9th Annual PhD Conference

Conference Programme

10–11 December 2026

NYC Pythagoras Hall
286 Thessalonikis Str., Kallithea



University of Greater Manchester

NEW YORK COLLEGE
THE INTERNATIONAL COLLEGE OF GREECE

ATHENS / 10–11 DECEMBER 2026

About the conference

New York College proudly announces the **9th Annual PhD Conference**, taking place on **Thursday, 10 December and Friday, 11 December 2026**, at the NYC Pythagoras Hall (286 Thessalonikis Str., Kallithea). Held in conjunction with the **University of Greater Manchester**, this flagship annual academic forum showcases original doctoral research and faculty scholarship across both institutions.

Over the course of two days, the conference will feature research presentations spanning the Schools of Business, Psychology, Informatics, Education, and Sports and Nutrition. The programme addresses pressing contemporary themes, including Generative AI in higher education and organizational leadership, ESG governance, mental health and clinical resilience, public health determinants, sustainable biorefineries, and advanced structural engineering.

The conference proceedings will be inaugurated by Dr. Evgenia Pavlakou on behalf of New York College and Professor Christian Harrison, Professor of Leadership and Entrepreneurship and Head of PhD Programmes at the University of Greater Manchester, who will also chair the plenary group discussions and deliver the closing remarks on both days.

The 9th Annual PhD Conference serves as a premier platform for international academic exchange, fostering interdisciplinary dialogue, research excellence, and meaningful collaboration between emerging scholars, senior faculty, and industry stakeholders.

> **ATTENDANCE & REGISTRATION**
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> Attendance is open to members of the academic and business community upon registration. To reserve your place or request further details, please contact **skotsini@nyc.gr**.

Thursday, 10 December

Day 1 / 09:30–13:10

TIME	PRESENTATION	PRESENTER / INSTITUTION
09:30–10:00	**Registration**	
10:00–10:10	**Welcome**	**Dr. Evgenia Pavlakou** · NYC
10:10-10:20	**Introduction**	**Dr. George Xirogiannis** · NYC
10:20–10:30	**Opening**	**Prof. Christian Harrison** · UoGM
10:30–10:50	**ESG Framework Adoption, Firm Value and Financial Performance: Evidence from Greek Listed Companies**	**Efstratios Patsatzis** · NYC Supervised by Dr. Ilias Parginos School of Business
10:50–11:10	**Generative AI, Organisational Learning and Employee Cognitive Engagement: Balancing Automation with Human Autonomy**	**Panagiotis Zachariadis** · NYC Supervised by Dr. Evgenia Pavlakou School of Business
11:10–11:30	**Customs Governance of Excise Duties, Illicit Trade and Public Revenue: A Comparative Quantitative Analysis of Greece and the EU-27**	**Ioannis Dimitrios Adamopoulos** · NYC Supervised by Dr. Ilias Parginos School of Business
11:30–11:50	**Coffee Break**	**Coffee Break** · Coffee Break
11:50–12:10	**The Information Entropy Performance Indicator (IEPI): A Deterministic Analytics Engine for Quantifying Routing Uncertainty in BPMN Process Models**	**Apostolos Mouzakitis** · NYC Supervised by Dr. Michalis Glykas School of Business
12:10–12:30	**Digital Marketing of Greek Traditional Spirits: Research Progress and Originality in the Greek Context**	**Maria Zervou** · NYC Supervised by Dr. Manos Vrontis School of Business
12:30–12:50	**Determinants of Birth Registration and Innovative Civil Registration Practices in Rwanda: A Mixed-Methods Comparison of Gakenke and Nyagatare Districts**	**David Nzeyimana** · NYC Supervised by Dr. Evgenia Gregoropoulou School of Business
12:50–13:10	**Towards Sustainable Student Retention in Greek Higher Education: A First-Year Framework**	**Athena Dermentzi** · NYC Supervised by Dr. Evgenia Pavlakou School of Business

Thursday, 10 December

Day 1 / 13:10–16:40

TIME	PRESENTATION	PRESENTER / INSTITUTION
13:10–14:00	**Lunch Break**	**Lunch Break** · Lunch Break
14:00–14:20	**Investigating the Role of Women Leaders in the Greek Coffee Industry**	**Eleni Maria Kouidou** · NYC Supervised by Dr. Manos Vrontis School of Business
14:20-14:40	**Methodology for Implementing an Educational Intervention to Enhance Psychological Capital in the Food and Beverage Sector in the Greek Market**	**Stefanos Koutsikouris** · NYC Supervised by Dr. Evgenia Pavlakou School of Business
14:40–15:00	**Embodied Regulation in the Group Matrix: Interoceptive Awareness, Role Formation and Belonging in Group Psychotherapy**	**Theodora Plagioti** · NYC Supervised by Dr. Antonia Svensson School of Psychology
15:00–15:20	**How personality traits (IPIP) and internalized gender norms jointly relate to intimate partner violence (IPV) perpetration and victimization among Greek-speaking adults in Greece and Cyprus**	**Antigone Theofanous** · NYC Supervised by Dr. Kleio Geroulanou School of Psychology
15:20–15:40	**Coffee Break**	**Coffee Break** · Coffee Break
15:40–16:00	**Burnout and Secondary Traumatic Stress Among Mental Health Practitioners: A Qualitative Exploration of Coping, Resilience, and Professional Identity**	**Sofia Mertyri** · NYC Supervised by Dr. Antonia Svensson School of Psychology
16:00–16:20	**How Credible is Social and Behavioral Research? Implications from a Large-Scale Investigation**	**Dr. Elisabeth Julie Vargo** · NYC School of Psychology
16:20–16:40	**Group Discussion**	**Prof. Christian Harrison** · UoGM

Friday, 11 December

Day 2 / 09:30–12:40

TIME	PRESENTATION	PRESENTER / INSTITUTION
09:30–10:00	**Registration**	
10:10–10:20	**Welcome**	
10:20–10:40	**Gender Differences in the perception and expression of Self-Injurious Behaviors in Greece.**	**Aliki Kekia** · NYC Supervised by Dr. Ntaniella Pylarinou School of Psychology
10:40–11:00	**Psychosocial Risk Factors Associated with Orthorexia Nervosa Among Multicultural Young Adults in Germany: A Mixed-Methods Study**	**Mesut Güney** · NYC Supervised by Dr. Antonia Svensson School of Psychology
11:00–11:20	**Becoming and Remaining Capable: Expanded Qualitative Findings on Employability Competencies**	**Antonina Sarantopoulou** · NYC Supervised by Dr. Ntaniella Pylarinou School of Psychology
11:20–11:40	**Cognitive correlates of Adverse Childhood Experiences and the path towards criminality; A comparison between immigrant and non-immigrant Punjabis of India**	**Tarandeep Kaur** · NYC Supervised by Dr. Ntaniella Pylarinou School of Psychology
11:40–12:00	**Coffee Break**	**Coffee Break** · Coffee Break
12:00–12:20	**Health literacy (HL), psychological well-being, and social determinants of health (SDoH) in couples' In Vitro Fertilization experiences in Greece**	**Dimitra Kolonia** · NYC Supervised by Dr. Antonia Svensson School of Psychology
12:20–12:40	**Positive Adaptation, Resilience and Wellbeing among Arab Women after Migration to Europe: A Qualitative Study**	**Thanaa Zghibi** · NYC Supervised by Dr. Antonia Svensson School of Psychology

Friday, 11 December

Day 2 / 12:40–15:00

TIME	PRESENTATION	PRESENTER / INSTITUTION
12:40–13:00	**Artificial Intelligence and Academic Writing: The Impact of ChatGPT AI Tool in Enhancing Students' Collaborative and Critical Thinking Skills in Higher Education**	**Endri Korpa** · NYC Supervised by Dr. Panagiota Nikoletou School of Education
13:00–13:20	**Integrated Nutrition, Exercise and Sleep Behaviours for Improving Metabolic Health in Adults: A Proposed Quasi-Experimental Intervention**	**Dimitris Trigonis** · NYC Supervised by Dr. Maria Adamaki School of Sports and Nutrition
13:20–14:00	**Sport Tourism, Sustainability and Destination Image: The Role of Sporting Events**	**Dr. Ioanna Samartzi** · NYC
14:00–14:40	**Lunch Break**	**Lunch Break** · Lunch Break
14:40–15:00	**LATTICE: A Framework for AI–VR Implementation in Higher Education**	**Konstantinos Liakopoulos** · NYC Supervised by Dr. Michalis Glykas School of Informatics

Friday, 11 December

Day 2 / 15:00–17:00

TIME	PRESENTATION	PRESENTER / INSTITUTION
15:00–15:20	**Post-Crisis Urban Planning Maturity: Development and Validation of an AI-Augmented Multidimensional Assessment Framework**	**Hussein Mahran** · NYC Supervised by Dr. Michalis Glykas School of Informatics
15:20–15:40	**3D-Printed Carbon-Fibre-Reinforced Thermoplastic Confinement for Structural Strengthening of Concrete: Experimental and KAN.EPE.-Based Numerical Assessment**	**Evangelos Dimitriou** · NYC Supervised by Dr. George Xirogiannis School of Informatics
15:40–16:00	**Can the anthropic principle explain the existence of life in the universe?**	**Dr. Konstantinos Kalachanis** · NYC
16:00-16:20	**Sustainable Microalgal Biorefineries: Valorization of Biodiesel-Derived Crude Glycerol for Biomass and High-Value Metabolite Production**	**Dr. Evangelia Korozi** · NYC
16:20–16:40	**Group Discussion**	**Prof. Christian Harrison** · UoGM
16:40–17:00	**Closing Remarks**	**Prof. Christian Harrison** · UoGM

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VENUE

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REGISTRATION & ENQUIRIES

skotsini@nyc.gr

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