dean of the University of Sorbonne and Goodwill Ambassador to UNICEF, at the graduation ceremony of New York College Thessaloniki. Hyatt Hotel (Thessaloniki, 2011).



Dr. Olivier Giscard d'Estaing, founder and Director General of INSEAD and former Member of the French Parliament, keynote speaker at the graduation ceremony, with the founder and President of the New York College Group, Mr. E. Foutsis (Glyfada, 2009).



Sir Graham Brady, Member of the British Parliament and Chairman of the "1922 Committee", receiving from the Earl of St. Andrews an honorary Doctorate from the UNIVERSITY OF BOLTON, at the graduation ceremony of NYC Athens. National Gymnastics Association (EGS) in the neighborhood of NYC Athens Campus (Athens, 2017).



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# Faculty

**Iakovos Arapoglou** Dr. Arapoglou's studies are of a very high standard. He holds a PhD in International Economics; an MA in International Relations; an MPhil in Economics; and a BA in Sociology from the City University of New York, USA. Following a successful academic career in the USA in institutions such as Lehman College, Hunter College and Grand Valley State University, Iakovos joined the Faculty of New York College in 1995, and has become a valuable faculty member ever since.



**Dionysia - Theodora Avgerinopoulou** Dr. Dionysia-Theodora Avgerinopoulou is a Member of the Hellenic Parliament and Chair of the Environment Committee of the Parliament. She has served as the Vice-Chair of the Global Water Partnership Organization in Stockholm, Sweden, and the Chair of the Energy and Environment Commission of the ICC Hellas. She is also the Executive Director of the European Institute of Law, Science & Technology. She is an expert attorney in Environmental Law and Policy, European Law and International Law and runs her own law offices in Athens, Greece. Previously, Dionysia also served as the Chair of the Special Permanent Parliamentary Committee on Environmental Protection of the Hellenic Parliament and the Subcommittee of the Watercourse, as well as the Chair of the Mediterranean Parliamentarians for Sustainable Development. She was also elected three times as a Member of the Parliament in Greece. Dr. Avgerinopoulou has been presented with the Green Star Award by the UNEP/OCHA/Green Cross International, and she has been elected as a Young Global Leader of the World Economic Forum and one of the 40Under40 Young European Leaders. She holds a J.S.D. (Ph.D.) in International Environmental Law from Columbia University School of Law and an LL.M. in International Legal Studies from Georgetown Law Center. She is an international lawyer and the Director of the European Institute of Law, Science & Technology. Dr. Avgerinopoulou is the Programme Leader of the Master (M2) in International Economic Law which is offered at New York College in collaboration with the Universite Toulouse 1 Capitole.



**Dimitris Bourantas** Professor Dimitris Bourantas is the Provost of NYC, and the Director of the Executive MBA and the MSc in Human Resource Management. Dimitris Bourantas was the founder and director for many years of the postgraduate programmes Human Resources Management and Executive MBA at the Athens University of Economics and Business. He has directed a large number of research projects in Greece, whereas he has published a large number of papers in prestigious scientific journals worldwide. Professor Bourantas has published best-selling books related to Management, Leadership and Human Resources Management. He has also written essays for the general public and novels. Professor Bourantas has also many years of experience as member of the Board of Directors, consultant and trainer across a large number of successful corporations. Professor Bourantas has been awarded, repeatedly, for "Teaching Excellence" by the Athens University of Economics and Technology.



**Panagiotis Efstathiou** Dr. Efstathiou Panagiotis, M.D., Ph.D is the Programme Leader of the MSc in Crisis Management in the Health Sector offered at NYC in collaboration with the University of Bolton and the Hellenic Association of Crisis Management in Greece. Dr. Efstathiou, an Orthopedic Surgeon by training, has been a Brigadier M.C. in the Hellenic Army - CBRN Expert. Currently, he also serves as the President of the Hellenic Association on Crisis Management in the Health Sector in Greece, an Expert Advisor of WHO, as well as Coordinator of Operation Center of Attica Region and Athens Medical Association for Covid-19. Dr. Efstathiou has a strong experience on crisis management in the health sector at an international level, whereas he has published extensively in top academic journals.



**Dr. Efthymia-Souzana Gavriil** Dr. Gavriil holds a PhD in Communication and Tourism Media (H.F.R.I. scholar) from University of Macedonia, Greece. She has also obtained her Master's Degree in Theoretical and Applied Linguistics from Aristotle University of Thessaloniki. Since 2013, she has been working as a medical interpreter and a certified translator (projects/collaborations with European Commission, Greek National Tourism Organisation, IKEA Greece, Nielsen Hellas, and University of Athens). She is collaborating as an editor with several publishers in Greece and abroad (Kyriakidis Publications S.A, Edizioni Universum and more). Her research interests include Advertising translation, Tourism Multimedia and Communication. At New York College, she teaches "Translation Principles and Strategies" at the BA program and "Perspectives of Translation" at the MA program.



**George Georgousopoulos** George completed his studies in the USA and holds a BS in Engineering from New York Institute of Technology (NYIT), an MBA from Adelphi University, and a MSc from University of Louisville. He is a Candidate for Doctorate in Business Administration from International School of Management (ISM) Paris, France and his Dissertation examines issues in Operations and Value Chain Management. He also attended Business seminars as a Visiting Scholar in Paris, Shanghai, and Tokyo. George has been teaching at NYC since 2012 both at undergraduate and graduate levels. George's lecturing methods and the ability to support students to reach their full potential makes him a valuable member of the NYC family.



**Nena Gorou** Nena Gorou Mrs Gorou has been a member of New York College since 2012 and has taught across the Mathematics' area curriculum. From 1997 to 2011 she served as Instructor of Higher Level Mathematics in the Hellenic Air Force Academy and in the Technical School of the Hellenic Air Force. From 2012, she has also served New York College from various positions: Recruiter (Office of Admissions), Students' Academic Advisor and from 2017 she is the Head of Academic Advisors. Mrs. Gorou has presented papers in various conferences, workshops and congresses, and has published her work in numerous proceedings, as well as in scientific magazines in Greece. She is an active member of the "Hellenic Mathematical Society" and has been awarded twice the "Excellence in Teaching Award" at New York College. She has taught College Algebra, Discrete Mathematics, Calculus, Trigonometry, Finite Mathematics, History of Mathematics and currently she teaches Applied Mathematics and Probability Theory. Mrs. Gorou is a graduate of the Mathematics Department of the University of Crete and holds a Master's Degree in Pure Mathematics from the University of Patras. With extensive teaching experience, she has been the Head of the New York College of Advising Services and Academic Support since 2017.



**Konstantinos Kalachanis** Dr. Kalachanis graduated from the Department of Philosophy-Pedagogics & Psychology of the National and Kapodistrian University of Athens. In 2011, he was awarded a PhD in Philosophy with the thesis "On the paradigm and the icon in the work of John Philoponus". He holds a Master's degree in "Environment and Health, Management of Environmental Issues with Health Implications" from the Medical School of the University of Athens, where he has taught the courses "Bioethics" & "Man and Environment in the Hippocratic Work". Also from 2013-2017 he taught the course "Cancer and Environment" in the postgraduate program "Neoplastic Disease in Humans: Diagnosis, modern treatment and research". From 2012 to 2016, he was an unpaid research associate at the section of Astrophysics- Astronomy & Mechanics Department of the Faculty of Physics of the University of Athens. His research interests include History and Philosophy of Science and Astronomy, Ancient Greek and Byzantine Philosophy, Bioethics, the evolution of Cosmology from ancient to modern times, as well as the environmental impact on human health. He has published more than 100 scientific articles in peer-reviewed Greek and international scientific journals, as well as in conference proceedings, and has edited volumes of conference proceedings. He is Secretary General of the International Scientific Society of Ancient Greek Philosophy and is also a member of the Union of Greek Physicists. Since 2019, he has been a Research Associate and later Research Coordinator at New York College.



**Vassilios Karayannis** Dr. Karagiannis holds a PhD in European Law from the Free University of Brussels (ULB) and is currently a Partner of KLC Law firm Athens. Previously, he was a lawyer member of the Office for Legal Representation of the Hellenic Competition Commission (2006-2009). He has been also Legal Partner of the National Commission of Telecommunications and Post (EETT) (2005-2006). He has participated as tutor for Competition, State Aid and Public procurement Law at the Panteion University of Athens (2009-2018). He conducted a course on the legal issues related to the use of electronic documents by public authorities at the National School of Public Administration (Greece) – (2008-2010). He is sole author of five books and has participated as co-author in a number of collective works. He has realized various publications in the Greek, English and French speaking legal press. Within the framework of Master 2 in International Economic Law, he lectures EU Competition Law and European Law of Development.



**Yiannis Lavdiotis** Yiannis Lavdiotis holds a Master's Degree in Marketing (with distinction) from the University of Central in Birmingham, a Postgraduate Diploma in Marketing from the Chartered Institute of Marketing and a Bachelor's Degree in Business Studies & Management (BA) from the University of Westminster in London, UK. He is also an Accredited Member of the Chartered Institute of Marketing (ACIM). Yiannis is the Managing Director of Exceed Consulting S.A. He has more than 20 years of sales training, coaching and business experience in various managerial positions in multinational companies such as Johnson & Johnson, GfK International, Regus, Grant Thornton as well as a business consultant and an accredited coach. As a business and sales consultant he has significant experience in sales training (more than 20,000 people trained) mainly with FMCG (P&G, Johnson & Johnson, BDF, Bolton, Perfetti, Henkel, L'Oréal, Adidas, Intersport, Pernod Ricard and more) and Pharmaceutical companies (GlaxoSmithKline, Sanofi, Servier, Angelini, Amgen, Valeant and more). Yiannis has more than 20 years of teaching experience in Marketing and Management courses in New York College for the undergraduate program of Empire State College, State University of New York and postgraduate programs.



**Anastasios Liapakis** Dr. Anastasios Liapakis is a Post-Doc Researcher in the area of Big Data Analytics in the Informatics Laboratory of the Agricultural University of Athens and a visiting lecturer in the National and Kapodistrian University of Athens, Dept. of Digital Industry Technologies. He received his master's degree in Business Administration (MBA) with a specialization in Digital Marketing and his Ph.D. in Informatics, in the field of Data Analytics in Social Media Networks from the Informatics Laboratory of the Agricultural University of Athens. His Ph.D. research was co-financed by the State Scholarships Foundation (IKY). His main research interest evolves around Data Structures, Big Data Analytics, Knowledge Engineering, Management Information Systems, Machine Learning techniques, Natural Language Processing, and Sentiment Analysis applied in problems concerning Management, Economics, and Marketing. His notable research work, published in national and international peer-reviewed Journals and Conferences, has got a significant number of citations. He has participated in four EU-leading research projects in the area of Informatics. He has been teaching Informatics, Programming, Object-Oriented Programming, Databases, Data Analytics, ICT courses, and Management Information Systems for the past 5 years in public and private universities in Greece.



**Zacharoula Manolidou** Ms. Manolidou, M.Sc, Colonel R.N., M.Sc. MC, Hellenic Army - CBRN Expert, is the Programme Coordinator of the MSc in Crisis Management in the Health Sector offered at NYC in collaboration with the University of Bolton and the Hellenic Association of Crisis Management in Greece. Ms. Manolidou holds an M.Sc. in Intensive Care Units and Emergency Nursing, whereas she has a very strong experience on the pertinent field. Zacharoula has also extensive experience in teaching and publishing. Currently, she serves as the General Secretary of the Hellenic Association on Crisis Management in the Health Sector in Greece.



**Nikos Oikonomakis** Lt Col N. Oikonomakis is a Staff Officer (OF4) at General Directorate for Defence Investments & Armaments in Ministry of National Defence. He is responsible for the management of Principal Contracts with Companies & Government to Government Agreements in the field of Aeronautics (F-16 Viper Upgrade, FOS Patriot, FOS AEW&C, FOS Crotale NG-GR, etc.). He has more than 13 years' flying experience in managing and directing air operations, as well as working experience in developing or overseeing projects/programs from concept to completion. His operational background includes flying with Greek and NATO AWACS (almost 2300 flying hours), planning and executing a wide range of peacetime and wartime Airborne Battle Management, C2 & Joint ISR operations. He lectures Financial Management & Decision Making, Contemporary Issues in Marketing and Project Management at New York College Athens.



**Elefantia Panagiotou** Elefantia holds a Bachelor's degree in Economic Science from the University of Athens, Greece, a Diploma (at postgraduate level) in Business Administration from the University of Bradford, UK and an MBA from the University of Greenwich. She has worked in top managerial positions both in the UK and in Greece and has many years of teaching experience. Elefantia is the Director of Operations at New York College and a member of the Faculty of Business since 2006.

**Makis Patsonis** Mr. Patsonis started his career by teaching business at the University of Detroit, Michigan USA. He subsequently worked for major oil companies like Mobil and BP based in the UK with assignments all over Europe. He dealt with SAP application in multinational environments. His field of expertise is audit, internal controls, risk analysis and process reengineering and optimization. In Greece he worked at ELPE as director of audit and accounting. He joined NYC in 2016. He teaches Maritime business, Management Controls, Business Strategy and Small Business Management. He brings in the experience of the real economy as supplement to academic education. He holds a BSc degree from the Athens University of Economics and Business and an MBA degree from the University of Detroit.



**Jenny Pavlaku** Jenny, a PhD in Marketing and Communication, holds a variety of postgraduate degrees and certificates with a focus on Marketing and has multiple skills such as Business Planning, Coaching, Entrepreneurship, Educational Technology, and Team Building. Jenny is an experienced marketing director and holds the position of the brand and marketing manager for New York College. Her long and diverse background is applied into teaching and mentoring our students for the tourism and hospitality industry with a focus on Special Event Management. Jenny brings her vast experience to showcase this large, diverse and creative tourism sector by using theory and a variety of real-life case studies from small events like a wedding to the planning and marketing of huge events such as Olympic Games or large global conferences. She has a true love for academia, learning and teaching, marketing and tourism and uses this love to make students flourish. Jenny constantly stays up-to-date with future trends in all sectors so that students can enjoy the latest news in the field.



**Areti Pifea-Mistrioti** Mrs. Pifea-Mistrioti has been working as an EFL Teacher for more than twenty-five years and has taught students of all ages (young learners, teenagers, and adults). She started her career at language schools in which she worked for about eighteen years preparing the students for the Cambridge and Michigan exams and she continued with working at a private primary school for about ten years. Currently, she is working at New York College, Athens, where she teaches General English, IELTS and Business English to adult students. She has been working at New York College since October 2013 from October to June and during summer seasons she has been working at summer schools in the UK as a Senior EFL Teacher and/or as a Director of Studies. Moreover, she is an oral examiner for ESB (Europalso) and MSU (Deree).



**Constantina Sardini** Mrs. Sardini has completed all of her studies in the USA, obtaining a Bachelor's Degree in Communication and Master's degree in Business Communication. She is also a Ph.D. Candidate in Organizational Psychology with specialization in Leadership, while she has developed a long experience in the areas of Communication, Corporate Training and Development. She received a full Graduate Scholarship at the age of 23, as a Teaching Assistant in Communication and Public Speaking. She also worked for an Advertising Agency as Account/Client Service Manager in San Francisco, California.



**Vassilis Skianis** Dr. Vassilis Skianis currently serves as the Dean of Academic Affairs of New York College in Athens. Vassilis holds a Bachelor's degree in Banking and Financial Management from the University of Piraeus and a Master's degree in Economics from New York University (NYU). In 2013, he received his Doctorate in Environmental Economics from the London School of Economics. He has served as a Research Associate at the Athens University of Economics and Business, as a research assistant in NYU's Stern School of Business and has participated in the organization of international academic conferences with Athens Institute of Education & Research (ATINER). He has also been involved in various research (EU FP7 and H2020) and consulting projects. Vassilis has teaching experience both at NYU and LSE. At New York College, he teaches undergraduate and graduate level courses in the fields of Business and Finance.



**Penny Vlagos** Penny has been teaching at NYC since 1999 specializing in Human Resource Management and Organizational Behaviour. Through her professional experience as an HR Manager, she is able to pass on to students actual examples from working in both the US and Greece. With a Bachelor degree in International Business and an MBA from Loyola University, she has a wealth of knowledge related to business subjects. Penny also frequently invites professionals from HRM and NYC Alumni to speak in her classes. Students greatly enjoy her lively teaching style, her enthusiasm for course material and approachable manner.



**Manos Vrontis** Manos Vrontis possesses more than 20 years of corporate experience with a deep understanding of strategy formulation and execution related to changing market dynamics. Having a hands-on management style and team player approach has enabled him to lead and drive change through multi-cultural and cross-functional teams. Manos has worked in Greece and abroad, in companies such as Unilever, Sara Lee, BIC, OPAP and Boutari Wineries as General Manager, Commercial Director and Sales Director and was also appointed as an expatriate Sales Director Asia in charge of 12 countries and Managing Director for Singapore and Malaysia. He holds an MBA from Monash University and is currently a PhD candidate under the University of Bolton in which he also teaches the courses of Strategic Management and Marketing. Manos' consulting advice is often sought after and he is also a master trainer in the areas of Business Strategy, Marketing, Sales Management, Negotiation and Change Management. He believes greatly in the intelligence of the young business generation and holds the position of Partner in Massachusetts Institute of Technology Enterprise Forum (MITEF) which enables tech start-ups to transform their ideas into companies. Manos is also a Strategic Associate of iLeads, a Strategic Leadership and Digital Transformation Lab under the University of Piraeus in Greece.



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