# Faculty members



# Nikos Oikonomou, Head of School of Tourism and Hospitality

Nikos holds a Bachelor's degree in Tourism Management from the University of Greenwich and an MBA from the University of Bolton. With over 20 years of experience in various fields of tourism, travel, hospitality, information technologies and academia, Nikos leads the tourism and hospitality degrees for New York College by managing the student experience from multiple perspectives. Nikos has been embarking to various projects along his career and uses his experience and translate it into valuable information to our students by both applying academic and practical theory as well as by increasing the employability through practical sessions, visits and case studies. He teaches various courses in the tourism and hospitality programmes, mostly directed to the tourism and travel sector, distribution channels, tourism sustainability, basic financials for hospitality and tourism, developing student employability and skills as well as supervises final dissertations. With a constant eye into the rapid changing world of tourism and hospitality, Nikos is designing student experiences that prepare the students for the wonderful world of tourism and hospitality.



### John Stavroulakis

John holds a Bachelor's degree from the Advanced School of Tourism Management in Greece and he has a diverse experience in Food and Beverage Management and a variety of gastronomic background along his career. He has worked as a consultant for Greek and abroad venues, he is a wine & spirits connoisseur, event planner & trainer. John has also been an entrepreneur for an innovative beverage venture and has worked in various positions such as food and beverage management, restaurant and bar management, event management and he has also trained and educated various levels of students and professionals. Always with a smile and ready to share his experiences with our students, loannis is directing his teaching experience with creativity, open communication and openness to new experiences by both applying theory and using his connections for multiple visit experiences in Food and Beverage outlets as well as inviting professionals to speak in his classes.



### Jenny Pavlakou

Jenny, a PhDc in Marketing and Communication, holds a variety of postgraduate degrees and certificates with a focus on Marketing and has multiple skills such as Business Planning, Coaching, Entrepreneurship, Educational Technology, and Team Building. Jenny is an experienced marketing director and holds the position of the brand and marketing manager for New York College. Her long and diverse background is applied into teaching and mentoring our students for the tourism and hospitality industry with a focus on Special Event Management. Jenny brings her vast experience to showcase this large, diverse and creative tourism sector by using theory and a variety of real-life case studies from small events like a wedding to the planning and marketing of huge events such as Olympic Games or large global conferences. She has a true love for academia, learning and teaching, marketing and tourism and uses this love to make students flourish. Jenny constantly stays up-to-date with future trends in all sectors so that students can enjoy the latest news in the field.



### Dr. Kostas Kalachanis

Kostas graduated from the Department of Philosophy-Pedagogics & Psychology of the National and Kapodistrian University of Athens. In 2011 he was awarded a Phd in Philosophy with the thesis "On the paradigm and the icon in the work of John Philoponus". He also holds a Master's degree in "Environment and Health, Management of Environmental Issues with Health Implications" from the Medical School of the University of Athens. Kostas has taught various subjects from different disciplines and he was a research associate at the section of Astrophysics-Astronomy & Mechanics Department of the Faculty of Physics of the University of Athens. His research interests include various subjects including History and Philosophy of Science and Astronomy, Ancient Greek and Byzantine Philosophy, the evolution of Cosmology, as well as the environmental impact on human health. He has published more than 100 scientific articles in peer-reviewed Greek and international scientific journals, as well as in conference proceedings. He is the Secretary General of the International Scientific Society of Ancient Greek Philosophy and is also a member of the Union of Greek Physicists. Kostas presents to the hospitality students his love for research and the academic aspects in researching tourism and hospitality in today's world.



## Penny Vlagos

Penny has been teaching at NYC since 1999 specializing in Human Resource Management and Organizational Behaviour. Through her professional experience in a multinational organisation in the Human Resource Department, she is able to pass on to students actual examples from working in both the US and Greece. With a Bachelor's degree in International Business and an MBA from Loyola University Chicago, she has a wealth of knowledge related to business subjects. Penny also frequently invites professionals from HRM and NYC Alumni to speak in her classes. Students greatly enjoy her lively teaching style, enthusiasm for course material and approachable manner. Penny is presenting to hospitality students various perspectives about the global tourism industry, various cultural challenges for working in a global environment and tourism and hospitality multinationals always with an eye into the future of managing people in a global context.



### Vicky Grigoriadou

Vicky brings a vast background in marketing with more than two decades of consumer and market research focused experience in Big Data, Analytics, AI and Cloud Technologies which transform data into strategic insights. Vicky has used her transformational leadership abilities maintaining a strategic focus towards team development, client and partner development, marketing and technical innovation. She has been the managing director of leading and global marketing firm, and she has also been a strategic business intelligence consultant for a Greek large firm. Vicky applies her field experience in class to show to students the strategic aspects of marketing in the hospitality and tourism industries both by using theory and by bringing examples from real life case studies. Vicky holds Bachelor's and Masters degrees in psychology which has assisted her to understand people and consumer behaviour and then apply it into people leadership and marketing.



### Nikos Oikonomakis

Nikos holds Bachelors' degrees in Aviation Science & Technology and in International and European Studies from Panteion University and an MBA from University of Maastricht. He has also obtained various certifications in the Project Management field from reputable institutions. Nikos has been an Operations Officer for NATO AWACS, a responsibility position in a Flying Squadron, like the Deputy Commander, and he has a great experience in international negotiations between governments (G2G) and large multinationals for contracts and agreements with high monetary value. He has an over 10 years' experience in global and multicultural environments. He has a love for teaching and he is delivering a variety of lectures in International Business Management, Project Management, Marketing and Finance. Nikos delivers his knowledge to the tourism and hospitality students by introducing the main concepts of contemporary marketing and how these are applied to the hospitality and tourism industries of today.