University of Greenwich: A strategic partnership

Howard Gardner: Lectures at New York College

UNYP Graduates Among Top Earners

Empire State College Alumni Reunion at Prague

Career Fairs
NEW YORK COLLEGE (NYC) is a group of educational institutions offering high quality multicultural education through academic collaborations with acclaimed American and European universities.

NYC Educational Group was established in 1989 with the assistance of the STATE UNIVERSITY OF NEW YORK, Empire State College, U.S.A.

Besides New York College in Greece with campuses in Athens and Thessaloniki, and the University of New York in Prague, the NYC Educational Group is also affiliated with the University of New York in Tirana and New York College London (in process).

NYC offer Bachelors, Masters and Ph.D. degrees in a variety of disciplines in collaboration with distinguished universities in the United States and Europe, which guarantee students the authentic degree of the partner university, while many of our programs are taught by the teaching staff of these universities.

NYC can offer a wide selection of training and degree programs to business executives and working professionals, with competitive tuition and delivered with an ‘executive-mode’ of study, thus, without interrupting participants’ work schedules.
New York College Athens

State University of New York, Empire State College, USA
• BS in Business Administration
• BS in Finance
• BS in Marketing
• BS in Management
• BS in International Business
• BS in Business Communications
• BS in Information Systems
• BS in Computer Science
• BA in Communications
• BA in International Relations
• BS in Psychology

University of Greenwich, UK
• BA (Hons) Business Studies
• BA (Hons) Business Studies with Marketing
• BA (Hons) Business Studies with Finance
• BA (Hons) Business Studies with HRM
• BA (Hons) Business Studies with Logistics
• BA (Hons) Business Studies with International Business
• BA (Hons) Business Studies with Tourism
• BA (Hons) Business Studies with Shipping
• BSc (Hons) in Internet Engineering & Web Management
• BSc (Hons) in Computer Networking
• BA (Hons) in English Language & English Language Teaching
• BSc (Hons) in Psychology
• BA (Hons) in Film Studies
• BSc (Hons) in Human Nutrition
• BSc (Hons) in Biomedical Science
• MBA
• MSc in Marine Engineering Management
• MSc in Internet Engineering & Web Management
• MA Management of Language Learning

University of Bolton, UK
• BEng (Hons) in Civil Engineering
• BSc (Hons) in International Management
• BSc (Hons) in International Hospitality Management
• BSc (Hons) in Computing
• MSc in Civil Engineering
• MBA
• MSc in Psychology
• MSc Cognitive Behavioural Therapy
• MPhil/Innovation
• PhD by Publication, by Thesis and by Practice

National American University, USA
• BA in Business Administration (DL)
• MBA (DL)
• MBA in Human Resource Management (DL)
• MBA in Information Technology (DL)
• MBA in Management (DL)
• MBA in Health Care Management (DL)

Université Toulouse 1 Capitole, France
• Licence Mention Gestion (Bachelor in Management)
• Master 2 en Economie et Management du Tourisme International (Master 2 in Economics & Management of International Tourism)

International University of Applied Sciences Bad Honnef, Germany
• Bachelor Aviation Management
• Bachelor International Management
• Bachelor Online Marketing
• Bachelor Tourism Management
• Bachelor Hotel Management
• Master Transport and Logistics Management
• Master International Management
• Master International Management - Hospitality/Marketing/Accounting and Finance/Aviation/Human Resources
### New York College Thessaloniki

**State University of New York, Empire State College, USA**  
- BS in Business Administration  
- BS in Finance  
- BS in Marketing  
- BS in Management  
- BS in Computer Science  
- BA in Communications  
- BS in International Relations  
- BS in Psychology

**University of Bolton, UK**  
- BSc (Hons) in International Management  
- BSc (Hons) in Computing  
- MBA  
- MPhil/ Innovation  
- PhD by Publication, by Thesis and by Practice

**National American University, USA**  
- BA in Business Administration (DL)  
- MBA (DL)  
- MBA in Human Resource Management (DL)  
- MBA in Information Technology (DL)  
- MBA in Management (DL)  
- MBA in Health Care Management (DL)

**Université Toulouse I Capitole, France**  
- Licence Mention Gestion (Bachelor in Management)  
- Master 2 en Économie et Management du Tourisme International (Master 2 in Economics & Management of International Tourism)

**International University of Applied Sciences Bad Honnef, Germany**  
- Bachelor Aviation Management  
- Bachelor International Management  
- Bachelor Online Marketing  
- Bachelor Tourism Management  
- Bachelor Hotel Management  
- Master Transport and Logistics Management  
- Master International Management  
- Master International Management - Hospitality/Marketing/Accounting and Finance/Aviation/Human Resources
University of New York in Prague

At UNYP, students have the opportunity to earn internationally recognized American and European degrees while studying at one of the most beautiful cities in Europe.
UNYP offers accredited Bachelor’s degree programs in English, both as an officially recognized higher education institution in the Czech Republic, and in partnership with prestigious international universities in the United States and Europe.

UNDERGRADUATE PROGRAMS - With a focus on international education, UNYP offers American Bachelor’s degree programs in partnership with the State University of New York, Empire State College, USA, in the fields of:
- Business Administration
- Communication and Mass Media
- International Economic Relations
- Psychology
- IT Management
- English Language and Literature
UNYP also offers European Bachelor’s degree programs in the fields of:
- Business Administration
- Finance
- Marketing

MBA PROGRAMS
The UNYP MBA is an IACBE-accredited program, offering the prestige of an American accreditation, the challenges and rigor of a top business program, and the opportunity for current and future leaders to hone their management skills:
- MBA with a Concentration in Entrepreneurship
- MBA with a Concentration in Finance & Banking
- MBA with a Concentration in Human Resource Management
- MBA with a Concentration in Management
- MBA with a Concentration in Management of Information Systems
- MBA with a Concentration in Marketing
- MBA with a Concentration in Project Management
- Flexible Online MBA

MASTER PROGRAMS
UNYP offers Master degree programs leading to well-recognized accredited U.S. or U.K. Master degrees in the fields of:
- MA in Professional and Business Communication - LaSalle University, USA
- MSc in International Management - University of Bolton, UK
- LLM in International and Commercial Law - University of Greenwich, UK

RESEARCH DEGREES
- MPhil/PhD - University of Bolton, UK
UNYT offers the following Bachelor degree programs in partnership with the State University of New York Empire State College, USA:

Administrative Sciences
- Accounting
- Business Administration
- Economics
- Finance
- Management
- Marketing

Humanities and Social Studies
- Communication and Journalism
- English Language and Literature
- Political Sciences / International Relations
- Psychology
- Law

Computing
- Computer Science
- Management of Information Systems

In addition, UNYT offers the following Master programs:
- Master in Business Administration (MBÃ) - Herzing University, USA
- Master of Science in Finance and Accounting
- Master in International and Commercial Law (LLM)
- Master of Arts in International Relations
- Master of Science in Computer Science

UNYT offers PhD programs in a number of concentration areas as follows:
- Ph.D. in Business Administration (Economics, Finance, Accounting, Management Marketing, International Business)
- Ph.D. in Computer Science (Computer Science, Management of Information Systems)
- Ph.D. in Humanities and Social Sciences (Law, Political Science/International Relations, Education)

NEW YORK HIGH SCHOOL
Tirana, Albania

UNYT is proud to announce the establishment of a new modern High School for excellent students in Albania and the neighbouring countries who wish to distinguish themselves worldwide.
Congratulations to our Top Students

... who have demonstrated the highest achievement in their academic work

**Athens**

Kristi Ikonomi, BS Business Administration, Empire State College - State University of New York
Stella Karamadouki, BA (Hons) English Language and English Language Teaching, University of Greenwich
Chrysanthi Perri, BA (Hons) Film Studies, University of Greenwich
Maria Malegkou, BSc (Hons) Psychology, University of Greenwich
Panagiotis Papamanolis, BSc (Hons) Internet Engineering & Web Management, University of Greenwich
Athanasios Retouniotis, BSc (Hons) Computer Networking, University of Greenwich
Maria-Anna Charitopoulou, Bachelor in Business Administration, Institut Universitaire Kurt Bosch
Vlasios Zacharis, MBA in Management, Institut Universitaire Kurt Bosch
Garyfallia Theodoropoulou, MBA in HRM, Institut Universitaire Kurt Bosch
Ioannis Georgiadis, MSc Marine Engineering Management, University of Greenwich
Nikolaos Tamichakis, MSc Marine Engineering Management, University of Greenwich
Christina Lagou, MA Management of Language Learning, University of Greenwich
Christos Basdekis, MBA, University of Greenwich (Cohort I)
Konstantinos Akamiotakis, MBA, University of Greenwich (Cohort II)

**Thessaloniki**

Zihui Bai, BS in Finance, State University of New York, Empire State College
Elvis Vlazeria, Bachelor in Business Administration, Institut Universitaire Kurt Bosch
Konstantina Skythioti, MBA in Management, Institut Universitaire Kurt Bosch

**Prague**

Jiri Sykora, BA in Business Administration, Empire State College-State University of New York
Renata Durcova, Bachelor in Business Administration, University of New York in Prague
Ondrej Novodvorsky, MBA in Finance and Banking, Institut Universitaire Kurt Bosch/University of New York in Prague
Elisabeth Gjestland, MA. in Professional and Business Communication, LaSalle University
Iva Katzerova, MA. in Counseling-Clinical Psychology, LaSalle University
Helena Janickova, LLM in International and Commercial Law, University of Greenwich

**Tirana**

Klaudio Dervishaj, MSc in Computer Science, University of Greenwich.
Erveina Bashuri, LLM, University of New York Tirana
Albana Ramabanaj, MSc in Finance and Accounting, University of New York Tirana
Ina Avllaj, MSc in Business Administration, Institut Universitaire Kurt Bosch
Enta Hasmuca, MSc Law, University of New York, Tirana
Doriana Dine, BS Finance, State University of New York, Empire State College
Dear Friends,

Welcome to this new edition of NYC News magazine featuring the latest news from New York College Educational Group.

As you may already know, our institutions, with their principal collaborations with the State University of New York, ESC for more than 25 years, and the University of Greenwich, offer educational opportunities with a global perspective, while hosting students and faculty from as many as 70 nations, who enjoy high quality education and opportunities of communication, academic exchange and an international experience. At the NYC institutions our students are awarded the authentic degrees of our partner universities; may have the choice of dual-degree programs; benefit from career-oriented programs of study in a variety of disciplines; are taught by an international team of professors from the finest universities of the world; and enjoy student support of the highest standard.

In this edition, I invite you to get acquainted with our new programs of study in partnership with the University of Greenwich, the University of Bolton and Universite Toulouse I Capitole; learn about the numerous activities organised at our campuses by staff and students; browse through the pictures of our graduation ceremonies, and meet all the remarkable persons who visited us and talked with our students.

The impact of the global economic crisis has been felt around the globe, but history has proved, as older people can assure you, that well-qualified, hard-working and optimistic individuals can turn the crisis into an opportunity. This is an opportunity for new and innovative ideas, entrepreneurship, environmental sensitivity, and above all, for a change in our attitude that, based on each one’s national heritage, will bring development to the forefront. With educational institutions dispersed over five cities, academic partnerships with Universities in the UK, the United States, France and Germany, more than 2,500 students, and 300 faculty and staff, it is always a challenge to exhaust within the confines of a magazine the variety and breadth of our activities. Therefore, whether a student, academic, business executive or distinguished professional, I invite you to participate in an educational organization alive with opportunities, where sharing ideas and experiences and making new friends has always been our priority.

Elias Foutsis
President & Founder
While the concept of Lifelong Learning originated as far back as Socrates’ era, and its benefits for the individual and society were acknowledged since that time, the revival of the concept from 1970s onwards has been anchored within a postmodern post-Fordist economic theory which argues that a highly-skilled and educated workforce contributes to national economic competitiveness. As T. Blair put it ‘education is the best economic policy we can have’. In response to this, a number of organizations, agencies, and task force groups have been developed in many countries, the exact objectives, actions, and policies of which, remain an enigma for most citizens, thus proving a gap in coordination, and information policy.

Globalization, as well as technological and demographic changes are some of the major factors which have contributed to the shaping of a need for education and training throughout life. International think-tanks such as UNESCO, OECD, EU and the World Bank, influenced by the interests of powerful countries, have developed a lifelong learning rhetoric based on different models as these evolved from the 1970s until today, imposed, subsequently, on the nations around the world. Although in the early 1970s the proposed reforms in education had an emancipatory purpose, later the dominance of the economic rationale moved lifelong learning from its holistic and nobler aims for civic participation, social justice, and social cohesion, towards a human capital theory and its subjection to the needs of the employers and the markets. In this market-led lifelong learning model, the student becomes a learner, thus shifting the emphasis of learning provision from traditional institutions to a wide range of providers, while individuals, the learners, assume responsibility to find and ‘consume’ their learning opportunities, in order to survive in an anxious and risky world, where work will be fragmented, changeable, ephemeral and uncertain.

Amidst concerns about the level of participation, the quality, the amount of education and training, and the persisting inequality, one of the major challenges encountered in the implementation phase is the allocation of costs to the different beneficiaries, individuals, employers and the state. Discussions about financing lifelong learning are often placed within broader economic, political and cultural ideological models.

Unlike formal education, lifelong learning requires a new balance of funding responsibilities between individuals, employers, and state. Different countries,
depending on their model of economy have provided for lifelong learning with a variety of cost-sharing schemes. However, it is evident across OECD countries that, as the welfare state dwindles, and the employers’ budgets for training beyond the immediate working environment are cut back, the responsibility for funding learning falls on the individual. Individuals’ readiness to assume in a disproportionate manner the costs of their learning can be only explained with reference to their hope that expenditure on education is an investment whose returns are translated in increased employability opportunities in the future.

There are two conclusions to be drawn from the currently available national agendas on lifelong education. First, lifelong education cannot be offered by state institutions only. Therefore, a polemic against private education is unrealistic. Several governments in the EU have advocated the social partnership model whereby training and lifelong learning rests upon various actors, ranging from governments to employers, trade unions, private institutions such as universities and colleges, and individual employees and learners. Secondly, inculcated with a crisis discourse, individual learners run the risk of viewing lifelong education as a compelling, imposed and stressful activity, rather than an independent and self-gratifying pursuit. Considered as such, lifelong learning might be transformed from a source of empowerment to a source of exploitation, a new form of work in itself, which as educators and lifelong learning providers we are required to take into account with respect to curriculum design, flexibility, academic demands, and delivery modes.

NYC Group offers a variety of opportunities for lifelong learning at competitive tuition and flexible modes of study

If you are considering enhancing your career without disturbing your work schedule, NYC can offer you a wide selection of training and degree programs, with competitive tuition and offered with an 'executive-mode' of study. Companies such as Carrefour, Nestle, Telecom, UPS, Metro S.A., Casino Club – Loutraki, Agna Group, and others, have entrusted in us the training of their executives in tailor-made programs of study, short courses, bachelor, master and MBA degrees.

Competitive Advantages
• University-level education with the expertise of well-known universities of Europe and the U.S.A.
• Trainers and faculty members with the best educational and industry credentials.
• Support by OAED-LAEK training funds (Greece).
• Tailor-made programs of study, in response of your company’s needs.
• Course credit accumulation, enabling participants to transfer on degree programs.

Indicative Subject Areas
• Management
• Finance
• Human Resource Management
• English Language and Communication
• Shipping
University of Greenwich & NYC Educational Group: a strategic partnership

New York College entered into a partnership with the University of Greenwich in 2006 to offer the University of Greenwich awards to students registered for the programs delivered in Greece, Czech Republic and in Albania.

The University of Greenwich is a modern university combining strong regional links and a mission for access and lifelong learning with research excellence and an international role. Its three campuses extend from Maritime Greenwich to Medway, serving South East London, Kent Thames-side and West Kent.

New Programs

- MBA (Athens)
- BSc (Hons) in Human Nutrition
- BSc (Hons) in Biomedical Science
- BA (Hons) in Film Studies (Athens)
- MA in Management of Language Learning
- BA (Hons) Computer Networking Infrastructure Engineering (Tirana)
- LLB and LLM (Tirana)
- LLM (Prague)
- MA in International Affairs (Tirana)
- MSc in Computer Science (Tirana)
The university has won two successive research-based Queen’s Anniversary Prizes for Higher and Further Education; these national awards recognise outstanding achievement which benefits the wider community. NYC Educational Group offers degree programs from the following Greenwich Schools:

- Business School
- School of Science
- School of Engineering
- Humanities and Social Sciences
- Health and Social Care

**Maritime Education in response to Needs of the Greek Shipping Sector**

The first program that was offered in collaboration with the University of Greenwich, when the partnership commenced in 2006, was the MSc in Marine Engineering Management. Today, the program has grown in terms of student numbers, quality of students and teaching staff, as well as reputation. The program offers a unique blend of Marine Engineering, Management and Information and Communication Technology (ICT) directly relevant to the challenges the international maritime industry is facing in the 21st century. Since 2008, New York College offers the BA (Hons) in Business Studies with Shipping which provides students with a solid grounding in the fields of shipping and management.

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**Eur Ing Dr. Alec Coutroubis,**

BSc Hons DIC MSc PhD DBA MBA MCMi
CSci CMarEng CEng MIChemE FIMarEST
Principal Lecturer/Teaching Fellow
Head of Department for TME (Technology Management and Enterprise) Faculty of Engineering & Science, University of Greenwich

Dr. Coutroubis has an extensive working experience in industry, banking, shipping and corporate management, in positions such as Managing Director, and Senior Executive, while he has also been teaching in the UK, for over 15 years at the undergraduate and graduate level. Dr. Coutroubis has been instrumental in our having secured this very important academic collaboration with the University of Greenwich.

“The maritime industry is a global industry and responsible for the transportation of more than 90% of products and raw materials. In particular, the Greek shipping industry is a leading player, controlling over 18% of the world’s tonnage. Over 1,000 shipping companies operate in Greece employing ashore and onboard over 150,000 people making the sector the major contributor to the Greek national economy. Employment is always easy for those who have the right qualifications and skills. The University of Greenwich has a long tradition in maritime education and has developed strong links with industrial partners across the various activities within this sector.”

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**Studying for a degree in English Language Teaching: a qualification with a wide range of career options**

The Greenwich programs in English Language teaching combine practical training in English language teaching with the academic study of language and communication. It is intended to open up career opportunities in the teaching of English language in the private sector, both overseas and in this country, for which there is an ever-greater demand, as well as in media, publishing, and administration.

**Department of English Language Teaching**

- BA (Hons) in English Language & English Language Teaching
- MA Language Learning & Teaching
Many high-calibre professionals with first-class degrees undertake research and developmental activities while working. The University of Bolton recognises that this often leads to outstanding results. University of Bolton provides a Ph.D by publication that will formally acknowledge your work at the highest level. The program is designed so you don’t have to leave work.

Who benefits?
- A Ph.D will increase your breadth of knowledge.
- Your organisation will benefit from an enhanced status and recognition at national and international levels.
- You will be able to network with industry professionals for partnership and collaboration.

Who can register?
To qualify for registration you must fulfil the following criteria:
- A good first-class degree qualification or its equivalent.
- At least five years’ work experience
- Be positive, enthusiastic and determined to succeed.

How does it work?
- You will be allocated two supervisors, one at your work and one at the University of Bolton
- The PhD project is based on your company’s needs and requirements.
- Work is undertaken over three years and can form a single project or three integrated projects.
- You will need to produce three academic papers, published in international journals, or generate one full international patent and two published academic papers. These will form the main part of the thesis.
- Your work will be examined by Academic and Industrial external examiners. If your thesis is successful you’ll be awarded a Doctor of Philosophy (PhD).

Knowledge and Innovation event
Every year, the University of Bolton runs a week long ‘Knowledge and Innovation’ event. Professionals from Industry and Academia are invited to see postgraduates’ work and innovative achievements. Participants promote their research through short presentations to these leading professionals. The University will be responsible for candidates’ travel and accommodation costs during the length of the program.
After a meeting with Research Coordinators across the University of Bolton, PhD candidate students may choose to apply from the following areas:

School of the Built Environment and Engineering
- Built Environment
- Regeneration
- Facilities Management
- Transport and Planning
- Product Design
- Mechanical Engineering
- Crashworthiness
- Aerospace and Automotive Engineering
- Electrical Engineering

Bolton Business School
- SME Development: Business Growth/Turnaround
- The organisation and management of the emergency services
- Change management & the effectiveness of change management interventions.
- Law as it relates to: insider dealing; (stock) market manipulation; market abuse; money laundering; issues regarding extraterritoriality and fraud and fraud trial.

School of Arts, Media and Education
- English
- Applied Linguistics
- Film and Media Studies
- Media Writing
- History
- Philosophy: All areas, but especially analytical, ancient and modern continental philosophy.
- Education: All areas, but especially post-compulsory education and inclusive education
- Creative Industries
- Photography

Business Logistics, Innovation and Systems Research Centre
- Virtual Environments
- e-business
- Logistics
- Open Source Software
- Supply Chain Management

Program Director
Prof. Ilias Siorres
BSc, MSc, Dip.Ed., MBA, PhD, Ceng.

Professor Siorres has won several Awards, Medals and Prizes, while he has taken Sabbaticals at Harvard Business School, MIT Sloan Management, and Stanford University. He has over 280 publications including Journal Articles, Book Chapters, Conference Refereed and Keynote Addresses. In addition he has 9 Patents and 50 Technical Reports.
Despite the fact that psychology is a relatively young science, in the last decade it has become one of the most popular majors among students. The mystery of how the mind works and the attempt to decipher human behavior have also made psychology popular for other disciplines and professions. Psychology graduates are often sought out by employers due to the knowledge and skills that they acquire during their studies, and their in-depth understanding of self and others.

Psychology is an exciting field, yet it is also one which is greatly misunderstood and often idealized by young students who are eager to enter the helping profession. For students wishing to eventually pursue the role of practitioner, it is a lengthy process which requires graduate studies and careful consideration with regard to specialization. It often helps to compare the study of psychology to that of medical doctors, who upon completing their study in medicine go on to pursue a specific area of specialization. There are clinical, child, cognitive, industrial, forensic, social, and a myriad of other areas within the given field.

How one comes to rest upon a given specialization is usually determined during the course of their undergraduate studies, where they will sense a particular inclination in a given subject area.

Although the path to becoming a practitioner psychologist can be lengthy, it is also very rewarding, as it is sure to enrich a person’s experience in the world. Apart from gaining insight into others, it requires much self-introspection and allows for growth. Success greatly rests on understanding of self first, and then others. Practitioner psychologists must also possess adequate knowledge of both theory and skill, and the masterly integration and application of both.

A degree alone will not make one successful at this profession, but rather a combination of study and practice. Therefore, a key feature, which is central to the study of psychology, is the opportunity the student is given for ‘hands-on experience,’ otherwise known as an internship. During an internship, students have the opportunity to observe, learn and practice all that they have been taught, and do so in a safe setting under the careful guidance of a qualified supervisor. It is precisely during an internship where students gain most of their experience and begin to blossom into mental healthcare professionals, before they independently step out into the profession. This among other things is an ethical as well as professional obligation and responsibility each student bears towards the public and towards safeguarding the profession.

Students at New York College have the opportunity to do their internship at renowned institutions, with which NYC has established excellent collaborations. These institutions and organizations have entrusted our graduate and undergraduate students with roles and responsibilities that far exceed any intern’s expectations, and have created a bridge between education and practice, which is a must for every student who aspires to pursue and practice the profession of psychology successfully.
Currently NYC Psychology students are doing their internship at the following approved centers:

• NGO - SOLIDARITY
• KETHEA - Rehabilitation Center
• SOS CHILDREN’s VILLAGES
• FLOGA PARENTS’ ASSOCIATION WITH CHILDREN WITH CANCER
• NEA THALPI - Elderly Care
• MEDECINS DU MONDE
• ELEPAP - Children with Disabilities
• ISON (Psychometrica)
• Perfecuture of Loutsa - Counselling Center
• EPANODOS - Rehabilitation Center for Ex-Inmates
• ACTIOS (Residential Home)
• SOCIAL AND EDUCATIONAL ACTION (Center for Children and Families)

Student Testimonial

"...My internship at Nea Thalpi was an extraordinary experience that exceeded my expectations. I had a unique opportunity to work with the Elderly suffering from dementia and Alzheimer’s. I also earned my supervisor’s trust to organize support groups for the relatives with successful outcomes..."

Sofiana Milioritsa
Alumni
LaSalle M.A. in Clinical-Counseling Psychology

Psychology Seminar Series

The Department of Psychology organizes the Psychology Seminar Series which is designed to build in-depth awareness, spark dialogue and expose students to a variety of psychology-related debates presented by key theorists, practitioners and researchers.
NYC Educational Group is proud to announce a new prestigious partnership agreement with one of the leading Universities in Germany.

The International University of Applied Sciences, with two campuses at Bad Honnef and Bad Reichenhall is one of Germany’s leading private universities offering quality education to anyone looking to achieve a challenging managerial position in the service industry of the 21st century and becoming one of its top decision-makers. The profile requirements of internationally employed managers have changed dramatically in recent years. The IUBH School of Business and Management has recognised this development as reflected in the future-oriented training it offers to interested young people as the first private, state-recognised university operating exclusively in the service sector.

With a number of attractive Bachelor and Master’s degree courses IUBH has set new standards for the new generation of management. IUBH’s programmes are characterised by the effective transfer of subject-specific knowledge and soft skills in order to prepare our graduates for challenging management task.
The IUBH is a founding member as well as the only German university in the association "Hotel Schools of Distinction" and was the first and only private university to be awarded the UN Seal of Quality UNWTO.TedQual for its degree programmes in tourism. Additional awards and membership round off the quality profile.

Programs offered (Athens, Thessaloniki, Prague):

- Bachelor Aviation Management
- Bachelor International Management
- Bachelor Online Marketing
- Bachelor Tourism Management
- Bachelor Hotel Management
- Master Transport and Logistics Management
- Master International Management
- Master International Management - Hospitality/Marketing/Accounting and Finance/Aviation/Human Resources

A strong network with over 300 Business partners for a good step into the right career path

The choice of your field of study is the first step on the way to your career. IUBH’s practice orientated study programmes with a focus on international careers prepare you in an ideal way for a solid start in your career.

NYC and IUBH Career Services staff maintains and manages contact to companies and businesses and assists you when it comes to your internship, and later, your job entry. In particular, IUBH School of Business and Management has a large network with over 300 partner companies and executives.

The choice of a field of study is your task. The preparation for your career is our task!

IUBH's success factors:

Internationality: The IUBH is geared to the demands of the global market

Practical Relevance: The close integration of theory and practice ensures excellent career prospects

Quality with a Reputation: Numerous certificates and awards confirm the excellent IUBH reputation

Employability: Jump start into a solid career
Université Toulouse 1 Capitole

Université Toulouse 1 Capitole (also called UT1) is located in the heart of the city of Toulouse, in southwestern France, and boasts an age-old academic tradition which goes back to the 13th century. Committed to the pursuit of academic excellence and professional competence as early as 1970, when it opened, University of Toulouse 1 Capitole is a public establishment which originated from the Faculty of Canon Law created in 1229 by King Saint Louis, the second university created in France in 1229 after the Sorbonne. Today, it is a Law, Economics and Management University whose priority is the emphasis on international networks so as to promote scientific collaborations as well as students’ and researchers-lecturers’ exchanges. UT1 is a world leader in research in industrial economics (ranked fifth in the world for publications in IO/business economics after Harvard, UC Berkeley, Chicago, and Stanford by econphd.net), with many well-known international researchers and Ph.D. students from all over the world. UT1 provides training for the business executives of the future. Achieving excellence in the field of research plays a central role at UT1 in the development of exchanges, in the evolution of teaching methods and cooperation with business partners. EADS, Airbus, EDF-GDF, Microsoft, Visa, leading telecommunication operators, international financial groups such as BNP, have established a relation of confidence with UT1 and they find in UT1 graduate students and in the works of UT1 researchers the resources essential for their development.

Université Toulouse 1 Capitole is one of the only five French establishments to feature in the top 100 of the Shanghai World Academic ranking in Economics/Business studies (2012).

PROGRAMS OFFERED:

LICENCE MENTION GESTION
(BACHELOR IN MANAGEMENT)
The program Licence Mention Gestion of the Université Toulouse 1 Capitole, is a three-year program which aims to help students develop the analytical capabilities, technical skills and interpersonal skills they will need in the world of business, research and public administration, and to provide a firm grasp of the theory of management.

DURATION: 3 years
LANGUAGE: 1st year in Greek
2nd year in Greek
3rd year in English

MASTÉR 2 EN ECONOMIE ET MANAGEMENT DU TOURISME INTERNATIONAL (MASTER 2 IN ECONOMICS AND MANAGEMENT OF INTERNATIONAL TOURISM)
The program Master 2 en Economie et Management du Tourisme International of the Université Toulouse 1 Capitole, is an one-year program (full time) which aims to offer a unique blend of Tourism Economy, Strategic Planning and Policy Making, directly relevant to the challenges the international tourism industry is facing in the 21st Century.

DURATION: 1 year (full time)
2 years (part time)

LANGUAGE: English
The establishment of the department of Film Studies, offering a qualification in an industry in which most people are either self-taught or educated abroad, has been a pioneering step that NYC took in 2000. The quality of the academic faculty including world famous film directors, script writers, film critics, and film technicians of the Greek cinema and television industry guarantees the quality of the educational services provided and enhances the professional prospects of the students.

The basic advantage of our program is the profound practical experience that the courses offer. Our students work in a fully equipped study workshop, while at the same time they are immediately introduced to the hectic environment of this industry as they visit television studios and film sets in order to work under the supervision of our instructors.

The Department has been participating in the International Film Festival of Thessaloniki, and the International Short Film Festival of Drama, since 2005, as well as in other international festivals, and several students’ films have been awarded with important distinctions.

Indeed, the Department has a yearly average production of 30 short films by students, the quality of which is verified by the number of awards these films receive in national and international short film festivals. In 2010, Marios Garefos won the Bronze Award for his short film “Difficult Loves” at the 41st Annual Worldfest Film Festival in Houston, Texas, USA.

In 2011, our student Alexandros Leondraritis, was awarded with the Gold Remy Award at the 42nd Worldfest with his short film: “10 MINUTES”

In 2013, our student Kostandinos Kondogeorgos was awarded the first prize for best film by the University of Greenwich.

Student Film Festival

The New York College Annual Student Film Festival provides final year students with an excellent opportunity to showcase their work in a high-profile event that brings together students, professionals from the cinema industry, artists and journalists.
"The Secret History of the War on Cancer"

By Dr. Devra Lee Davis
Director of the world’s first Center for Environmental Oncology at the University of Pittsburgh Cancer Institute and Professor of Epidemiology at the University of Pittsburgh’s Graduate School of Public Health.

New York College was proud to welcome Prof. Devra Lee Davis who lectured on "The Secret History of the War on Cancer" based on her recent book, a top pick by Newsweek and currently used at major schools of public health, including Harvard, Emory, and Tulane University.

After 20 years of research Prof. Davis concludes that the war on cancer 'has been fighting many of the wrong battles with the wrong weapons and the wrong leaders', and she argues that cancer can best be fought by focusing on its root causes, rather than on its treatment or its cure. The reason why this has not been the case, is because greedy corporations in alliance with the government and other agencies have been obscuring the truth. In her book, Prof. Davis provides a remarkable history of the cancer research, and a bold analysis of how corporate America shifted the agenda from the causes to the treatment of cancer, thus allowing corporations to earn huge profits by producing both cancer-causing tobacco products and chemicals and the anti-cancer drugs.

Prof. Davis’ career has spanned all areas of academia, public policy, and scientific research. President Clinton had appointed the Honorable Dr. Davis to Chemical Safety and Hazard Investigation Board, (1994-99) an independent executive branch agency that investigates, prevents, and mitigates chemical accidents. As the former Senior Advisor to the Assistant Secretary for Health in the Department of Health and Human Services, she has counseled leading officials in the United States, United Nations, World Health Organization, and World Bank.

She also served as a Lead Author of the Intergovernmental Panel on Climate Change—the group awarded the Nobel Peace Prize in 2007 with the Honorable Al Gore. Her book ‘When Smoke Ran Like Water’ in a rare achievement for a first book, vied for National Book Award.

Honored for her research and public policy work by various national and international groups, she is member of both the American Colleges of Toxicology and of Epidemiology. She was honored by the Betty Ford Comprehensive Cancer Center and the American Cancer Society with the Breast Cancer Awareness Award, commended by the Director of the National Cancer Institute for Outstanding Service, and has recently been appointed a Global Environmental advisor to Newsweek Magazine.

Dr. Davis holds a B.S. in physiological psychology and a M.A. in Sociology from the University of Pittsburgh. She completed a Ph.D. in science studies at the University of Chicago as a Danforth Foundation Graduate Fellow and a M.P.H. in epidemiology at the Johns Hopkins University as a Senior National Cancer Institute Post-Doctoral Fellow. She has also authored more than 190 publications in books and journals ranging from the Lancet and Journal of the American Medical Association to Scientific American and the New York Times.
Aiming higher, getting further: Adolescents' attitudes to university and why psychology is a good starting point

Professor Pam Maras

Pam Maras was invited by the NYC Department of Psychology to give a lecture on her research as well as on the professional qualifications of psychologists in U.K. In this lecture, Pam Maras introduced psychology as a profession, training and a tool for looking at social issues. She drew on findings from her research that show how psychology can explain the reasons young people might choose to go to University in order to illustrate how psychological research can be applied. This research suggests that young people’s identity and self-concept influence young people’s aspirations and decision making about higher education and that developmental differences affect the way young people think about their futures. Young people are usually called upon to make future choices at the age of 15-16, while favourable attitudes towards university education are related to those who show a strong identity with school. Motivation stems from aspirations for personal growth and material advantage. However, it seems that students in that age group are motivated primarily by expected material advantages, therefore, real people and real experiences. It is preferable for example, for students to visit universities and talk to both students and staff as this exposure to real experience seems to have a more positive affect on the student’s decision about pursuing university education. Professor Maras concluded by suggesting that psychology is one of the most useful and adaptable disciplines in the Social Sciences. One reason is that Psychology graduates have increased employability opportunities given that psychology applies to every aspect of their life.

With respect to professional qualifications, Professor Maras explained that as of July 1st, 2009 the British government will regulate the title psychologists choose to use, as for example, clinical psychologist, forensic psychologist, counselling psychologist, etc., through the creation of a public registry by the Health Professions Council (HPC) which will approve standards of proficiency for practitioner psychologists. She insisted that for a psychologist to practise he/she needs to have at least a Master-level degree in psychology.
Studying for a degree in Science at New York College
In collaboration with University of Greenwich

BSc (Hons) in Human Nutrition
This is a career-oriented program that allows students to gain a broad foundation in all key areas of biological science, as well as to develop a wide range of scientific skills necessary for employment or for further study. Career opportunities for nutrition graduates are diverse, ranging from those in public health to those in production, laboratory and research sectors. These cover public health, food safety and security, food design and production, food analysis, nutrition and health research.

BSc (Hons) in Biomedical Science
This program is designed to provide students with a detailed study of human health and disease, focusing on the pathogenesis (mechanism) of disease, diagnostic pathway and therapeutic intervention. It provides preparation for careers in medical diagnostic and research environments. The first year of this program is intended to be a foundation for the more advanced studies in subsequent years. Approximately one quarter of the program is taken up with practical-based courses that build students' skills in this area. The second and final years take skills and theoretical development to more advanced levels. In the final year, students also carry out an independent research project. The successful graduate will enjoy a wide variety of opportunities in health-care private centers, veterinary service, forensic laboratories, research institutions, and the pharmaceutical industry.

Program Coordinator
Dr. Nikos Katsaros
PhD University of Massachusetts, USA

Dr. Nikos Katsaros is a well-known scientist and researcher in Greece and abroad. He has been Assistant Professor in Chemistry at the University of Southern Georgia, USA; Visiting Research Fellow at Imperial College, UK; and Professor of Chemistry at the University of Maryland, USA. In addition, he has worked as Director of Research at the Institute of Physical Chemistry 'Demokritos' and has been the President of the Hellenic Food Authority.

Students of the BA Hons Human Nutrition in the NYC Chemistry Laboratory.
University of New York in Prague successfully obtained the US professional Accreditation of IACBE

UNYP’s Master’s of Business Administration (MBA) and the European Bachelor’s in Business Administration (BBA) programs have earned independent American accreditation by the International Assembly for Collegiate Business Education (IACBE, www.iacbe.org).

The IACBE accreditation provides a stamp of approval confirming the quality of UNYP’s business programs. UNYP is the first and only Czech Higher Education Institution obtaining a US professional accreditation. It is also the first IACBE accredited Institution in the CEE. This American accreditation of UNYP’s business programs is a powerful complement to the existing British Accreditation Council accreditation of the Institution (BAC, www.the-bac.org). It demonstrates UNYP’s success in achieving its stated goal of preparing students to succeed in the international world of business. UNYP provides students with a solid foundation in business management and an appreciation of the cultural considerations of international leadership. These international accreditations add to the key accreditation from the Czech Ministry of Education which UNYP earned in 2001 which has been continually renewed (MSMT, www.msmt.cz).

University of New York Tirana (UNYT)
Think Tank

The UNYT Think Tank was founded by UNYT students in May 2014, and it is the first of its kind. The focus and mission of UNYT Think Tank is to formulate and promote cross-major cooperation within the fields of studies. Through this cross-major cooperation the policies and research, formulated by the students, will be based on the individual freedom, free entrepreneurship, ‘laissez faire’ economy, rule of law, taxation policies, business administration, national security, diplomacy and governance focused on Albania, Kosovo, Macedonia and the Western Balkans.

Founders
Jonian Mehmeti - Eljo Pleqi
Former UK Ambassador to Greece honors with his presence the collaboration between New York College and the University of Greenwich

Following the successful collaboration between New York College and the University of Greenwich, a reception took place at the main campus of NYC in Athens, given the opportunity of the visit by the new Vice President, Professor Neil Garrod.

Many students and alumni, both from NYC and the University of Greenwich, were present at the event, as well as Dr. David Landsman, former UK Ambassador to Greece and Dr. Alec Coutroubis, Principal Lecturer at the University of Greenwich.

On the occasion of the New York College 2011 Graduation, Professor Simon Jarvis, who was the Keynote Speaker, visited our main campus and had a series of meetings with the heads of the departments who are directly collaborating with the University of Greenwich. President Foutsis organized a formal dinner in Professor Simon Jarvis’ honor. The dinner was also attended by Dr. David Landsman, former UK Ambassador to Greece.
Rita Cosby has secured the most sought-after interviews and exclusive reports that aired on both MSNBC and NBC network news programs. She has interviewed four U.S. Presidents, President George H.W. Bush, President Bill Clinton, President Ronald Reagan and President Gerald Ford, as well as more than a dozen world leaders, including King Abdullah of Jordan, Pakistani President Pervez Musharraf, former Iraqi Prime Minister Iyad Allawi and Mexican President Vicente Fox.

She has traveled extensively for the show, covering breaking news and other major stories, originating live for several weeks from New Orleans and the Gulf Coast region to report on Hurricanes Katrina and Rita, as well as from the war zone in Afghanistan and along the U.S.-Mexico border.

Cosby made national headlines for her interviews with boxer Mike Tyson, singer Michael Jackson, and convicted serial killer David Berkowitz, “The Son of Sam,” who wrote to her during the Washington DC sniper shootings in October 2002.

Cosby served as a lead reporter during the 1996 and 2000 Presidential campaigns. During the Monica Lewinsky investigation, she broke the news that President Clinton was going to be subpoenaed to testify before the grand jury. It was Cosby again who surprised the President as well as fellow reporters when, during a live White House press conference, she informed him that he would be subpoenaed to testify in the Whitewater trial.

Cosby has received numerous awards and honors for her reporting, including three Emmy Awards, the National Foundation for Women Legislators’ 2003 Media Award for Excellence, the 2002 Association of Women in Communications Headliner Award, and also the Matrix Award and Jack Anderson Award, both for journalism distinction. A first-generation American and daughter of a Polish POW, in 2006 she was presented with the Ellis Island Medal of Honor.


Cosby earned her bachelors’ degrees from the University of South Carolina, graduating with honors. In 1998, Cosby was presented with the USC Distinguished Alumni Award. She speaks several languages and is fluent in Spanish, having lived in Seville, Spain. She grew up in Greenwich, Connecticut, and currently resides in the New York area.
10 Reasons to choose New York College, Thessaloniki, Greece for Your Education

1. You have the chance to receive high quality education and international recognition. New York College, Thessaloniki offers a variety of Bachelor’s and Master’s programs in collaboration with acclaimed European and American universities. The degrees you can choose from are all suited to today’s highly competitive marketplace and the diploma you receive is fully accredited worldwide.

2. You can learn a new language. Studying at New York College in Thessaloniki will not only make you very well prepared in your chosen field, but will also add one more asset to your qualifications - the opportunity to learn Greek. The college offers Greek lessons to foreigners and the good thing is you have the immediate chance to practice what you learned with your fellow Greek students.

3. You don’t need to travel that far. Just a few hours drive away from Sofia, Thessaloniki’s location is really convenient. New York College offers you relative flexibility in selecting the courses you take in a semester, which allows you to plan for other activities like traveling or working and to integrate them in to your lecture schedule.

4. You can work for a Greek business in Bulgaria. Thessaloniki’s proximity to the Bulgarian border also has another advantage - with business relations between the two countries growing every year, especially now that Bulgaria is a member of the EU, a lot of Thessaloniki-based companies are looking for highly-qualified and motivated Bulgarian professionals to cooperate with. A degree from New York College is certainly an advantage in such cases, and the College helps students establish contact with various Greek companies by organizing Career Days on a regular basis.

5. You can now work freely in Greece. As of January 1, 2009, Bulgarian citizens can now not only travel, but also work freely in Greece, while 11 other EU members are still maintaining their restrictions for access to their labor markets. The education received at New York College will make you competitive on the Greek labor market and the NYC staff is always ready to help in what you need to do to start working in Greece.

6. You can work for a multinational company. For a long period of time, Greece was the only Balkan member of the European Union, which has lead to large inflows of foreign investment to the country. Thessaloniki’s strategic location has attracted a lot of Western multinational companies. New York College often organizes field trips to such companies, which gives students yet another opportunity for professional realization.

7. You can enjoy the cultural life of Thessaloniki. As a cosmopolitan city, Thessaloniki is a large cultural center hosting a variety of events. It is a city of rich history and cultural heritage, also interrelated with our own historical past. New York College and the Student Council organize such trips in order to help international students make the most of their stay in Greece and indulge in its great culture.

8. You can also enjoy Thessaloniki’s famous nightlife. Thessaloniki is probably the best city on the Balkans for a good night out - very lively and full of young people. There are places to go suitable for any taste or occasion - whether you like hearing live Greek music or dancing at a modern club, you will find it all in Thessaloniki. The NYC Student Council can help you discover the best places to go as it often organizes parties at some of the best clubs in Thessaloniki.

9. You can experience a multicultural environment. As a neighboring Balkan country, Greece is in many ways similar to Bulgaria and the rest of the Balkans in cultural terms, which makes it easier for you to adapt, make friends and enjoy yourself. Besides, New York College offers you the opportunity to encounter a truly multicultural environment: meeting with professors and students from all over the world and pursuing an American degree.

10. You can learn from the best. There are a lot of Greeks who have lived abroad for a long time and have therefore had the chance of gaining high-quality education and work experience in Western countries. The instructors at New York College are also graduates of renowned European and American universities, so, as a student, you have the privilege of learning from their vast life and work experience.
Thessalononiki

Fieldtrip to Nymfeo - New York College, Thessalononiki

The NYC Thessalononiki Student Affairs Office organized a fieldtrip to a winery at Nymfeo, as part of their course in Operations Management and TQM. In addition, students had the opportunity to enjoy trekking in the beautiful countryside.

Toulouse Faculty Visit at New York College

It was an absolute success that the first Toulouse Faculty Visit at New York College for the simulation Serious Games was completed. The Professors Isabelle Solé, Sandrine Fernez and Francis LeBihan visited Athens from 10 to 14 of June 2014 and introduced the undergraduate students of the Management program of the Université Toulouse 1 Capitole from Athens and Thessalononiki to the decision making process through the simulation Serious Games-KIWI. The students from Athens and Thessalononiki formed five groups, each of which had to manage a restaurant for a virtual period of four years; each group was called to make managerial decisions for the finance, human resources, marketing and overall strategy of its restaurant.

Students and visiting faculty were excited from their experience and renewed their meeting for the next academic year.
Dr. Howard Gardner delivered an inspiring talk on his pioneering theory on Multiple Intelligences, at the fully packed lecture hall of New York College on May 26, 2011. The audience included students, alumni, business executives, psychologists and educators from private and public schools in Athens. Evidence of the significance of Dr. Gardner’s lecture was the fact that the attendees observed in total silence his delivery, greeted his conclusion with a rousing round of applause, and addressed to him many ‘intelligent’ questions to which Dr. Gardner provided lengthy and elucidating responses. Professor Gardner was in Greece in order to receive an honorary PhD from Athens Kapodistrian University.

As Dr. Gardner explained, intelligence is not unique and single, that it does not result from a single factor, and that it cannot be measured simply via IQ tests, but it comprises separate, distinguishable and independent units, which are located in different parts of the brain. He has identified 8 intelligences: Bodily-kinaesthetic, Interpersonal, Verbal-linguistic, Logical Mathematical, Naturalistic, Intrapersonal, Visual-spatial, and Musical. Dr. Gardner’s two main principles are that all humans have these intelligences, something that differentiates us from animals, and that
no two human beings, even identical twins, express these intelligences in the same way. Indeed, intelligence is contingent on the environment, stimuli, experiences, and the effort of each individual.

For many years, schools have emphasized the assessment of logical intelligence and linguistic intelligence, as evidence of academic achievement and career success. Gardner’s theory argues that students will be better served by a broader vision of education, wherein teachers use different methodologies, exercises and activities to reach all students, not just those who excel at linguistic and logical intelligence. In this way, students will not be victims of latent discrimination by being tested only on the basis of these two intelligences. Therefore, as teachers we are required to differentiate among learners and to teach in different ways in order to accommodate different intelligences and learning styles.

Howard Gardner’s theory is not limited to education only; it applies to the world of business and industry as well. The manager–leader of a team should bear in mind that not all employees are the same, and awareness of multiple intelligences can help companies build better teams and take decisions more effectively.

According to Dr. Gardner, we all can and must develop our various intelligences to the highest possible level. However, we ought to do so according to commonly accepted principles and values. Hitler was very bright and Bin Ladden very creative; however, they have different principles, ethos and values than the ones we have. Indeed, he concluded his lecture by quoting Ralph Waldo Emerson in saying that ultimately “character is higher than intellect”.

Dr. Gardner is currently involved in two major projects: The Project Zero (Harvard), which is about the design of performance-based assessments, education for understanding, and the use of multiple intelligences to achieve more personalized curriculum, instruction, and assessment; and Good Work Project, which is a large scale, multi-site effort to identify individuals and institutions that exemplify good work–work that is excellent in quality, socially responsible, and meaningful to its practitioners.

Howard Gardner has authored more than 20 books, translated into twenty-seven languages and has published several hundred articles. Among numerous honors, Dr. Gardner received a MacArthur Prize Fellowship in 1981. He has received honorary degrees from twenty-two Colleges and Universities, including institutions in Chile, Ireland, Israel and Italy.
The NYC Educational Group each year celebrates its success in education by organizing spectacular graduation ceremonies in Athens, Thessaloniki, Prague and Tirana. Our graduates and their families shared their joy with the representatives of our partner universities - the State University of New York, Empire State College, the University of Greenwich, LaSalle University, the Institut Universitaire Kurt Bosch, the Ecole Superieure de Gestion, and the National American University.

In Athens graduation the Keynote Speaker was Dr. Simon Jarvis, Vice-Chancellor, University of Greenwich, and in Thessaloniki we were privileged to host Dr. Helen Glykatzi-Arveler, first woman Chancellor of the University of Sorbonne and Chairman of the European University and a distinguished scholar in France and abroad.

In Prague, the graduation ceremony was organized in the famous Zofin Palace and the Keynote Speaker was His Excellency, Mr. Norman L. Eisen, Ambassador of the U.S.A. in the Czech Republic.

The Governor of the Bank of Albania, Mr. Ardian Fullani was the Keynote Speaker for the graduation ceremony of the University of New York Tirana.

The ceremonies were organizationally impressive and emotionally gratifying. We are proud to announce the graduation of 900 students, of more than 50 nationalities who were honoured by being bestowed their degrees from our collaborating universities, while, being offered the congratulations and best wishes for their academic achievement, from the Ambassadors of their countries.
His Excellency, Mr. Norman L. Eisen, Ambassador of the U.S.A. in the Czech Republic at the University of New York in Prague
UNYP Graduation Ceremony 2013

Mr. Ardian Fullani, Governor of the Bank of Albania at the University of New York Tirana graduation ceremony

Dr. Helen Glykatzi-Arvelis, at the NYC Thessaloniki Graduation Ceremony
EMPIRE STATE COLLEGE INAUGURATES MERODIE A. HANCOCK AS ITS FOURTH PRESIDENT

(SARATOGA SPRINGS, N.Y. - March 27, 2014) The celebration marking the inauguration of Merodie A. Hancock culminated today when she received college’s official medallion from SUNY Chancellor Nancy L. Zimpher and formally became the fourth president of Empire State College.

"As I look around the room today, I see the faces of so many people who believe in the opportunities afforded by higher education and specifically in those afforded by our innovative and nontraditional college and, I will proudly say, the country’s gold standard for a rigorous, liberal arts, open education," Hancock told an audience of several hundred assembled for the occasion at The Saratoga Hilton.

"To the students, alumni, faculty, staff and other friends of Empire State College, I want to thank you for what you do each and every day to help us learn, teach, and continually improve as individuals and collectively as a college community," said Hancock. "I am honored and humbled to share in this mission with each of you."

"Merodie Hancock has been an outstanding leader for the faculty, staff and students at Empire State College, and a valuable partner for SUNY and New York State," said Zimpher. "With its world-class degree offerings and flexible class schedule, Empire State College has become a top choice for nontraditional and adult students. As the college continues to build upon its excellent reputation and service, we are fortunate to have Merodie at the helm. Congratulations to Merodie and the entire campus community."

Participating were Mr. Elias Foutsis, President of New York College Educational Group, and Mr. Sotiris Foutsis, General Manager of the University of New York in Prague, joined by Dr. Karolyn M. Andrews, Academic Program Director of Empire State College programs in Athens.
Margarita Pinkos, former assistant deputy secretary and director of the Office of English Language Acquisition visited New York College, Athens.

In her position, Ms. Pinkos was the principal adviser to Secretary Margaret Spellings on all matters related to the education of Limited English Proficient (LEP) and language-minority students. Additionally, her office supported quality foreign language programs for elementary, secondary and postsecondary school students, and high-quality professional development programs for language teachers in these fields, in the U.S.A. Ms. Pinkos was enthusiastically received by NYC students and faculty members, who had the opportunity to attend her lecture on 'Multicultural Education'. Ms. Pinkos emphasised the importance of providing students with opportunities to come in contact with other cultures, by referring to New York College as a living example of multiculturalism, given its numerous academic partnerships with institutions from the U.S.A., and Europe, as well as its multinational student body.

The U.S. Embassy in Greece was represented by Dr. Paul M. Carter Jr, Political Advisor, who in his introduction speech congratulated NYC for inviting such an important figure in education, as Ms. Pinkos.

Memorandum of Understanding between UNYP and Texas Tech University, witnessed by the First Lady of Texas, Mrs. Annita Perry

On Friday, May 9th, 2008, the University of New York in Prague, member of the New York College Educational Group, was host to a delegation from Texas Tech University for a summit aimed at increasing the cooperation of our universities in the future. After a fruitful day of discussions, the participants moved to the famous Prague restaurant, U Cisaru, where we were joined by the Honorable Mrs. Anita Perry, wife of the Governor of Texas. Mrs. Perry expressed her support for increasing international ties among our universities, and addressed the students present in particular, commending them on their choice to take advantage of these opportunities. The event culminated in the signing of a Memorandum of Understanding between the two universities, stressing their commitment to developing further mutual cooperation. The document was signed by Mr. Sotiris Foutsis, General Manager of the University of New York in Prague, and Dr. Catherine Duran, Associate Dean of the Rawls College of Business, Texas Tech University, and witnessed by the First Lady of Texas, Mrs. Perry. A reception and dinner rounded out the evening’s celebration.
Hundreds of UNYT students and graduates welcomed the Prime Minister of Albania in an open meeting on June 9, 2014. After a warm speech by the President of NYC Group, Mr. Elias Foutsis, students structured and presented their own questions to Mr. Edi Rama. The questions were based upon the contemporary issues that Albania is facing like the EU integration, monetary policies, the draft law on higher education, investments on knowledge and culture, advices on leadership and succeeding, and the longstanding issue of youth contribution to the progress of the country. The Prime Minister, in front of an on looking audience took his time to carefully answer all of them. The answers Mr. Rama gave, outlined a range of current and future policies, which have been setup to solve the issues raised. Students spoke in detail about the experience and what it meant for them, “It was a great experience, one of the best of our lives. The Prime Minister really handled the questions well; he gave a good insight into youth issues and his plan for addressing the issues was awesome.” It was a great day for the students, an experience that will hopefully inspire them to reach their future goals. In addition to meeting Mr. Rama, the students, had the opportunity to take pictures with him in a friendly mode.
New York College Students' Distinction in the 15th Pan-Hellenic Student Competition of Economia Group

A group of New York College undergraduate students, under the supervision of their instructor, Mr. A. Proestos, were presented with the Third Team Award from among 28 participants primarily from state universities, for their project on 'Young Persons and Entrepreneurship: Challenges, Obstacles, Prospects'. The NYC students' award included a financial prize by Hellenic Petroleum S.A., a leading company in the energy sector in addition to a two-day trip plus accommodation at a beach resort. Students received their award from the Greek Minister for Development, Mr. K. Hatzidakis. The distinguished students are:

George Alexopoulos, Nikos Giannakoulis, Spyros Giannikopoulos, Stefano Desipri, Joana Dukaj, Kostas Karagiannis, Charis Loupas, Minas Mavromoustakos, Andreas Papazisis, Aggeliki Tassiopoulou, Stavros Foutsis, and Aggelos Chiotis.

UNYP Students won the CFA Institute Research Challenge 2014

A team of five UNYP students, namely students Renata Durcova (team leader), Filip Kuncar, Sophia Khaydari, Martina Tamchynova and Martin Kotchera, won the prestigious CFA Research Challenge 2014 for the second year in a row, competing against teams from Charles University, Tomaw Bata University in Zlin and VSB - Technical University of Ostrava.

NYC Students Flying to the Top

Two of the NYC Athens undergraduate students of the BSc in Psychology, University of Greenwich have proved that whilst some walk towards a degree, others prefer to fly. Eleni Avramioti, second-year of studies and Eleni Kalogirou, first-year of studies, obtained the 1st and 2nd highest overall grades in their year across all Greenwich psychology students, both in the UK and in Greece. With great pride and pleasure New York College awarded them a prize for academic excellence in the Graduation Ceremony 2011.
New York College in Athens and Thessaloniki organized the Annual Career Fair, held from 16 to 28 May. Well known national and multinational companies specializing in technology, human resources, media, banking and insurance, IT, marketing, and management participated in the event and met with students and graduates from undergraduate and graduate programs of New York College and partner universities.

Throughout the event workshops, personality tests and lectures for the preparation of resumes and cover letters, interview skills, effective job hunting techniques and the current job trends were offered by Skywalker.gr, ManpowerGroup and Adecco.

The NYC Career Office provides support, career advising and networking to all students and alumni who aim at starting their career or move ahead in their workplace, or continue their studies at a higher level, locally and abroad.

Ms. Filitsa Arvaniti, Director of Student Affairs & Alumni with the representatives of the participating companies in Athens & Thessaloniki.
TIRANA

The Career Office of UNYT organized for the third consecutive year, following the remarkable success of the previous two years, the Career Fair on campus. Last year’s experience showed that UNYT students were ready to meet the demands of the labour market. Indeed, our graduates received job offers (and in most cases more than one) right after the end of the Job Fair.

UNYT students are today employees of the largest Albanian and international companies such as: Vodafone, Raiffeisen Bank, National Commercial Bank, M&D Albania, Ogilvy, AMC, Univers Reklama, KPMG, Procredit Bank, Tirana bank, and others.

UNYP Graduates Among Top Earners

A report published on the 14.6.2011 in Mlada fronta DNES on the benefits of studying at a private university highlighted not only the academic benefits offered to students, but also the higher earning potential of graduates. The research project, Reflex 2010, was completed by the Center for Education Policy at the Charles University’s Pedagogical Faculty (Dept.) in Prague and concluded that the graduates of the University of New York in Prague earn the highest average gross monthly wage.

Further data provided by the Centre for Education Policy, Faculty of Education, Charles University in Prague covering the period 2002-2012 proved that the unemployment rate for UNYP graduates is 0%.

PRAGUE

Every spring UNYP organizes a job fair. It is a great opportunity for a company to present its organization, job opportunities, and possible internships and collect resumes from students and even conduct interviews with highly qualified candidates from UNYP.

This year the event was held on April 1st with the participation of the following companies:

- Philip Morris CR a.s.
- Radio Free Europe/Radio Liberty
- DHL Information Services (Europe), s.r.o.
- Marcus Evans
- Euro RSCG Prague
- Accenture Central Europe B.V.
- Hill’s Pet Nutrition Manufacturing, s.r.o.
- SAP Business Services Centre Europe, s.r.o.

Both companies and students evaluated this event as very successful and useful.

Hill’s Pet Nutrition/A Colgate-Palmolive Company

“It was a pleasant experience to meet so many talents at the UNYP Career Day. We were impressed by the overall interest of your students in the Internship Program opportunities at our European Headquarters in Prague. We look forward to welcoming some of them in the Hill’s family.”
New York College celebrates its 26th anniversary with a Summer Party

New York College celebrated its 26th anniversary in July 2013 at Akrotiri Summer Club in Athens. More than 2,500 invitees, alumni, students, faculty and staff as well as associates and friends enjoyed music, dance and summer drinks at this most popular of Athens nightlife, situated on the beach. Communication sponsors included MTV and newsbeast.gr.

Students from the State University of New York at Brockport College Visit New York College

Five students from the State University of New York (SUNY-Brockport College) and their professor, Dr. Cesar Torres, visited Athens and New York College in May 2013. They were here as part of a study trip for a course on the Olympic Games, and took time to meet with their sister college and New York College partner for over 24 years, State University of New York - Empire State College.

During their visit, Brockport students connected with ESC-NYC students and alumni, in an evening spent exchanging experiences and ideas about their respective cultures.
New York College in London (in process)

The New York College in London Ltd., was set up in December 2013 by two of the institutions of the NYC Educational Group, New York College and University of New York in Prague. New York College in London is in the process of establishing itself in the heart of one of the most cosmopolitan cities in the world, and aims to offer graduate and undergraduate degrees in a wide range of disciplines.

NYC Thessaloniki with Hyatt Hotel on Security Management

Students of the BA(Hons) in Shipping Business Administration, accompanied by their instructor, Nick Gousopoulos, had the opportunity to visit a motor tanker of MINERVA MARINE S.A. where they were offered a guided tour of the vessel, and a detailed analysis of shipping operations.

Fieldtrip for Students of Shipping

Businessmen, executives and students attended a workshop on Entrepreneurship and Security Management, co-organized by New York College, Hyatt Hotel, and Hyatt regency Casino, and delivered by Dr. Spiros Kyriakakis.
American actor, comedian and musician James Belushi visits University of New York in Tirana

UNYT students were thrilled to meet and discuss with the famous American actor James Belushi who visited UNYT in his trip to Tirana, Albania the hometown of his father.

New York College Basketball Team wins the National Military Academy

On Thursday, March 6, 2014 a friendly basketball game held between the teams of New York College and the Military Academy at the sports facilities of the Military Academy at Vare-Athens. The team of New York College (Mistriotis Constantinos, Tzannetos Klaas, Seretis Argyris, Vasdekis Vangelis, Vangelis Dafoulis, Tsimpikos Antonis and Dimitris Elefniotis) won with a final score of 57-42.

NYC Soccer Team wins the Cup in the National Soccer Championship of Universities and Colleges

The NYC soccer team with President Elias Foutsis and Ms. Krinanthi Gavriliadou, Director of Athletics.

On-line MBA in collaboration with National American University

Dr Susan Wurtele, Academic Dean of National American University US, in a lecture on the new innovative on-line MBA program in collaboration with NYC Educational Group.
Success stories:

Martin Pavlicek

MBA in Marketing, class 2012
Corporate Communications Director,
UPC Czech Republic

“One of the biggest contributions from studying at UNYP are the contacts one gains, and the "mutually beneficial relations". Not with student colleagues only, but also with professors. You meet people here from many countries of the world, you learn from each other and this immensely enriches you.”

George Psallidas

MA in Clinical Counselling Psychology, class 2012
Mental Health Counsellor, Sinouri Psychiatric Clinic

“I am currently working at Sinouri Psychiatric Clinic as a mental health counsellor where I perform various activities such as, group therapy, individual therapy, and working with parents and relatives. Working in a psychiatric clinic has given me the opportunity to work with individuals suffering from a number of disorders and I strongly believe that my studies at New York College fully equipped me for this task. While pursuing my MA in Clinical Counseling Psychology I was exposed to excellent academic standards, as well as to a group of highly qualified faculty, which gave me both the knowledge and skills necessary to practice my chosen profession. As soon as I started working at the clinic I immediately realized just how up-to-date I was in terms of current practices and procedures regarding clinical counseling. Both my experience and investment at New York College have greatly paid off making me a knowledgeable, efficient and confident counsellor!”

Aleksander Risilia, 2013

Director of Information Technology at Albanian Financial Supervisory Authority

“I graduated from UNYT in February 2013. During my studies I worked as an Intern at the Albanian Financial Supervisory Authority and after graduation I began a full-time job in the position of Software Analyst and Programmer in this institution. In February 2014 I was promoted to the position of Director of Information Technology. Also, since January 2014 I have been a student of MSc in Software Engineering at the University of Oxford, UK. UNYT gave me the right foundation in order to achieve my professional and academic goals.”
Guests of Honor

Dr. Ronald Roskens, former President of USAID, and Chairman of the Board of the American Council on Education, who was keynote speaker at UNTY Graduation Ceremonies.

President Elias Foutsis with former U.S. Ambassador to Greece, His Excellency N. Burns, and former President of the University of Louisville Dr. J. Schumacher.

The President of FYROM, Mr. Nikola Gruevski, and Mr. Elias Foutsis, President of the NYC Educational Group

The Second President of the Czech Republic (2003-2013), Vaclav Klaus and the President of NYC Educational Group, Elias Foutsis, at the reception hosted by the President of the Republic of Greece, Karolos Papoulias.

Andreas Koukos, President of the “Association for the Study of the Work of Ioannis Kapodistrias”, His Excellency Mr. John Kittner, UK Ambassador to Greece, and Mr. Elias Foutsis, President, New York College.
President Elias Foutsis offering a momento plaque to Commander Philip N. Cambell, Assistant Naval Attaché, US Embassy - Athens, after his lecture at NYC.

Mr Elias Foutsis, President and Founder of New York College, receives his award from the former U.S. Ambassador to Greece Mr. Daniel V. Speckhard, at the AHEPA Glyfada event, in the building of Old Parliament, Athens.

NYC President Elias Foutsis with President of the Czech Republic Mr. Milos Zeman at the Czech Embassy in Greece.

Keynote Speaker at the NYC Athens Graduation Ceremony 2009, Dr. Olivier Giscard d’Estaing, Chairman of the Committee for a World Parliament, and Founding Dean and Director General of the INSEAD with President Foutsis.

Former Prime Minister Berisha, UNYT President Foutsis and vice President, Mimoza Pashko, after the completion of the Open Discussion at UNYT.

President Elias Foutsis with former Prime Minister of the Czech Republic Mr. Milos Zeman at the Czech Embassy in Greece.
Our Visiting Professors

Dr. Robert Olorenshaw (Public Relations) - France: PhD, Ecole des Hautes Etudes en Sciences Sociales (Paris) and BA, University of Warwick (Great Britain) Dr. Olorenshaw works for as an Account Manager for Euro2C, in Paris, and has a long teaching experience in the U.K, France and Greece. Dr. Olorenshaw taught 'Advertisement and Public Relations' at the IUKB MBA programs in Athens, in September, with great success, as usual.

Dr. Joseph F. Burke, F.S.C. (Psychology) - U.S.A.: BA, La Salle University; M.A., University of Miami; Ph.D, United States International University. Licensed Psychologist in Pennsylvania. Dr. Burke visited NYC Athens during the presentation of our new program with LaSalle University, in Clinical-Counseling Psychology, which started in November with a good number of well-qualified students.

Dr. Donna Tonrey (Psychology) - U.S.A.: B.A., Temple University; M.A., Psy.D, La Salle University. Director/Gwynedd Campus, Licensed Psychologist, Licensed Marriage and Family Therapist, AAMFT Approved Supervisor. Dr. Tonrey taught the first course in our new MS in Clinical-Counseling Psychology, in October 2007, and students were particularly impressed with her teaching methods, experience, and wonderful personality.

Dr. David Russell (Corporate Strategy, International Marketing) - France: PhD Strategic Management, University of Birmingham, UK; MBA Boston University, U.S.A. Dr. Russell is Dean of the EMBA in the Paris Graduate School of Management. Dr. Russell has visited Athens several times in his role as the Program Coordinator of the EMBA, and as a Professor of ‘Corporate Strategy’, which he taught for the ESG MBA program in Athens, last June.

Dr. Phyllis Okrepkie (Accounting) - U.S.A. B.B.A. Accounting, University of San Diego; MBA, Financial Management, National American University; D.M., Colorado Technical University; Certified Management Accountant. Dr. Okrepkie serves as the System Vice President and Dean at the graduate school of National American University. Dr. Okrepkie is the Academic Coordinator of the National American University MBA program, which is offered in Athens, Thessaloniki and Prague.

Professor Bob Taylor: DBA in Management and Administrative Studies, Indiana University, MBA in Business Organization, The Ohio State University. Professor of Management and Dean Emeritus University of Louisville. Former President of AACSB and currently Chair of the Initial Committee of Accreditation at AACSB. Dr. Taylor has been engaged in the development of overseas MBA programs in Hong Kong, Athens, Panama City and Singapore. He teaches Business Policy, Organizational Behaviour, Organization Theory and Management. He has published many articles in well known journals and has written books some of which are ‘Contemporary Issues in Leadership’, (2001), ‘Leadership: Challenges for Today's Manager’ (1989), and ‘Military Leadership: In pursuit of Excellence’ (2002). Professor Taylor taught ‘Organizational Behavior and Leadership’ for the IUKB MBA at UNYP.

Mr. Claude Varley: H.E.C., Brussels (I.C.H.E.C); Mr. Varley teaches Financial Accounting, Managerial Accounting, Budgeting, Financial Statement Analysis and Auditing in Athens, Tirana, Prague and Sion, and he has been elected by the students as the ‘Best Teacher’ for three consecutive years.
The International Dimension of NYC EDUCATIONAL GROUP

The phenomenon of globalization, which transformed world trade, communications and economic relations in the latter part of the 20th century, is having a similarly profound effect on education in the early years of the 21st century. Traditional boundaries between culture, commerce, politics, technology, and the environment are rapidly disappearing. National borders are becoming more permeable and present fewer obstacles to living, working and learning in many parts of the world.

Student options for higher education are no longer constrained by national boundaries. Innovative forms of education, e-learning or distance learning, branch campuses, exchange programs such as Socrates and Erasmus and educational ‘franchising’, have greatly expanded opportunities for students to study and learn outside their country of origin.

Driven by the new reality in today’s economy, society, and education, the NYC Educational Group, has been the first private organization to transcend the borders and offer affordable educational opportunities to the young people and working adults of Central and Southeastern Europe.

All of the degree programs of NYC Educational Group have incorporated international standards of education in course content, course delivery modes, and course teaching. The emphasis is placed on exposing students to a learning environment that will enable them to adjust to the multicultural context in which they are currently exposed through their professional engagements. Our strength has always been our faculty members, professors from acclaimed universities from the U.S.A. and Europe.

A select roster of instructors over our 25 years in higher education...

Dr. Wayne P. Jones (Marketing)
Dr. Robert M. Barker (MIS)
Dr. Bruce H. Kemelgor (Organizational Behavior)
Dr. Imad A. Elhajj (Investment)
Dr. Frank E. Kuzmits (Leadership)
Dr. Frederick W. Siegel (Economics)
Dr. Stephan F. Göhmann (Economics)
Dr. Sharon A. Kerrick (Human Resources)
Dr. Trimbak Shastri (Accounting)
Dr. Suzanne Bergmeister (Finance)
Dr. Nan-Ting Chou (Economics)
Dr. Bodo Wilmes (Marketing)
Prof. Jacques Salzer (Mediation- Negotiation)
Dr. Steve Smithson (Information Systems)
Dr. Normal McBain (Organizational Behaviour)
Dr. Radmila Vojtechovska (Economics)
Dr. Tanweer Ali (Finance)
Prof. Alain Gourvest (Management)
Dr Elizabeth Paulet (Economics)

Prof Flora Slez (Management)
Prof Peter Forte (International Business)
Prof Mike Hanson (Leadership)
Dr. Martin W. Anderson, (Psychological Testing)
Dr. James W. Uebelacker, (Statistics)
Dr. Francois Vellas (Tourism Economics)
Dr. Lynne A. Texter (Communication)
Dr. Michael Smith (Communication)
Dr. Gerard Molyneaux (Communication)
Dr. Elaine Zelley (Communication)
Dr. Lynne H. Collins (Psychology)
Ms. Ann Michele Worrall (International Marketing)
Dr. Chris Demataris (Psychology)
Dr. Francis Scherly (Tourism)
Mr. Philippe Mihaiovich (Luxury-Brand Management)
Dr. Peter Keller (Tourism)
Dr. Michael Breiter (Strategy)
Dr. Richard Thompson (Financial Management)