

Faculty Members



John Stavroulakis, Head of School of Tourism & Hospitality

John holds a Bachelor's degree from the Advanced School of Tourism Management in Greece and possesses extensive expertise in Food and Beverage Management, accompanied by a diverse gastronomic background cultivated throughout his career. He has garnered valuable experience as a consultant, providing his services to both Greek and international venues. Additionally, John's profound knowledge of wine and spirits, coupled with his proficiency as an event planner and trainer, further enhance his comprehensive skill set. Moreover, John has successfully ventured into entrepreneurship within the beverage industry, demonstrating his innovative mindset. Throughout his professional journey, he has held various positions, encompassing food and beverage management, restaurant and bar management, and event management. Furthermore, he has been actively involved in training and educating individuals at different proficiency levels, including students and professionals. Renowned for his warm demeanor and eagerness to share his wealth of experiences, Ioannis directs his teaching endeavors with a blend of creativity, effective communication, and a willingness to embrace novel opportunities. By seamlessly integrating theoretical concepts into practical applications, he empowers his students to comprehend and navigate the intricacies of the industry. Ioannis leverages his vast network to organize immersive visits to diverse Food and Beverage establishments, enabling students to gain firsthand exposure. Furthermore, he frequently invites industry professionals to deliver guest lectures, enriching the classroom experience.



Nikos Bilios

Nikos holds of a Bachelor of Arts (Hons) in Social Sciences from the University of London, (Royal Holloway & Kings College), two Masters of Science in Marketing Strategy & Political Sociology, and an MPhil in Governance from the London School of Economics and Political Science (LSE). Nikos also is Marshall Memorial Fellow of the German Marshall Fund of the United States (www.gmfus.org). He has extensive experience in digital marketing, storytelling, advertising, communications, public administration, blockchain technology, innovations in governance and European affairs. He has worked for private and public organizations, including communications and consulting agencies, political parties, the Hellenic Parliament, the European Parliament, and the central administration of his country. During his tenure in Greece's public administration, he focused on issues related to open government reform, communications, transparency, urban regeneration, and youth entrepreneurship. As the Director General at the Greek National Tourism

Organization (GNTO), Nikos was responsible for the tourism policy and marketing strategy of the GNTO, planning, organizing, and implementing global campaigns with Google, Yahoo, Twitter, Facebook, also worked with media corporations like BBC, New York Times, Al Jazeera. Nikos also worked as lecturer in undergraduate and postgraduate courses teaching destination-marketing planning, tourism development and tourism and heritage management at Greek, British Universities and Technical Education Institutes. He also participated in the teams formulating strategic development and management plans for tourism for several destinations (Magnesia, Venice, Lebanon etc.). He specializes in hospitality management, digital marketing & business strategy.



Michail G. Bakiris

Michail is an accomplished professional who holds a Bachelor of Art in Public Administration from Panteion University and an MBA in Marketing from Northeastern University in Boston, MA, U.S.A. With a rich and diverse background, he has served as the former Marketing Director of HEBA (Hellenic Basketball Clubs Association) and has garnered extensive teaching experience in esteemed universities and colleges across Europe. Currently, Michail holds the esteemed position of Owner of a prestigious 5-star hotel in Rhodes, Greece. With his expertise, Michail imparts his knowledge in various disciplines, notably specializing in Marketing, Strategic Marketing Management, and Hospitality Perspectives. His teaching approach is characterized by a distinctive enthusiasm and a unique pedagogical style, capturing the attention and engagement of his students. Michail's educational qualifications, combined with his professional experiences, lend credibility and depth to his instruction. His role as the Owner of a prominent 5-star hotel showcases his comprehensive understanding of the hospitality industry and further enriches his teaching by incorporating real-world insights. Michail's teaching philosophy emphasizes a strategic approach to marketing, empowering students to grasp the intricacies of formulating effective marketing strategies and nurturing their analytical thinking skills. His eagerness to instill a deep understanding of the hospitality sector equips students with a holistic perspective on the industry.



Nikos Oikonomou

Nikos holds a Bachelor's degree in Tourism Management from the University of Greenwich and an MBA from the University of Bolton. With over 20 years of experience in various fields of tourism, travel, hospitality, information technologies and academia. Nikos has been embarking to various projects along his career and uses his experience and translate it into valuable information to our students by both applying academic

and practical theory as well as by increasing the employability through practical sessions, visits and case studies. He teaches various courses in the tourism and hospitality programmes, mostly directed to the tourism and travel sector, distribution channels, tourism sustainability, basic financials for hospitality and tourism, developing student employability and skills as well as supervises final dissertations. With a constant eye into the rapid changing world of tourism and hospitality, Nikos is designing student experiences that prepare the students for the wonderful world of tourism and hospitality.



Penny Vlagos

Penny is an esteemed faculty member at NYC, specializing in Human Resource Management and Organizational Behavior since 1999. Drawing upon her extensive professional background within the Human Resource Department of a multinational organization, she enriches her teaching with firsthand examples from her experiences working in both the United States and Greece. With a Bachelor's degree in International Business and an MBA from Loyola University Chicago, Penny possesses a profound understanding of various business disciplines. Recognizing the importance of industry relevance, Penny regularly extends invitations to distinguished professionals from the field of Human Resource Management and esteemed NYC Alumni to share their expertise with her students. This collaborative approach ensures that students receive practical insights and stay abreast of current trends and practices. Penny's teaching style is characterized by liveliness, as she fosters an environment of active engagement and enthusiasm for the course material. Her approachability encourages students to actively participate, ask questions, and embark on meaningful discussions. Penny's presentations to hospitality students encompass a comprehensive exploration of the global tourism industry, highlighting diverse perspectives. She delves into the intricacies of working in a global environment, addressing the cultural challenges that arise and examining the implications for managing people within the tourism and hospitality multinationals. Moreover, Penny maintains a forward-thinking approach, consistently considering the future of managing individuals in a global context.



Andrianos Arvanitakis

Andrianos holds a Bachelor's degree from the Advanced School of Tourism Management in Greece, specializing in Front Office and Reservations within the realm of luxury hotels in Athens. With his extensive background in the hospitality industry, he has acquired invaluable experience as a Head Reservation Manager in a prominent hotel management company. In his role as an educator, Andrianos imparts his knowledge and expertise by teaching a range of courses in the field of tourism and hospitality. His instructional focus primarily centers around topics relevant to the tourism and hospitality sector, encompassing areas such as OTA (Online Travel Agency) channels, economics for hospitality and tourism, as well as fostering the development of employability skills among students. Adhering to the ever-evolving nature of the tourism and hospitality landscape, Andrianos maintains a keen awareness of the rapid changes occurring within the industry. As part of his commitment to student growth and preparedness for the competitive field of tourism and hospitality, he has diligently trained and mentored students across various proficiency levels.



Manos Tsigkakos

Manos holds Bachelors' degrees in Public Administration and Tourism and Hospitality Management in Greece and a MSc in Tourism Management & Marketing from Bournemouth University, UK. His professional experience in Catering and Hospitality businesses in various line staff and managerial positions has enriched him with passion and strong abilities to lead, train and inspire people who want to excel their career and knowledge in Tourism and Hospitality. His unique style of interpreting practical knowledge and real work scenarios in class is a crucial asset for students who proudly want to be tomorrow's Hospitality Leaders.