

STUDENT NAME	NYC GPA	ID NUMBER	DATE (semester)
--------------	---------	-----------	-----------------

BUSINESS COMMUNICATION - valid from spring 2012 - COURSES WITH D GRADES DO NOT TRANSFER

General Education - 30 credits

COURSE	CREDITS	TYPE	STATUS	GRADE	EARNED CREDITS
You must take these 5 courses = 15 credits					
1 Composition I	3	*			
2 Composition II	3	*			
3 College Algebra (required)	3	*			
4 US History course	3	*			
5 Computer Applications I	3				
number of general education COURSES left to take					
10					
Select 4 of the following 6 areas = 12 credits					
1 Natural Science course	3	*			
2 Psychology of Adjustment (required)	3	*			
3 Western Civilization course	3	*			
4 Other World Civilizations	3	*			
5 Humanities course	3	*			
6 Arts Course	3	*			
number of general education CREDITS left to take					
30					
Take 1 course from any category = 3 credits					
Elective general education course	3				
Total Credits Earned:					0

New York College Concentration Prerequisites - 46 credits (plus any concentration relevant electives)

COURSE	CREDITS	TYPE	STATUS	GRADE	EARNED CREDITS
1 Statistics for Business (prereq. College Algebra)	3	*(+)	BOTH		
2 Principles of Marketing	3		FALL		
3 Principles of Management	3		SPRING		
4 Principles of Advertising	3		SPRING		
5 Intro. Microeconomics	3	*	FALL		
6 Intro. Macroeconomics	3	*	SPRING		
7 Intro. to Speech Communications	3	*	FALL		
8 Intro to Business Communication	3	*			
9 History of Mass Media	3	*(+)	SPRING		
10 Public Relations	3		SPRING		
11 Communication among Cultures	3	*			
12 Interpersonal Communication	3	*			
13 Management Information Systems	3		SPRING		
14 Finance	3				
15 Business Law	4				
number of NYC concentration COURSES left to take					
17					
number of NYC concentration CREDITS left to take					
54					
Advanced level courses to be taken after student has earned 40 credits and taken introductory level prerequisite courses					
16 Organiz. Behav. (pre-req. Psyc. of Adj.) (formerly ESC)	4	*(+)			
17 Advanced Writing and Research (formerly ESC)	4	*(+)			
Total Credits Earned:					0

Elective credits (either or both NYC and ESC)

COURSE	CREDITS	TYPE	STATUS	GRADE	EARNED CREDITS
Recommended Electives					
Advanced Speech Communications	3				
Social Psychology	3		SPRING		
Intro to Sociology (required for Soc & Econ Dev.)	3		FALL		
Social & Econ. Dev. (pre-req. Intro Soc.)	3		SPRING		
Financial Accounting	3		FALL		
Managerial Accounting	3		SPRING		
number of ELECTIVE CREDITS left to take					
4					
Total Credits Earned:					0

Empire State College Concentration Courses - 32 credits

COURSE	CREDITS	TYPE	STATUS	GRADE	EARNED CREDITS
1 Communications Analysis	4	*(+)	fall		
2 Communications Decisions	4	*(+)	spring		
3 Ethics for a Global Economy	4	*(+)	fall & summer		
4 Strategic Communication	4	*(+)	final term		
number of ESC concentration COURSES left to take					
8					
Electives					
Conflict and Negotiation	4	*(+)	spring		
Advanced Advertising	4	(+)	spring		
Advanced Public Relations	4	(+)	spring		
Consumer Behaviour (pre-req. Psyc. Adj.)	4	*(+)	fall		
Information Systems and Technology	4	(+)			
Marketing & Sales Promotion (pre-req. principles of marketing)	4	*(+)	fall		
Media Interviewing Skills	4	*(+)			
Project Management	4	(+)			
Psychology of Advertising	4	*(+)			
Senior Seminar (to be taught by visiting ESC faculty)					
Educational Study Tour					
Total Credits Earned:					0
Total Credits Earned:					4
CREDITS EARNED OF 124 REQUIRED					4
CREDITS LEFT TO TAKE:					120

Foreign Language(s) credits

Total Credits Earned:

4

Other CBE credits

Total Credits Earned:

4

CREDITS EARNED OF 124 REQUIRED

4

CREDITS LEFT TO TAKE:

120